

## Expand Your brand

Build your signature product line with us

You have worked hard to build a reputation for quality and service. Maximise the value of your brand with your own signature products, custom designed to your specifications.

**Fedora Formulations** can:

- Develop new products
- Build a product family
- Review existing products
- Provide regulatory advice
- Source packaging & labeling
- Source and manage manufacturing
- Link to distribution channels
- Consult and provide technical advice.
- Create technical documents

Most importantly, we provide product stheat build your business..

Call Brenda for a free consultation

**0403 858 233**

## Supplier Loyalty

Do you have it?

When you recommend a product, do your customers buy from you—not just the first time, but every time?

Do you face competition from your suppliers other sales channels?

Can the products you sell be found cheaper on-line, or at the big chains?

At **Fedora Formulations** we let you maximise the leverage of your brand. Developing your own range of products with your own exclusive label puts you in control.

Recommend the products that give you repeat business.

**Your own products.**

**Your own brand**

Call Brenda to create your range today.

**0403 858 233**

## Product Creation

Fedora Formulations

Chemistry with Style





## Our Story

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A passion for science, and a love of style is expressed by creating elegant cosmetic products. There is an artistry of cosmetic formulation that lies in developing products that strengthen and enhance the client's natural beauty, health and well-being. Products that not only function beautifully, but are safe, effective and appealing.

Fedora Formulations exists to share this passion.

### How it began

Brenda and Neda met as colleagues creating sun creams for a Perth-based company. When this business relocated interstate, they both realized that the best chance of following their passion for cosmetic chemistry was to work together.

Realising that there were many businesses selling cosmetics, but very few qualified formulators, Brenda and Neda decided to work with businesses who wanted to develop their own products. Their enthusiasm for chemistry, and natural attention to detail make them a great team—ready to listen and work with you to make your vision a reality.

## Client Case Study

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A small business had a range of products, but lacked the ability to ensure the products were shelf-ready, and met all relevant standards and regulations. They approached Fedora Formulations to ensure they had market ready products.

### Market Ready Products

We helped them to launch their range by:

- Refining the formulations for market
- Including an appropriate preservative system
- Proving product stability
- Validating product claims
- Providing compliant labelling and technical documentation

*"Fedora Formulations gave us the products and confidence to take our sales to a higher level."*

Talk to us about your products. Let us help you build your confidence, product range, and sales.



Our core business is cosmetics and personal care products, however our formulators have experience in a wide range of personal care, household and industrial products, including:

- Skin, body and face products
- Colour cosmetics - foundations, eyeliners, mascara, rouge, eye shadow and more)
- Hair care products
- Deodorants, soaps, household and commercial cleansers
- A wide range of other products - **Call Brenda for more!**

## How We Work

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- We work with you to identify the products and features that define your brand.
- We provide samples of your custom-made product for you to review.
- We test and prove each formulation to ensure it meets all quality and regulatory requirements.
- We provide you with a completed formulation and all documents needed to manufacture and market your product. Manufacturing support is also included.
- We can also coordinate manufacturing, labelling, packaging and distribution.

We are flexible in our delivery, but firm in our commitment to provide the best service and advice. To find out more:

## Contact Us

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