



BLUEMOUNT

CAPITAL



About Us

We serve predominantly sophisticated investors, private and public companies delivering a broad range of services including:

Equity and Debt Capital Raisings

Stock Exchange listings

Mergers, Acquisitions and Divestments

Management Buy Outs and Buy Ins

Cross Border International Transactions

Strategic Partnerships and Joint Ventures

Technology Commercialisation

Working Capital Solutions

Providing Opportunities for Investors



Our Capital Solutions Include:

Private Company Capital Raisings

Special Private Placements for Pre-IPO Companies (\$5-50m)

Reverse Takeovers (RTOs)

Initial Public Offerings (IPOs)

Special Private Placements for Listed Companies (\$5-50m)

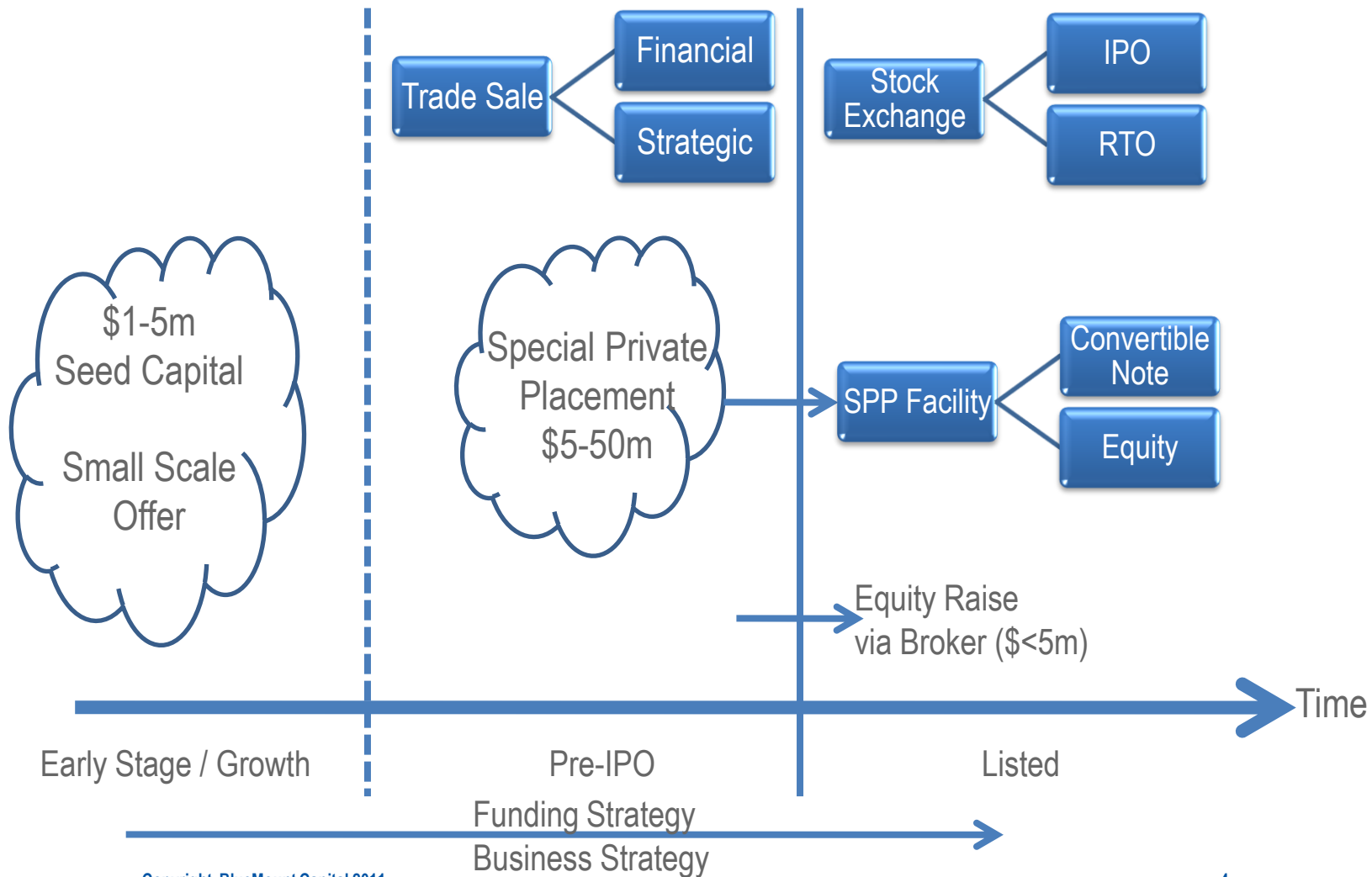
Working Capital Facilities

- Eliminating the critical timing gap between cash outflow and cash inflow
- Providing innovative liquidity solutions to mid- sized businesses.

