



COMPANY PROFILE



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Suite 17 / 42 Bundall Road
Bundall, Qld. 4217
Australia

www.VisualMarketing.com.au

About Visual Marketing Australia

Visual Marketing Australia or VMA is a well-established company based on the Gold Coast, spearheaded by Mr. John Bond, our Managing Director who has years of experience in print and media sales, marketing, and management in both traditional and online media. Our goal is to service small to medium sized businesses offering online marketing solutions, advice and tools that are affordable, measurable and extremely effective. VMA is a premier online marketing company, providing a wide range of online marketing solutions for new and existing small to medium-sized businesses.

Our Objectives

VMA seeks to provide result-driven and cutting edge website design and online marketing, both for new and existing online businesses worldwide. We recognise the power and potential of the Internet to maximise the performance and profit of every online business. We use only the most effective Internet marketing strategies to complement innovative business and creative processes. Our team of creative graphic and web designers, online marketers and optimisation specialists are equipped with the skills and knowledge to deliver only the best results, thus making this company an obvious choice in delivering your online marketing strategy.

Our Services:

- Website Design & Development
- Search Engine Optimisation (SEO)
- CRM + Marketing Automation
- Mobile App Development (new service)
- Online Marketing (SEM)
- Social Media Marketing (SMM)
- Video Production & Marketing
- Email Marketing Solutions
- Web Hosting & Domain Names



30 day Satisfaction Guarantee

Mission Statement

"We are dedicated to providing the highest quality customer satisfaction in all that we do. Our number one priority and commitment is therefore to offer, at all times, a world class service which enables our customers to increase their competitive advantage by delivering business solutions through Online Marketing Strategies. We serve others as we would like to be treated"

WHY CHOOSE VMA

VMA specialise in all things online. With our expertise, knowledge and resources you are assured that any work undertaken by VMA will be done with your end expectations in mind. We are not happy until you are happy with the end result. We are a full service Digital Marketing Agency offering multi-channel marketing solutions to maximise your ROI.

EXCEPTIONAL QUALITY

Using only the latest tools and technologies in online marketing, we deliver only the best quality websites and online solutions that are sure to boost online presence.

We have systemised our business model which includes SOP's (operating procedures) and quality control procedures to ensure a smooth workflow & quality outcome in all that we do.

SKILLS AND EXPERIENCE

Our team of highly skilled and creative graphic, web designers, SEO and marketing specialists will work with you from start to finish, considering all the materials and specifications you supplied to us. With many years of experience under our belt you will be very satisfied with the outcome.

ONE-STOP SHOPPING

VMA offer the full suite of online marketing services which means we are your one stop shop when it comes to delivering you a quality online presence.

SATISFACTION GUARANTEE

For your peace of mind, we will continue to work with you until you are 100% satisfied with your website design. Our SEO and SEM services are dependent on various factors but we do guarantee to improve your ranking and have a 96% success rate in getting our clients on the front page of the major search engines for various keywords and phrases.

OUR QUALIFICATIONS

We are a Certified Google Partner and an Authorized Zoho Consulting Partner (1 of only 14 in Australia and the only one on the Gold Coast). We are also members of the Internet Marketing Association and Australian Web Industry Association:



WEBSITE DESIGN & DEVELOPMENT



OUR SERVICES IN DETAIL:

Our creative team of graphic and web designers use only the latest and best web design tools and technologies, so you can expect nothing but a high level result. We know how important it is to have a good looking and appealing website. This is why we commit ourselves to delivering only highly attractive, easy-to-navigate, and search engine-friendly websites to our clients. All of our websites are fully optimised for search engines. We also include an SEO start pack to give you a good start to your online experience.

What we offer:

- Self-Editing Websites (Pre Designed Themes)
- Custom Designed CMS Websites
- CMS with E-commerce Solution
- Custom development Solutions

SEARCH ENGINE OPTIMISATION (SEO)



As specialists in Search Engine Optimisation, VMA will help you get found in Google, Bing and other relevant search engines. Your site's status and reputation is vital to the success of your business, and one way to promote it effectively is through compelling content marketing and articles that are rich with well-chosen key words or key phrases. We at VMA ensure that only responsible search engine optimisation techniques are implemented and what we provide for you through:

- Evaluation of content and/or structure
- Website and content development recommendations
- Keyword research and development and SEO training
- Both On-Site and Off-Site Search Engine Optimisation

MOBILE APP DEVELOPMENT



Today's digital marketing is first of all about engaging with your customers. Mobile applications for business is another efficient marketing tools and apart from helping you connect with your clients, they create new opportunities for your business; they also help you provide a more valuable customer experience. We offer you mobile apps tailored to the needs of your business and which integrate a variety of features, such as:

- Push Notifications
- GPS Tracking & Coupons
- Events & Food Ordering
- Loyalty Programs
- Membership & Reservations
- Fan Wall & 'Around Us' Features & much more

Our mobile apps for business contain even more features than those listed above. Tell us what you need and we are ready to provide you with the app that helps you connect with your customers!

