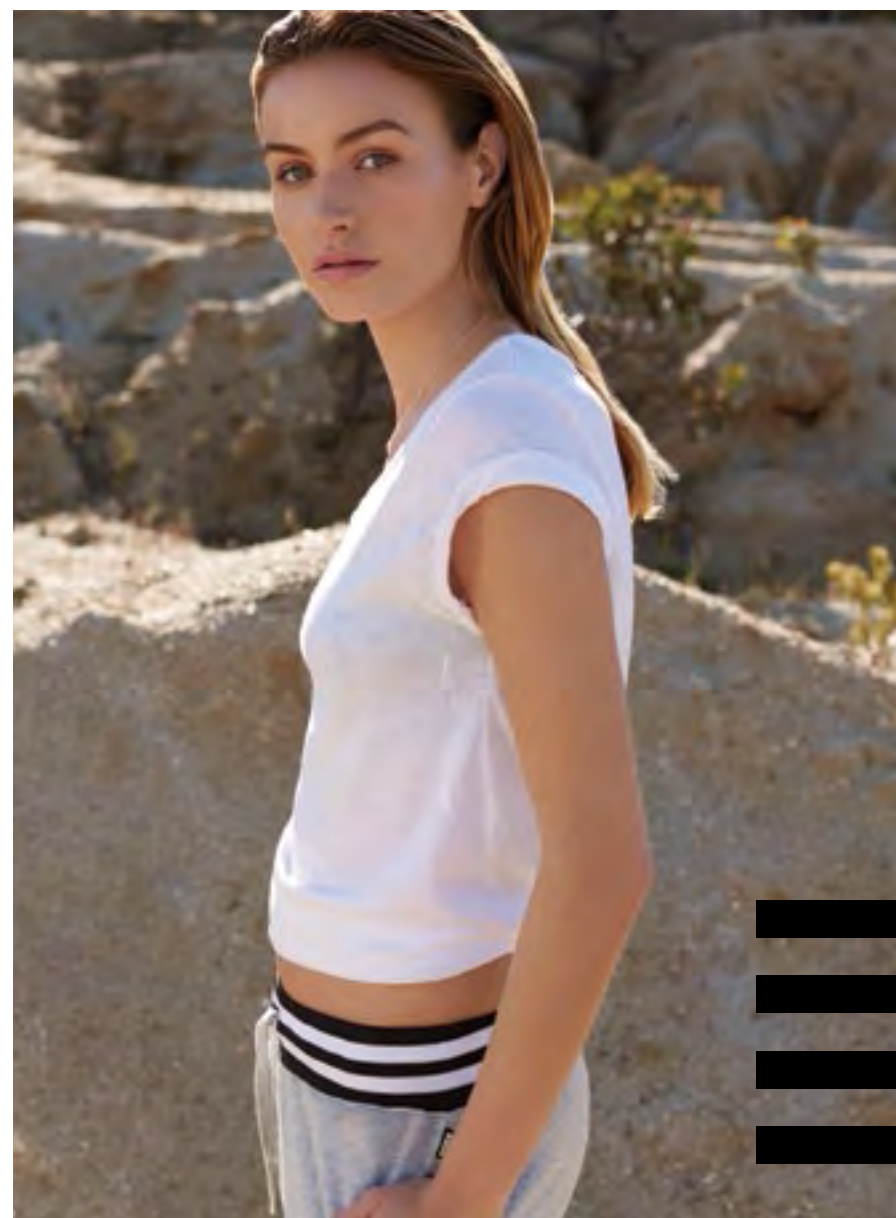


A photograph of two men sitting on the back of a red safari vehicle in a savanna landscape. The man on the left is wearing a white and grey raglan t-shirt and black pants. The man on the right is wearing a dark grey zip-up jacket over a dark blue tank top and dark shorts. Both are wearing white sneakers. The background shows a dry, open landscape with sparse vegetation and a cloudy sky. The text "BE FREE // AW17" is overlaid in the center in a large, white, bold font.

