

All Inclusive Website Design Package \$1395

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# Never has there been a better time to start your own business.

If you desire the freedom to be your own boss, set your own hours and lead a simpler life loving what you're doing...you've come to the right place.

In as little as 2 weeks we can have you up and running with a new website, store front and personalised social media pages.

With 9 years' experience in web design, SEO and internet marketing, expert content development and building customer bases online, you are in good hands.

Get your products and services out in front of a worldwide audience today and get your dreams started!

#### What's included?

Great looking website with flash images

# **All Inclusive** Web Design Package



Sit back, relax and let us do the work for you. **All Inclusive Package** with social media, online shop, multi-media, apps and plugins. Online shop includes up to 20 products loaded for you, category setup and more...get your dreams started!

Professional website layout, navigation and page design.

**Expert content** that is visually appealing to draw customers in.

✓ 10 Web Pages - of your choice, with a mix of main web pages and sub-pages.

✓ **Multi-media** – loaded on your website including video and audio tracks (max. 3 each). PLUS Event lists, news lists, product catalog lists embedded in web pages.

✓ Plugins – member login, Google maps, online forms, Google event calendar. PLUS integration with free apps and WIX apps including Getonic Online Store for digital downloads.

**Basic Shopping Cart** to sell products with PayPal checkout. You can offer discount coupons, add options (size, colour), add multiple product videos, images and manage your orders. Includes shopping cart setup, categories and up to 20 products loaded. \*\*Client to supply product images and information.

✓ **Tumblr Blog page** – designed and integrated with your new website, Twitter and Facebook pages. Plus an E-reader subscription feed.

☑ Business Facebook page – designed and integrated with your existing personal Facebook page and new website.

**Twitter page** – page design integrated with your Tumblr blog and website.

✓ Meta tags – added to each web page optimised for the search engines plus keyword footer.

Domain Name – your new website is linked to your own domain name URL (we handle that for you) and we can assist you with domain name registration.

✓ Optional – 10 Business email addresses with your own domain name URL, hosted with Crazy Domains. Annual cost is \$36 (\$3/mth).

Go Live – testing of all site functionality and links, plus submission to Google. Google analytics linked to your site.

# Social Media Marketing



As part of your web design plan, social bars can be added to any web page and linked to your social media accounts and pages. This includes:

Facebook | Twitter | Linkedin Soundcloud | Tumblr | Flickr Pinterest | Google+ | Blogger and YouTube

# Mobile View for Smartphones

A mobile view of your new website will be set up so your customers can access your site from any android phone, anywhere in the world.

It allows users to easily navigate your site, contact you quickly and easily and follow you on social media.

#### Inclusions:

- Navigation Menu to your site pages.
- Your phone number
- Email Address
- Business Address
- Social Media Profile



### Easy web editing Feature

Once your website goes live, making changes is easy with the Wix platform.

Simple drop and drag functions for text, images, media and plugins means even a novice can manage the site content and online store.

### Grab SEO Marketing Plan for just \$99



You will get a personalised SEO Marketing plan to launch your website with step-by-step instructions to maximise your exposure online in the first 3 months.

#### Inclusions:

Personalised SEO plan tailored to your business, services and products.

✓ Identified keyword targets

 $\boxdot$  3 x Sets of Keyword links

☑ 3 x Articles for distribution

 $\checkmark$  1 x Press Release for distribution

Tips and advice on submission tools, key contacts and directories

- Creating a product funnel
- ☑ Writing for web tips
- Go Live Checklist

#### **Get your Discount Code:**

Login to the <u>Members</u> page and get your discount coupon code and **SAVE \$198** at checkout.

# What are my ongoing costs?

We have put together an affordable low cost web design plan that ensures your ongoing monthly costs are kept low once your website goes live.

Additional costs not included in this plan are:

- <u>Monthly web hosting</u> fee \$19.90 payable to WIX
- <u>Annual Renewal</u> of your domain name (around \$12/year)
- <u>Business email</u> <u>addresses</u> – annual cost \$36/year for 10 email addresses.
- <u>Getonic</u> <u>Online store</u> – fee \$4.90 USD/month.



**Sign Up** – after you purchase an <u>All Inclusive</u> web design package we will contact you for a full brief of your requirements, so we can tailor your site content to your business needs and branding, with a focus on reaching your target market. eBusiness Courses, helping you become the best you can be!