



My name is Reed and I Write.

Example (for musicians):

As I scanned through his significant credentials I wondered. Why is this so dry and flat? Why doesn't he expand on his extraordinary gift? Then it struck me, like a slap to the head.

He's a musician.

A sonically adventurous purveyor of song, not a writer whose delight is in purposeful prose and snappy syntax.

He'd rather create an uplifting melody filled with cascading chords that thrill and excite than write rubbery rubbish about himself.

And hers wasn't much better. I cringed at the dull, dead-ended compression of her talent. Like a parched throat seeking water, I longed to expand her euphonic accomplishments. Here's a girl who has transported thousands with her anthemic performances, yet from her desultory CV you'd never know.

On my radio program, I often interview musicians but shake my head in dismay when doing research on the artist because frequently, there's very little information available to discover or digest. The more time I spend on research, the less time I have to write a scintillating interview piece.

Some performers even neglect to mention what they play, assuming, perhaps erroneously that everyone already knows. But even if the whole world knows what you do, why not remind them, and while you're there, offer up those other abilities that the whole world may *not* know about.

This is where I can help you.

My name is Reed and I write! I love writing.

I love writing about music and musicians, and if I know you, even better.

By distilling your essence, I'll bring the basics to life, injecting wit, savoir faire, or any other nuance you desire in order to enliven your career repertoire and entice the visitor to want to know more.

Let me help you enthuse the reader by kindling ideas that engage, impress, and compel them to contact you. After all, an informative, well-written bio that creatively lures the unlikely to the expanse of your musical career has a greater chance of evoking interest than an arid, rigid synopsis, so why not make your resume the best it can be.

When can we start?