



HERBALIFE®

Herbalife Product Brochure 2008 • Maximise your Nutrition. Maximise your Potential



your guide to a healthy life

new! Multivitamin Complex
updated! Programmes

Who we are

A Premier Nutrition and Weight-Management Company

- **Global**

Improving lives in over 65 countries, on six continents, through a network of over 1.5 million Distributors.

- **Personalised**

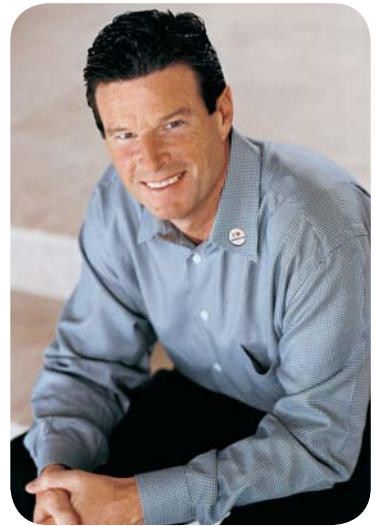
Focusing on customers' unique needs and providing the personal attention to help achieve their goals.

- **Innovative**

Developing the best weight management, targeted nutrition, energy and fitness, and personal care / outer nutrition products, backed by world-renowned doctors and scientists.

- **Opportunity**

Offering anyone, anywhere, a proven business opportunity that empowers people to achieve their dreams, goals and ambitions.



Good health is what it's all about

Whether I'm competing in a bike race, or attending a meeting at the office, I want to be at the top of my game. I start each day with Herbalife's Formula 1 shake, a healthy meal that I personalise with the right amount of protein for my size and shape. To maximise my nutrition, I also take Herbalife targeted nutritional supplements every day, use our skin and hair care products, and get healthy energy from our effervescent energy drink Liftoff™. I have been competing in triathlons for more than 15 years and take good nutrition seriously. By consciously taking care of my health, I know I'll reach - and often surpass my goals. And what better goal is there than good health?

Herbalife products support my commitment to a healthy, active lifestyle with the perfect balance of vitamins, minerals and protein. At Herbalife, we are changing peoples lives by providing an opportunity for improved health with our science-based products and for financial well-being with our business opportunity.

Herbalife has changed my life. Our products help me reach my active lifestyle goals and make every day a personal best. Whatever your health and lifestyle goals, Herbalife can help you be at the top of your game.

Michael O. Johnson
Chairman and Chief Executive Officer

Contents



Science & Innovation

Discover the Herbalife commitment to Science and Innovation to deliver you the best products.



Cellular Nutrition

Herbalife® products deliver healthy nutrients to cells throughout the body as part of a healthy diet.



Core Products

Whatever your health goals, get started down the right track with our Core Products.



Weight Management

Delicious meal-replacement shakes, healthy snacks and weight-loss enhancers make it easy to lose weight and maintain long-term good health.



Targeted Nutrition

From head to toe, find all the nutritional support you need to feel and live better.



Energy & Fitness

Get a healthy energy boost to make the most out of your day, and your workout.



Skin Essentials & Revitalisers

Herbalife offers skin care for any skin type. Cleanse, tone, moisturise and revitalise for beautiful, healthy-looking skin.



Hair & Body Essentials

Vitamins and botanicals that nourish and protect the outside of your body and look its healthy best.



Business Opportunity

Join millions worldwide who are living their dreams with their Herbalife business.

Our Commitment to Science and Innovation

Herbalife prides itself on developing products on the cutting edge of the weight-management and nutrition industry. Our Scientific and Nutrition Advisory Boards are comprised of distinguished doctors and award-winning scientists.

Herbalife Product and Science Center



The state-of-the-art Herbalife Product and Science Center was recently opened at Herbalife Plaza in Los Angeles. Under the leadership of Chief Scientific Officer Dr. Steve Henig, a team of distinguished and dedicated formulators and scientists use advanced technology, including a high-tech sensory lab, to create Herbalife's world-class products, putting Herbalife at the forefront of producing the best nutrition and weight-management products in the world.

Leading the Way



As an extension of our founder Mark Hughes' commitment to scientific research, The Mark Hughes Cellular and Molecular Nutrition Laboratory was established at the Center for Human Nutrition at UCLA* through a generous donation from Herbalife. Its mission is to advance nutritional science to new levels of understanding by using the most progressive research and development technologies available.



**“Herbalife
has enabled
millions to improve
their health
and gain
self-respect”**

Herbalife's Founder and First
Distributor, Mark Hughes
(1956-2000)



The Research Behind the Science

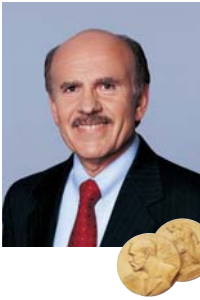
Scientific Leadership

Bringing great minds together, our internal science team and Nutrition Advisory Board (NAB), made up of distinguished doctors and leading experts in the fields of health and nutrition, are the guiding force behind our innovative products.

Nutrition Advisory Board

As an extension of our commitment to quality and scientific integrity, we've established a Nutrition Advisory Board comprised of leading experts in the fields of nutrition and health who help educate and train our Independent Distributors on the principles of nutrition, physical activity and healthy lifestyle.

Additionally, our Scientific Advisory Board (SAB) is made up of leading experts whose work furthers the field of nutritional science.



Lou Ignarro, Ph.D. Member of the Herbalife Scientific and Nutrition Advisory Boards

- 1998 Nobel Laureate in Medicine
- Distinguished Professor of Pharmacology at the UCLA School of Medicine*
- Recipient of the 1998 Basic Research Prize of The American Heart Association



David Heber, M.D., Ph.D. Chairman of the Herbalife Scientific and Nutrition Advisory Boards

- Professor, Department of Medicine, UCLA*
- Director, Center for Human Nutrition, UCLA*
- Director, Clinical Nutrition Research Unit, UCLA*



Steve Henig, Ph.D. Chief Scientific Officer

- In charge of all scientific research efforts on behalf of Herbalife
- Spear-headed the establishment of the Herbalife Product and Science Center
- Oversees Herbalife product research and development, leading to new product launches
- Prior board member of the International Life Sciences Institute (ILSI)



Luigi Gratton, M.D., M.P.H. Vice President, Medical Affairs and Education

- Awarded Diplomate of The American Board of Family Practice and The American Board of Physician Nutrition Specialists
- Physician specialist in Family Medicine
- Clinical Physician at the Center for Human Nutrition in the Risk Factor Obesity Program, UCLA*



* Titles are for identification purposes only. The University of California does not endorse specific products or services as a matter of policy. The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife products.

Cellular Nutrition:

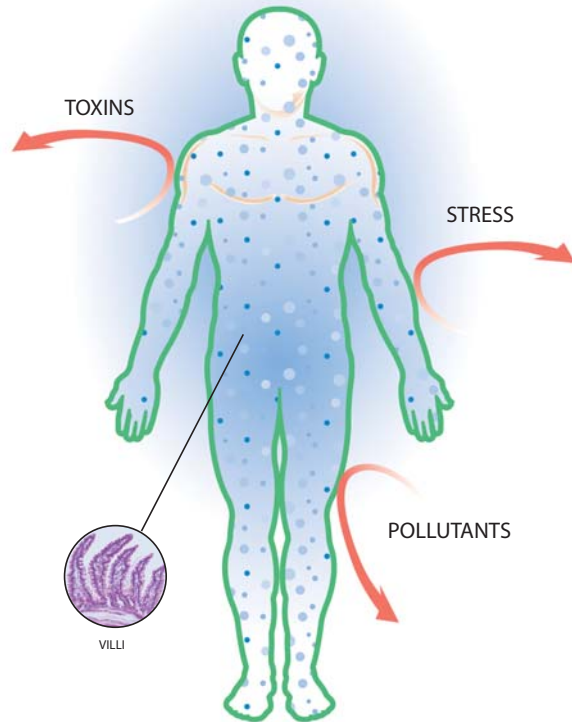
Today's modern lifestyles expose us to more negative influences than the cells in our bodies can handle. Even the air we breathe can damage our cells. If you cut an apple open, the inside turns brown quickly from this burning effect of oxygen in the air. Just as the red peel of the apple protects the inside of the apple from this damage, our cells protect us from the same damage.

