



Capability Statement 2019

Summary:

DMS provides a high end design, development, advertising and promotional service. Specialising in providing a wide range of products and services that will help to successfully market and position your business within its desired market, all from the one studio. This allows for a more efficient and cost effective solution, and a clear direction on any desired project. Our client base is local, interstate and international. DMS operates using state of the art project management software, video conferencing and have are capable of providing high end design and development using a wide range of software.

Name:	DMS Designs Pty Ltd.
Location:	Noosa Heads (QLD)
Postal Address:	PO Box 752, Noosa Heads QLD 4567
Director:	Derek Michael Symons
ACN:	620 121 486
ABN:	73 620 121 486
Years of operation:	10 years (previously operating as DMS Design Studio - 99 824 274 635)
Number of Employees:	Direct: 3 (2 x part time Graphic / Print design and Front end Web Design) Contractual Basis: 6 (Back end / Front end system development, Database and Framework development, Native IOS and Android Application development)
Insurance Cover:	QBE Insurance (Public Liability and Business coverage)

Services Provided:

- Web design & development
- Native & Web App design & development
- Print and Graphic design
- Custom logo design
- Digital & Freehand illustration
- 3D / VR / AR Rendering & design
- Advertising & Promotions
- Corporate & Business branding
- Style guide development
- Multimedia, Animation & Movie production
- Search Engine Optimisation
- Social media marketing, PPC Campaigns

Key Clients:

RG Strategic, Russell Green (Director)
Phone: 0438 210 182 Email: russell@rgstrategic.com.au

Uniresort Pty Ltd., Aaron Rae (Operations Manager)
Phone: 0420 990 138 Email: aarae@uniresort.com.au

Graham Lusty Trailers Pty Ltd., Simon Fredericksen (Business Development & Marketing Manager)
Phone: 0427 944 049 Email: simon.f @gltq.com.au

InFocus Wealth Management Limited, Kim Andrew (Senior Manager - Marketing & Communications)
Phone: 0420 990 138 Email: kim.andrew@infocus.com.au