



# style

*Lust-haves*  
OF THE  
**NEW**  
**SEASON**

**MANY**  
**HOT**  
**LOOKS**  
*One hot bag!*



CREATADIRECT  
FASHION

SPRING 2012

# REWARD YOURSELF!

Coordinate a Crea Direct Fashion Preview

Fashion Previews are a great way to get your friends together for a fun night out! You provide the venue and the guests, and your Crea Direct Stylist will do the rest!

All Coordinators receive

- 10% of total sales from your Preview in **FREE PRODUCT!**
- **PLUS** any shell of your choice from our current range when your Preview sales are \$500 or more with 3 or more guests in attendance.

In addition, receive a **\$40 BOOKING PRODUCT CREDIT** for every Preview a guest books and holds from your Preview!

**CONTACT YOUR STYLIST TODAY!!**



## MICHE STYLE 1-2-3

- 1 Select your Miche base bag.
- 2 Choose shells from dozens of chic styles.
- 3 Enjoy a new look every day!



# BUNDLES & collections



All Orders have an additional postage and handling fee of \$9.95

Some bags shown here may not be available in bundles.

### Fusion Bundles

	INCLUDES	PRICE
MINI	Base + Any 2 Mini shells	\$99.95
CLASSIC	Base + Any 2 Classic shells	\$129.95
DEMI	Base + Any 2 Demi shells	\$169.95
TOTE	Base + Any 2 Tote shells	\$204.95
CLASSIC	Base + Any 4 Classic shells	\$189.95
TOTE	Base + Any 4 Tote shells	\$329.95
MINI	Any 2 shells	\$55.95
CLASSIC	Any 2 shells	\$69.95
DEMI	Any 2 shells	\$104.95
TOTE	Any 2 shells	\$129.95

### Society Collection \$279

INCLUDES 3 DIFFERENT SIZES
Mini Base + Mini shell of your choice Classic Base + Classic shell of your choice Demi Base + Demi shell of your choice

### Capital Collection \$299

INCLUDES 3 DIFFERENT SIZES
Mini Base + Mini shell of your choice Classic Base + Classic shell of your choice Tote Base + Tote shell of your choice

### Elite Collection \$359

INCLUDES 4 DIFFERENT SIZES
Mini Base + Mini shell of your choice Classic Base + Classic shell of your choice Demi Base + Demi shell of your choice Tote Base + Tote shell of your choice

# NEW MINI *miche* shells



All Orders have an additional postage and handling fee of \$9.95

*New!*  
JUDY  
\$34.95

*New!*  
MOLLIE  
\$34.95



*New!*  
PATRICIA  
\$34.95



*New!*  
JAZ  
\$34.95



LIMITED SEASON STOCK

*New!*  
SKYLAR  
\$34.95



*New!*  
CLARISSA  
\$34.95



*New!*  
LILY  
\$34.95



*Spring Dreams start with*  
**BRIGHT SUMMER COLOURS**  
*7 new MINI STYLES*

# MINI miche shells



LUCY IN THE SKY WITH DIAMONDS  
100% Acrylic  
100cm(wide) X 180cm(long)  
\$34.95



COLOUR IN CONCERT - BLUE  
70% Cotton, 30% Acrylic  
100cm(wide) X 200cm(long)  
\$29.95



MINI LONG HANDLES  
\$19.95



MINI BASE BAG  
\$54.95



PAIGE  
\$34.95



SARAH  
\$34.95



ALEX  
\$34.95



JEAN  
\$34.95



ALICE  
\$34.95



COLE  
\$34.95

*Trendy.  
Timeless.  
Sweet.*

**MINI BAG,  
MASSIVE  
STYLE**

All Orders have an additional postage and handling fee of \$9.95



DEMI  
\$34.95



MARGO  
\$34.95



LIZ  
\$34.95



MIKAH  
\$34.95



CAMILLA  
\$34.95

# NEW CLASSIC

*miche® shells*



All Orders have an additional postage and handling fee of \$9.95



*New!*  
ELIANA  
\$42.95



*New!*  
JANINE  
\$42.95



*New!*  
JASMINE  
\$42.95



*New!*  
ASHTON  
\$42.95

*Spring fever*  
**THE CLASSIC WAY**  
*6 new STYLES*



*New!*  
HARPER  
\$42.95



*New!*  
VERONICA  
\$42.95

BLACK CLASSIC BASE BAG \$69.95



# CLASSIC

# miche® shells

New!

