

Look after yours ...

“Now that brands can carry a hard cash value under ISO 10668, they can be used more widely than ever, for anything from collateral for loans to bargaining in takeovers”

David Haigh
The Marketer, February 2010



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events & promotions

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With over 20 years experience Zest's events and promotions are far from ordinary. We know how to make your business and your brand stand out. We can help differentiate you from your competitors in what has become a digitally savvy, time poor marketplace.

We can offer simple events and promotions right through to 'The Full Package', from idea generation to implementation.



You can't bottle the zest experience.

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promotions

Zests' handpicked staff are fully trained staff to offer you the best of the best. Whether it's a certain face for a certain product, or a special skill for a special sale, we will find you the most talented, reliable and best presented people for your promotion.

From creative promos, product launches, and exhibitions, to sampling and road show teams; our experienced and dynamic team will provide you with the staff and the creative input to ensure you get maximum success.

Working to your brief, we aim to exceed your expectations from start to finish ensuring a successful and memorable event. Do you want some fresh and exciting concepts for your next event?



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events

“Never judge a book by its cover”

Easy to say but not often adhered to. At ZEST we realize this, which is why we stick to the rule...

“First impressions count”

ZEST are Australia’s premier event planning solution. We are experts at organising and executing any type of event whether it is a night out on the town, a memorable birthday party, your office Christmas party or business conference. ZEST’S event planners will manage your event from start to finish, working to your brief we aim to exceed your expectations, insuring a successful and memorable event.

Want to be individual?

Want your event to be unique?

No time to organise?



You can't bottle the zest experience.

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impact / creative advertising

Do you want maximum exposure for your company, product or brand? At ZEST we know how to deliver this in the most time and cost efficient way, by thinking outside of the box and utilising our industry knowledge to your advantage.

Working from start to finish we can come up with a concept to put your product in the spotlight and increase your brand awareness. With our inventive and original ideas we offer you a way to get the attention you need. Whether you want to be 'risky & bold' or 'subtle & sweet' we will come up with a concept to suit exactly what you are looking for.

We understand how important it is to get it right, and to be original... The Zest Experience gives you a start to finish professional solution with lots of fun along the way.



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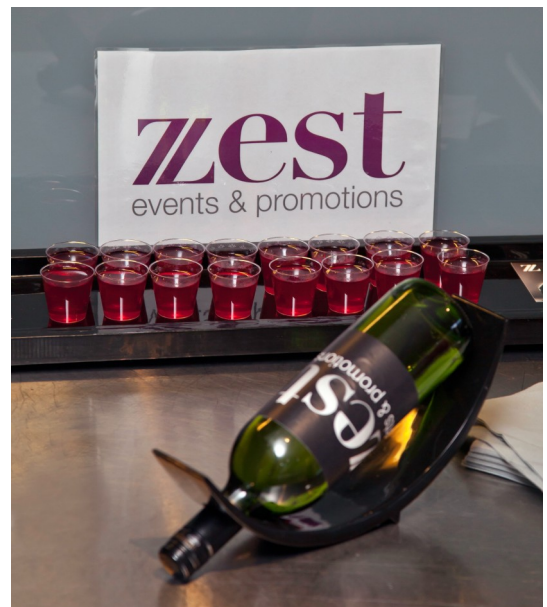
“you can’t bottle it”

Our slogan encompasses everything about us. We believe that we are the best events and promotions company that you will find. Why? Because we care, we know what’s important to you and we know we can deliver above and beyond your expectations. We offer more than just the usual promotions, we offer a full experience and you can’t buy or sell that anywhere else, hence you ‘can’t bottle it’.

The tagline goes further, we will not bottle out of any promotion or event, no matter how daring... in fact the more unusual the better... it’s often us proposing the weird and wonderful to make your brand, company, event or party unique and differentiate you from the ‘rest’.

Trust Zest to propel you to where you want to be....

With Zest we’ll make sure you are unique!



You can't bottle the zest experience.

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