

MELBOURNE NORTH EAST MEDIA LAUNCH & PROMOTION



LOCAL SPORT FLYS AT BUZZ

Buzz TV is an established local community focused television network that is replacing local newspapers as a primary source of local news, sport, arts, events and cultural and community service announcements.



WERE HOOKED ON FISHING

In today's busy world the majority of people just don't use print media any longer. Viewing this type of information on a screen while involved in another activity is the much preferred catch up method of audiences. Check out our fishy features at our website www.buzztv.com.au



LOCAL NEWS AND EVENTS

Overwhelmingly, the public feedback we receive tells us that local viewers and stakeholders value, feel connected with and are engaged by our uniquely community based programming, filling the media gap in a readily accessible way.



Buzz TV provides patrons of hotels, bars, cafe's, family entertainment centres, gymnasiums and leisure centres with **FREE** entertainment via our **LOCAL** venue screened, variety program. With a strong emphasis on **LOCAL** content for our viewers, our show features entertaining and informative segments covering **LOCAL** News & Sports, Arts, Community and Cultural events, Leisure and Lifestyle interests and Community Service Announcements from **LOCAL** Council and Nominated Leading Charitable and Not for Profit Organisations.

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BE SCENE ON LOCAL
TV SCREENS & STAR ONLINE



OUR POPULAR NORTH EAST SCREENING VENUES ARE LISTED BELOW:

Greensborough Hotel	Urban Grooves Cafe (Greensborough)
Anytime Fitness (Greensborough)	Diamond Creek Tavern
The Windy Mile (Cafe Eatery Bar)	Anytime Fitness (Diamond Creek)
Skaterz Roller Blade & Skate Park (Eltham)	

ADVERTISING WORKS CONTINUOUSLY TO DIRECT NEW CUSTOMERS TO YOUR BUSINESS.

Your Advertising and Marketing Campaign will employ the following media product strategies:

- Production of a 20 second TV commercial for your promotional use eg. Facebook & Website
- 1000+ 20 second commercials per week screening at all our high traffic local venues.
- Uploaded 20 second video commercial on the Buzz TV You Tube channel.
- Uploaded 20 second video commercial on the Buzz TV Facebook page.
- Feature directory listing with Images on the Buzz TV Website.
- Tweets and video on the Buzz TV Twitter page.
- Our multi digital video platforms will direct our visitors to your web links and provide numerous Google listings with supportive animation and rank boosters for all your sites.

Your enhanced online search rates and increased click through to view, ensures you of preferential Google ranking benefits for all your sites on all Google search engines.

Investment: Production of 20 Second Television Commercial \$ **259.00**

Local Television , SEO Marketing and online advertising \$ **40.00** per week

Campaign Terms – Options of either twenty six or fifty two week campaigns.

CONNECT WITH BUZZ TV CALL OUR MARKETING MANAGER JOHN

Mobile 0488 145 557 or simply email your details to buzztvaustralia@gmail.com

or visit our website at www.buzztv.com.au