Cells are the fundamental unit of the body that makes up our tissues, organs and body systems. They provide the energy we need to power everything we do, from thinking to growing. By the time we reach our 20's, we are losing more cells than we did during childhood.

That's why Cellular Nutrition is so important. Herbalife® products are based on three advanced technologies to improve our nutrition: food science, micro-nutrient supplementation and herbal science.

Our Cellular Nutrition formulas are easily digestible. They allow us to reduce our calorie intake while maintaining vitamins, minerals and nutrients essential to good health.

This diagram shows how Cellular Nutrition works on your body. Cellular Nutrition (green) helps to protect cells (blue) against stress, pollution and toxins (red).



One of Herbalife's state-of-the-art manufacturing facilities.

The Foundation of Healthy Living

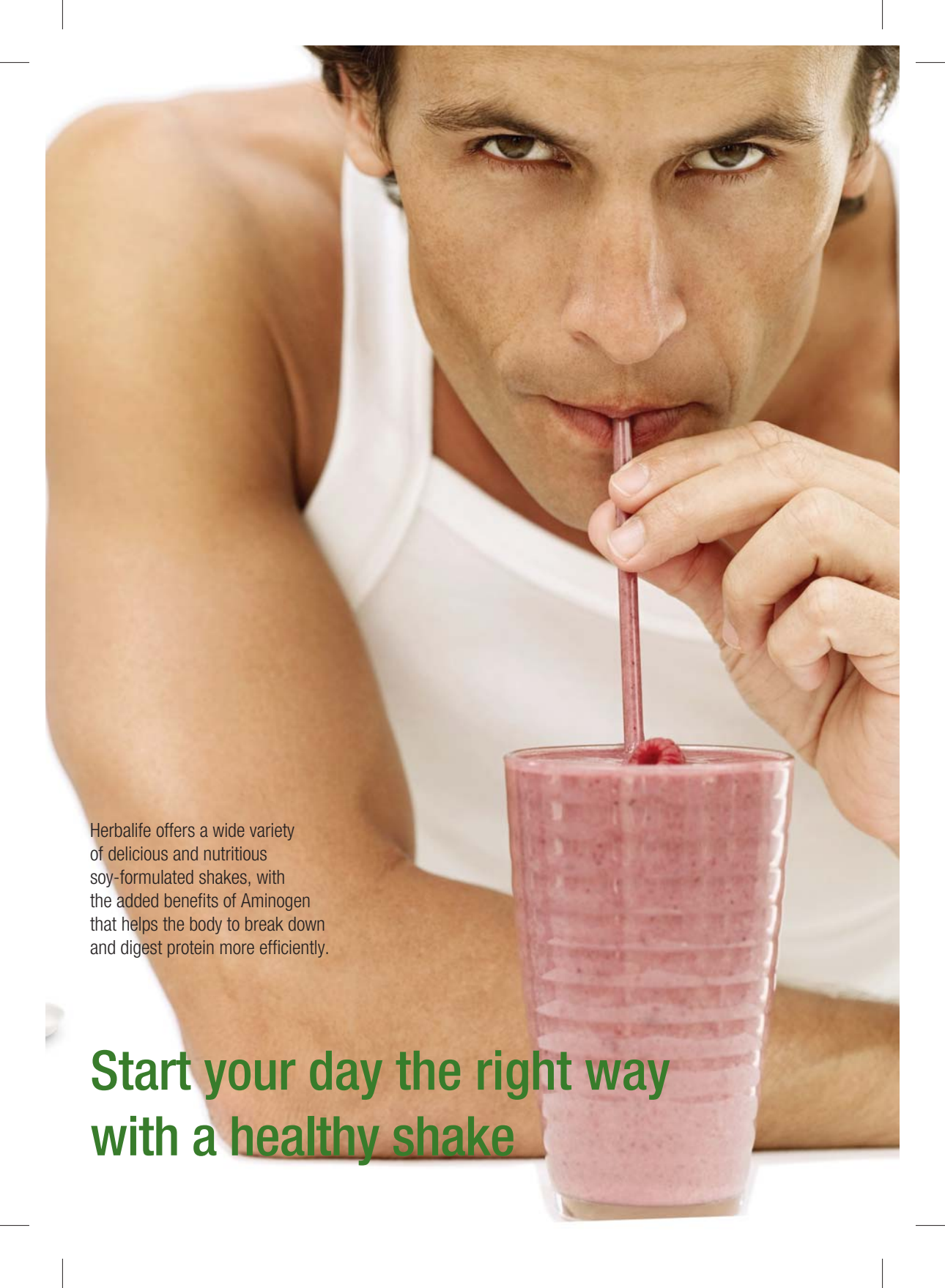
The concept of Cellular Nutrition is simple. All of Herbalife's products are scientifically formulated to support healthy 'villi'.

These tiny, finger-like structures along the wall of your intestine are essentially 'gatekeepers' helping your body absorb more nutrients, vitamins and minerals, while protecting you from toxins. The healthier your villi, the more efficiently you can absorb the nourishment your cells need – and the healthier you'll be.

Herbalife's Cellular Nutrition provides the elements the body needs daily to maintain good health. Our products are personalised to your lifestyle, providing nutritional solutions appropriate for your lifestage.

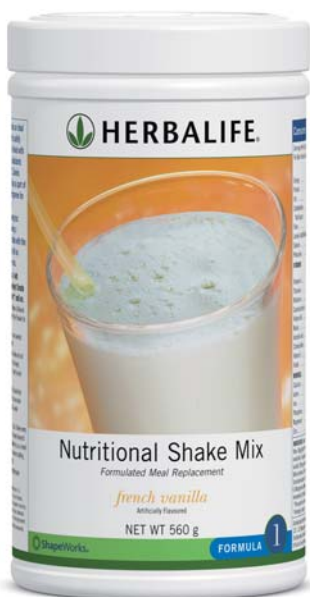
Cellular Nutrition has been the core of Herbalife's nutritional programmes and has provided lasting results for over 28 years. Start using our Cellular Nutrition products today and discover the Herbalife difference for yourself!



A close-up photograph of a man with short dark hair and light-colored eyes, wearing a white tank top. He is leaning forward, looking directly at the camera with a slight smile. He is holding a clear plastic straw in his mouth, which is inserted into a clear plastic cup filled with a thick, pink smoothie. A single raspberry is perched on the rim of the cup. The background is plain white.

Herbalife offers a wide variety of delicious and nutritious soy-formulated shakes, with the added benefits of Aminogen that helps the body to break down and digest protein more efficiently.

**Start your day the right way
with a healthy shake**



Formula 1 Nutritional Shake Mix

Formula 1 contains 9g of high quality soy protein per serving and will help you feel full and satisfied. It's rich in vitamins and contains the added benefit of Aminogen, a naturally derived ingredient that helps the body break down food protein into free-form amino acids, which are better absorbed by the body. Formula 1 has an enhanced fibre blend, for a smoother easier to blend shake. Refer to our Product Information Guide or go to www.herbalife.com for further detailed product information.

