CELEBRITY SKIN

SAFE 'N' SEXY Mobile Spray Tanning

JULY 2011

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www.SAFE'N'SEXY.com.au Mobile Spray Tanning

LAST MINUTE? AFTER HOURS? AT HOME? AT WORK?
SUTHERLAND SHIRE & SYDNEY'S SOUTH EAST SUBURBS
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MENTION THIS AD AND RECEIVE \$5 OFF YOUR SAFE 'N' SEXY SPRAY TAN LIMIT 1 PER CUSTOMER - OFFER EXPIRES 31.12.2011

THE SAFE SIDE OF TANNING ..

MEMBERS NEWSLETTER

IT'S CHRISTMAS IN JULY!



Each month we will have a different 'Theme' from FACE - BODY - HAIR - BEAUTY

And our Members and Clients will receive samples (look for the *) of several sensational Organic and Natural products from that category to try and give feedback on!

NOT A MEMBER? - JOIN NOW! http://safensexy.webs.com/apps/auth/signup

FACE - BODY - HAIR - BEAUTY: BRONZE & SHIMMER

Naked Tan Goddess Bronze*

Self Tanner

A sensational Self Tanning product to bronze and radiate your skin.

One coat evenly to entire body for an instant tan.

Enriched with Organic Shea Butter and Aloe Vera.

8% DHA - Wash 'n' Wear in 2 Hours (Application may be repeated for a darker tan).

Naked Tan BORDE BRON I

Goddess Bronze INSTANT TAN 150ml: \$30.00 | 30ml: \$6.00



Naked Tan Goddess Glaze* Gradual Tan

Extend the longevity of your tan.

An exquisite Gradual Tanning product that enhances the perfect reflection of you, while offering a natural glow.

Apply daily until desired depth of tan is achieved.

Enriched with Organic Shea Butter, Aloe Vera and contains 3% DHA.

Goddess Glaze GRADUAL TAN 150ml: \$27.00 | 30ml: \$6.00

SPECIALS ONLINE STORE



NATURE'S SYMPHONY ORGANIC SHAMPOO + CONDITIONER



ONLY \$25.00 FOR BOTH!

(Normal Price \$15.00 Each)

Also Available: NATURE'S SYMPHONY PURE LUSTRE Frizzfree Moisturising Hair Gloss Serum Bottle 30ml: \$23.00

SPECIALS
ONLINE STORE



BUY 2 FULL SIZED NAKED TAN BODY PRODUCTS FOR ONLY \$50!

http://safensexy.webs.c om/apps/webstore

SELF (SUNLESS) TANNING GUIDE

In the modern era of depleted ozone, scorching UV indexes, and soaring skin cancer rates, radiating yourself under a hot summer sun is no longer considered a beauty treatment. In fact, it's the clear-cut fast track to sagging skin, wrinkles, age spots, and skin cancer. If you long for a perfect tan but you don't want to turn yourself into shoe leather, bottled sun is the way to go. Today's formulas are light-years ahead of those bizarre orange concoctions of decades past. A great sunless tan can be indistinguishable from the real thing - the key is a good product and a skillful application. ~ HERE ARE SOME GENERAL TIPS ~ (SOURCE: skwigg.com)

CHOOSE YOUR SHADE: You want something that will compliment your natural skin tone. If you have blinding white skin, start with a product labeled light. You may be able to work your way up to a medium over time. With today's natural looking products it's kind of hard to go wrong, but if you apply deepest darkest glow to porcelain skin, you can still turn yourself into The Great Pumpkin. Products marked deep or dark look best on people who have naturally dark complexions and tan very easily.

SPRAY OR LOTION? Once you've narrowed down a shade, you need to decide if you want to spray it on or apply a cream. The creams are longer lasting. That can be good or bad depending on how your first application goes. Sprays seem to be easier to apply evenly and make it easier to hit hard to reach places like the middle of your back. Most sprays and lotions go on clear, but some are ingeniously pre-tinted so you can see if you've applied it evenly.

