



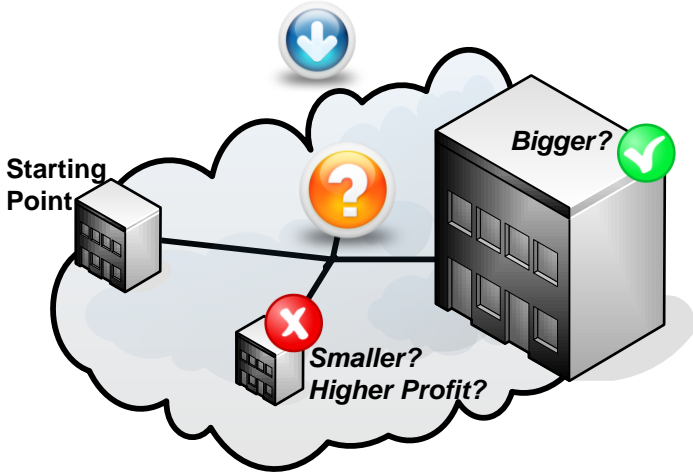
# PROACTIVE CORPORATE CONSULTING & MARKETING

## Business Growth Process Flow

Assess your Business



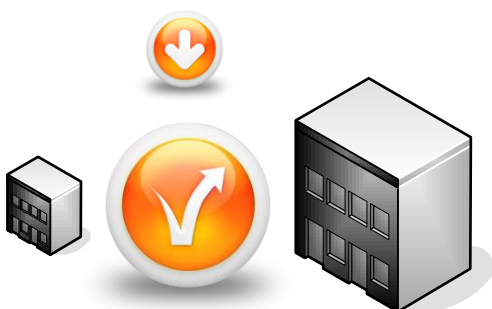
Determine Business direction based on what you want



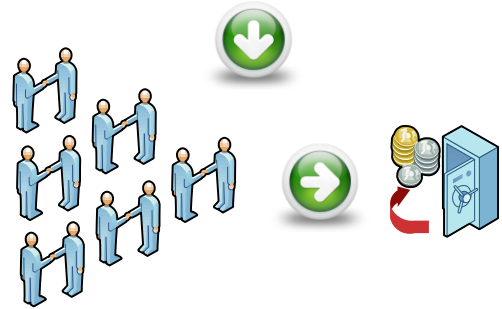
Assess competition, looking for Points of Difference



Grow your Business with an Online Marketing Campaign Using Points of Difference  
+ We use Google Maps, Social Networking & Business Directories as well as ensuring you have a Website that is working for you



Attain More Customers, More Business



Look for new opportunities in your market, creating new Revenue Streams



Find ways to get Recurring Revenue with a Minimum amount of Effort  
- Automate New, Easy / Profitable Business  
+ This keeps cash coming in all year round covering the slower periods



Refine Marketing Campaign based on customer data gathered  
+ Target profitable customers leaving out business that is Non Profitable or difficult



Attain Easy, Profitable Customers