Formula 1* (560g)
available in four flavours:

| | |
|-----------------|-------|
| French Vanilla | #0141 |
| Dutch Chocolate | #0142 |
| Berry Flavour | #0143 |
| Tropical Fruit | #0144 |

Multivitamin Complex

Stress, a poor diet, lifestyle habits and exposure to pollutants can rob your body of essential nutrients. As a result, you may look and feel tired, get sick easily or have difficulty in maintaining your ideal weight.

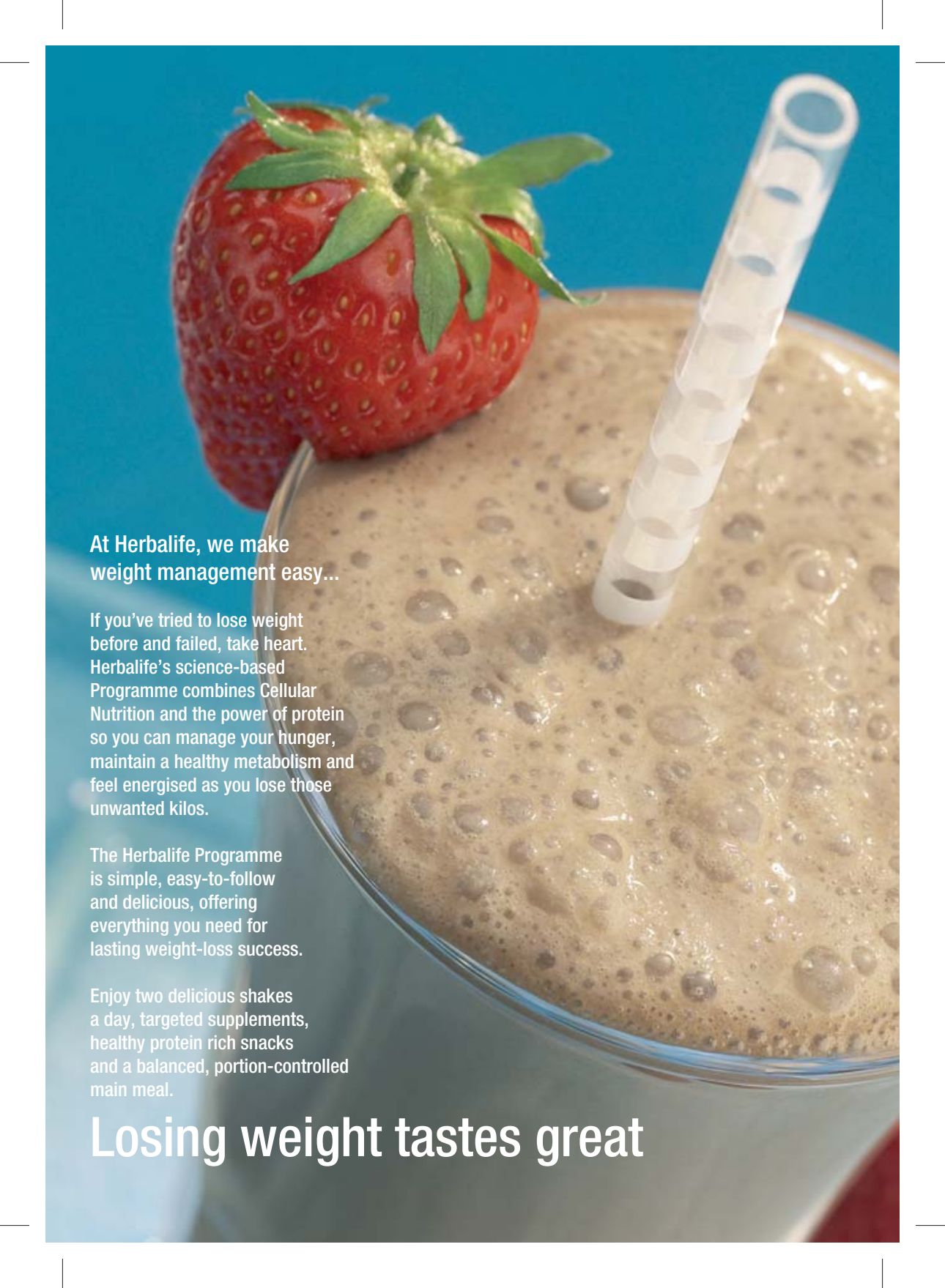
Multivitamin Complex has been scientifically developed to supply your body with an even broader range of essential vitamins and minerals plus select herbs, for everyday good health.

- With over 20 essential nutrients and antioxidants for daily nutritional support
- Includes antioxidant vitamins E, C, betacarotene and selenium to help fight free radicals generated daily through stress and pollution
- Helps support the immune system

Multivitamin Complex (90 tablets per bottle) #3115



*Contains milk, wheat and soy bean ingredients.
Vitamins can only be of assistance if the dietary vitamin intake is adequate.
Always read the label - Use only as directed.

A close-up photograph of a glass filled with a light-colored, bubbly smoothie. A single, ripe red strawberry with green leaves is perched on the rim of the glass. A clear plastic straw is inserted into the smoothie. The background is a solid, vibrant blue color.

At Herbalife, we make
weight management easy...

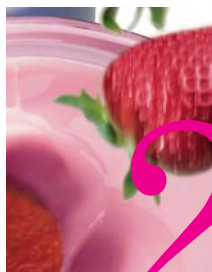
If you've tried to lose weight before and failed, take heart. Herbalife's science-based Programme combines Cellular Nutrition and the power of protein so you can manage your hunger, maintain a healthy metabolism and feel energised as you lose those unwanted kilos.

The Herbalife Programme is simple, easy-to-follow and delicious, offering everything you need for lasting weight-loss success.

Enjoy two delicious shakes a day, targeted supplements, healthy protein rich snacks and a balanced, portion-controlled main meal.

Losing weight tastes great

No matter what your health goal, achieving it is as easy as...



Herbalife is as easy as 3-2-1

Incorporating a Herbalife Programme into your lifestyle couldn't be simpler:

3 Times a Day

Take your supplements and enhancers three times daily to support healthy weight management.

2 Shakes, Personalised

Enjoy two meal-replacement shakes, personalised to the protein needs of your body, plus protein snacks to keep your metabolism up and hunger at bay. Shakes are simple to make, tasty and fun.

1 Colourful Meal

Eat one healthy meal of foods you love each day, making sure to include a source of lean protein plus colourful fruits and vegetables.

Once you achieve your weight-loss goal, or if you're already at your ideal weight, our products can help you maintain it. Formula 1 can even help you gain weight if you need to and feel great in the process.



Lose, gain or maintain!

Get lean with protein

Power of Protein

Herbalife products personalise your daily protein intake to match your body's needs. With the right amount of daily protein, hunger control happens naturally. You feel healthy and satisfied as you slim down easier than you ever imagined possible.

Hunger Control

Protein-based shakes, meals and snacks help to curb appetite in two ways: protein digestion happens slowly, helping your stomach feel fuller, longer, and molecules from protein digestion signal the brain that the body is full and satisfied.

Personalised Protein Powder

Your body needs adequate daily protein for healthy weight management and peak physical performance. Personalised Protein Powder is a convenient way to supplement dietary protein, helping you stay lean and fit. Containing 5g of protein per 6g serving.

- Boosts protein intake to help fight hunger.
- Helps maintain lean muscle mass.
- Includes high-quality soy and whey proteins.
- Unflavoured and mixes easily in shakes, soups and sauces.

Adequate daily protein intakes range from 45-55g for women and at least 55-65g for men depending on the level of physical activity. Some of the latest research suggests approximately 100g of protein for women and 150g for men for optimum protein benefits.

Burn Calories

Eating the right amount of protein daily helps you maintain lean body mass (LBM) as you lose weight. The more LBM you have, the higher your metabolism and the more rapidly you burn calories and stored fat.



