



Features

We are working constantly on extending Sindwell e-Commerce features list to meet most of our clients' requirements. Take a look at some features below:

Setup:

- Complete ready-to-use store package
- Bulk uploading of categories, products and images
- Import/export products using CSV
- No programming knowledge required for setting up Sindwell e-Commerce features
- Free one month technical support

Search Engine Optimization:

- Custom keywords for products and categories pages
- Custom meta description for products and categories pages
- Custom keywords for content pages
- Custom meta description for content pages
- Generation of static HTML product catalog
- Site map generation
- Optimized PHP code

Design & Layout:

- 100% template driven storefront and backend
- Fully customizable design & layout
- Category and product thumbnails
- Category and product detailed images
- Catalog page
- Mini-cart presence on all pages
- Breadcrumbs
- Addition of custom content pages via administrator interface

Product Catalog features:

- Unlimited number of products
- Unlimited number of categories
- Unlimited categories nesting
- Bulk product addition/modifying
- Bulk category addition/modifying
- Custom META tags for product/category pages
- Featured products list



- Cross selling
- Enabling/disabling products and categories with one click
- Membership based access for every category/product

Product Details:

- Unlimited product options w/optional surcharges
- HTML enriched product short and full descriptions
- Custom META tags for each product page
- Manageable product manufacturers list
- Related products list
- Unlimited product images
- Product large image popup

Merchandising/Inventory:

- Full product stock control
- 'List Price' and 'Our Price' options
- Wholesale trade
- Enabling/disabling product inventory control

Shipping & Tax:

- Aus Post, UPS, FedEx & USPS real-time calculations
- Intershipper real-time calculator
- Unlimited custom delivery methods
- Unlimited custom-defined destinations
- Restrict shipping by location
- Customers can choose delivery methods
- Customizable tax calculation
- Product-specific taxes

Payment Gateways & Methods:

- Full list of offline payment methods: Checks, purchase orders, phone orders and others
- Real-time credit card processing: please [contact us](#) to get more info about your payment processor

Web-based administrative panel:



- Add multiple items (products, categories, static pages, etc) by one click
- File browser and template editor use **Ajax** technologies
- Password-protected administrative access
- Configure every aspect of your e-commerce site in realtime
- Integrated database backup/restore tool
- Quick and easy add/modify/delete multiple products
- Quick and easy add/modify/delete multiple categories
- Organize your webshop informational part
- Unlimited number of admin accounts

Customer Care:

- Integrated configurable store search
- Password reminder for customers
- Customers can view order history
- Customer memberships and special pricing
- Membership based access to the informational part of the store
- 'Continue shopping' button
- 'Clear cart' button
- Customer can edit product options directly in the cart
- All orders are stored securely in a MySQL database

Security:

- Full HTTPS/SSL support
- Secure HTTPS/SSL administrative access
- Secure HTTPS/SSL checkout
- Encrypted customer data
- Password-protected administrative access

Repeat Customer Accommodation:

- Cart content is stored in database
- Each customer can have unlimited number of profiles
- Registered customer can edit his account details at any time
- Register customer can view his orders history