

Why Your Business Needs a Mobile Website

40%

People have turned to a competitors site after a bad mobile experience.

5x

Mobile Search Queries have grown 5x in the last two years.



There will be one mobile device for every person on earth by 2015.

67%

Said a mobile friendly site makes them more likely to buy a product or use a service.

50%

Mobile searches lead to purchase.

48%

Users say they feel frustrated and annoyed when they get to a site that's not mobile-friendly.