Asset Securitisation

Commercial Finance and Debt Restructuring

The Funding and Exit Strategies



Becoming “investor ready”

- Funding Strategy Development
 - Review of client / business situation
 - Founder / Company exit options
 - Review of financials (P&L, Balance Sheet, Forecast)
 - Refinement and creation of business plans / forecasts
 - Share Capital Structure calculation and Company Valuation
 - Provision of Funding / Capital Raising Options
- Board and Management review
- Corporate Structure (working with accounting, tax and legal advisors)
- Offer Document Services (présis, offer document, information memorandum, prospectus, investor presentations)
- PR / Media Relations, Desk Top Publishing and DVD Production Services
- Director and business advisory services

Small Scale Offerings \$1-5m



- Structured (Small Scale Offering)
 - Suits emerging and growing companies
 - Move private companies to Public Unlisted
 - Introduction to investors via ASSOB process and BlueMount's distribution channels
 - Equity Raisings via non-disclosure (Section 708; 20/12; Class Order)
 - Access to secondary Board so investors can trade shares
 - Deal range \$1-5M (and further raisings possible via disclosure)
 - "Investor Ready" services
 - Director and business advisory services

The Australian Small Scale Offerings Board Limited

The Australian Small Scale Offerings Board (ASSOB) is the largest and most successful capital raising platform for showcasing equity investment opportunities in high-growth, unlisted Australian companies.

To date almost \$120M of equity capital has been raised via a network of over 20,000 subscribers, many of whom are high-net-worth-individuals, angel investors and sophisticated investors in almost every industry sector including mining, IT&T, finance, green technologies, food & beverage.

ASSOB also operates the only Secondary Sales platform in Australia servicing the unlisted sector and providing a mechanism for investors to conduct share transfers in unlisted securities.

www.assob.com.au

Copyright BlueMount Capital 2011



Investors
+
High Growth
Companies
+
Business
Advisers

A ASSOB
www.assob.com.au



Special Private Placements

A Private Placement Facility is a flexible and cost-effective alternative to a traditional equity private placement or secondary offering. It provides the Company with the right, but not the obligation, to issue shares and raise capital or debt at a time of your choosing.

Equity or Convertible Note Facilities (\$5-50m)

Features of a Private Placement Facility

- Flexibility
- Control
- Speed
- Certainty
- Cost-effective
- Usually unsecured
- No short selling by investor



Special Private Placements (cont.):

Uses of Private Placement Facility

- Working capital/build cash reserves
- Funding acquisitions
- Funding capital investment and expansion
- Retire debt/reduce balance sheet gearing/reduce borrowing costs
- Enhances Company's credit and borrowing status
- Stand by funding
- Pre-IPO companies can use the facility to support a current capital raise by marketing to investors

Suitable for Pre-IPO and Listed Companies

Recent Approvals:

Industry	Facility Size	Market Capitalisation	Facility Type
Technology	\$5M	Unlisted pre IPO (now listed)	Equity Facility
Personnel	\$10m	\$10m	Equity
Resources – Gold	\$15m	\$40m	Equity
Resources	\$45m	\$300m	Convertible Note Facility
Resources	\$10m	\$120m	Convertible Note Facility
Technology	\$10m	Unlisted pre-IPO	Equity Facility
Resources	\$5m	Unlisted pre-IPO	Equity Facility
Card Reward Program	\$5m	Unlisted pre-IPO	Convertible Note Facility
Property Hotel Group	\$20m	Unlisted pre-IPO	Convertible Note Facility
Technology	US\$15m (large initial draw down)	Listed	Convertible Note Facility and loan



Initial Public Offerings (IPOs)

BlueMount Capital and our partners provide all services required for listing, from regulatory, market maker; to investors and public relations.

- Initial advice re the whole process of listing
- Coordination of all matters to achieve the listing
- Introducing all professionals required to complete the process
- Arranging all administrative requirements relating to the listing
- Liaising with your corporate advisers
- Assistance with discussions with your directors and shareholders, where required
- Providing post listing services such as corporate strategy, compliance and investor relations liaison
- Exchanges that we deal with: TSX, FSE, ASX



Investors

- BlueMount Capital is able to introduce investors to a range of opportunities including public unlisted companies to large resources projects
- Many of these offers are made under *section 708 of the Corporations Act 2001 (Cth) and/or in accordance with the Australian Securities & Investment Commission Class Order 02/273*
- Please contact us to discuss your requirements and [access](#) our “Deal Book”

Our People

Dr Mark Rainbird, Director, Queensland, Australia

Mark has more than 15 years' experience in senior executive roles, including Chairman and at Board level in private equity, ASX-listed, both government and non-government and unlisted organisations. Mark has extensive experience in capital raising and mergers and acquisitions and specialises in Small Scale Offerings and Special Private Placements. Dr. Rainbird studied at MIT and Griffith Uni (BSc (1st Class), PhD).

Other members of the Queensland Team include:

- Birgit Rainbird – Client Manger (ASSOB Sponsor)
- Adam Lomsargis – Client Manager
- Chris Evans – Senior Associate
- Brett Dickinson – Client Manager

Dr Saliba Sassine, Director, Western Australia

Dr Sassine is an experienced director and company executive. He is currently Executive Chairman of Gold Mines of Peru Ltd, a company focused on advanced gold and silver projects in Peru. Dr Sassine is also Chairman of S&A Capital Pty Ltd, a Boutique investment and origination group specialising in resources, energy and renewable, and a predecessor of BlueMount Capital.