WHITE CLASSIC BASE BAG \$69.95



Limited Season Stock!

Classy. Fun. Flirty.  
BRINGING CLASS TO CLASSIC

RAVEN PURSE CHARM \$24.95



BROWN CLASSIC BASE BAG \$69.95



PASTEL ROSE 100% Acrylic 70cm(wide) X 160cm(long) \$29.95



CARLIE \$42.95



CARMEN PURSE CHARM \$24.95



SHERRY \$42.95



EBONY \$42.95



JANELLE \$42.95



ELLA RED \$39.95



ELLA BLACK \$39.95



NICOLE \$42.95



SAMANTHA \$39.95



All Orders have an additional postage and handling fee of \$9.95

# CLASSIC *miche® shells*



LOVE.LOVE.LOVE  
100% Cotton  
60cm(wide) X 180cm(long)  
**\$34.95**



TAFFY  
PURSE CHARM  
**\$24.95**



BRUSH STROKES  
GREEN  
70% Cotton, 30% Acrylic  
90cm(wide) X 200cm(long)  
**\$44.95**



BLACK  
ROPE  
HANDLES  
**\$29.95**



1.5" CARABINER  
(SET OF 2) **\$14.95**



MINDI  
**\$39.95**



BOHO CORAL BISCUIT  
70% Cotton, 30% Acrylic  
70cm(wide) X 180cm(long)  
**\$49.95**



STEPHANIE  
**\$39.95**



ALEXANDRA  
**\$39.95**



RILEY  
**\$42.95**



LYNN  
**\$39.95**



RAQUEL  
**\$42.95**



MELODY  
**\$42.95**



ELIZABETH  
**\$42.95**

All Orders  
have an additional  
postage and  
handling fee of  
**\$9.95**

# NEW DEMI

*miche® shells*



All Orders  
have an additional  
postage and  
handling fee of  
**\$9.95**



*New!*  
NORA  
\$64.95



*New!*  
PATTY  
\$64.95



*New!*  
JUDITH  
\$64.95

*Sophistication  
WITH A  
SPLASH  
OF FUN*  
**6 new DEMI  
STYLES**



*New!*  
MEGAN  
\$64.95



*New!*  
LISA  
\$64.95



*New!*  
BEVERLY  
\$64.95



DEMI  
BASE BAG  
\$79.95



# DEMI

# miche® shells

COTTON  
CANDY  
PURSE  
CHARM  
\$24.95



ORCHARD HEAVEN  
100% Cotton  
60cm(wide) X 200cm(long)  
\$49.95



BRUSH STROKES PINK  
70% Cotton, 30% Acrylic  
90cm(wide) X 200cm(long)  
\$44.95



CRAYON HEARTTEAL  
100% Acrylic  
100cm(wide) X 160cm(long)  
\$29.95



*Casual.  
Pretty. Vibrant.*  
**SO MANY  
LOOKS**

KINSLEY  
\$64.95



GENTRY  
\$64.95



DAWN  
\$64.95



JOYANNA  
\$64.95



JANET  
\$64.95



SHARON  
\$64.95



DEIDRE  
\$64.95



All Orders  
have an additional  
postage and  
handling fee of  
**\$9.95**

# NEW TOTE

*miche® shells*



All Orders have an additional postage and handling fee of \$9.95



*New!*  
MELANIE  
\$79.95



MICHE HANDBAG  
HOOK \$24.95



*New!*  
AMANDA  
\$79.95

Get around with your  
**PERFECT PARTNER**  
4 *new* TOTE STYLES



*New!*  
PAT  
\$79.95



*New!*  
CINDRA  
\$79.95

TOTE  
BASE BAG  
\$89.95



# TOTE

*miche® shells*

WHITE LINK  
HANDLES  
\$29.95



*Limited Season Stock!*

*Vibrant.  
Wild. Fresh.*  
**TOTALLY  
FAB TOTE**



COLOUR CONCERT PINK  
70% Cotton, 30% Acrylic  
100cm(wide) X 200cm(long)  
\$29.95