EXFOLIATE: This is a critical step. If you skip it, you're almost guaranteed uneven results. Sunless tanners work by coloring the dead surface layers of your skin. So, the faster the dead skin cells flake off the faster you lose your tan. Dry rough areas also tend to absorb more tanner and become too dark. If you don't exfoliate, you'll end up with some really dark areas and some areas where the color is peeling off. The overall effect is splotchy one. To avoid it, you want your skin to be as clean and smooth as possible before you start. An old fashioned soapy washcloth usually works better than creams, scrubs, loofahs or mitts. Pay special attention to rough areas like knees, elbows, ankles, and the tops of your feet. Don't get carried away though, you want to have some skin left when you're done! Don't forget to shave or wax!

AVOID THE DREADED BRONZE PALMS: Someplace on your bottle of tanner it will tell you to wash your hands when you're done. They're joking, right? If you wait until you're done to wash your hands you'll never get the stuff off. Your hideous glowing copper hands will scream to the world that you have a fake tan. Spare yourself the trauma and pick up a box of latex gloves at any pharmacy. Get the kind without powder. (Powdered ones will leave a little bumpy, streaky powder trail through your tan.) If you insist on attempting this without gloves, you must scrub your hands like crazy with a brush several times during the application. Do a leg, scrub your hands. Do another leg, scrub your hands. Do your torso, scrub your hands. You get the idea.

LEGS FIRST: Do one whole leg at a time. Remember that knees and feet tend to be dry areas that can grab too much color. If you're paranoid about blotches apply a little bit of regular moisturising lotion to elbows, knees, ankles, feet, and hands before you start. Carefully blend the tan down onto your feet from your legs for a more subtle effect.

WORK YOUR WAY UP: Do your torso, neck and face next. If you're using a spray and you're fairly flexible you can reach the middle of your back without help. If you're using lotion and you're stiff as a board, find an assistant to help you with your back. You may also be able to pull it off using a sponge on a stick. This probably goes without saying, but don't spray yourself in the face. Put some tanner in the palms of your hands, rub your hands together and then apply it to your face. Be sure to blend it into your hairline and into your jaw and neck area. You don't want to get any in your eyes, but you do want to carefully blend around them to avoid a masked raccoon effect. If you have short hair, don't forget your ears.

THE SECRET ARM TECHNIQUE: If you look at somebody with a natural tan, the tops of their arms are usually slightly darker than the underside because of the increased sun exposure. To mimic this effect with you faux tan. Apply the tanner to the top of your arm only and carefully blend it all the way around. Blend it really, really well. Then pull your gloves off, pat your hands dry, and put a little tanner on a cotton ball. Apply a light coat to the backs of both hands first. Then do the backs of your fingers, looking out for the knuckles, which don't need very much color. When there's not much left on the cotton ball and it's almost dry, blend it around and between your fingers, and don't forget your thumb and the underside of your wrist. If you feel like you have too much on your hands or you want to play it extra safe, go ahead and wash them after this application (no brush scrubbing required). You'll still get color there because the stuff is impossible to get rid of with a normal washing.

SOME FINAL REMINDERS: Once you've applied your tan, you need to allow it to completely dry. Some sprays dry in just a few minutes, while lotions may take 30 minutes or more. Either way, you need to wait at least an hour (or as instructed) before swimming, sweating, or wearing tight clothing. Any of the above can streak and ruin a new tan. If you want to go darker, you can repeat the process the day after you tan - *light* exfoliation the second time around so that you don't remove your first layer. Once your tan is set, keep yourself well moisturised. The longer it takes the skin to flake off, the longer your tan will last. Most bottled tans begin to fade after a few days. You'll need to reapply regularly to keep your color.

SPECIALS ONLINE STORE



NAKED TAN ALL 6 BODY PRODUCTS TRAVEL PACK FOR ONLY \$27!

CLEANSE ~ Body Cleanser 30ml (RETAIL: \$5)

EXFOLIATE ~ Body Polish 30ml (RETAIL: \$5)

HYDRATE ~ Creme De La Creme 30ml (RETAIL: \$10)

GRADUAL TAN ~ Goddess Glaze 30ml (RETAIL: \$6)

INSTANT TAN ~ Goddess Bronze 30ml (RETAIL: \$6)

GLOW AND SHIMMER ~ Goddess Shimmer 30ml (RETAIL: \$6)

http://safensexy.webs.c om/apps/webstore

SPRAY TANS CAN HELP

TO COVER SKIN
IMPERFECTIONS SUCH AS
VITILIGO - FRECKLES
SUNSPOTS - STRETCH MARKS
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AND OUR SOLUTIONS ARE
GENTLE ENOUGH ON THE
SKIN TO BE USED ON THOSE
WHO SUFFER FROM
PSORIASIS AND ECZEMA

Plus Spray Tans make you look a few kilos slimmer, and your teeth and eyes look whiter and brighter!!

