

Jenny Beattie Phone 0414 487307 Email <u>jennybee@optusnet.com.au</u> Website jennybhomestaging.com.au

Let's make your home a showstopper!

- ★ Want your house to look WOW!?
- \star Want a quick, stress free sale?
- ★ Want a fantastic end result?

Home Staging highlights the good points of a property to make it more appealing to potential buyers.

The way you live in a home is not how you market a home. The goal is to enhance the emotional response prospective buyers have as they enter your home - it lets them experience the WOW! factor.

You may have cleaned until you can see yourself in the taps, but are you sure there are not some elements that could be improved? I can look at each area objectively, through new eyes, whereas you may not notice a shabby rug or a pet odour because you have become accustomed to it.

I can style your entire property or focus on just one area. I can use what you have, you can borrow from friends, or I can choose and install hire furniture and accessories. Let's make the target buyer fall in love with your home so you can sell faster and achieve the best price.

The investment in home staging is usually less than the first price drop the real estate agent suggests when the property fails to sell quickly.





SERVICES INCLUDE:

The Consult

A complete home assessment will usually take at least two hours. I will go through every nook and cranny of your property, inside and out and make recommendations which will appeal to the market buyer. Simple changes like furniture reshuffling can be done at this time. I will also provide a detailed report for a small fee. I also provide this service for a rental property.

Email Consult

If you wish, we can do a consultation by email. This is a time saver for busy clients as there is no need for an appointment and I can work to your timeline. Simply forward me photos and measurements of the rooms you need to style for selling and I can send you a detailed report with my recommendations. Email or call me for details. Pricing varies according to size of job.

The Empty Space

A furnished house usually sells faster than an empty one. Buyers don't always have the imagination to see what they could do with a space. They are more likely to buy a home which they can see themselves living in. If you have a completely empty house or just a couple of empty rooms, I can select and install hire furniture, artwork and accessories for you.

I can do as little or as much as you want, working to your budget. Contact me for options.