



IMPROVE YOUR PRESENCE

Owner/Manager:
Ellesha Michie

0411 515 402
ellesha@smileyfacemediaservices.com.au
www.smileyfacemediaservices.com.au



Smiley Face Media Services is here to help you grow your business presence in your local community **WITHOUT** the **BIG** cost.

My name is Ellesha Michie, and I am a dedicated social media manager based in Gympie, Queensland, Australia. I specialise in assisting business owners nationwide in enhancing their online presence through platforms such as Facebook, Instagram, and Google Business Profile.

With over 7 years of hands-on experience in managing my own social media presence for EM Golf Coaching, as well as aiding my husband in establishing Simple Infotech from relative obscurity to a thriving business in our community, I bring a wealth of knowledge and expertise to the table.

Under the banner of Smiley Face Media Services, I have had the privilege of collaborating with business owners across various sectors, including Roofing & Construction, Arts & Recreation, Cabinet Making, Design & Building, Psychology and Sporting Clubs. Each interaction has provided valuable insights and opportunities for growth.

I can help you with the following:

Strategic Planning: Develop tailored social media strategies aligned with your business objectives and target audience.

Content Creation: Produce high-quality, engaging content including graphics and copywriting that reflects your brand identity.

Community Engagement: Proactively engage with your audience and foster meaningful interactions to strengthen brand loyalty.

Analytics and Optimisation: Monitor social media performance in real-time, track key metrics, and optimise strategies for maximum ROI.

Stay Ahead of Trends: Keep ahead of industry trends and algorithm changes.

At Smiley Face Media Services, I prioritise transparent communication and client satisfaction. I believe in keeping my clients informed and involved every step of the way. As part of our process, I ensure that all content is approved by you before it goes live. This ensures that your brand's voice is accurately represented and that your vision is fully realised.

I take pride in my proactive approach to client engagement and am committed to delivering results that exceed expectations. With a penchant for creativity and a dedication to professionalism, I am confident in my ability to elevate your brand's online presence and drive meaningful engagement with your target audience.

I would be honored to have the opportunity to work with you and help your business thrive in the digital realm. Please feel free to reach out to me at your earliest convenience to discuss how we can tailor our services to meet your specific needs and goals.

Thank you for considering Smiley Face Media Services as your partner in success.

I look forward to the possibility of collaborating with you.

Warm regards,

Ellesha Michie

Smiley Face Media Services

Gympie, Queensland, Australia

Social Media

Management

Please see below the packages that we have available for you:

****Initial One Off Set-Up Fee of \$80****

Option One:

- 2 Facebook & Instagram Post Content Created
- 2 Facebook & Instagram Post uploaded to your business page and shared to your local community groups/pages
- 1 Story created and posted on your Facebook and Instagram business page
- 1 Reel created and posted on your Facebook and Instagram business page

\$80 per week

Option Two:

- 2 Facebook & Instagram Post Content Created
- 2 Facebook & Instagram Post uploaded to your business page and shared to your local community groups/pages
- 2 Stories created and posted on your Facebook and Instagram business page
- 2 Reels created and posted on your Facebook and Instagram business page
- 2 post uploaded to your Google Business Profile with call to action button

\$130 per week

Invoiced at the start of every 4 weeks

****each extra post in addition to the 2 above posts is \$20 each****

Social Media Strategy

Planning Session

Develop an exclusive social media marketing strategy tailored to accomplish your business objectives, coupled with a meticulously crafted three-month content calendar.

The content calendar will suggest what type of content to post and when to post. Your content calendar will take your audience on a journey with your business on social media building trust, increasing engagement and seeing higher conversion rate.

\$320

Facebook Business Profile

Audit

A Facebook business profile audit is a comprehensive review and analysis of your company's Facebook page.

It involves assessing various elements such as profile picture, cover photo, about section, post frequency, engagement metrics, audience interaction, page likes and follows, and page insights.

Through this audit, we evaluate the effectiveness of your current Facebook presence and identify areas for improvement to optimise performance and achieve your marketing objectives.

\$240



One Off Products:

- Poster for your next event (fundraiser, local market, school event etc.)
- Menus
- Price List
- Follow Us Poster
- Party Invitation
- Review us Email Template with Google and Facebook links

\$50 per product



Thank You

**LOOKING FORWARD TO OUR
JOURNEY AHEAD!!**

Smiley Face Media Services

Ellesha Michie

0411 515 402

ellesha@smileyfacemediaservices.com.au

www.smileyfacemediaservices.com.au