BOOK A SPRAY TAN FOR YOUR NEXT EVENT - OR JUST TO LOOK GREAT!

Naked Tan Goddess Shimmer*

Glow and Shimmer

Illuminate your skin with the natural Shimmer of Mica.

Highlight and enhance your inner sparkle and shine, transforming you into a glowing Goddess!

Enriched with Organic Shea Butter and Aloe Vera.

Goddess SHIMMER 150ml: \$27.00 | 30ml: \$6.00

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ALL NAKED TAN PRODUCTS ARE AVAILABLE FROM OUR ONLINE STORE

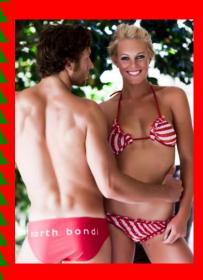


SPECIAL AVAILABLE BY APPOINTMENT ONLY FOR SPRAY TANNING AT KIRRAWEE** DURING JULY AND AUGUST 2011

**NOT AVAILABLE FOR MOBILE SPRAY TANNING SERVICE - NORMAL RATES APPLY
CANNOT BE USED IN CONJUNCTION WITH ANY OTHER OFFER











Magic Bronze Tanning Australia Raspberry & Vanilla Body Shimmer Lotion*

This luxurious Natural lightweight Body Shimmer Lotion glides onto the skin like silk, and has a divine fragrance which smells good enough to eat! The Shimmer will be available in both Gold and Silver. The Magic Bronze Tanning Australia Brand will be formally launched this year (very soon!), but our lucky Members and Clients are some of the first to try this sensational body product this month. ~ PLUS ~ Book Now to try the new Magic Bronze Spray Tan!

Magic Bronze Raspberry & Vanilla Body Shimmer Lotion 250ml: \$26.00

Contact: Elle Guivarra 0457 074 986

D&M Feather Touch Gradual Tanner*

Formulated to deliver a subtle hint of colour with each application, this Gradual Cream Tanner allows you to control the depth of your tan. The non streaking, light texture is quick to dry making it easy to apply as it is rapidly absorbed into the skin to achieve a natural, even, glowing tan. Enriched with cold pressed oils and essential oil aromatics to please the senses and nourish the skin creating the impression of a natural tan.

~ Builds up gradually to a natural looking, streak free tan

- Softens the superficial layers of the skin to produce an even tan
- ~ Hydrating to the superficial layers of the skin helping to soften and diminish fine lines, restoring a youthful skin appearance
- ~ Oils contain Vitamins and Minerals
- ~ Leaves skin soft and silky with No offending 'fake tan' aromas

Feather Touch Gradual Tanner 100ml: \$27.95

www.d-and-m.com.au



ORGANICS Available: Delight 8% DHA | Allure 10% DHA | Indulgence 12% DHA |

Eclipse 14% DHA | Illusion 1 Hour Tan

www.australianorganicspraytansupplies.com.au

ASYANA Available: Level II: Dark Bronze Tanning Solution | Level III: Ultra

Bronze Tanning Solution

www.asyana.com.au

NORVELL Available (Brands + Colours): SOLAIRE: Regular | Platinum | Platinum Dark | Platinum 1 Hour | Premium Dark ~ AMBER SUN: Organic Dark | Dark With Bronzer | Triple Dark | Regular Unscented ~ BLACK OUT ~ ONE: 1 Hour Tan

www.norvellaustralia.com.au



MODELS: KELLY WEBSTER OWEN MORRIS <u>TANNING:</u> SAFE 'N' SEXY Mobile Spray Tanning

PRODUCTS USED: MAGIC BRONZE SUNLESS SPRAY TANNING SOLUTION MAGIC BRONZE RASPBERRY & VANILLA BODY SHIMMER LOTION PHOTOS - MAKEUP: PHOTOGRAPHLIVE.COM | EMMAFARDYMAKEUPARTIST.COM

