



Strictly Literary Publishing

Croncourt Pty Ltd trading as *Strictly Literary* ABN 60 010 748 777
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Our core business

Most publishers deal in words and paper

Strictly Literary deals in feelings and
engagement



What we sell

Most publishers try to sell editing services, typesetting, book binding, distribution and sales.



Instead, we ask you to tell us what you desire, want or need as a creative writer and we'll do our best to provide that.



Simply tell us:

- *What you want,*
- *What services you are prepared to pay for, and*
- *How much you are willing to pay,*

and we'll do the rest.



Everyone feels

My research with my friend and colleague Lyn McDonald PhD, has shown that everyone's life is made up of feelings.



These feelings range from Anger, followed in decreasing strength by Fear, Sadness, Joy, Surprise, and Love.



Another word for “Love”
is
“Delight”.



- We aim to maximise your delight as a creative with:
 - Beautiful covers;
 - Lovely typesetting;
 - Accurate, artistic and intelligent editing; and
 - Our sophisticated global marketing and distribution system.



- We aim to minimise your fear as a writer by:
 - Providing easy-to-understand cost structures;
 - Providing book sharing services;
 - Being easy to reach and easy to talk to;
 - Showing our experience, of more than 30 years in the business.



Editing

Most writer's main worry lies in handing your precious thoughts, hopes and dreams over to a stranger to prepare for the long journey to market.



- We don't want to be a stranger;
- We're a helpful but professional friend:
 - Full member of Institute of Professional Editors ...
 - Editing and publishing since 1984 ...
 - Chat in person, online or Skype,
 - Phone discussions,
 - See every stage of the process,
 - You control the outcomes.



Packages

1. **Share and save**

Your own website where your book is published and distributed online free to all your friends and relatives and for sharing everywhere.



Share and Save ...

- Hourly rate for simple website set-up +
- Basic editing and professional formatting @ 2¢ a word (minimum \$200 including GST),
- *“Can’t say fairer than that!”*TM



Packages

2. Free for friends and relatives

– More detailed package

- ISBN and library publication
- Complete cover design and allowance for internal illustrations (supplied by you).



Free for friends and relatives ...

- More detailed editing including fine attention to spelling, style and punctuation,
- Production of professional PDF which you can then distribute freely to your friends, family and relatives for reading on iPhone, tablet or laptop computer,
- Only 5¢ a word (minimum \$200 including GST).



Packages

3. Top of the Range

Complete editing, publishing, marketing and distribution package:

- Full copy-edit onscreen,



Top of the range ...

- Substantive edit onscreen to improve your manuscript in consultation with you, based on our joint understanding of market requirements and target audience.
- We identify where you might include more material or change styles.



Top of the range ...

- You read the final version as well for consistency,
 - ISBN and library publication,
 - In-house cover design and allowance for internal illustrations (supplied by you) ...
- Then we ...



Take your book to market ...

Online publishing, global social media marketing and distribution through *Lulu*, Google *Play* and Amazon *Kindle*.



= managed access to some of the planet's biggest book shops,
= we handle all receipts, take credit card and PayPal, sort out international arrangements and deliveries and then distribute 60% of royalties to you once a year.



Approximately \$20 per print-on-demand paperback if you want hard-copies (delivery extra).

Just 6¢ a word (minimum \$200)



Our targeted social media promotions are continuing to grow (either through our [shopping site](#) or [home page](#) whichever is more appropriate) shared into the giant social media networks of *Twitter, Facebook, Reddit, StumbleUpon, Pinterest* and *LinkedIn*.



- So far these blogs have recorded more than 28,000 page views since we launched them in 2012, and have more than 1,500 opt-in followers across Australia, the United States, the United Kingdom, Germany, Canada and Brazil, but also hits in other interesting places which show growth potential – Vietnam, France, India, Spain, New Zealand, Italy, the Netherlands, Japan, the Philippines, Saudi Arabia, the Russian Federation, the Czech Republic, Pakistan, Norway, Malaysia, Denmark, Indonesia, Singapore, Switzerland, Sweden, Ireland, Papua New Guinea, the Republic of Korea, Taiwan, Greece, Thailand, Turkey, Hong Kong, Austria, Belgium, South Africa, Bulgaria, Ukraine, Chile, Serbia, the United Arab Emirates, Albania, Peru, Mexico, Puerto Rico, Luxembourg, Estonia, Portugal, Hungary, Israel, Croatia, Sri Lanka, Argentina, Poland, Bangladesh, Finland, Slovakia, Nigeria, Botswana, Colombia, Bahrain, Kenya, Azerbaijan, New Caledonia, Iraq, the People’s Republic of China, Cambodia, Kazakhstan, Yemen, Romania, Algeria, Uruguay, Libya, Angola, Panama, Nepal, Venezuela, Bhutan and Morocco.



Research + writing & agency services

We also offer professional ghost-writing, co-authoring and family tree/corporation research @ only \$1.00 a word or \$149.00 per hour (\$200 minimum inc GST) + travel and expenses.



And we have more than 20 years' experience in representing selected clients to other publishers, if you prefer.

- Contact us now:
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 - Email: strictlyliterary@yahoo.com.au
- Or visit www.strictlyliterary.com