

Mr. Home Staging

www.mrhomestaging.com



The Top 10 Reasons Why You Should Professionally Style Your Home...

1. You Will Make More Money

According to the *National Association of Realtors (NAR), the average staging investment is between 1 and 3 percent of the home's asking price, which generates a return of 8 to 10 percent!

2. Your House Will Sell Faster which = More Money and Less Headache and Stress

A National Association of Realtors survey found that the longer a home stays on the market, the further below list price it drops, basically the listing becomes stale. Properties that sold in the first 4 weeks averaged 1% more than the list price; 4 to 12 weeks averaged 5% less; 13 to 24 weeks averaged 6.4% less; than list price; and 24 weeks averaged more than 10% less than list price.

3. The Cost of Staging Doesn't Cost a Dime

In a 2012 Home Gain Survey of over 2000 Realtors, it was discovered that home staging typically provides a 300% return on investment! (\$1.00 spent = \$3.00 return)

4. Most Home Sellers Cannot View Their House Objectively

If you can't see objectively, you can't "package" effectively. Have a Mr. Home Staging professional get your home into its most advantageous condition for showing and getting the property SOLD.

5. Your online photos will stand-out amongst the competition

According to a NAR profile of buyers, over 90% of buyers are searching for homes online first before deciding to visit. Give buyers a reason to drive to your home by having multiple photos of beautifully styled interiors that will stand out among the competition!

6. Only 10% of Homebuyers Can Visualize the Full Potential of a Home

That's why staging a home is critical! You don't want the advantages and positive features of your home overlooked and left up to the buyer's imagination. Over **90%** of buyers cannot see the full potential or functionality of a vacant property, as we don't, by nature, live in empty boring rooms.

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7. *The Longer Your Home is on the Market, the Lower the Price Will Be, so STAGE FIRST!*

According to a National Association of Realtors survey, homes that sold after 4 weeks on the market sold for 6% less than ones within the first 4 weeks! Don't be in a position where you have to lower your price.....have your property professionally styled by Mr. Home Staging and get it SOLD!

8. *The Money You Make On the Sale of Your Home May Be TAX FREE and the Money You Spend on Staging is Deductible.*

Spend costs on Staging is Deductible! Take advantage of a possible tax-free capital gain by getting every dollar possible while getting a possible tax deduction for spending on staging services to improve and sell your home! (**Australian States may vary, so please consult your accountant)

9. *Leaving Your House in "AS IS" Condition Will Only Help Sell the Competition*

Right now the number of homes for sale on the market is at a record high, it's a good time to sell. Competition is stiff and buyers have very high expectations, as well as many choices. Successful realtors know that the key to competing is professional property styling, because it creates compelling online presentations, drives buyer traffic to the home, and turns potential prospects into potential buyers.

10. *You Can Now Relax!*

You will have the satisfaction of knowing you have done absolutely everything possible to affect a quick sale of your most valuable commodity, your property and for top dollar!

