



Radio

Job Number: NEWB31987 | NOT SEXY

1 X 30 SECOND RADIO | OUR CARS AREN'T SEXY

M1: **No birds rental cars aren't sexy.**

But with a choice of Corolla, RAV4, Tarago and Hilux from our quality fleet, they're definitely practical.

But sexy?

'Fraid not.

Music: (bow chicca bow wow music kicks in and the tone of voice changes to a deep, seductive Barry White style of voice)

VO: **Our rates, however, are a different story.**

A very seductive, low-cut \$17 a day gets you on the road.

Book at nobirds.com.au for a sexy low price...

(TOV changes back)

...on a no birds car today.



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1 X 30 SECOND RADIO | STRIPEASE

F1: **This is a no birds rental.**

SFX: (Car door closing)

F1: **Reliable...very practical...**

But not what you'd call sexy.

Our rates though...

Music: (striptease music kicks in)

F1: **That's a different story.**

You can rent a RAV4 for a very revealing \$34 a day.

M2: TAKE IT OFF!

F1: **Not low enough?**

Okay...let's strip that down to a skimpy \$17 a day for a Corolla.

SFX: (wolf whistle)

M2: OH YEAH!

F1: **Now *that's* sexy.**

Book yours at nobirds.com.au.



Radio

Job Number: BAY32163 | NOT SEXY

1 X 30 SECOND RADIO | SENSIBLE AND SEXY

M1: **When you're renting a car, Damage Cover is sensible.
And zero excess cover is smart.
Sensible and smart, but...not sexy.
Unless you choose No Birds...**

Music: Sexy Barry White style music.

M1: **Because No Birds has the best value zero-excess package in town.
Which means you'll pay *nothing* if you have an accident.**

SFX: *(low voice)* 'Aww yeah'

M1: **Corollas from just \$17 a day plus great value damage cover.**

SFX: *(low voice)* 'oh baby'

M1: **Now that's smart *and* sexy.
Book yours at nobirds.com.au**