Power up to
Slim Down!



Personalised Protein Powder* (240g)

#0242



Satisfy hunger and feel energised with these protein-powered snacks

ShapeWorks® Protein Bars

Instead of grabbing a chocolate bar, treat yourself to a Protein Bar. Each deliciously soft and chewy bar is packed with nutrition. It satisfies and gives you valuable soy protein between meals for sustained stamina and satisfaction.

- Ideal for an active lifestyle and healthy weight loss.
- Three great flavours
- 14 bars per box



Vanilla Almond*
 Chocolate Peanut*
 Citrus Lemon*

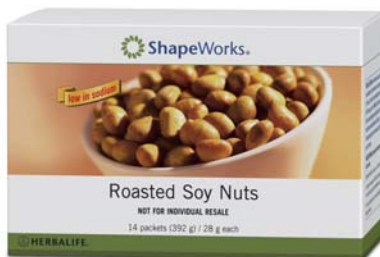
#0258
 #0259
 #0260

ShapeWorks® Roasted Soy Nuts

If you want something salty and crunchy, yet don't want to pack on the kilos, turn to ShapeWorks® Roasted Soy Nuts. These satisfying 'nuts' are actually roasted soy beans.

They'll satisfy your taste buds and help keep you in great shape!

- Ideal for healthy eating and dieting.
- Delicious oven-roasted flavour.
- Great source of protein and fibre.
- 14 sachets per box



Roasted Soy Nuts

#0048



* Contains milk and soy bean ingredients. May contain traces of nuts (including peanuts), gluten and egg.

Enhance your weight-loss



Fibre supplement with acidophilus.



Chitosan Fibre Complex

Chitosan (a dietary fibre) is blended with Fenugreek to assist with the maintenance of regularity and suppression of appetite as part of a kilojoule/calorie controlled eating plan.

- Contains LipoSan Ultra, a patented form of Chitosan that becomes soluble in stomach acid and works faster.

This means you can take this product right before you eat, not one hour before.

- Each capsule contains Chitosan 330.0mg and Fenugreek powder 110.0mg.

Chitosan Fibre Complex
(90 capsules per bottle)

#0210

Instant Herbal Beverage

This delicious low-calorie tea mix can be savoured throughout the day for a natural lift. It includes the health benefits of green tea, making it an ideal part of a nutritious weight-loss programme. Enjoy daily as a tasty and healthy alternative to coffee and soft drink.

- Includes the health benefits of green tea and specially selected herbal extracts.
- A choice of two refreshing flavours: Original and Peach.
- Enjoy hot or cold.

Original Flavour* (100g)
Peach Flavour* (100g)

#0106
#0190



Herbalife® Programmes

Weight Management

Formulas for Success

Herbalife was one of the first companies to pioneer powdered weight management products 28 years ago. Today, Herbalife is one of the most successful companies selling products in over 65 countries around the world!

We all have different needs and goals - to improve health, increase fitness levels, manage weight, or just stay healthy. With Herbalife you can tailor programmes for success and turn your goals into reality!

Healthy nutrition or weight management - Herbalife has a solution for everyone

Whether you wish to control your weight or achieve optimum nutrition, Herbalife has the perfect solution for you. Our team of experts has created specialised programmes with carefully-selected combinations of products to help you succeed.

New habits, new nutrition, new you!

Herbalife has specifically designed a number of ready-to-use programmes that give you the perfect 1-2-3 Steps to a better you!



Shape Up Programme

Herbalife knows how hard it can be to take the first step towards losing weight, especially if you lead a busy lifestyle and your budget is tight. The Shape Up Programme is designed with these realities in mind. Consisting of three easy-to-use products, this programme will help you look great in next to no time, without blowing the budget.

Includes: Formula 1, Multivitamin Complex & Formula 5.

| | |
|-----------------|-------|
| French Vanilla | #1777 |
| Dutch Chocolate | #1778 |
| Berry Flavour | #1779 |
| Tropical Fruit | #3441 |

Protein Plus Starter Programme

Designed to help start shaping your body whether you are an athlete or purely maintaining your current weight. The Protein Plus Starter Programme gives you the option to personalise your programme with additional targeted nutritional supplements and weight management enhancers to suit your individual needs.

Includes: Formula 1, Multivitamin Complex & Personalised Protein Powder.

| | |
|-----------------|-------|
| French Vanilla | #3424 |
| Dutch Chocolate | #3425 |
| Berry Flavour | #3426 |
| Tropical Fruit | #3427 |



Lose, gain or maintain with our Weight Management Programmes



Quickstart Programme

Our Quickstart Programme is designed to help you quickly and safely dispense with poor eating habits and move on to a healthier lifestyle. To help maximise your effort, replace two of your meals each day with our nutritious, easy-to-make shakes. There is a choice of Dutch Chocolate, Berry Flavour, French Vanilla and Tropical Fruit to entice your taste buds! Then simply enjoy a balanced meal of your choice.

Includes: Formula 1, Multivitamin Complex, Formula 5, Chitosan Fibre Complex and N-R-G.

| | |
|-----------------|-------|
| French Vanilla | #1719 |
| Dutch Chocolate | #1720 |
| Berry Flavour | #1721 |
| Tropical Fruit | #3438 |



Always read the label - Use only as directed.

Regular exercise, balanced nutrition and a calorie controlled diet are the basic requirements of any successful weight control programme.

Manage your Weight, **Look Great!**

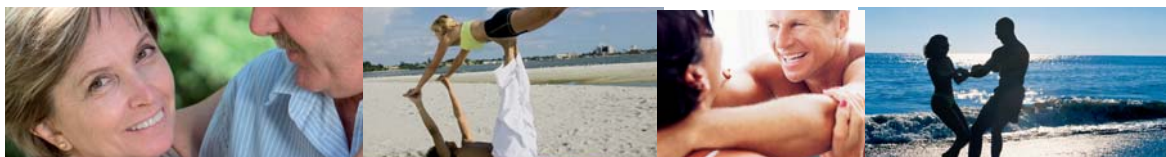


Advanced Programme

Our Advanced Programme takes you that one step further, by adding a refreshing drink that is rich in antioxidants. Instant Herbal Beverage contains a select blend of distinct herbs and botanicals that will help provide you with a natural daytime lift and give you an invigorating feeling. Feel the difference as Instant Herbal Beverage contributes to the building and preservation of the body's normal vitality and well-being by providing additional fluids. The Advanced Programme includes all the components of the Quickstart Programme PLUS Instant Herbal Beverage.

Includes: Formula 1, Multivitamin Complex, Formula 5, Chitosan Fibre Complex, N-R-G and Instant Herbal Beverage.

| | |
|------------------------|--------------|
| French Vanilla | #1722 |
| Dutch Chocolate | #1723 |
| Berry Flavour | #1724 |
| Tropical Fruit | #3439 |



Always read the label - Use only as directed.

Regular exercise, balanced nutrition and a calorie controlled diet are the basic requirements of any successful weight control programme.

Lose weight now! We'll show you how...

Weight Management



Ultimate Programme

Our Ultimate Programme helps put you in complete control as your body reaches its nutritional balance. A careful combination of science and nature work 24 hours a day to great effect. It will help your body reach optimum health and you will begin to reap the full benefits of your new lifestyle. The Ultimate Programme includes all the components of the Quickstart and Advanced Programmes PLUS Florafibre and Herbal Aloe Concentrate.

Includes: Formula 1, Multivitamin Complex, Formula 5, Chitosan Fibre Complex, N-R-G, Instant Herbal Beverage, Florafibre and Herbal Aloe Concentrate.

| | |
|------------------------|--------------|
| French Vanilla | #1725 |
| Dutch Chocolate | #1726 |
| Berry Flavour | #1727 |
| Tropical Fruit | #3440 |



Always read the label - Use only as directed.

