



Business For Sale Melbourne

Excel Business Broking Services is a Professional experienced organization mindful to the needs of those looking to sell their business. Selling a Business can be a daunting experience and our task is to make the process simpler without impacting on the Business. Excel specializes in the sale of Service, Manufacturing and Import Distribution Businesses with Net Profits ranging from \$250k- \$5Mill.

Our Team

Peter Hurrell

Peter has a diverse background in sales and marketing having worked in the corporate world for many years managing a large sales team. He more recently spent six years working in the HR / Recruitment industry.



Peter is a multiple businesses owner in the retail and service sectors. Since commencing the Broking business in 2005, he has committed a good deal of his time attending training courses and seminars to ensure Excel as a company is ahead of the market in an industry renowned for change and to this day remains a leading figurehead within the industry.

Peter has achieved some outstanding results for his Vendors over the past several years, supported by their testimonials and ongoing referrals and has an outstanding record in achieving timely results in the manufacturing, import – distribution and service industries.

Peter Troy



Peter compliments the Excel team as a highly experienced and energetic, multiple business owner. As a graduate of accounting and business administration, Peter commenced his career in the corporate environment as a Sales Manager with Golden Fleece Petroleum. The company soon recognized his abilities in establishing and marketing through major bulk distribution facilities and opening unrepresented territories. Having declined a promotion to State Manager for South Australia, Peter embarked on his own business endeavour growing a large network of service stations throughout the Greater Metropolitan region of Melbourne – a \$20m enterprise employing 125 staff members.

In 1998 he built and operated a \$3.2m hospitality “Landmark” in Echuca now known as “The Beechworth Bakery”, which has since encouraged greater tourist visitation to the region.

Peter’s level of comfort is with clients in the middle to high end bracket and brings to Excel his own style and approach, through strategically planning the successful union of seller and buyer.

Excel Business Broking Services specializes in the areas of Import Businesses For Sale, Distribution Businesses For Sale, Manufacturing Businesses For Sale and Hospitality Businesses For Sale.

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