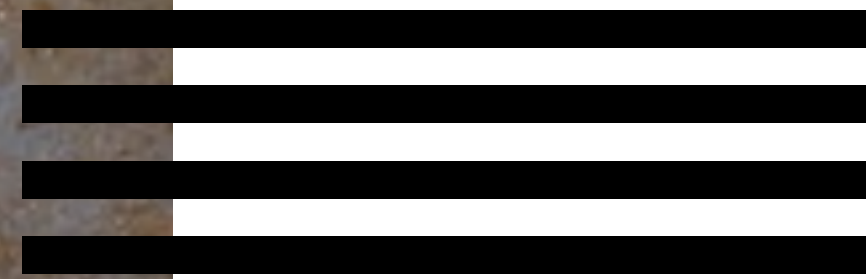
BE FREE // AW17



HIT THE ROAD



Nothing beats the feeling
of hitting the open road
with your tribe.



BE YOU

Effortless essentials with plenty of freedom to move is what adventure-seeking is all about.

[SHOP NOW >](#)





GIRL'S TRIP



Rock it *Thelma & Louise* style
in printed bombers and rolled
up sleeves.

SHOP HER >



Roam uncharted territory with light layers, designed to get lost in.

SHOP HIM >



WANDERER



FESTIVAL FASHION

The festival season is in full swing, so there's no better time to tap into that inner flower child than right this minute. Think paisley prints, slogan tanks, light breezy layers and lace-trimmed bralettes with plenty of freedom to move and groove!

[SHOP NOW >](#)



1. Pretty in Pink / 2. Pretty in Pink / 1. Pretty in Pink / 2. Pretty in Pink Nosaecep tustis et vid quaspid untios ut volo conestiat.Gendionsequi adissit reius doluptatis nis assit as dellaut 11.

MEN'S ATHLEISURE SHOP

SHOP NOW >



BRO #1

Agni aborehe niandae nis quossum volorib earisti dolo int ped esendam et labo. Itat as simod ma conseribus aut acilicte id ullaut aborro dis sit quam

BRO #2

Agni aborehe niandae nis quossum volorib earisti dolo int ped esendam et labo. Itat as simod ma conseribus aut acilicte id ullaut aborro dis sit quam



STAFF PICS

BRO #3

Agni aborehe niandae nis quossum volorib earisti dolo int ped esendam et labo. Itat as simod ma conseribus aut acilicte id ullaut aborro dis sit quam



BRO #4

Agni aborehe niandae nis quossum volorib earisti dolo int ped esendam et labo. Itat as simod ma conseribus aut acilicte id ullaut aborro dis sit quam





ACTIVE TRUNKS

Layer like a player from the inside out with our range of Active Trunks for dudes on the move. Each features moisture-wicking properties for breathability.

SHOP NOW >



ACTIVE QUICK DRY MID

Quick drying fabric is perfect for water sports. Salt water, sand and chlorine resistant.

ACTIVE FIT

Features mesh gusset to keep you cool while you move.



ACTIVE MAX
Made from lightweight mesh fabric for ventilation.



ACTIVE FIT MID
Made from cotton stretch fabric for movement and support.

ACTIVE FIT

Add some stylish support to your next gym sesh.

EXTREME ACTIVE SEAMFREE

Ultra-light seamfree fabric helps you move freely without restriction.





THE CONNIE DIARIES



Meet **Connie**, the winner of our #WINBondsStyle social comp. As a busy mama and interiors lover, Connie chronicles her life via her blog, **The Connie Diaries**. Here she shares her style tips for her and her brood...

How would you describe your personal style?

My personal style is comfort with a hint of style.

What are your non-negotiable wardrobe staples?

Some basic tees/singlets along with some ripped denim and maxi skirts. I love high waisted pieces!

When it comes to dressing your kids, what pieces do you look for?

I like to dress my boys in something comfy for all day play that also has a hint of style.

How do you juggle work and mum life?

I find the juggle to be exactly that. Just when I think I've got it perfected, it all goes out the window. But the key is to just roll with it.

