

Build a business to set you *free!*



It's time to put your future into **Action**

Action Victoria, the most experienced business advisory and coaching organisation of its type in Victoria, have the tools, resources and experience to help you build a business to set you *free!*



Why put your future into *Action*? Senior Business Coaches

ActionVictoria Business Coaching provides over 50 years of collective business coaching experience assisting with the coaching needs of small to medium size business owners.

ActionVictoria is a Centre of Influence Australia business and is part of the global ActionCOACH enterprise.

ActionCOACH is a multi-national coaching and training enterprise providing access to:

- An international network of 1200 coaches' expertise based on founder Brad Sugar's business success model
- Free E-books covering 17 areas of business
- Access to business training books
- Access to a range of business diagnostic tools

Centre of Influence Australia is a resource hub for any business to access award winning coaching services, independent business tools and resources, access to self-help options, news and specialist mentoring and trusted advisor services.

Our goal is to help you achieve yours

Many business owners get so caught in the daily vacuum of activity that they lose focus of where they are going. To get your business to where you want it, you need a plan. The first step in any good growth plan is education and the best most effective way to get that education is from expert guides and business mentors.

Working with the team at Action Victoria will help you stay focused and on track with your plan:



Together we bridge the gap between your present position and your ultimate potential by guiding you through these 3 simple steps:

1. Analysing your business and aligning you to your goals
2. Creating a tailored plan to:
Build on your strengths
Eliminate weaknesses
3. Implement your plan and keep you focused.



Mike Rady

"Since starting our coaching program with Mike Rady [Action Victoria Coach], our business has grown 35%, net profit has increased by 250% and our equity position has improved by \$100K."

Mark Keenan. Dynamic Heating.



Brett Burden

"I will be forever grateful for the impact Brett (Action Victoria Coach) has made not only on my business, but my quality of life"

Kim, Ringwood Veterinary Clinic



Keith Collins

"Keith's insight and contribution to our company has been invaluable. He doesn't beat around the bush, but at the same time his approach is more than appropriate. The results speak for themselves!"

Kris, Gamsee Industries Pty Ltd

Which service suits your business?

The LEVEL of coaching service you need may depend on your background and experience, business targets, budget and stage of development. The TYPE of coaching service you choose may also depend on whether it is the business owner, a delegated manager or staff team who is to undergo the coaching process.

One-on-One Business Coaching

One-on-One coaching is designed primarily for the dedicated business owner who is aware that they need professional assistance to get them to the next level. An Action Victoria business coach will closely advise and guide business owners (and/or key team members) through major growth or change strategies, investments and mergers, restructuring or enabling any part of the business plan.

Empower Coaching Program

This program is designed for owners or managers of SME's who know they want more out of their business but either aren't sure or don't know how to get there. Even though you may have a few team members you are still doing everything and what's worse, you feel like you are doing it by "the seat of your pants". This program will enable you to get consistent and predictable results so you can focus on the area's that will allow the business to grow sustainably.

Vision Coaching Program

Developed for the business owner who can see the possibilities and is determined to achieve significant growth and profitability in the next 12 months. Your business is probably already going well, you have some really good staff, however you know your business is just not reaching its potential. You're working way too many hours with the business needing your constant presence and you just can't seem to break away. With this program you work with your coach to achieve the growth as well as better life balance you are after.

Freedom Coaching Program

This coaching program is for the business owner who has their business running consistently and profitably but feels they still need to be involved in day to day decision making and would rather not be. You'll work with a coach to achieve your ultimate freedom by strategising and then implementing a program that is tailored to your specific needs.

You find this enables you to hand over with control and confidence to your very capable highly trained executive team. Be aware though this is not for the light-hearted as this program demands a fair amount of work - but the rewards are endless...

Group Coaching

Action Club Group Coaching is an amazing program for start-ups and micro businesses or for those not yet ready for One-on-One coaching.

Here's how it works: Its run fortnightly with a small group of proactive business owners and covers everything from setting goals and vision right through to team building, marketing, sales and many of the fundamentals.

The program provides a balance of workshops and coach input covering:

- All areas of business management
- Particular issues affecting the business
- Clarification of goals and what it takes to create the ideal business
- Taking control of time, team, profit and cash flow so there is a strong foundation for growth
- Defining a market niche to build a competitive advantage
- Identification of the top marketing and systems strategies to create momentum going forward.

Open Workshops

Small business owners sometimes just want some input on certain subjects, i.e. marketing, how to lead a team, or how to know what your break-even point is. If this is you then we offer regular workshops that are open to business owners whether or not they are in our coaching program. All will benefit from the various workshops being presented.

Team Training

Sometimes a business needs help with getting their team aligned with the owner's vision and goals. Action Victoria can assist with team alignment and training in sales and customer service.

Book a speaker for your next event

With experience in local, national and international speaking engagements, our senior coaches are available to speak at your next business event on a range of motivational and/or informative business topics.

Build a business to set you *free!*



- Business Coaching & Consulting**
- Group Workshops & Programs**
- Team Training & Alignment**
- Sales Training**
- Marketing Workshops**
- DISC Performance Profiling**
- Keynote Speaking**



The most experienced group of business coaching professionals in Victoria

Action Victoria - Suite 13/24 Lakeside Drive, Burwood East VIC 3151
Ph: 1300 971 763 - www.actionvictoria.com.au