



Carpet Care Guide

Carpets are a huge ticket item in any home. We have produced the following facts that you may find helpful in caring for your carpets and rugs.

DISCOLOURATION

Carpets will lose colour or discolour if you or your carpet cleaner use cleaning or stain removal products, that are highly alkaline or contain mild forms of bleach or peroxide. A chemical reaction will strip out the blue pigment leaving a lighter or discoloured area. For example on a brown or charcoal carpet the damaged area will appear orange or yellow. This is often referred to a bleach mark. Products such as Acne treatment creams, Carpet stain removal sprays and Pet urine/odor treatments should all be avoided.

FIBRE DAMAGE

The following problems such as Nail polish, Makeup, Chewing Gum/BluTac, Glue/adhesive, are all common factors associated with carpet performance and longevity.

UV AND GLARE FADING

Living in our fabulous climate does have its draw backs, particularly for carpets and soft furnishings. UV fading will occur as soon as you leave your carpets exposed to direct or indirect light. Direct sunlight will burn the carpet fibre and eventually cause it to disintegrate. Indirect sunlight will take the luster and brightness causing the carpet to look dirty and old

PET STAINS

We all love our pets but no matter how careful or how well trained they are accidents do happen. Urine, feces or gastric reflux will stain carpets permanently if not treated straight away.

ABRASION AND FRICTION WEAR

Happen when carpets are subjected to dirt, sand/gravel and grime being walked into the carpet. This causes the fibres to unravel, split and disintegrate.

SOILING AND STAINING

Soiling is defined as grime, grease and everyday wear that discolours the carpet causing it to look grubby.

Staining on the other hand is caused by liquids ,(red wine) foods (Spaghetti Bolognese) or hair dye and makeup that are split onto the carpet and contain food colour or similar tints that permanently stain the carpet fibre.

FLOOD DAMAGE/WATER AND MOULD

If you have discovered that your carpets are or have been water damaged through flood or storm you will no doubt need to have it fixed, Ozone and Fume fading. In recent years Ozone and fume fading have been named as possible factors that can also cause the severe fading of the blue based pigments in carpet dye to fade. It is claimed that because we have very high humidity in Qld. that the damp/moist air flow has a peroxidizing effect across the surface of the carpet and it attacks the blue colour in fabrics and especially carpets to fade out at a greater rate than the other primary colours. To my knowledge Ozone and fume fading isn't covered under any manufacturer's warranty, due to it being an external factor and hence beyond the manufacturers control.

MELTED CANDLE WAX

Carpet Nylon or synthetic carpets are prone to melting if they are burnt either by an open flame or electrical appliances such as irons, Wool carpets will smolder and singe.

VACUUM CLEANERS

A good vacuum cleaner is vital to prolonging the beauty and life of your carpet. An inexpensive machine can remove surface dirt but will not effectively remove the hidden dirt and particles embedded in the pile.

CARPET FIBRE

There are many types of carpet fibres. Over the years at Encore Caperts we have experienced first hand how different carpet texture and qualities perform and stand up to everyday wear and tear. Some are more difficult to care for and maintain whilst others may be easy to look after but show every foot print or vacuum wand mark. What carpet style should one choose.

GET ON A CLEANING SCHEDULE

If carpet is cleaned before it becomes too unsightly, the cleaning chore will be easier and more successful. Carpet in a typical household should be cleaned every 12 to 18 months, depending on the number of residents and amount of activity. Choosing the proper cleaning system is important. Some systems may leave residues which accelerate re-soiling and defeats the whole purpose of cleaning.

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