

As the public face of the Australian Consumers' Association (ACA), CHOICE is a completely self funded body that is committed to providing consumers with advocacy and advice. Driven by integrity and independence, CHOICE is a respected and trusted organization who is able to provide unbiased advice to consumers through rigorous and scientific reviews of the products and services they encounter on a day to day basis. The CHOICE review covered 21 interior paint products from the Australian market, including Taubmans Easy Coat Walls Low Sheen, Living Proof Silk Low Sheen and Taubmans Endure Interior Low Sheen.

TESTING METHOD

- **Relative dry hiding power** – which was tested by an accredited laboratory as per the Australian Standard AS 1580. It measures how well the paint hides a black test pattern, using two coats at the manufacturer's recommended maximum coverage rate.
- **Resistance to washing** – which was tested by the same lab as per the Australian Standard. The test involves 200 wash cycles with sponge and soapy water, with the gloss of the paint measured before and after.
- **Scrub resistance** – which was tested by the same lab. The paint panels were scrubbed with a bristle brush and an abrasive cleanser (Jiff); the number of cycles taken to significantly wear the paint were noted. Lower scores here didn't mean the paint could be scrubbed safely, but did indicate it may wear faster than better scoring paints.
- **Stain resistance** – this was tested using coffee (with milk), red wine, tomato sauce and crayon. The tester applied stains to the panels for one minute, then assessed for stain removal using water on a damp sponge; if unsuccessful, he tried again with water and detergent (Cussons Morning Fresh Super Strength). If it was unsuccessful he tried again with Ajax Spray n' Wipe.

RESULTS

Taubmans Endure Interior Low Sheen was voted the overall best performer with excellent or very good scores in all categories, scoring 90 out of 100. Taubmans Endure Interior Low Sheen had 'excellent hiding power, excellent scrub resistance – best in test, excellent wash resistance, very good stain resistance', and no bad points to mention, according to the CHOICE article.

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RECOMMENDED

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Taubmans Endure Interior Low Sheen



Scored 90/100

90%

- Good points:**
- Overall best performer, with excellent or very good scores in all categories.
 - Excellent hiding power.
 - Excellent scrub resistance – best in tests.
 - Excellent wash resistance.
 - Very good stain resistance.
- Bad points:**
- None to mention

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