Len McDowall, Director, New South Wales, Australia

Mr McDowall was inaugural Chairman and Managing Partner of Bird Cameron, Chartered Accountants, which employed 1000 people in 50 offices in Australia and Hong Kong. Mr McDowall established Bird Cameron's mergers and acquisitions division in 1987.



Our People

Cheever Cheung, Chairman Hong Kong and China

Mr. Cheung has over 11 years of experience in the financial markets specializing in capital markets, direct investment in mining and energy projects, corporate finance and principal investment in Hong Kong listed securities. He is also the founder and Chairman of Cheever Asset Management (BVI) Limited and Cheever Capital Management (Asia) Limited.

Albert Wong, Director Hong Kong

Mr. Wong is a specialist in corporate strategy and business engineering, with extensive experience in the industries of Fund Management, Asset Management, Private Equity, and Wealth Management. Mr. Wong held senior positions with various Financial institutions including Director of First China Financial Networks Holdings Ltd. (a member company of the Stock Exchange of Hong Kong. stock code. 8123).

Sunny Ng, Director Hong Kong

Mr. Ng was the founder and Managing Director of Davisons Consulting Limited., a company specialising in corporate transactions and Advisory Mr. Ng has over 10 years experiences in corporate finance, business consulting, restructuring and direct investment; with a major focus in the mining, renewable energy, real estate and the consumer sectors.

Dr. Eberhard Kornotzki, Director Beijing

Dr. Kornotzki holds a Masters' degree from Humboldt University in Berlin, Germany, a PhD in Chinese studies from the same University, and a Master's of Science degree in Business Administration from the University of Illinois, Champaign-Urbana. As Dr. Kornotzki grew up in Eastern Germany, he has a natural understanding of the Chinese political system. Due to the many years spent in China, he is not only multilingual (German, English, Chinese, Russian) but also an intercultural expert.



Our People

Barry Palte, Director, New South Wales, Australia.

Mr Palte has 27 years' experience in the areas of Corporate Finance, Banking, Funds Management, Mergers and Acquisitions, Private Equity, Venture Capital, Turnaround and Corporate Management.

Peter Poolman, *Chairman and Managing Director, Working Capital Solutions Pty Ltd*

As an active executive, Mr Poolman is currently focused on the provision of liquidity to facilitate business enhancement and growth. He seeks maximum utilisation of corporate balance sheets and the liberation of under-utilised financial resources, through a range of Innovative financial products and services.

Benn Zemek , *Director UK and Ireland*

Benn is highly experienced in transaction origination, financial structuring, capital raising and investment management of various real estate investment strategies. He has an applied knowledge of deal structuring and acquisition, fund establishment and management, financial and development management. Benn holds Bachelor qualifications in Civil Engineering (Honours) and Commerce (Deans Honour Roll) from the University of Queensland.

Ian Leslie , *Director UK and Ireland*

Ian has an in-depth knowledge of the property industry. He has extensive experience in portfolio and asset management, acquisitions and property valuation. Ian has a Bachelor of Economics, Bachelor of Commerce (Finance) from the Australian National University and a Graduate Diploma in Property (Property Valuation), and is a member of the Australian Property Institute.

Offices

Brisbane

Level 18 Riverside Centre
123 Eagle Street Brisbane Queensland, Australia
Telephone +61 7 3112 2903 Fax +61 7 3112 2601
Email brisbane@bluemountcapital.com

Sydney

Level 31 Aurora Place 88 Phillip Street Sydney NSW Australia
Telephone +61 1300 70 70 10 Fax +61 2 8078 0693
Email sydney@bluemountcapital.com

Perth

Suite 3 - 257 York Street Subiaco Western Australia
Telephone +61 8 9380 6261 Fax +61 8 9382 1766
Email perth@bluemountcapital.com

Beijing China

L24, Tower 3, China Central Place, 77 Jianguo Road, Beijing
100025, China
Telephone +86 (10) 8588-0226 Fax +86 (10) 8588-0220
E-Mail: eberhard.kornotzki@bluemountcapital.com

UK and Ireland

28-32 Upper Pembroke Street, Dublin 2, Ireland
Telephone +353 1 234 2696 Fax +353 1 234 2400
Email benn.zemek@bluemountcapital.com

Hong Kong

Suite 1402, 14/F Chinachem Tower, 34-37 Connaught Road
Central, Hong Kong
Telephone +852 2869 7100 Fax +852 2869 7170
Email: albert.wong@bluemountcapital.com

Contact Us Today

Dr. Mark Rainbird

Mobile 0406 536 016
Phone (07) 3112 2903

Skype mark.rainbird
Email mark.rainbird@bluemountcapital.com



AUSTRALIA CHINA HONG KONG IRELAND UK

BlueMount Capital Authorised Representative for AFSL 288877
Level 18 Riverside Centre • 123 Eagle Street Brisbane Queensland 4000 Australia.
Phone +61 7 3112 2903 Fax +61 7 311 22601
Email brisbane@bluemountcapital.com www.bluemountcapital.com



www.bluemountcapital.com