

Website Design Comparison Table

	Pixelfire				
WEBSITE DESIGN					
The website design 'template' is unique for your business	✓				
Design incorporates your logo and colours	✓				
Animated slide show for the home page	✓				
Initial website comes with up to 20 pages	✓				
Website is built to load your main content first before the left or right columns	✓				
Tested on all modern browsers including IE7+	✓				
Responsive website design. The layout changes to suite browser size such as iPhone	✓				
News/Blog category you can write pages for	✓				
Add more pages after website handover	✓				
You can manage your own website or	✓				
We can manage your site for you*	✓				
Free website hosting for 12 months*	✓				
Live within 4 weeks*	✓				
EMAIL					
Google Apps email account for business. \$5AUD/Per user/Per month.	✓				
Email accounts include email signature design	✓				
SEO					
Web page URL's submitted to Google	✓				
Website submitted to additional search engines	✓				
Google Places listing created if desired*	✓				
Monitor visitor traffic via Google Analytics	✓				
Website verified with Google via Googles Webmaster Tools	✓				
Includes Robots.txt file. Lets search engines know which folders they can look in.	✓				
Includes Sitemap.xml. Lets' search engines know which web pages exist in your site.	✓				
Keyword research using a professional program	✓				
Web pages are:	✓				
Optimised for keywords and key locations	✓				
Includes 10 meta keywords for that page	✓				
Includes meta keyword rich description	✓				
Has a unique page title of 10 words	✓				
On page keywords interlinked to make it easy to find content	✓				
Descriptive, keyword rich on page titles in H1 tags	✓				
First paragraphs are in H2 tags featuring keywords	✓				
Any images used include an 'alt' tag describing the image	✓				
WEB PAGE CONTENT WRITING					
Discounted SEO web page content writing at on \$50 per page*	✓				
Original, unique articles that are descriptive and factual	✓				
Up to 300 words	✓				
CUSTOMER SERVICE					
We can guarantee that you will receive friendly customer care and service.	✓				
We endeavour to answer any telephone calls within 3 rings*	✓				
We reply to all emails within 24 hours and usually much sooner than this.	✓				
SCORE TOTAL	38				
PRICE	\$1898				

Website maintenance plans cost \$240 for 4 hour blocks.

Website hosting is charged at \$240 per year thereafter.

Most sites are live within 4 weeks. Ecommerce websites can take up to 8 weeks.

We do not guarantee or promise to get your site onto page one of Google.com.au. But we will do our best!

Google Places listings are local listings that include a map.

SEO web page content writing is charged extra at \$50 per page and well worth the money.

If your call is not answered within 3 rings leave a message and we'll call you back as soon as we can.