



**REDSTAR**

Passionate about Value

# CAPABILITY STATEMENT

**1800 733 782**  
[www.redstarequipment.com.au](http://www.redstarequipment.com.au)

**advice and equipment  
solutions that deliver  
absolute best value**

## COMPANY OVERVIEW

REDSTAR supplies and maintains specialised industrial equipment Australia-wide.

REDSTAR maintains a head office and workshop in Queensland plus an office/workshop in Perth. From these two points we service the entire country.



## PHILOSOPHY

REDSTAR started with a philosophy of establishing the customers needs first and worked backwards. A simple thought, but one that led to the creation of the REDSTAR value model. A simple philosophy that ensures we remain independent of engine and equipment manufactures to ensure we fulfill one sales promise:

**To use our extensive technical experience to ensure our customers receive an unbiased advice and equipment solutions that deliver absolute best value to their project or business**

Put simply, we do everything we can to deliver absolute value to the client. A very real example of the REDSTAR value model in practical application is our simple three prong approach to generators. We have a long history in power generation and very early on we realised that there really are only three main channels of enquiry when it comes to generators:

STANDBY - PRIME FIXED - PRIME MOBILE

A direct result of this simplification, is the optimisation and streamlining of our efforts internally and externally to source, supply, and to fully satisfy these three key channels. Once a channel is selected REDSTAR can advise optimum fuel efficiencies over various brands to achieve best 'whole of life' cost utilisation. We firmly believe that our relationship with our customers begins (not ends) at the point of sale.

## PRODUCTS AND SERVICES

### GENERATORS:

From 5.5kva to 3250kva REDSTAR offers a comprehensive range of generators and power generation equipment to suit all industries and applications.

### WELDERS:

REDSTAR is a proud and exclusive distributor of the Denyo range of diesel welders. These machines are recognised as the world's most durable and reliable

### COMPRESSORS:

From 50cfm to 1600cfm REDSTAR provides compressors and air accessories in both box type and trailered configurations.

### SUMO DISTRIBUTION BOARDS:

The sumo boards are designed with safety, practicality and convenience in mind. They are durable and lightweight.

### USED EQUIPMENT:

The REDSTAR range of used equipment is comprehensively tested and certified prior to being dispatched to our customers. We offer used generators & compressors. Warranty is also available on our used range.

### BUNDED FUEL TANKS:

From 450L cubes to 105,000L liquid containers these tanks are banded and baffled, double skinned. Built to AS1940/AS1692/AS1657.

### LIGHTING TOWERS:

From 8000w to 12,000w, the REDSTAR range of lighting towers has been designed to cope with the unique and harsh conditions of the Australian climate and landscape.

### REDSTAR FINANCE:

REDSTAR now has financing solutions for your new equipment. REDSTAR finance is a subsidiary of Asset finance direct.

### DIESEL CARE: Parts

REDSTAR stocks complete lines of spare parts for all makes and models of their diesel generators, welders, compressors, lighting towers, sumo boards and fuel tanks.

### DIESEL CARE: Servicing & Emergency

With REDSTAR's expert mechanical and electrical technicians, REDSTAR can service and maintain all of your diesel equipment. We have service vehicles to cover breakdowns and repairs 24/7.

## KEY STRENGTHS AND CAPABILITIES

- Quality Products - Well respected in the market
- Specialised technical staff – Best in the industry
- Not affiliated to any specific engine manufacturers
- Ability to draw on all support functions and resources
- Existing sales network
- Financial support/ finance options
- Central locations of workshop/offices in QLD & WA
- Multiple brands of machinery
- Ability to react quickly and offer flexible options
- In-house and off-shore fabrication facilities
- Ability to meet tight deadlines
- Access to stock globally allows quick delivery times
- Ability to be flexible to meet client's need



GENERATORS



WELDERS



COMPRESSORS



FUEL TANKS



DISTRIBUTION



SERVICING & PARTS



LEASING/FINANCE



**REDSTAR**

Passionate about Value