Regular exercise, balanced nutrition and a calorie controlled diet are the basic requirements of any successful weight control programme.

Personalise Your Programme

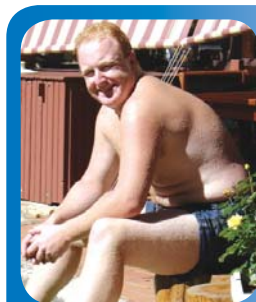
| | Weight Management | Extra Protein | Heart Health | Digestive Health | Immune Solutions | Bone/Joint Health | Healthy Ageing | Men's Solutions | Women's Solutions | Nutritional Oils | Energy |
|------------------------------|-------------------|---------------|--------------|------------------|------------------|-------------------|----------------|-----------------|-------------------|------------------|--------|
| Core Products: | | | | | | | | | | | |
| Formula 1 | ● | | | | | | ● | | | | |
| Multivitamin Complex | ● | | | | | | | | | | |
| Weight Management: | | | | | | | | | | | |
| Chitosan Fibre Complex | ● | | ● | | | | | | | | |
| Instant Herbal Beverage | ● | | | | | | | | | | ● |
| Personalised Protein Powder | ● | ● | | | | | ● | | | | |
| Shapeworks® Protein Bars | ● | ● | | | | | | | | | |
| Shapeworks® Roasted Soy Nuts | ● | ● | | | | | | | | | |
| Targeted Nutrition: | | | | | | | | | | | |
| Florafibre | | | ● | | | | | | | | |
| Formula 4 | | | | | | ● | | | ● | | |
| Formula 5 | | | | ● | | | | | | | |
| Herbalifeline® | | ● | | | ● | ● | | | ● | | |
| Herbal Aloe Drink | | | ● | | | | | | | | |
| Herbal Aloe Concentrate | | | ● | | | | | | | | |
| Joint Support Complex | | | | | ● | ● | | | | | |
| RoseOx* | | | | ● | | | | | | | |
| Tang Kuei | | | | | | | | ● | | | |
| Xtra-Cal® | | | | | ● | ● | | ● | | | |
| Energy & Fitness | | | | | | | | | | | |
| N-R-G Tablets | | | | | | | ● | | | | ● |
| Liftoff™ | | | | | | | | | | | ● |

All of our programmes can be customised with supplements to suit your individual needs.

Speak with your Herbalife Independent Distributor for more information on how to personalise your programme.



Andrew and Karinda Smith, NSW



Andrew

Height 183cm
Before 105kg
After 79kg

Lost:
 26 kg in 20 weeks



Karinda

Height 159cm
Before 95kg
After 65kg

Lost:
 19kg in 25 weeks
 30kg to date

Husband and Wife team lose 56kg combined!

Andrew:

I watched my wife start on the Ultimate Programme and finally gave in and decided to give it a try. In my first nine weeks I lost 12kg and my energy levels increased considerably. I reached my goal weight months ago but still enjoy my two shakes a day. I can now confidently encourage other guys to give it a serious go and the Protein Powder is perfect for building lean muscle. The best part is that I've gone from a size 42 waist to a size 32, lost 26kg in 20 weeks and I feel great! Thanks to my wife for introducing me to Herbalife, I am now a healthier and happier man!

Andrew used:

Ultimate Programme & Personalised Protein Powder.

Karinda:

Before starting with Herbalife, I was very unhealthy and weighed over 95kg. I started using the Herbalife® Ultimate Programme, eventually adding all the targeted supplements. In 25 weeks I lost 19kg and reduced my dress size from 22-24 down to a 14-16. I've continued to re-shape and I now weigh 65kg and confidently wear size 10-12. I am no longer stressed about my weight and I know that with the assistance of Herbalife and a healthy and active lifestyle, my goals are attainable. Thank you Herbalife - I feel absolutely fantastic!

Karinda used:

Ultimate Programme then added RoseOx*, Xtra-Cal®, Herbalifeline®, Tang Kuei & Personalised Protein Powder (added half way after already losing 15kg).



Targeted solutions for everybody.

Herbalife offers you a variety of targeted products that build on a foundation of Cellular Nutrition (Formula 1 and Multivitamin Complex). With every Herbalife® Programme, Cellular Nutrition serves as your starting point, whether you want to lose weight or are already at your ideal weight and are now fine-tuning your programme for a healthy nutritional edge.

By adding in health supplements, you can zero in on your specific needs. Since men and women of varying ages have different health challenges, we have separate products for each. Herbalife® Health Supplements offer a wide array of products to address individual needs - everything from circulation and stress to menstrual discomfort.





Florafibre

Without the right balance of micro-organisms in the digestive tract, gas, bloating and constipation are common. The so-called 'friendly' bacteria help keep the colon healthy. They play a role in digestion and elimination and enhance nutrient absorption.

Florafibre combines fibre with Lactobacillus acidophilus for improved intestinal health. Encourages the growth of 'friendly' bacteria for healthy intestinal flora. Helps maintain healthy digestive function.

Florafibre
(90 tablets per bottle)

#0023



Formula 4
Unsaturated Fatty Acid Supplement

Formula 4 provides unsaturated fatty acids, necessary for an optimal lipid supply to help maintain a good state of health, particularly during a reduced-fat diet.

Formula 4
(90 capsules per bottle)

#0027





Formula 5 Vitamin C in a Herbal Base

Taken with an adequate daily intake of water can help the body regain its natural water balance, and help with the elimination process of waste. Iron is necessary for the formation of Haemoglobin which transports oxygen to the tissues.

- Specially formulated to provide a source of iron, which can assist in maintaining normal blood and act as a blood tonic.
- Contains ascorbic acid (Vitamin C) an essential vitamin with antioxidant activity.

Formula 5
(90 tablets per bottle)

#0125



Herbalifeline®

Many diets lack sufficient essential fatty acids, especially the important Omega-3's. Herbalifeline® is an excellent way to supplement your daily intake of the Omega-3 fatty acids, eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA).

- A valuable source of Omega-3 fatty acids to promote good health. Omega-3 fatty acids provide temporary relief of arthritic pain.
- Omega 3 fatty acids help to maintain a healthy cardiovascular system by maintaining cholesterol and triglyceride levels already within a normal range.

Herbalifeline®
(90 capsules per bottle)

#0065



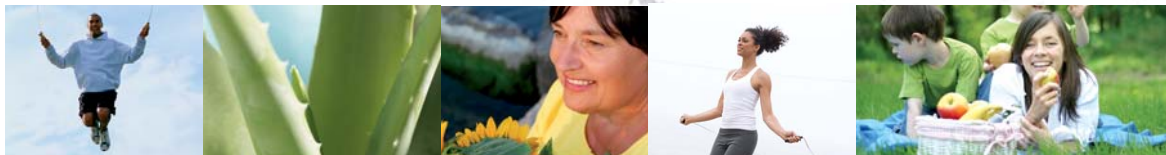


Herbal Aloe Drink

Stress, coffee, cigarette smoke and poor eating habits can upset the stomach and impair digestion. Herbal Aloe Drink brings relief. The Aloe vera plant is known to contain dozens of beneficial substances, including enzymes, vitamins, minerals and amino acids. Herbal Aloe Drink combines the goodness of Aloe vera with a delicious citrus twist for a healthy digestive system.

- Supports internal cleansing and digestive health
- Soothes the digestive system

Drink #0002 (950ml)
#0004 (3.8l)
Concentrate #0006 (473ml)





Joint Support Complex One-a-day-formulation

Herbalife's Joint Support Complex has been specially formulated to provide nutritional support for active people to help maintain healthy joints and for the temporary relief of joint pain of osteoarthritis.