EMAIL MARKETING

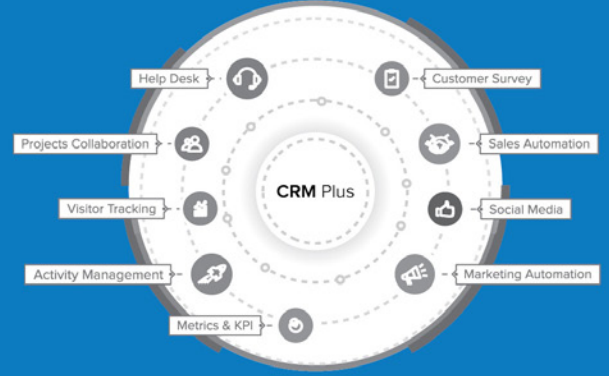


VMA's Emailer software offers more unique features than any other email marketing software on the market. It has been designed specifically to meet your email marketing needs. Through VMA's Emailer, your sales team can concentrate working on motivated leads, thus creating more opportunities on generating sales for your company.

Features include:

- Pre-defined templates to choose from +
- New Responsive Template Builder (for Mobile Devices)
- Autoresponders & triggers & Built in surveys
- Manage mailing lists,
- Automatically Manage bounces and unsubscribes
- Track the results with an easy to view report
- Ease of integration of sign-up form into your Website

CRM & MARKETING AUTOMATION



Track leads, optimise your sales activities and close deals faster. Reach out to prospects at the right moment, engage them across all channels and close more deals the smarter way.

A CRM or Customer Relations Manager is an automated system used to manage a company's interaction with current and potential customers.

These tools analyse customer history and provide businesses with benefits such as customer retention, sales growth, and improving business relationship with customers.

Automate your marketing using Zoho CRM's which integrates perfectly with most business systems. Implement inbound marketing allowing you to attract new customers through content marketing, social media marketing, and SEO, and cultivate client relationships to achieve mutual benefits.

If you are thinking about your business functions and how to gather them all in one place, think no further but Zoho, which comes with the following features:

- Smart CRM (Customer Relation Manager)
- Full Email Management (or integrate with 3rd party)
- Sales IQ (Chat)
- Sales Signals (tracking)
- Marketing Automation (Email Campaigns)
- Inbound Marketing (for Lead Generation)
- Project Management
- App Creator
- Help Desk



Other modules can include:

- Office Tools (Writer, Spreadsheet, Presentations etc)
- Finance, Books, Invoicing & Expenses (Accounting tools)
- Recruitment + People Management
- Document Management
- Sales Motivator, Internal Chat and Social Management
- Much more so ask us...

Zoho is fast becoming the most cost effective and popular Customer Relationship Manager and Marketing Automation Software which is now available from Visual Marketing Australia.

ONLINE MARKETING (SEM)



We offer a wide variety of online marketing solutions for your business to keep you ahead of your competitors including:

- Pay per Click (PPC) Marketing (Google Adwords, Instagram, Facebook and Bing)
- Mobile Marketing
- Pay for Inclusion (PFI) Marketing

Our Google Certified Digital Marketing Consultants can assist in all aspects of Digital Marketing and can guide you through the maze of what's coined 'Lead Generation'. If you are looking to expand your business possibilities and further promote your products and services to a new or specific audience, VMA can formulate a Digital Marketing or Social Media Marketing strategy to suit your needs and budget so talk to your Digital Marketing Consultant and let VMA manage your online marketing campaign.

SOCIAL MEDIA MARKETING



Everyday millions of people access social media website like Facebook, Twitter, Youtube, LinkedIn, Instagram and Pinterest etc. Social media platforms allow you to share articles, website links, photos, videos, reviews etc. and this in turn engages your audience to interact with each other thus building an online community that is powerful because it is driven by the people who use it and built on trust and common interest.

SMM is one of the most popular and widely used forms of marketing these days. This audience has grown exponentially over recent times with the mobile technologies like smartphones and tablets.

Social Media Marketing allows you to:

- Attract new Followers
- Engage with your Audience
- Increase visibility & build trust
- Share events, promotions, recommendations and reviews

We offer both Social Media Management and PPC Marketing Campaign Management.

