

## Membership

Are you a professional person or business owner and committed to:

- Building a professional business brand online?
- Seeking high quality business connections in person?
- Motivated to do what it takes to achieve regular sales?

Consider working with Out of the Box Biz. We provide:

- Network of Professional People and Business Owners
- Business Development and Education at every meeting
- Expert Guest Speakers
- Local and National Online Exposure

We are the most innovative online business network in Australia for the following reasons:

- A range of flexible levels of membership.
  - Regular monthly live events to promote your business; network in an inspiring, inclusive environment with the intention to generate new and ongoing business.
  - Live sales person at the end of every client email and phone enquiry
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- Interactive communications with our online community via social media
- We adapt to the market. When facebook marketing was taking off we embraced this by adding a LIKE button on every product on our website for clients to like and share to their larger, motivated networks.

## Does this fulfil your needs?

### Then read on....

Out of the Box Biz would like to make the marketing, promotional, advertising, sales process and most of all networking experience of your professional life easier. We can give you access to our website as a promotional tool plus our experience and skills in promoting businesses. This is an effective way to gain web exposure without the high costs and use of time to obtain a website on your own.

Join our Business Community: sign up at the membership level that suits you best to have access to a variety of tools and services at your fingertips. We do not demand exclusivity outside our website, events and venues because we believe it is to your benefit to remain active and working in a variety of networks, think of us as working with you or on your behalf.

Existing Membership:

## **Industries**

Health and Beauty Products and services, Real Estate, Accounting, Bookkeeping, Financial Management, Personal Development, HR, Music, Community Development, Marketing, IT, Art, Stock broking, Interior Design, Presentation Skills, Graphic Design, Website Development, Fashion – Women’s wear, Small Business Publisher and more

## **Roles**

Property Manager, Mortgage Broker, Property Mentor, Credit Product, Beauty and Health products, Life Coach, Accountant, Bookkeeper, Cash flow Manager, HR Consultant, Music Booking Agent, Community Development Manager, Marketing consultant, Digital marketing consultant, IT management, Artist, Stockbroker, Interior Designer, Interior Architect, Vocal Coach, Graphic Designer, Web Developer, Body Painter and Make-up Artist, Fashion designer, Small Business Publication and more

## **Wishlist**

Settlement Agent, Lawyer, Business Coach, Insurance broker, Banker, Barista, Caterer, Restaurateur, Chef, Plumber, Electrician, Doctor, Dentist, Podiatrist, Mechanic, Author, Illustrator, Jeweler, Hairdresser, Personal Trainer, Baker, Horse trainer, Inventor, Copywriter, Financial Planner and more

Choose which membership level best suits you:

**Bronze member benefits** get started online... test out this whole ecommerce/social media world with us. Your own homepage online! This is HUGE! For professionals interested in a cost effective way to boost their internet profile plus receive phone and email support from our experienced staff. Increase your profile and web presence with a webpage of your very own to promote; increase your chances of being found when potential clients 'google' your name or business name.

**Silver membership** connect offline! Mixing online with traditional offline events is the way of the future! For professionals and businesses interested in bringing in new and long term business. Increase your profits by attending regular monthly business meetings to network effectively and develop your business knowledge and skills.

**Gold member benefits** increase your profits. including a business coaching session. Reduced commission rate for sales through our website and events. Eligibility to submit expression of interest for our invitation only Platinum member level.

**Platinum member benefits (by invitation only)** a complete PREMIUM membership and business development service. (24/7 access to all online resources) Mastermind membership.

### **ONLINE ONLY - Bronze member benefits**

Your \$49 per month membership includes over \$2500 worth of value in the following tools and services :

- Short Biography (approx 150 words) and photo or logo listed on the [business page](#) of our website
- Direct online access to your **own Out of the Box Biz webpage to use your name or business name at end of url address.** Therefore you are able to promote this link, just like having your

own website. This webpage must list a current business statement, including your logo, background, vision and mission.

