

Best SEO Services in Australia

Why Choose Our Best SEO Services in Australia

Mint Pixel provides the best [SEO services in Australia](#) and covers its major cities such as Sydney, Parramatta, Brisbane, Melbourne, Perth, Adelaide, Canberra, Hobart, and many others. We have the best SEO experts as part of our team who are ready to assist our clients in meeting their commercial objectives. We are leading SEO professionals that provide 100% authentic SEO strategies that work under Google guidelines, the aim of which is to rank your website higher than your competitors.

As a client when deciding on who to partner with you need to be mindful of SEO companies that claim to rank a site within a few months for very little cost. These companies typically engage in unauthentic black hat SEO strategies which ultimately results in Google penalising your site. We assure you that with our professional SEO services you won't be penalised in the future and your keyword ranking will gradually increase with time. Our mission is to provide our clients with the best affordable SEO services in Australia with quality work.

The scope of our plan includes SEO services such as keyword research, competitor analysis, keyword optimisation, image SEO, international & local SEO, competitor backlinks audit, website optimisation, SEO content writing, Google My Business optimisation, and monthly progress reports.

Professional SEO Services for Australian Businesses - Top SEO Companies

Mint Pixel SEO agency based in Paramatta, Australia and we provide professional and the best SEO services in Australia for ranking your website. There are 100's of SEO companies in Paramatta, Sydney, Melbourne, Perth, and other parts of Australia but choosing the right SEO company is a crucial step. As time passes search engines are growing with complex algorithms and as a result, more effort is required from SEO specialists in ranking websites.

SEO is a time-consuming activity and those who claim to provide guaranteed results within a few weeks or months are most likely using black hat SEO techniques. Avoiding SEO companies that depend on the black hat techniques should be your very first priority.

We assure our clients that our services are Google algorithm friendly and most importantly they are cost-effective and affordable. Moreover, we differentiate ourselves from other SEO agencies by providing more value in our SEO packages especially, in link building services. We also provide **Website Design & Development** services that are SEO friendly. Some of our top SEO services include:

- 100% unique SEO content writing & content marketing strategies
- High quality do-follow backlinks & no-follow backlinks
- Free SEO audits that could cost you \$100's from any other agency
- Long term rankings
- Best SEO consultancy services
- Affordable SEO packages

For more details on the cost of our SEO packages please check our SEO pricing page.

[SEO PACKAGES AND PRICING](#)

Strong Website Architecture

For effective SEO, website architecture should be robust, in simple terms, this means it should work without any bugs or errors. Many SEO agencies neglect the importance of good website architecture. It is a crucial ranking factor that shouldn't be ignored. Major SEO points to consider in terms of structure are

1. Short and strong URL structure
2. Easy navigations and the use of breadcrumbs
3. User-friendly & user-accessible content
4. Perfect Internal Linking or the use of SILO structure

High Authority Backlinks Planning

Creating backlinks is a crucial component of off page SEO. Building high-quality do-follow backlinks will increase your domain authority (DA), page authority (PA), URL rating, citation flow, trust flow, and many more off page SEO factors. In short, it can be explained as

1. Backlinks are the most powerful ranking factor in Off Page SEO
2. Increase domain authority (DA) by creating unique content for blogging
3. Overdoing link building can also break your business
4. Perfect planning is the key to success
5. A compulsory section for Blog
6. Customer Reviews for building authority

Website Speed and Responsiveness Optimisation

Website speed and website optimisation play an important part in on page SEO. There was an initial clash between SEO experts over the importance of website speed as an SEO ranking factor. However, this has been resolved and now website speed is considered a major ranking factor. Moreover, website responsiveness is just as crucial for both user experience and Google. Some guidelines

1. The website should be responsive for desktop, mobile, and tablet
2. Page should load quickly
3. Images should be optimised properly

Content Marketing and Planning

Content is the king of SEO. If your content is unique and high quality, your website will rank sooner and will place you ahead of your competition. Content is the most important ranking factor in the entire SEO process. Without content, it is not possible to rank any site no matter how many backlinks you are making. Some guidelines

1. Use content on your website that adds value to the customers
2. Content should be 100% unique and keywords optimised
3. Problem-solving and user engaging content
4. Always avoid thin content as it is said to be a poor SEO factor
5. Never compromise on content.

Name: Mint Pixel

Website: <https://mintpixel.com.au/>

Address: Grounded Space 79 George St, Parramatta NSW 2150

Contact: 0481 304 760

Email: hello@mintpixel.com.au

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