VIDEO PRODUCTION & MARKETING



A well-scripted and professionally produced online video will deliver the following benefits:

- Engage your audience instantly
- Highlight your key products and services in a professional manner
- Attract new and repeat clientele to your business

Online Video Advertising creates a greater impact on your site and research shows that over 80% of visitor will view a video while 52% will take action after viewing it!

Whether it is a live video or animated or whiteboard video, Visual Marketing has the team to manage your whole project from start to finish.

Get up close and personal with your customers - you will be amazed at what you can achieve with just 1 or 2 minutes of online video!

WEB HOSTING & DOMAIN NAMES



VMA offers first-class, secure Australian Web Hosting services by providing a comprehensive, scalable and practical solution to all your web hosting needs.

We guarantee a reliable services with a 99.9% uptime to ensure maximum performance of your website and email hosting. Let us take the hard work out of hosting your website and email with our professional service while you focus on running your business!

How we work:

Our team will work closely with you to ensure your project &/or campaign run smoothly and on time. We do this through effective communication via the following steps:

- Consultation
- Quote Request
- Formal Proposal & Agreement
- Initial Deposit/Upfront Payment*
- Development/implementation Phase*
- Review/Approval
- Launch*

Our 30 day Hosting Guarantee



(*dependent on service)

LOCATION



Office

Suite 17 / 42 Bundall Rd. 'The Pegasus Centre' Bundall, Queensland 4217

We are located right in the very middle of the centre - up stairwell #3 (to the right of the Gym) to level 1 and directly opposite the landing. (see last page for map)



Testimonials

The success of any business depends on the customer satisfaction. Check out a few things our clients have to say about us:

“

John, Candice and the team at VMA have recently completed our new website. After much deliberation and an old website we'd had for many years, we took the plunge and engaged VMA to recreate our new site. We were thrilled by the professionalism and the service we received. The journey was spelled out, simple to follow and the result has been more than satisfactory. We look forward to continually updating our site to keep it relevant and current. We highly recommend VMA for service, price and value. Thanks Team VMA.

Stephan Kryvoviaza - 3 Dimension Architects

”

“

Since VMA took over the management and marketing of our website in early 2014, our business has grow by 400% in 7 months. I was with another well know company since starting my business 12 months beforehand and had received very little leads and even less customer service. All i can say to anyone is use these guys as they rock!

Jamie Montgomery - Tree Essence

”

“

Visual Marketing undertook a review of our website a few years ago. Until that point we had only received a couple of enquiries in over 5 years of our website being up. After they revamped our website and conducted some SEO we are now regularly in the top 5 rankings in Google searches for several keywords. Our website is now generating leads that we previously thought not possible. Our website has generated revenue for our business over 10 fold of the cost. It has certainly been a worthwhile investment for our business.

Alex Warren - Mango Wealth Creation (now sold and rebranded)

”

“

Visual Marketing have been easy to deal with from day one, they created 2 websites for us and they were completely flexible and we would be happy to use them again - well done. Update - They recently upgraded both sites and we are extremely happy with the results.

Daniel Mills - Smart Scape

”

“

Thank you for all your help and support, and the great job that Visual Marketing have done with the SEO of our website.

Since we employed the services of Visual Marketing, the traffic through our website has more than doubled and our website comes up on the first page of Google search. Using VMA emailer has made it so easy to market to our customer base.

Not being tech-savvy my self, its been great to be able to contact you for assistance with anything to do with our online marketing needs.

You've made my life so much easier! UPDATE: VMA have recently launched our Mobile App and we are over the moon!

Thanks Again,

Voulla Fronis - EarthMarkets

”

“

We started using VMA-Emailer after it was recommended by our business coach - well it did not take long to master it and we returned us over \$14,000 in sales in 3 months - 120 x ROI - not bad for \$117 investment.

Shellie Hodgson Chief Industrial Ladders

”

“

A big thank you to John at VMA for delivering a website for my business that met with my vision, my brand and my expectations. My clients continue to comment on the professional look, simplicity and ease of navigation. I also just recently had a new business contact tell me that the website reflected me to a t - clear, sharp and focused - what great feedback. VMA's business approach and John's ability to communicate and understand his client's needs are second to none. More importantly, it's VMA's service and follow up that sets them apart. It can be quite a maze and very overwhelming when you need to source a suitable company to create a website and online presence for your business. Rest assured that John and the team at VMA will look after you and deliver on what they promise. I've already referred some of my contacts to VMA and will continue to support them in business. Keep up the great work!

Taryn Poole - Director of i.interact

”

“

Well done to the VMA team - we had a website but it did not generate any leads as we were not within the first 20 pages of Google. They commenced work on our on our site and within 3 months we were on page 1 of Google for 8 search terms. We now regularly get new clients due to there efforts and top work. It was well worth the investment and I have now extended our campaign - thanks a million guys!

