

Soft Principles

WEBSITE TESTIMONIALS

Carina Detailing

<http://carinadetailing.com.au/>

Date: 25 October, 2012

Tony, my sincerest thanks for the superb job done on my business website (carinadetailing.com.au).

From a customer point of view, the whole process was seamless and smooth with all my requests and changes addressed expediently and professionally.

In terms of the affordability of the service, I certainly have no complaints.

The final meeting that we had where you ensured I was completely familiar with making changes was genuinely appreciated.

I would have no hesitation in recommending you and your company Soft Principles.

Many thanks, Brett Murray

Highgate Early Childhood Centre

<http://highgatecentre.org.au/>

Date: 7 August, 2012

Soft Principles have done a wonderful job with updating our website. They listened to what we wanted and performed the work to these specifications, making relevant suggestions and improvements along the way. The website is clear and professional looking and clients have provided lots of positive feedback. Catch-ups sessions, demos and user training sessions were provided by Soft Principles and these were delivered in a professional and timely manner. Our overall experience with Soft Principals has been great!

Highgate Early Childhood Centre

Soft Principles

Mow Joes Personalised Garden Maintenance Services

<http://mowjoes.com.au/>

Date: 2 August, 2012

Thank you for so much for developing our gardening business's on-line presence.

We were impressed with Soft Principle's professionalism from our first meeting to discuss our needs right through to the swift delivery of a live website. We received excellent advice, our request to keep the site deliberately basic was met with understanding, the communication and personal attention we were afforded was outstanding, and we are thrilled with the final outcome - both the design and functionality.

And we particularly liked the option of receiving personal training and a well-documented "How-To" manual to update the site ourselves while maintaining the one-on-one relationship by having Soft Principles host our site directly should support be required.

Brad and Barb Grant

Mow Joes Personalised Gardening Services

Simone Pfeiffer

Registered Civil Celebrant

<http://www.simonepfeiffer.com.au>

Date: 1 February, 2012

Soft Principles listened to what I wanted included in my Website. They delivered my vision, what you see in my website is what I explained to Tony and Diana. They have the ability to bring to life what you have in your mind about your website. It was a very easy process and I found them to be knowledgeable, professional, and helpful. Full of ideas and they know what to include to get your business out there. Thank you so much for all your hard work and effort in bringing my business to the Net.

Have fun,

Simone Pfeiffer

Registered Civil Celebrant

Soft Principles

Solar Installations & Electrical

http:// www.solarinstallations.com.au

Date: 28 October, 2012

If you're starting a new business or upgrading an existing site, I strongly recommend using Soft Principles. Tony is very friendly, knowledgeable, and dedicated to producing a high quality product website. Tony worked very hard to create our site, he was always available to answer questions, make improvements, and provide guidance. Even after the site was completed, he continued to offer unsolicited assistance. On a scale of 1-10, I give a 10.

Sam Mountford