- Email support from Out of the Box Biz staff.
- List suitable products and events on our website's gallery [www.outoftheboxbiz.com.au](http://www.outoftheboxbiz.com.au) (subject to our approval).
- All sales/bookings through Out of the Box Biz generate a flat 20% commission for our time and costs processing your sales from our website, social media networks and live events.
- Out of the Box Biz Induction short video course on how to logon and use the website received within the first month of joining.
- We actively promote the Out of the Box Biz website via national and local media outlets through advertising and publicity.
- We actively promote the Out of the Box Biz website via online social media (e.g. Facebook, LinkedIn, Twitter)
- We actively promote the Out of the Box Biz website via business networking events and contacts.
- Clients pay for the postage or delivery costs associated with any product sale. However you need to provide sufficient packaging for the safe delivery of your products to our home/office.

### **Connect In Person - Silver member benefits**

Your \$75 per month membership includes over \$4000 worth of value in the following tools and services

- All Bronze member level benefits PLUS....
- Attend all our monthly networking and business development meetings for FREE:

- Wed 13 August – Make Money While You Speak Paula Smith
- Wed 10 September- Networking Patricia Ryan, Marketing Anton Menkveld,
- Wed 8 October - Cash Flow Management: Tracey Loubser and Social Media Panel: Linda Liebe, Peter Butler, and Rajab Karume.
- Wed 5 November - ‘Know Your Mind, Know Your Business’: Paul Counsel
- Wed 3 December - End of Year Roaring 20s Theme Keynote Speaker: Ron Gibson

### **Increase Your Profits - GOLD member benefits**

Your \$97 per month membership over \$7500 worth of value:

- All Bronze member and Silver level benefits PLUS....
- 30 minute ‘Where You Want to Be’ Business Coaching Session
- Email and phone support from Out of the Box Biz staff.
- Reduced commission from 20% to 10% on all sales/bookings through Out of the Box from our website, social media networks and live events.
- Opportunities to display products and services for sale at our monthly networking events.
- Eligibility to submit an expression of interest form to be considered for Platinum level membership. This latter level of membership is for those members that have either been an Out of the Box Biz member for a minimum of 12 months or a Gold level Out of the Box Biz member for a minimum of 3 months.

## **Be a Master in Business - PLATINUM member benefits (by invitation only)**

Your \$149 per month membership over \$10,000 worth of value:

- Membership to an exclusive Out of the Box Biz Mastermind group of only 6 Platinum level members. Hand picked to ensure you receive the full benefits of these open, round the table monthly meetings to support, learn and grow your business with trusted, professional colleagues. There are a maximum of only 6 members per mastermind group and no duplicate professions. For example, only one real estate agent or accountant or lawyer per mastermind group. Each session has a broad theme building on what was presented in the previous month's Out of the Box Biz Networking Meeting.

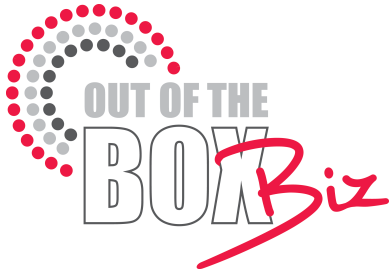
We provide a venue for your meetings on:

Wed 13 August                      Wed 10 September

Wed 8 October                      Wed 5 November                      Wed 3 December  
Online ecourse including training videos on promoting, running and hosting your business events online (Facebook, LinkedIn, Twitter).

- Online resources.

Please note, we do not offer a guarantee of sales however we make every effort possible to promote your products and services available for purchase. We have recently introduced monthly payments for our membership which also gives you the flexibility to change (with 30 days notice) levels of membership as your needs change.



# Membership Application

Name

Date

Business Name

Telephone

Address

Email

Suburb State Postcode

How did you hear about us?

Approval Signature

ABN

Credit Card Number

Expiry

CSC

(Credit card details are required for reference)

Please describe your needs?

**Out of the Box Biz Membership level \_\_\_\_\_ \$ \_\_\_ per mth**

Please attach Business Statement describing your purpose, vision and mission statement.

**Payment** Contact Fleur on 0412 473 248 or [fleur@fleurallen.com](mailto:fleur@fleurallen.com) to set up monthly direct debit payments from your bank account or credit card – a current credit card number needs to be provided for reference for all members.

[www.OutoftheBoxBiz.com.au](http://www.OutoftheBoxBiz.com.au) PO Box 8039, FREMANTLE WA 6160 08 9335 9875