[READ MORE >](#)



YUMMO LAMMOS



LAMINGTON ICE-CREAM POPS

BLURB ABOUT AUST DAY

INGREDIENTS:

ICE-CREAM

200ml thickened cream
200ml coconut milk
150ml condensed milk
2 tbsp toasted desiccated coconut
¼ tsp vanilla extract

RASPBERRY RIPPLE

3 tbsp frozen or fresh raspberries
1 tsp sugar
Chocolate coating
100g dark chocolate
1 tbsp coconut oil
Desiccated coconut and raspberries to decorate

METHOD:

1. To make ice-cream, in a medium sized bowl, whip thickened cream using electric whisk until soft peaks form. Gradually add coconut milk and condensed milk and whip until mixture is light and airy.
2. Stir through toasted coconut and vanilla. Taste mixture for sweetness.
3. To make raspberry sauce, in a separate bowl, mash raspberries sugar together
4. To assemble ice-cream pops, place a tbsp of the ice-cream mix in an icy pole mould, layer with a ½ tbsp raspberry sauce and top with another layer of icecream mixture. Repeat until all moulds are filled.
5. Place ice-cream pops in the freezer and freeze until solid.
6. When ice-cream pops are frozen make the chocolate coating by melting the chocolate with coconut oil. To decorate, remove ice-cream pop from mould and drizzle with chocolate and sprinkle with coconut and raspberries to decorate. Place ice-cream pops back in the freezer for 10 minutes to hardenonce decorated.
7. Enjoy!



ABOUT LAURA:

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HIGH FIVES AND GOOD VIBES



Give them some space and comfy threads and the kids are more than alright. This season we're crushing on clashing... everything! Clashing prints, colours, fabrics - mix it up from top to bottom.



SHOP GIRLS >



Team basics with bold prints, slogan tees with sporty stripes and florals with their fave trackies. Remember it ain't fashion if it ain't clashin'!