RYANN  
\$79.95



GUMDROP  
PURSE  
CHARM  
\$24.95



CHELSEA  
\$79.95



FRUITY SNOOD  
100% Acrylic  
40cm(wide) X 160cm(long)  
\$29.95



OAKLEY  
\$74.95



FARRAH  
\$79.95



CLEO  
\$79.95



PARKER  
\$79.95



ROSALYN  
\$79.95

All Orders  
have an additional  
postage and  
handling fee of  
**\$9.95**

# TOTE

# niche shells



CRAYON HEART MAUVE  
100% Acrylic  
100cm(wide) X 160cm(long)  
**\$29.95**



BOHO CORAL WHITE  
70% Cotton, 30% Acrylic  
70cm(wide) X 180cm(long)  
**\$49.95**



BOHO CORAL TAUPE  
100% Acrylic  
70cm(wide) X 180cm(long)  
**\$49.95**



WILD FLOWERS  
100% Acrylic  
60cm(wide) X 160cm(long)  
**\$29.95**



NEISHA  
**\$79.95**



ADRIANNA  
**\$79.95**



TOTE SHOULDER STRAP  
**\$29.95**



SHAUNA  
**\$79.95**

CARABINER CONVERSION KIT  
**\$24.95**



JANICE  
**\$79.95**



LYNETTE  
**\$79.95**



ABBIE  
**\$79.95**



KAREN  
**\$79.95**

All Orders have an additional postage and handling fee of **\$9.95**

# NEW HIP BAG

*miche*<sup>®</sup>



*New!*  
WILLOW  
\$59.95



*New!*  
NINA  
\$59.95



*New!*  
JUDE  
\$59.95



*New!*  
AIMEE  
\$59.95

# CHARMING

*charms*



GUMDROP  
PURSE CHARM  
\$24.95



RAVEN  
PURSE CHARM  
\$24.95



TUFFY  
PURSE CHARM  
\$24.95



CARMEN  
PURSE CHARM  
\$24.95



COTTON CANDY  
PURSE CHARM  
\$24.95

All Orders  
have an additional  
postage and  
handling fee of  
\$9.95



# ADD-ON accessories



MICHE HANDBAG HOOK  
\$24.95



BLACK LONG CHAIN HANDLES  
\$34.95



WHITE LINK HANDLES  
\$29.95



ADJUSTABLE BLACK STRAP  
\$19.95



BROWN LONG CHAIN HANDLES  
\$34.95



TOTE SHORT BLACK HANDLES  
53CM LONG, SET OF 2  
\$14.95

**SPECIAL OFFER**  
ADJUSTABLE STRAPS  
FOR SET OF 2 (OF SAME COLOUR)  
\$24.95



ADJUSTABLE BROWN STRAP  
\$19.95



CLASSIC BLACK LONG STRAPS  
73CM LONG, SET OF 2  
\$14.95



BLACK ROPE HANDLES  
\$29.95



CARABINER CONVERSION KIT  
\$24.95



1.5" CARABINERS (TWIN PACK)  
\$14.95



1" CARABINERS (TWIN PACK)  
\$12.95

# ADD-ON accessories



BLACK TOTE SHOULDER STRAP  
\$29.95

All Orders  
have an additional  
postage and  
handling fee of  
\$9.95



LACE POKETTE FOR CLASSIC BASE, FOR  
ADDITIONAL SIDE STORAGE



**New!**  
BLACK/BROWN  
LACE  
POCKETTES  
\$19.95 each



BLACK CLUTCH/WALLET  
\$64.95



BROWN CLUTCH/WALLET  
\$64.95



PURSE ORGANISER  
\$24.95



DEMI/TOTE CLOSET ORGANISER  
\$54.95



MINI/CLASSIC CLOSET ORGANISER  
\$44.95

# DISCOVER

## Creata Direct Fashion

*You can have it all!*

- Flexible work hours
- Lifestyle
- Unlimited Income potential
- Have fun and make new friends



### *The Easiest Way to Achieve Success*

The easiest way to achieve success with your Creata Direct business is by holding Previews.

Previews enable you to display and demonstrate products at the homes of Coordinators who invite their family and friends for an evening of fashion and fun. After your Preview, simply place your order and we will do the rest.

Customise your own **Stylist Kit** for as little as **\$299** or **set yourself up with our Business Builder Kit for \$549**, book your first Preview and you're on your way to building a Creata Direct business.

**CONTACT YOUR CREATA DIRECT FASHION SYLIST TODAY!**

