

About Blax Online

Blax Online is a company based in Melbourne Australia, specialising in the online environment. With expertise in building successful websites and online marketing, Blax Online is positioned to offer the small to medium business owner the right advice, a best practice website and good return on investment.

“Well done is better than well said.”
—Benjamin Franklin

We have been involved with websites and marketing in many highly competitive industries including books, sports and entertainment, financial services, insurance, real estate, commodities management, professional services, rural supplies and animal services.



Drive your business!

ADWORDS™
QUALIFIED
INDIVIDUAL
Google™



blax  online
Internet Business Consultants

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* Prices correct as of August 2009

Is your business on the Internet?

Can your customers find your business in Google?

INTERNET
MARKETING &
WEB SERVICES

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Small Business Internet Package

The Small Business Internet Package has been designed for the busy business owner who does not yet have a website, or the business owner looking for new options. This package covers 12 MONTHS with everything you need to create an online presence at an affordable price.

Included in the Package:

- Professionally designed website
- One year web hosting
- Domain name registration
- E-mail accounts & Webmail
- Great customer service
- Search engine submissions
- Directory listings
- Content updates
- Analytics implementation
- Monthly traffic reports

from **\$80**
per month
\$950
for 12 months

Looking to launch
your business on
the Internet?
Not sure where to begin?

www.blax.com

Small Business Marketing Package

The Small Business Marketing Package has been designed for the small business owner to try out the most effective methods of internet marketing. Gain instant results with the Google Adwords campaign while working on a longer term strategy with search engine optimisation.

Included in the Package:

- 3 month campaign
- Google Adwords (PPC)
- Search engine optimisation (SEO)
- Monthly reports
- FREE \$130 for Google Adwords



from **\$400**
per month

Affordable SEO & PPC in
one package.
Take Internet marketing
for a test drive!

1300 798 912

Small Business Other Services

At Blax Online our specialty is the Web and all services relating to the Web. We offer web services individually or as a package. If you are starting an online business from scratch, all your needs can be catered for in the one place. We are happy to advise and find a solution for you.

Marketing & Web Services

- Internet marketing
- Search engine optimisation (SEO)
- Search engine marketing (SEM)
- Copywriting for the Web
- Content Management



- Business websites
- E-commerce
- Web hosting
- Domain name registration
- Web development

Chat to us about
your requirements.
We would be happy to customise
an affordable package to suit you.

Drive your business!