**Joint Support Complex
(30 tablets per bottle)**

#0078



RoseOx*

The importance of antioxidants for maintaining good health cannot be understated. Unfortunately, few people get enough antioxidant-rich vegetables and fruits in their daily diet.

RoseOx* includes the antioxidant properties of rosemary, cruciferous vegetables and other herbs, to help ensure an adequate intake of these vital nutrients.

- A powerful blend of phytonutrients with antioxidant properties.
- Helps to protect the body's cells by acting as a free-radical scavenger.
- Is beneficial for individuals who may not receive an adequate intake of antioxidants and phytonutrients through their daily diet.

**RoseOx*
(30 tablets per bottle)**

#0139





Tang Kuei

Tang Kuei has been used for centuries in China as a general nutritional tonic and it's particularly beneficial for women. In the Chinese system, Tang Kuei is considered a superior herb and is often added to soups and broths to increase their nutritional value. Tang Kuei has been specially formulated to help relieve nervous tension, stress and mild anxiety. For the relief of pre-menstrual symptoms, relief of muscular aches and pains.

Tang Kuei
(60 tablets per bottle)

#0003




Xtra-Cal®

Xtra-Cal® is a nutritional supplement that can provide the calcium needed for strong, healthy bones. Includes vitamin D and magnesium for better calcium absorption and utilisation.

Xtra-Cal®
(90 tablets per bottle)

#0020





Do you get tired at a certain time of day? Do you have trouble shaking that sluggish feeling? Are you constantly reaching for a sugar jolt? Everything takes longer when you lack zip, your day drags on and you accomplish less.

So what can you do? A quick fix from a soft drink, a cup of coffee or a sugary snack can make you jittery and often gives way to a 'low' that causes you to want another boost. It's a cycle that can undermine weight loss and good health.

Instead, reach for natural herbal alternatives that can sustain you. These products are specially formulated to help you get ahead at work and play with stamina to spare.

Fuel your body...Fuel your potential



Liftoff™

Liftoff™ is a unique effervescent drink, formulated to help you stay on top of your day. An exclusive blend of Guarana, caffeine and Taurine to give you the boost you need for body and mind.

- Liftoff™ is great tasting and great for when you are on the go.
- Contains less than 10 calories per individual sachet.
- Liftoff™ comes in two exciting flavours - Ignite-Me Orange and Lemon-Lime Blast.

Lemon-Lime Blast* (10 sachets)

#2871

Ignite-Me Orange* (10 sachets)

#2872

N-R-G

Nature's Raw Guarana Tablets

In today's fast-paced world we often try to cram too much into each day. The first remedy for this is good nutrition and plenty of rest. But when you need that extra boost, Herbalife has captured the qualities of Guarana in its N-R-G Tablets. Its essence is derived from the same Guarana source used for centuries by the Amazon Indians. This gentle, natural herb will give you all the spirited and refreshing attributes you'll need to improve your day.

N-R-G*

(60 tablets per bottle)

#0124





Enhance your overall well-being!

Skin care for any skin type

The skin. It's the largest organ in the body, and just as your body needs nourishment for optimum health, so does your skin. Outer Nutrition products build on the foundation of Optimum Nutrition to soothe, smooth and noticeably improve skin, which helps enhance your overall well-being.



Look your best with our revitalising













HEALTHY, GLOWING SKIN



NouriFusion™

Radiant C™

Discover the best skincare

| skincare concern SKIN TYPE | a.m. routine | | |
|----------------------------------|--|---|---|
| | CLEANSE | TONE | MOISTURISE |
| normal to dry skin |  <p>NouriFusion™ MultiVitamin Lotion Cleanser (Normal to Dry)</p> |  <p>NouriFusion™ MultiVitamin Toner (Normal to Dry)</p> |  <p>NouriFusion™ MultiVitamin Moisturizer SPF 15 (Normal to Dry) & MultiVitamin Eye Gel</p> |
| normal to oily skin |  <p>NouriFusion™ MultiVitamin Foaming Gel Cleanser (Normal to Oily)</p> |  <p>NouriFusion™ MultiVitamin Toner (Normal to Oily)</p> |  <p>NouriFusion™ MultiVitamin Moisturizer SPF 15 (Normal to Oily) & MultiVitamin Eye Gel</p> |
| dull & uneven skin |  <p>Radiant C™ Daily Facial Scrub Cleanser</p> |  <p>NouriFusion™ MultiVitamin Toner (Normal to Dry or Normal to Oily)</p> |  <p>Radiant C™ Daily Skin Booster before NouriFusion™ MultiVitamin Moisturizer SPF 15 (Normal to Dry or Normal to Oily) & MultiVitamin Eye Gel</p> |
| fine lines & wrinkles |  <p>NouriFusion™ MultiVitamin Cleanser (Normal to Dry or Normal to Oily)</p> |  <p>NouriFusion™ MultiVitamin Toner (Normal to Dry or Normal to Oily)</p> |  <p>Skin Activator™ Daily Replenishing Cream</p> |

Look your best with our nourishing Personal Care | Outer Nutrition products.

Herbalife® Personal Care | Outer Nutrition products build on the benefits of Inner Nutrition with balancing nutrients for the outside as well. Rich in moisturising and nourishing nutrients, including antioxidants, aloe vera and glucosamine, our products help replenish your skin and hair.

TIRED-LOOKING SKIN



Radiant C™
Face Quencher

For instant
hydration and
moisturisation.

Personal Care | Outer Nutrition products

YOUNGER-LOOKING SKIN



Skin Activator™

CLEAN & REVITALISE HAIR AND BODY



Herbal Aloe

products for your specific needs.

p.m. routine

CLEANSE & TONE



same as a.m.

MOISTURISE



NouriFusion™
MultiVitamin
Eye Cream &
MultiVitamin
Night Cream



same as a.m.



NouriFusion™
MultiVitamin
Eye Cream &
MultiVitamin
Night Cream



same as a.m.



NouriFusion™
MultiVitamin
Eye Cream &
MultiVitamin
Night Cream



same as a.m.



Skin Activator™
Daily Replenishing
Cream

weekly

DEEP CLEANSING



NouriFusion™
MultiVitamin
Exfoliating
Scrub &
MultiVitamin
Moisture Mask



NouriFusion™
MultiVitamin
Exfoliating
Scrub &
MultiVitamin
Clarifying Mask



NouriFusion™
MultiVitamin
Exfoliating Scrub
& MultiVitamin
Clarifying Mask
or MultiVitamin
Moisture Mask



NouriFusion™
MultiVitamin
Exfoliating Scrub
& MultiVitamin
Clarifying Mask
or MultiVitamin
Moisture Mask

targeted skincare concerns

UNEVEN SKIN TEXTURE



Radiant C™
Daily Skin Booster

Smooths and
revitalises dull,
tired-looking skin.

DARK CIRCLES & PUFFINESS



NouriFusion™
MultiVitamin Eye Gel

Improves the appearance
of dark circles and helps
minimise the appearance
of under-eye puffiness.

Skin Essentials

MultiVitamin Lotion Cleanser

- Normal to Dry



Your first step in healthy skin care, this rich, gentle cleansing lotion contains vitamins, nutrients and botanicals that deeply cleanse surface skin and deliver moisture.

- Gently removes makeup, dirt and oil
- Leaves skin feeling moisturised, soft, smooth and supple
- Specially formulated for normal to dry skin

200ml

Pack of 10 sachets

#2510

#0710

MultiVitamin Toner

- Normal to Dry



Your second step in healthy skin care, this light refreshing toner freshens skin and helps remove excess residue without drying skin.

- Helps remove excess residue that can remain on the skin after cleansing
- Alcohol free and non-stripping
- Specially formulated for normal to dry skin

200ml

Pack of 10 sachets

#2512

#0712

MultiVitamin Moisturizer SPF 15

- Normal to Dry

Your final step in basic skin care, this rich daytime lotion offers UVA/UVB protection and moisturises normal to dry skin.

