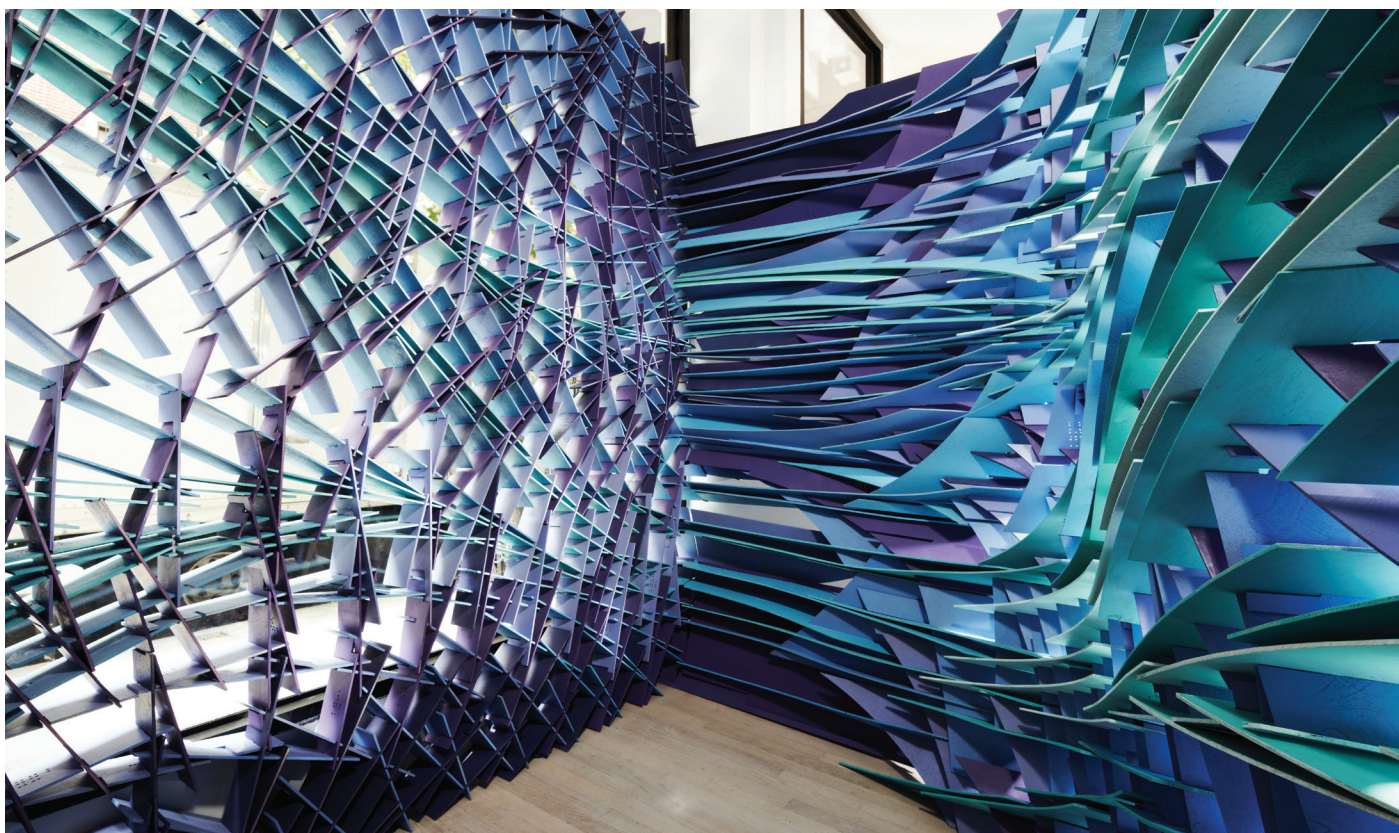


Artabase 2013

Advertising Rate Card



SLIPSTREAM, Free Land Buck 2012 United States © All rights reserved

High Quality, Guaranteed, Online Editorial Advertising for Fine Art Galleries and Museums

Australia's largest Fine Art website

Exhibitions, News and Artworks listings

Front page and email newsletter promotion

More than 100,000 monthly unique visitors

About Us

Artabase provides thousands of art galleries with guaranteed, online advertising in the form of high quality, editorial news coverage.

Why pay for text links in Google Adwords when you can guarantee that your media releases will be seen in a publication which reaches a targeted audience of more than 100,000 art enthusiasts per month.

Artabase editorial advertising is a simple service whereby we publish your Events, News and Product listings on our website, on your behalf.

When you purchase an advertising subscription, all you need to do is add us to your press list, and we'll do the rest.

New Artwork Listings

Special Offer

Subscribe to Artwork listings before March 1st 2013 and we'll provide you with six months free advertising.

Receive 50% off your Artwork subscription for the first year.

Email

info@artabase.net
http://artabase.net

Listing Type	Single Listing	Unlimited Listings Month-to-Month Fee	Unlimited Listings Annual Fee
Event	\$82.50	\$110.00	\$1,100.00
Artwork	\$82.50	\$110.00	\$1,100.00
News	\$82.50	Included in an events or artworks subscription.	Included in an events or artworks subscription.

Artabase's Editorial Advertising boosts your web rankings by increasing the quantity of high-quality web pages linking to your website.

- All listings will appear on the front page of Artabase when they are first published.
- News listings appear in our email newsletter the week they are released.
- Event listings appear in our email newsletter the week in which the event opens.
- Product listings appear in the email newsletter at a maximum rate of 3 products per customer per week.
- Each listing can have unlimited text and up to 20 images.
- You can send us press releases, or we can copy the information from your website, it's your preference.



Time Traveler (large), Troy Emery, 2012
© All rights reserved
Courtesy of Gould Galleries

Single Listings

Simply email your press release to Artabase with a request for a single listing. We'll provide you with the listing, and then issue you with an invoice payable within 14 days.

Month-to-Month Subscriptions

Month-to-Month subscriptions are automatically billed to your credit card. You can cancel your subscription at any time without any termination fees.

Annual Subscriptions

Annual Subscriptions are paid upfront. When you request the service we issue you with an invoice payable within 14 days. Your service commences immediately.

After a subscription is cancelled, your listings remain on our website, continuing to drive traffic to your website (unless otherwise requested). However listings will no longer be featured in our email newsletter, and artworks will no longer appear in the 'for sale' section of our website.

If you cancel your annual subscription before the end date before the end date, you will receive a refund calculated on a pro-rata basis. Cancelling an annual subscription incurs an early-termination fee of \$110. All prices inclusive of GST. Artabase is registered for GST. ABN 120 898 099