SHOP BOYS >

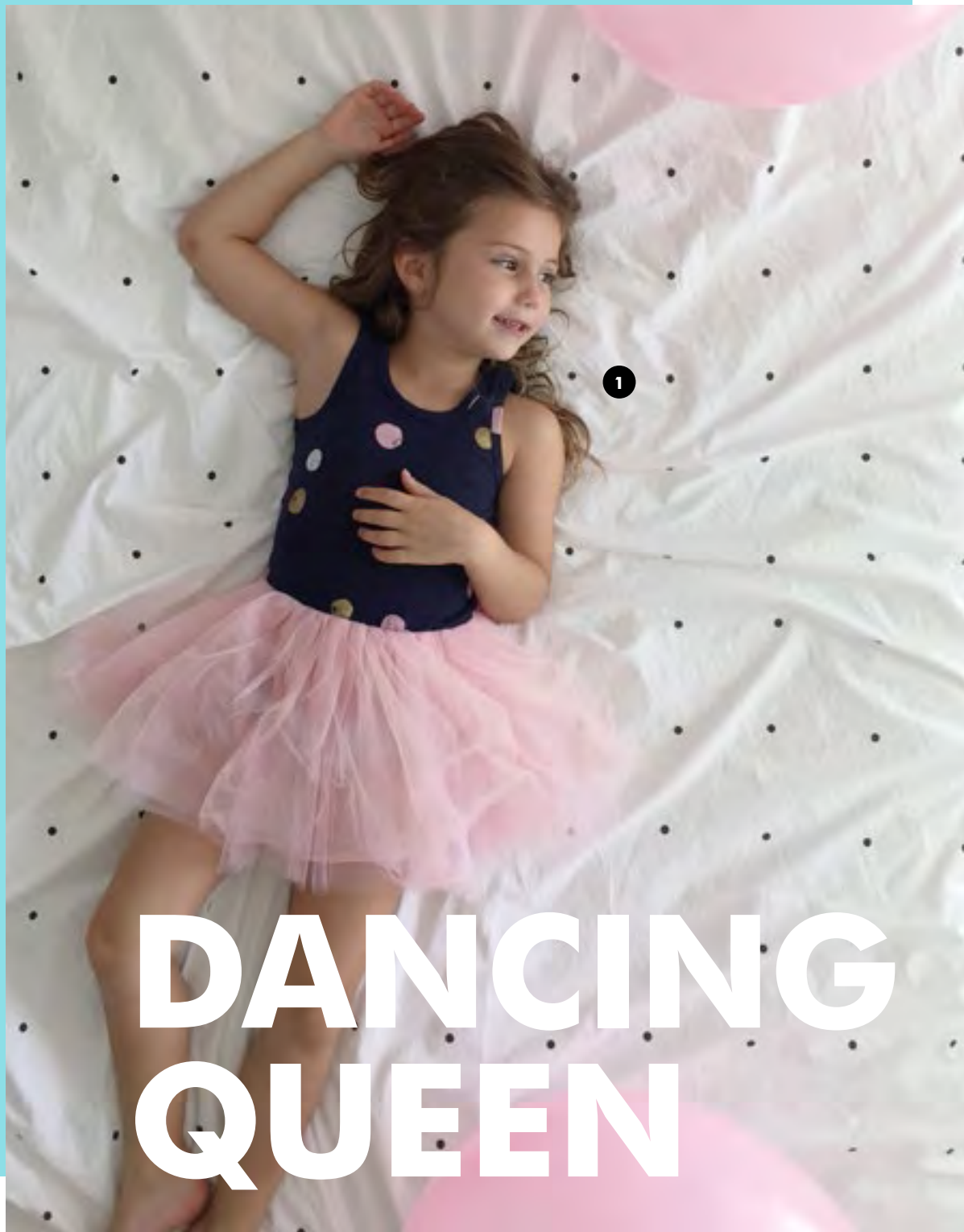


BACK TO SCHOOL

Get them ready for the first day of term with all the comfy 'n' cute school supplies they need. From undie and sock packs to basic tees and trackies, we've got your back to school list ticked!

[SHOP BOYS >](#)

[SHOP GIRLS >](#)

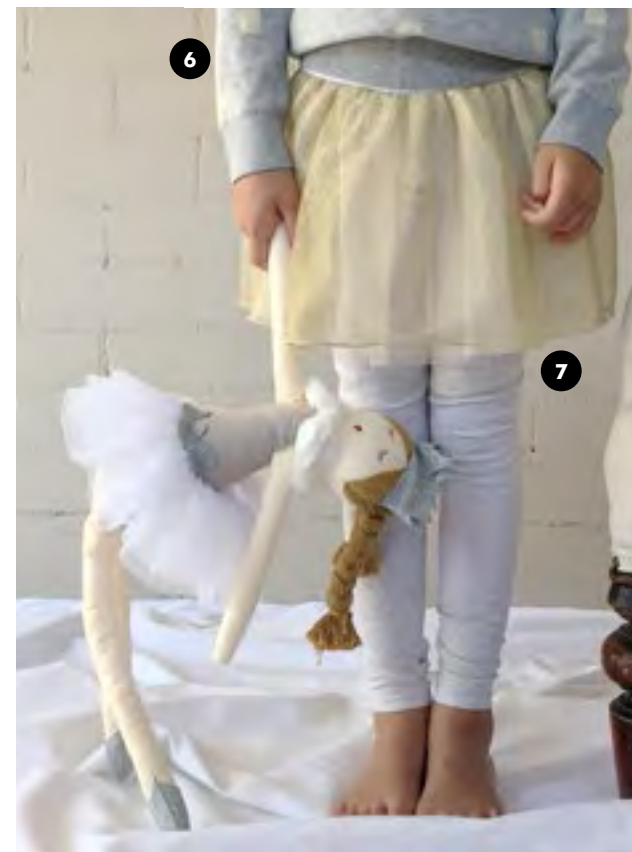
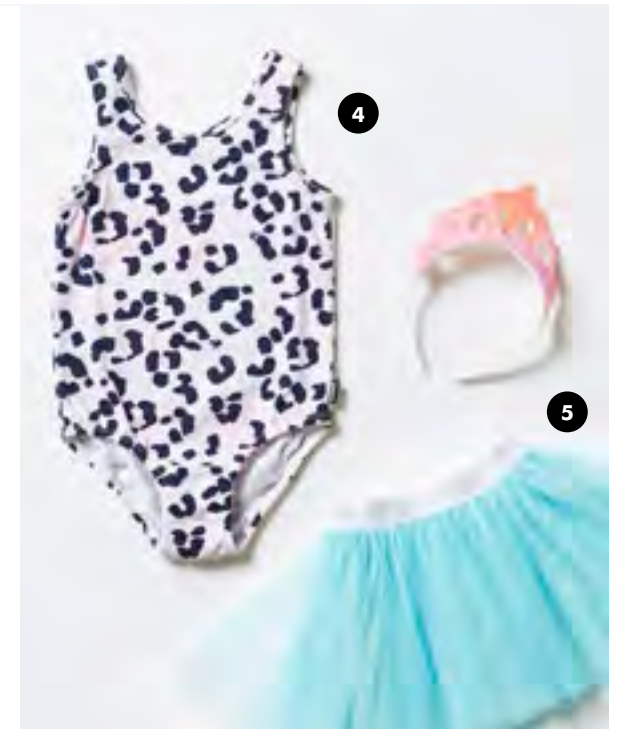


DANCING QUEEN

Whether it's in her bedroom or with her bestie, give her the tulle and she'll dance like nobody is watching.

