

FORWARD THINKING DESIGN ONE OF THE COOLEST COMPANIES IN AUSTRALIA

Forward Thinking Design has been named one of Australia's coolest businesses in *Anthill Magazine's* Fifth Annual Cool Company Awards. More than 700 aspiring 'cool companies' were nominated for the 2010 awards.

"The Cool Company Awards are extremely egalitarian," says James Tuckerman, editor in chief of *Anthill Magazine*.

"Previous winners have included two-person start-ups, not-for-profit social enterprises, large private companies and publicly-listed corporations.

Judging takes into account far more than mere business variables such as revenue and wealth. Criteria is geared to consider other qualities from the disruptive nature of the product or service to the culture of the organisation.

The Cool Company Awards is a national program developed in 2006 to recognise Australian companies that are doing things differently to bring about positive change.

