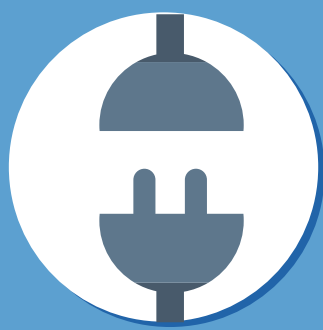




WHY USE WORDPRESS?

WordPress is a free, and flexible software platform, or content management system (CMS) that anyone can use to build and maintain a website, from a simple blog to an ecommerce website.



PLUGINS

Plugins allow you to increase the functionality of your WordPress site without knowing how to program



THEMES

Themes allow you to change the design of your website quickly. There are thousands of themes available for WordPress



UPDATING

Updating a WordPress site is easy! If you can create a word document, you can pulish a new article on your WordPress website.



IT'S FREE!

Despite all of the benefits that it provides, WordPress is completely free to use. Being open source, you can add or take out code as you like in order to create the finished product that you desire.



GOOGLE

Wordpress sites tend to be updated frequently and the content is usually structured. You can get a WordPress site ranking very quickly compared to a static website.



SUPPORT

WordPress is supported by a thriving, engaged community. There are thousands of designers & developers out there to help if you get stuck.

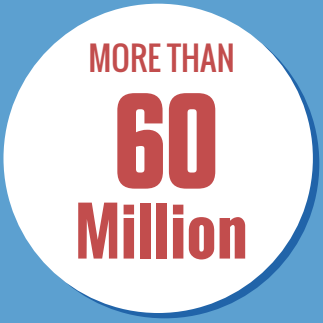
WHO USES WORDPRESS?

Some of the worlds biggest brands use WordPress, including Sony, CNN and many more!



FACTS & FIGURES

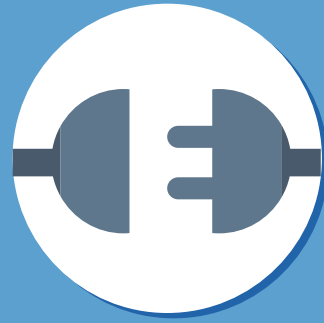
WordPress is the most popular CMS in exisitence.



different websites around the world now use WordPress, making it the most popular CMS in exisitence!

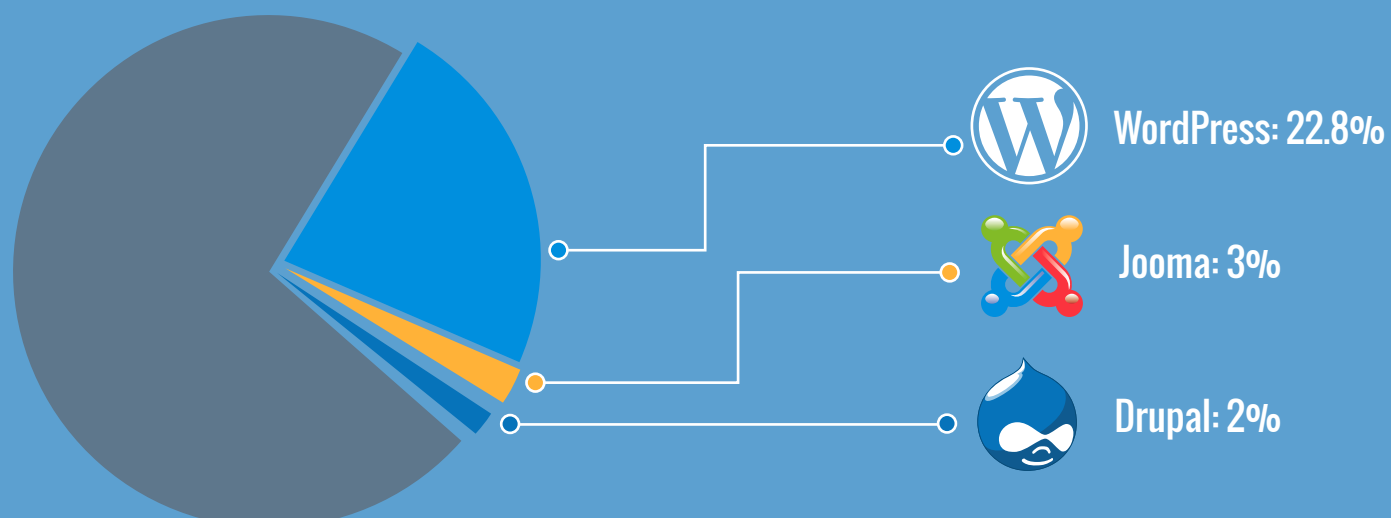


WordPress 3.9 has been downloaded over 30,526,688 times



There are over 32,238 free plugins for WordPress. These plugins have been downloaded over 695,162,579 times. That is the equivalent of one downloaded for every person in the United States!

WordPress is used by 22.8% of websites worldwide.



Infographic provided by



WPCOPILOT

www.wpcopilot.com.au

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