

*i-blossom*

WEDDING FLORAL DESIGNERS

JILL STEPHENSON & CO.





## **THE IMPORTANCE OF WEDDING FLOWERS**

Fresh flowers are an important element in the modern day wedding. Each of us connect to flowers in a different way; certain flowers represent our unity as a couple or they remind us of people we love or past memories. For those people that don't have a connection with flowers, a wedding allows us the opportunity to discover a blossom that will become a symbolic celebration of your life's greatest moments.

## **CHOOSING THE RIGHT FLORIST**

My team and I are truly passionate about supplying you wedding flowers that reflect your investment through value, quality and design. I have built my florist business over the last six years, and understand the importance of being able to dedicate my entire team to each client on the day; therefore limiting my styling and wedding flower services to a maximum of two weddings per date. With a fantastic team of staff behind me I also feel confident in knowing that you will be looked after whenever you need.

As your professional wedding floral designer I love to inspire all my clients with the latest flower designs plus an additional spark of my creativity; to give you your own unique look on the day. With 17 years experience in the floral industry I am able to design any wedding bouquet you desire, from the more popular hand-tied bouquet to more intricate trailing wedding bouquets.

I can't tell you what makes the right florist for your wedding day, but if you are looking for a reputable studio florist who provides quality flowers, trusted advice and knowledge about flowers backed with friendly service then I promise we tick all the boxes! Feel free to give me or one of my florists a call and we can chat about your flowers and ideas - you'll know if we are the right florists for your special day.

## **BOOKING YOUR WEDDING FLOWERS**

There is no hard and fast wedding rule these days, I have brides book us 15 months in advance to two weeks prior! As I do limit my bookings I recommend contacting us once you have a wedding date, venue, and ideally a visual of your bridal gown and maids dresses. If you are after pricing but don't have all this information, we have included our estimate price list below as a guide. To book our services we require a \$250 booking payment to secure your wedding date, this can be paid via EFT, Credit Card or Cash payment instore.

### **BRIDES & MAIDS BOUQUETS**

Relaxed Posy of Flowers

125 - 250

Formal Posy of Tightly Clustered Flowers

165 - 270

Relaxed Cascading Bouquet

235 - 295

Cascading Bouquet of Tightly Clustered Flowers

265 - 345

### **FLOWER GIRLS**

Petite Posy from \$35

Floral Bracelet from \$35

Hair Garland from \$50

Pomiander Flower Ball from \$75

Basket with Fresh Petals from \$40





### **BRIDAL PARTY FLOWERS**

Gentleman's Buttonhole from \$15

Ladies Corsages from \$25

Ladies Hair Garland from \$65

Floral Hairpieces from \$35

### **CEREMONY FLORAL STYLING**

Fresh Petal Aisles from \$60

Flowers tied onto ceremony chairs from \$15

Floral Arrangements for Altars, Pedestals, Stands from \$85

### **CEREMONY CANOPY FLOWERS**

Bouquets for tying onto canopy poles from \$50

Floral Garland from \$100/m

Foliage Garland from \$70/m

### **TABLE STYLING**

Vintage Jars & Crystal Vases of florals

10 - 25

Vase of seasonal florals

25 - 75

Trough of seasonal florals

30 - 80

Tall Vases with spilling floral designs

85 - 250

### **OTHER SERVICES WE OFFER**

On-the-day Wedding Flower Delivery from \$30

Studio Flower Collection available Mon-Sat

Sunday Flower Delivery Available

Flower Styling Setup and Floral Transfer Services

Vase Hire and other styling props available

## WHAT TO DO NEXT

If you are ready to organise your wedding flowers for your special day here is a guide to getting the best indication of pricing and style concepts from us.

### VISITING US FOR A CONSULTATION

If you can visit us at our studio to discuss your wedding flowers we recommend to make a time to see us. At a consult we can present different styles and colour concepts to you, and you can freely discuss all your ideas and concerns with an immediate response at hand. We will provide a priced quotation at your consultation, and upon booking you will receive a formal booking confirmation emailed directly to you. To arrange a studio consultation please phone us for an appointment on 07 5443 1807.

### TELEPHONE CONSULTATION

Email has really taken the 'fun' out of being a wedding florist. Every day I get endless emails with images or queries asking for wedding flower pricing. This approach is fine, but if you can spare a minute to chat with us over the phone you will definitely jump the general email enquiry queue! Over the phone we can chat freely about flower availability, budget, your requirements and everything else. After a phone consultation you will find communication via email will be more effective potentially saving you time and money.

### EMAIL COMMUNICATION

Most Bride's prefer email communication because it is convenient and its harder for the boss to catch you out wedding planning on his/her time! Before you email us we do ask for some direction from you, we require information like your wedding date, location, and a list of your flower requirements with quantities and an estimate budget. Additionally if you could email some images of your dress and colours and flower inspiration (or share your Pinterest board) this will help guide us better. We do treasure our time as our floristry is very hands on and labour intensive so we kindly ask for your guidance if you choose to communicate via email only. Email enquiries can be sent to [iblossomflorist@gmail.com](mailto:iblossomflorist@gmail.com)



## **OUR CONTACT DETAILS**

### **STUDIO PHONE**

07 5443 1807

### **STUDIO ADDRESS**

SHOP 40, BIG TOP S/C  
20 OCEAN STREET, MAROOCHYDORE

### **EMAIL ADDRESS**

[iblossomflorist@gmail.com](mailto:iblossomflorist@gmail.com)

### **WE ARE MOVING IN 2014!**

We will be moving to our new studio premises early 2014, for more information, trading days and times please visit our website at [iblossom.com.au/flowers/contact-us/](http://iblossom.com.au/flowers/contact-us/)

