



Factors causing exterior damage

Your car's paintwork is constantly under attack from a number of enemies including dead insects, bird droppings, tree sap, road grime and tar. Brake dust can cause staining and pitting of alloy wheels whilst a dirty windscreen will compromise visibility – which in turn may contribute to an accident.

The long term benefits of keeping your car clean

Your vehicle is a major asset, but one which can be damaged by airborne pollutants and contaminants. Keeping your car clean removes these substances, maximises its resale value, makes it easier to sell or part exchange and extends its working life. A dirty car also harbours germs and bacteria particularly if the cabin is littered with food wrappings or is used to transport pets around. Keeping the interior clean makes it a much more pleasant and harmonious space for passengers. A regular car-cleaning routine also provides an opportunity to give your car a thorough check over, so that chipped paintwork and small areas of corrosion are spotted early and resolved before they become serious problems.

The importance of polishing and waxing

Once your car has been thoroughly washed, we use the express high-quality paint cleaner or restorer, it is extremely important to then polish and wax it. The two processes are often confused, even by manufacturers. Polish is a mild abrasive which has a gentle sanding effect on paintwork, whilst wax is a coating designed to fill microscopic dimples in the car's paint and give it a shiny appearance. Polishing is something to be undertaken when your car's paint finish has become dull and flat. Minor scratches and scrapes can often be completely removed by polishing, if tackled routinely.

Waxing is a task that should be undertaken regularly as wax will degrade and does not stay on the car forever. Wax will protect the paintwork against minor damage and minimises the harm that chemicals can do to the paint surface. It also acts as a seal against water, which will slow down the corrosion process in any deep scratches or chips.

Express Car paint protection

Express Paint sealant protection is designed to offer an easier alternative to waxing. Amounting to a plastic coating over your car's paintwork, paint protection is not impervious to bird droppings, salt or other corrosives, but is designed to offer greater protection than wax, giving you more time to attend to any problems before they cause permanent damage.

