



> Artwork specifications

File Types

PDF preferred

We also accept
.cdr, .ai, .eps, .jpg

Fonts

All fonts must be converted to curves or outlines.

Bleed

3mm on each edge

Bleed is the part of the document that will get trimmed off. If you want colour going to the edge of the page it is imperative that you include bleed.

Safe Margin

3mm on each edge

Any element of the design that you don't want to bleed off the page should be within this safe margin.

Page Size

Ensure that the artwork is setup to the correct page size. If you are supplying the artwork at a smaller size (eg 50%), please include that in the filename.

Colour Format

All colours must be CMYK, not RGB

Spot Colours

Spot colours should be included should be supplied as Spot Pantone PMS colours, not CMYK.

Resolution

Recommended resolutions for best results.

Banners 150dpi+

Posters & Flyers 300dpi+

Business cards 450dpi

Transparencies

All transparency should be flattened.

Page Only

When exporting be sure to include only the elements on the page, and not include any non elements that are in the workspace, but not in the visual area

Pull up Banners

Bleed on bottom edge - 200mm

Safe Margin on top edge - 20mm

Cutting Profiles

Include as a separate layer, 100% magenta, outline only.

