

# Erina Heights Gallery – Exhibition Application

# **Description of Gallery**

The SANAA AFRIKA gallery is located on a major road in a central location on the Central Coast: 7km from Terrigal, 7km from Gosford, 16km from The Entrance and 13km from the F3. It is part of a shopping strip that includes an award winning restaurant, a popular coffee shop, hair and beauty salons, real estate, builder and professional offices. The Gallery has a public car park, is next to a primary school, near garden centres and the internationally known Ken Duncan gallery it attracts local and tourist traffic seven days a week throughout the year.

The gallery space is "Galleria" style, with an exhibition space 12 meter long and 3.5 meter wide, and a kitchenette with small storage area.

The gallery is available for exhibitions of works that have an African connection. It is staffed 7-days per week and offers 19-meter wall hanging space and a variety of displays such as shelving, cubes, pods, small tables, easels and a console. For images of the gallery visit our<u>facebook</u> page. The Gallery is suited for many forms of art display: paintings, carvings, pottery, weaving, photographs, sculptures and more.

#### **Exhibition fees:**

- \$350 per week for 19 meters wall space or use of displays throughout the gallery
- \$250 per week for 10 meters wall space or use of displays along one wall

## Included in hire:

- Gallery lighting
- Hanging system
- Curatorial advice
- Display and Hanging assistance
- Use of a selection of plinths, pods and tables
- Tool kit
- Processing payments via Eftpos and cash
- Staffing during gallery open hours 7 days per week
- Posts on website, facebook and twitter
- Feature in newsletter to our national customer database
- Media release to Central Coast, Newcastle and Sydney media
- Online event listings in Central Coast media

## Available at additional charge:

- Catering and staff for opening (starting all inclusive from \$120)
- Promotion package: leaflets, labels and profiles (starting from \$50)
- Photography of exhibition and opening (starting from \$100)

## Conditions of hire:

- Minimum 2 weeks maximum 4 weeks
- Bond payment is equivalent to 2 weeks
- Week commences Monday
- Very limited storage available on site
- We reserve the right to limit numbers and refuse works
- We are not liable for theft of or damage to the items in the gallery
- We are not liable for any liability claim resulting from the exhibition
- The hirer is responsible for transport, hanging and displaying works
- Bump in and Bump out after 2pm on Sunday

- The hirer repairs any holes, changes and damage to walls and displays

- Exhibition openings are after gallery hours and finish no later than 8pm

- 25% commission on sales

- Exhibition space is not exclusive – a selection of work by other artists remains on display but great care is taken to enhance the display and to avoid competition eg if displaying paintings no other paintings will be on display, if displaying ceramics, no other ceramics will be on display etc.

#### **Application Checklist:**

- Contact details
- Proposed title of your exhibition
- Statement about the exhibition concept and its African connection
- Preferred month and time frame
- Description how you would like to use the space (one A4)
- Medium of work and dimensions of work to be exhibited
- 3 to 4 images of the work to be exhibited
- Your artist CV (one A4)

Send applications to carina@sanaaafrika.com.au For more information contact Carina or the gallery on 02 4367 4421.

We reserve the right to make changes to the above without notice.

Gallery address:

2A / 490 The Entrance Road Erina Heights NSW 2260 info@sanaaafrika.com.au

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