- Creamy, rich day lotion specially formulated for normal to dry skin
- Offers SPF 15 UVA/UVB sun protection for everyday use
- Quick absorption provides instant hydration

50ml

Pack of 10 sachets

#2514

#0714



MultiVitamin Foaming Gel Cleanser

- Normal to Oily



Your first step in healthy skin care, this light foaming gel cleanser helps improve skin texture as it cleans and targets oils without sabotaging the skin's protective moisture barrier.

- Specially formulated for normal to oily skin
- Cleans deeply into pores to remove make-up, dirt and oil

200ml
Pack of 10 sachets

#2511
#0711

MultiVitamin Moisturizer SPF 15

- Normal to Oily

Your final step in basic skin care, this lightweight moisturiser hydrates and protects skin without adding greasiness. Protects skin from daily exposure to the sun with an SPF 15 UVA/UVB sunscreen.

- Specially formulated for normal to oily skin
- Offers SPF 15 UVA/UVB sun protection for everyday use
- Hydrates and protects skin while controlling shine

50ml
Pack of 10 sachets

#2515
#0715

MultiVitamin Toner

- Normal to Oily



Your second step in healthy skin care, this light alcohol-free toner with vitamins and witch hazel leaves skin feeling refreshed. Tea tree oil helps control shine.

- Refreshing toner specially formulated for normal to oily skin
- Alcohol free and non-stripping
- Helps remove residue and control skin oils

200ml
Pack of 10 sachets

#2513
#0713



Skin Essentials



MultiVitamin Eye Gel

Under-eye puffiness and dark circles are a thing of the past when you use MultiVitamin Eye Gel with Eyeliss™* technology. This key ingredient works to reduce water retention around the eyes.

- Offers light moisture and instant cooling sensation
- Skin around the eyes will feel fresh and revived
- Suitable for all skin types

15ml #2518
Pack of 10 sachets #0718

MultiVitamin Eye Cream

The eye area is one of the first to show signs of ageing. To help increase skin firmness around the eyes, use this rich emollient formula daily.

- Moisturises delicate skin around the eyes
- Helps improve the appearance of fine lines and wrinkles
- Suitable for all skin types

15g #2517
Pack of 10 sachets #0717

MultiVitamin Clarifying Mask

Dirt and makeup residues can resist the normal cleansing process, becoming embedded in your skin. This lightweight clay mask deep cleanses pores to absorb impurities and excess oils. For clean, clear and glowing skin with improved texture, tone and firmness, use MultiVitamin Clarifying Mask two to three times a week or as needed.

- Helps exfoliate dead and damaged cells from the skin's surface
- Removes excess oil
- Suitable for all skin types

125g #2519
Pack of 10 sachets #0719

MultiVitamin Moisture Mask

When your skin is crying out for extra attention, treat it to MultiVitamin Moisture Mask. This luxurious whipped mask gently cleanses, soothes and moisturises dry parched skin.

- Removes impurities that leave skin looking dull
- Helps reduce the appearance of dry, flaky skin
- Suitable for all skin types

125ml #2520
Pack of 10 sachets #0720



*Eyeliss™ is used under the authorisation of Sederma Inc.



MultiVitamin Night Cream

This lightweight face cream provides long-term moisturisation and hydrates skin while you sleep. Awaken to a smoother, softer complexion.

- Contains the nutrients your skin needs to help maintain healthy looking skin
- Scientifically formulated for quick absorption with no greasy after-feel
- Suitable for all skin types

50g
Pack of 10 sachets

#2516
#0716



MultiVitamin Exfoliating Scrub

In addition to your regular cleansing and toning routine, use Multivitamin Exfoliating Scrub two to three times a week for brighter, healthier looking skin. Formulated with jojoba and beeswax beads to smooth and polish, while raspberry and strawberry seeds scrub away dead skin.

- Gentle, revitalising facial scrub removes dead skin cells
- Skin feels soft, smooth, clean and renewed
- Suitable for all skin types

100g
Pack of 10 sachets

#2521
#0721



Skin Revitalisers



Skin Activator™ Daily Replenishing Cream

This advanced cream is based on four key components: glucosamine, almond oil, green tea and sugar for results you can see and feel. Independent clinical studies on the effects of the glucosamine complex in Skin Activator™ have shown a reduction in the appearance of fine lines and wrinkles, and an improvement in skin firmness and texture, in as little as 4 weeks of regular usage.

- Helps reduce the appearance of fine lines and wrinkles.
- Helps skin regain a smoother, firmer appearance.
- Helps protect skin from dryness.

50ml

#0307

For radiant- looking skin





Radiant C™ Daily Skin Booster

Harness the antioxidant power of vitamin C with this light gel, and help seal in your skin's own moisture. Radiant C™ Daily Skin Booster's rich emollients leave skin smooth, with a healthy, youthful radiance. For best results, use daily with Radiant C™ Face Quencher.

- Helps minimise the appearance of fine lines and wrinkles.
- Helps revitalise dull, tired-looking skin.

30ml

#2890

Radiant C™ Face Quencher

Spritz skin throughout the day to cool and refresh. Radiant C™ Face Quencher provides dehydrated skin with a refreshing burst of moisture and vitamin C. Can help freshen makeup to prevent it from looking "cakey." An ideal revitalising spray for both men and women. For best results, use with Radiant C™ Daily Skin Booster.

- Helps revitalise dull, tired-looking skin.
- Delightful fruity scent instantly refreshes and uplifts.

30ml

#2997



Radiant C™ Daily Facial Scrub Cleanser

Take your cleansing routine to a whole new dimension with Radiant C™ Daily Facial Scrub Cleanser. This delightful citrus-scented gel contains Jojoba/Beeswax beads to lift away dirt and debris, leaving your skin radiant and clear. In addition to the antioxidant benefits of a stable form of vitamin C, this product also contains extracts of Orange, Lime, Grapefruit, Mandarin, and Lemon peel oil. Daily Facial Scrub Cleanser leaves your complexion looking and feeling radiantly healthy.

150ml

#0444

Radiant C™ Body Lotion With Sunscreens

Moisture and protection for more beautiful looking skin all over. Two things can undermine the appearance of your skin - lack of moisture and the effects of over exposure to the sun.

Radiant C™ Body Lotion helps to combat both. It includes sunscreens to help shield the skin from the sun's damaging rays, and is infused with vitamin C for extra protection. The lightweight formula is absorbed quickly to moisturise and hydrate, leaving skin smoother, softer and more radiant!

200ml

#0445



Body Essentials

Herbal Aloe Everyday Soothing Hand & Body Lotion

Light and non-greasy, this gentle hand and body lotion has a mild, fresh scent that will leave you feeling silky smooth.

- Light and non-greasy lotion.
- Mild, fresh scent.
- Skin feels silky smooth.

200ml

#0378



Herbal Aloe Everyday Soothing Gel

Formulated with the natural benefits of aloe vera, this soothing and moisturising gel can help nourish and comfort your skin. It is absorbed quickly and is non-greasy, so all you feel is refreshing, cool relief for the skin.

- Natural benefits of aloe vera.
- Refreshing, cool relief.
- Gel absorbs quickly without greasy residue.

200ml

#0379



Herbal Aloe Hand Cream

Herbal Aloe's rich, non-oily formula contains a unique blend of grape-seed oil, vegetable glycerin and Aloe vera to moisturise instantly. Specially formulated to help heal dry skin, it helps hands retain their own natural moisture. You'll want to keep it on hand for use throughout the day.

- Aloe vera promotes skin conditioning.
- Natural extracts include Meadowsweet, Grape leaf and Blackcurrant.
- Mild, fresh scent.

