

Buying or Selling a property?

Critical information for the discerning!

Interior Decorators and Designers truly serve a purpose for everyone - using one is a wise and sensible choice!

It's a myth that interior decorators are only for the rich and famous or those with so much money that they don't know what to do with it all. In reality a professional design service will save you a great deal of time, money and headaches!

Buying a new home? Hiring an interior decorator is a smart decision. You've invested money into your home and want to be able to showcase it to look its best. Whether you are completely overwhelmed and lost as to where to begin to decorate your home, or whether you have an idea but need help tying pieces together, or you simply haven't the time to execute your style and desires due to your busy day to day schedule....

Top 10 reasons for hiring an Interior Decorator or Designer:

1. Save Money



It might sound strange that hiring someone to decorate your home would save you money since you have the additional fee of the designer. However hiring a designer can help you to avoid costly mistakes that will not only help you save money but can increase the value of your home.

2. Home Sale



When selling your home interior design is essential for any listing. It can help boost buyer appeal and set your home above the competition.

A decorator can potentially add a great deal to the aesthetic of your home, which in turn can increase viewings and sales. This increased appeal can reduce the amount of time your home sits on the market before it is sold leading to a faster turn-around time and more money in your pocket.

3. Wow Factor



Designers can help to give you the "wow" factor you've been looking for. They are trained to think differently, spatially and to see an overall picture that clients often cannot.

Thinking outside of the box is what designers do all day long.

4. Budgeting and Planning



A designer can keep you on budget and save you time and effort. A designer knows where to go for resources for everything related to your home. This will save you endless amounts of time researching products, brands and prices. A designer will have all this readily on hand, and should he or she not, will spend the time researching so that you don't have to.

5. Huge availability of resources



There are things available to designers that are not available to the general public in terms of connections, resources and general merchandise. By culminating these resources designers can help to make your space look more collected, personal, unique and achieve something that works perfectly for you.

6. Business Contacts



In addition to vendor resources, designers have many home improvement industry contacts. They can save homeowners time and effort (and headaches) trying to identify reliable contractors, plumbers, builders, electricians and so on for their projects.

7. Professional Assessment



A designer can give you a professional assessment of your situation, addressing specific requirements. This will lead to a solid plan of action considering your needs, use of space, family, lifestyle and pets.

The order of things in a design plan is key in determining what can be repurposed or should be edited. This will not only effect the budget but help you to spend it more efficiently.

8. A trained eye



A designer is a professional with a trained eye that can automatically tell you if there is something wrong or right with a space. Having that immediate consult is a major advantage when making aesthetic decisions. It is the result of years of experience.

A designer offers an extra set of eyes, but these eyes are trained to see and notice things that you may not.

9. Overall Project Liaison



A designer will be able to build a stronger relationship bridging the gap between you and your architect or contractor. This significantly reduces the risk of bad design misses in your overall plan (saving time, stress and money).

Designers are trained to think about things we may overlook.

For example: It's so important that the lighting and furnishing needs are addressed before construction. If your living room sofa is floating in the middle of the room you want to make sure you have the proper placement for floor outlets.

10. Your personal, visual, story-teller



Interior design is a skill and an art that will only enhance the space and the quality of your life in the space. Hiring a pro raises the level of that experience and turns your house into your home. A designer can help you tell your visual story. Now why would you not consider hiring an interior designer the next time you remodel, buy or sell a property?

So, How to find and choose the right designer for you!

1. Google search in your local area and surrounding suburbs to find someone who knows your area, locale and the real estate profile.
2. Ask us - your Real Estate Agents for contact details of designers we are happy to refer.
3. Ask friends and family if they have ever used a design service.

NOTE; Make sure you ask to see their portfolio of previous work and ensure they have a registered business with a website!

Meet with them prior to any commitment or cost to make sure you're comfortable with them - after all you will see quite a lot of them in the coming weeks or months!

Colour Consultancy + Interior Decorating + Styling for Sale + Interior Design