SHOP NOW >

New Tutu Leggings!



1. Tutu Dress / 2. Lurex Knit Cardigan / 3. Tutu Legging / 4. Sleeveless Leotard / 5. Dance Tutu / 6. Lurex Knit Pullover / 7. Tutu Legging / 8. Sleeveless Leotard / 9. Sleeveless Leotard / 10. Dance Tutu / 11. Legging

LOVE LACIES?



Shop our
Valentine's Day range.

BE MINE >



NEW COLOURS!

So many sweet colours, so many sweethearts!

I HEART >



-
1. Pretty in Pink
 2. Pretty in Pink
 3. Pretty in Pink
 4. blandescia dem invent

BE MY BABY

Who says Valentine's Day is only for the big kids? Get the mini ones involved too with our swoon-worthy baby range of Zippy Rompers and Tutu Dresses. Guaranteed to melt your heart!

[SHOP NOW >](#)



HUG LIFE

Look what we're trendtoting this season - throwback sporty styling, dainty ditzy florals, pop ribs, and all the bubba basics you can handle!

[SHOP BABY >](#)



It's cuddle o'clock with our snugly separates for newborns. Made from soft, stretchy cotton, each piece is designed to sit gently against bub's precious skin.

BROOKLYN'S BABY SEARCH WINNING YEAR

It's been an epic year for Brooklyn Makamaka, the little cutie who was named our Baby Search Wonder Bub for 2016.

From nearly 60,000 entries, Brooklyn was awarded our biggest prize ever – the chance to star in a Bonds TV ad.

And boy did he, plus soooo much more! We caught up with Alyssa, Brooklyn's mum, to find out what the past year has been like.

What was it like when you found out Brooklyn was our Baby Search Wonder Bub 2016 winner?

It was such an exciting and proud moment. It was huge because we have loved Bonds and worn the clothes for so many years, so for Brooklyn to be the winner was just incredible!

What was it like seeing Brooklyn star in Bonds campaigns, including the Christmas TV commercial?

It was such a surreal thing to see Brooklyn's face in stores and in the Christmas commercial. His older brother, Hunter, was so proud. He would point at the pictures and tell people in stores that that was his baby brother.

What advice do you have for parents who may be are looking to enter their bub in Bonds Baby Search?

If you're thinking about entering your bub then just go for it! I entered Brooklyn a couple of days before the competition ended as a bit of fun and it's been such an incredible experience not only for him but for us as a family too.

[MORE ON THE BLOG >](#)



THE AWWWS ARE ON THEIR WAY...
Entries open 15th February 2017.



DECK YOUR TECH

Get set with new spiffy-looking tech thanks to our FREE wallpapers. Pretty up your phone or dress up your desktop with a fresh set of designs ready to download every month. Enjoy!

[DOWNLOAD >](#)



GUESS WHO'S COMING TO BONDS...

Sign up to Bonds & Me to be the first to find out.

[SIGN UP >](#)

NEW

Made using less water and electricity than our standard range they're like giving the earth a hug.

PLANET HAPPY

Designed locally, thinking globally. If your #goal is to be more planet conscious then our range of Planet Happy women's undies are for you.

[SHOP NOW >](#)



NEW

TONAL BRANDING

Black on black or white on white whichever you prefer minimalistic waistbands is what we're all about right now.

[SHOP NOW >](#)

Style tip:

Textural toning on top can add an understated touch to a bold printed undie.





BONDS **& ME[®]**

Mates rates alert!
Sign up to Bonds & Me for sweet
perks, such as:

- 20% off ALL purchases in store & online - upgraded to 30% off when you spend up to \$300 in a year!
 - Early access to sales and offers
 - The latest news & sneak peeks

Plus, it's FREE to join up.
What's not to love?

SIGN ME UP >