Anders Pedersen - Eurotec Auto Services

”

Contact

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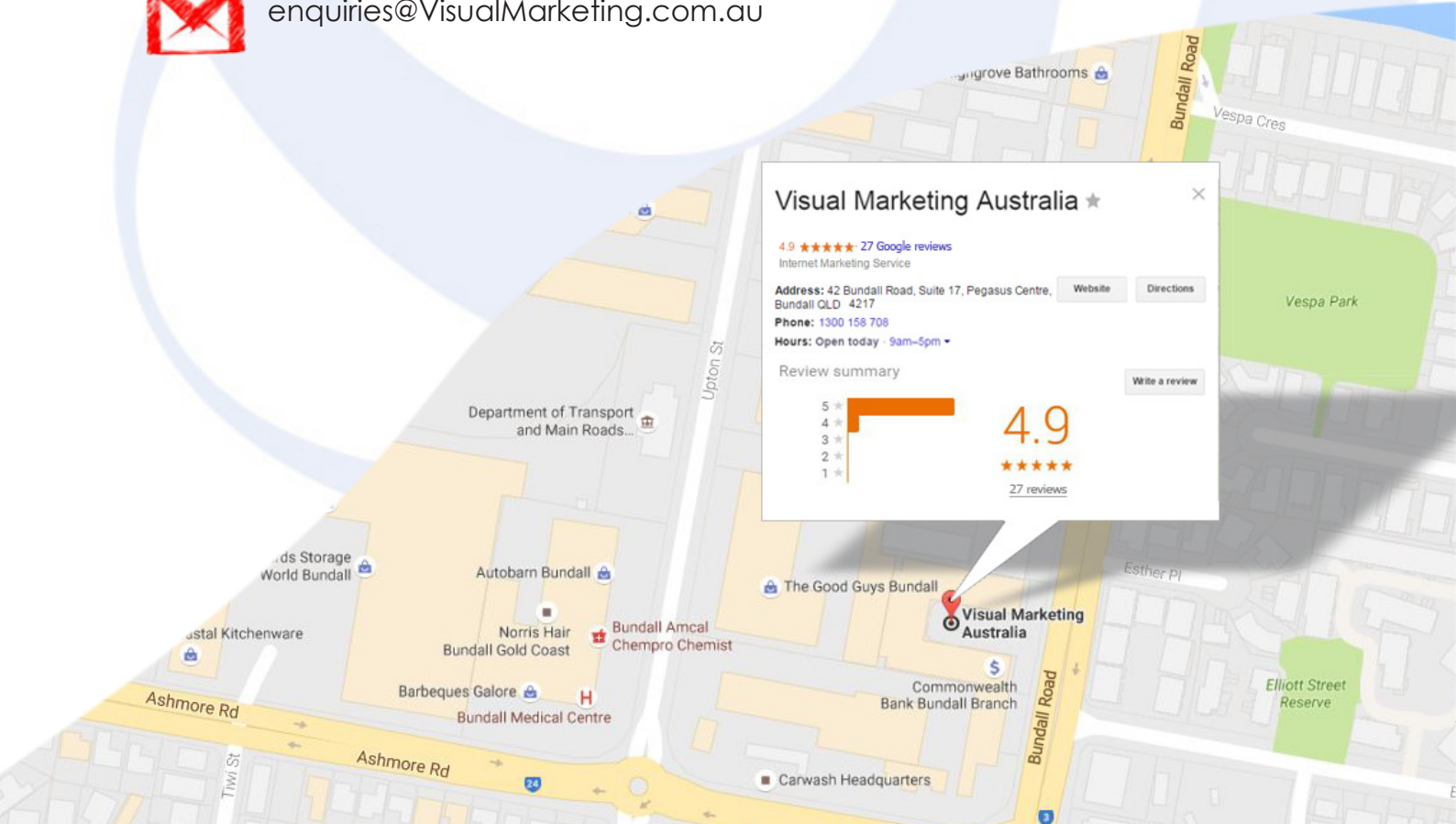
<https://plus.google.com/+VisualmarketingAu>



vmauids



enquiries@VisualMarketing.com.au



Visual Marketing Australia ★

4.9 ★★★★★ 27 Google reviews
Internet Marketing Service

Address: 42 Bundall Road, Suite 17, Pegasus Centre, Bundall QLD 4217 Website Directions

Phone: 1300 158 708

Hours: Open today - 9am-5pm

Review summary

5 ★
4 ★
3 ★
2 ★
1 ★

4.9
★★★★★
27 reviews

Write a review