50ml

#0450





Herbal Aloe Everyday Body Wash

Help your skin feel hydrated and clean with this liquid cleanser made from whole-leaf aloe vera. It cleanses gently with a rich foam lather.

- Rich, luxurious lather.
- Rinse clean leaving skin hydrated.
- Formulated with whole-leaf Aloe vera.

400ml

#0493



Herbal Aloe Everyday Soothing Spray

Made from whole-leaf aloe vera along with other natural herbal-based ingredients, Herbal Aloe Everyday Soothing Spray helps soothe the discomforts of sun over exposure. Also helps moisturise and promote healthy skin.

- Refreshing spritz cools skin.
- Moisturises and nourishes.

200ml

#0495



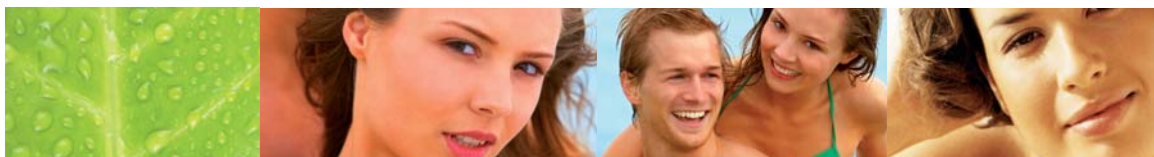
Herbal Aloe Bath & Body Bar

While other soap bars clean, they can leave your skin feeling tight and dry. Herbal Aloe Bath and Body Bar leaves your skin clean, healthy and feeling moisturised while delivering a fresh, clean scent.

- Great for the entire family.
- Made from aloe vera gel – a conditioning soothing agent.
- Use on face and body for an all over clean feel.

125g

#0452



Hair Essentials

Healthy hair is a sign of a healthy individual. Too much sun, harsh weather, vitamin deficiencies, illness or other stress can make your hair lose its lustrous look and weaken it.

Herbalife's shampoos and conditioners are designed to provide soothing herbal benefits to everyday hair-care stresses. By adding these Outer Nutrition® hair care products to your Inner Nutrition® programme, you give your hair a full complement of nutritional elements inside and out so it looks its healthy best.

Herbal Aloe Everyday Shampoo

Clean and refreshing, Herbal Aloe Shampoo helps counter the stresses your hair is exposed to daily. Everyday Shampoo cleanses without stripping the hair and rinses clean, leaving no residue. Gentle enough for everyday use and ideal for normal to dry hair.

- For clean, rehydrated hair.
- Refreshing herbal scent.
- Ideal for the whole family.

500ml



#0489

Herbal Aloe Everyday Conditioner

Nourish your hair with the same health enhancing benefits the Aloe vera plant brings to your body. Use after shampooing to promote manageability and shine. Seals in moisture without weighing hair down. Formulated to bring out the best in normal to dry hair.

- Promotes manageability and shine.
- Seals in moisture without weighing hair down.
- Gentle enough for everyday use.

500ml



#0490

Healthy hair inside and out!



Herbal Aloe Moisturising Shampoo

Specially formulated to cleanse and restore moisture to dry, damaged or colour-treated hair. Use daily to keep your hair healthy and soft while helping preserve your colour.

- Rich conditioning Shampoo gently and effectively cleanses hair.
- Contains a burst of natural ingredients including Avocado, Rosemary, Grape Seed and Ginger extracts.
- Gentle enough to use every day.

300ml

#0457



Herbal Aloe Moisturising Conditioner

This light conditioning formula provides and seals in moisture without weighing your hair down. Freshly scented, soothing aloe vera helps dull, dry hair return to feeling and looking vibrant.

- Moisturising Conditioner seals in moisture for soft and manageable hair.
- Whole-leaf aloe vera to help nourish and moisturise.
- Designed for colour-treated hair.

300ml

#0458



Herbal Aloe Soft Hold Hair Spray

Perfectly combines the botanical benefits of the succulent aloe vera plant with 21st-century technology to deliver touchable hold that lasts. This unique formula leaves your hair feeling natural without stiffness or stickiness for a soft, clean look.

- Maintains style even in humid conditions.
- New fresh, clean herbal scent.
- An infusion of natural ingredients renews your hair's shine and radiance.

200ml

#0459



Combine all the benefits of aloe vera with a refreshing herbal scent... simple solutions for all your hair-care needs!



Fragrances

Fresh, invigorating
men's fragrance



Simple, modern fragrance



Man

A winning blend for the modern man who knows how to balance work and play.

- Citrus base with a heartnote of Watermint and Basil.
- Cool, clean and dynamic.

Man

#0344

Woman

For the modern woman who likes to keep it simple and direct, this harmonious blend respects both femininity and strength.

- Citrus blend, with a heartnote of Jasmine, Water lily and Peony.
- Subtle yet distinct.

Woman

#0343



Herbalife in Action

Herbalife is proud to be working with Distributors in a unified effort to encourage healthy living and social responsibility all over the world. From sponsoring athletes and sports teams to participating in local and national sporting events, Herbalife is creating excitement about our products, our business, our brand and, most importantly, the work we are doing to change people's lives around the world.



◀ **Ironman Nice Triathlon**
Official Nutrition Company Herbalife
Expo Sponsor

▶ **Mexico City Marathon**
Official Nutrition Sponsor



◀ **Amgen Tour of California**
Founding Partner and Official Nutrition
Company

▶ **Michelob Ultra London Triathlon**
Official Nutrition Company



◀ **JP Morgan Chase Open Tennis
Tournament**
Presenting Sponsor and Official Nutrition
Company

▶ **AVP Pro Beach Volleyball Tour**
Official Nutrition Company with Liftoff™ as
the Official Energy Drink



◀ **Los Angeles Galaxy**
Official Nutrition Company and
Presenting Sponsor

▶ **Laguna Phuket Triathlon**
Official Nutrition Company



◀ **Nautica Malibu Triathlon**
Official Nutrition Company

▶ **Trofeu Brasil de Triathlon**
Official Nutrition Company





Dream It

Do It. Having what you want is simple

Do you have dreams to spend more time with family, be your own boss, earn extra money or have financial freedom? And all whilst making a positive change in people's lives?

The Herbalife Business Opportunity can help you thrive in every area of your life.

The moment you take advantage of this unparalleled opportunity, you'll get the support of an international community of 1.5 million like-minded entrepreneurs in 65 countries and an incredible organisation that's been improving lives for over 28 years.

We provide training and tools - marketing materials and online resources - to help you learn, grow, succeed and achieve your dreams. With the Herbalife Business Opportunity, anything is possible.

Sign up today!

Simply contact the Herbalife Independent Distributor who gave you this brochure for more information.

Spend more quality time with family. Earn extra money part-time. Run a thriving international business with limitless potential. Make a positive change in people's lives. With Herbalife's Business Opportunity, changing your life can be as simple as : **Dream It. Do It.**



Changing People's Lives One Person at a Time

Whether your goal is achieving healthy weight, increasing your energy, maximising nutrition or nourishing your skin and hair, your Herbalife Independent Distributor can help you get just what you want out of life.

THINK OF YOUR HERBALIFE INDEPENDENT DISTRIBUTOR AS A PERSONAL NUTRITION COACH WHO IS WITH YOU EVERY STEP OF THE WAY TO:

- Help you set achievable and personalised goals.
- Optimise product usage.
- Provide results-orientated ways to track your progress.
- Offer tips and insights for achieving your goals.
- Inspire and motivate you to reach your personal best.



Call your Herbalife
Independent Distributor
today and start
revealing your best self!

Enjoy the benefits of being a HERBALIFE Distributor



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 **HERBALIFE**

Making the world healthier.