

ACCOUNTING
TAXATION
BUSINESS SERVICES

Axle Edge Accounting Group was started with the goal of providing high quality, honest and factual information to our clients. Our team pride themselves to be able to provide valuable advice to our clients in 'Plain English'. In doing so, clients are more likely to understand the tax system and the overall process becomes more manageable.

Founder of Axle Edge Accounting Group, Xavier Hung Xi has a belief that the public practice industry should always consider the public first, and then our practice second. Without our clients, there would not be the need for accountants in the first place. Our business model aims to empower our clients to understand the importance of our role as their accountant. Clients should always feel comforted that we are looking out for their best interests at all times.

We believe that when communication and transparency is at its peak, it enables us to provide our clients with quality service, and solutions that not only match your needs, but more importantly your budget. We take our work very seriously, and one key element we preach at Axle Edge Accounting Group is to enable our clients to ask, and for us as the accountant, to listen.



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Simplifying **ACCOUNTING & TAX**

ACCOUNTING
TAXATION
& BUSINESS
SERVICES



“A PARTNERSHIP BETWEEN THE ACCOUNTANT & THE CLIENT”

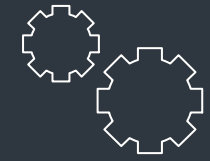
DEVELOPING A LONG TERM PARTNERSHIP WITH YOU IS IMPORTANT TO US

Axle Edge Accounting Group provides accounting, taxation, business consulting advice. Our role as your accounting partner is to be proactive, honest and driven in delivering only the best results to our clients.

We strive to meet all our clients' expectations, the reason we can achieve this is because we listen to what you really need. Whether you are an individual tax payer with basic tax obligations, a new business entrant, or even an established business tackling the ongoing pressures of compliance, we can

help you understand the tax environment and get on top of everything. You will be surprised how objectives can be achieved by building a strong partnership with your accountant.

Our practice values itself on being able to offer practical solutions. We understand all clients are different and a 'one size fits all' attitude towards your queries is not acceptable. We take pride in providing superior service to all our clients, no matter what size they are.



KEEP THE WHEELS TURNING, DON'T FALL BEHIND

Business opportunities and unique once off chances don't happen every day! If you don't have the right systems in place to enable you to produce a set of robust financial statements at call, you are way behind the eight ball. Let us help you; it's actually not that hard.

OUR SERVICES

- ACCOUNTING
- TAXATION COMPLIANCE
- BUSINESS & STRUCTURE SET UPS
- SUPERANNUATION
- ONGOING & RECURRING REPORTING
- BUDGETING AND FORECASTING
- PLAIN ENGLISH DELIVERY
- CORPORATE SECRETARIAL SERVICES
- ASK ABOUT OUR FIXED PRICE PACKAGES

flexible solutions for your business needs

ACCOUNTING & YOUR LIFESTYLE

Managing and administration of your business can be a challenge and sometimes overwhelming. At Axle Edge Accounting Group, we understand the complexity and the pressures placed on your business and sometimes your lifestyle regarding record keeping, BAS preparation and lodgement of statutory compliance. However, we also understand it's not all about the numbers, we need to work together to consider not only financial aspects, but also personal considerations. Finding the right balance is just as important as getting the numbers right!

You should spend your valuable time growing your business (or spending time with the loved ones maybe), let us help you manage the accounting in your business. By creating this long-term partnership, you can do what you do best – grow and run your business – and we can do ours – manage the accounting function.

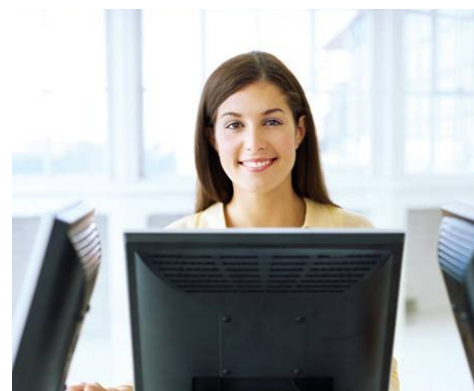
Xavier Hung Xi - Principal

WE CAN DO THIS BECAUSE WE ACTUALLY LISTEN TO WHAT YOU NEED FINANCIALLY AND PERSONALLY

DID YOU KNOW?

According to the Australian Bureau of Statistics 40% - 45% of Small Businesses close within the first 2 – 3 years of operation*.

At Axle Edge Accounting Group, we can attest that these aren't just statistics put together by some bean counter for good measure.



In our experience, we know that there are some key factors that contribute to the demise of a small business. Be aware of them and don't be a statistic!

KEY FACTORS:

- Poor record keeping
- Inability to monitor cash flow
- Reactive approach to changes in the business climate
- Late lodgements and liabilities to the ATO
- Lifestyle imbalance
- Failure to engage in professional guidance



ONLINE RECORD KEEPING A MUST

Have you ever sent the wrong MYOB or Quicken file to your accountant? Or had to wait lengthy periods for them to get back to you with balance day adjustments? Ask us how to embrace cost effective online record keeping tools such as Myob Online, Xero, SASSU etc to save you time and money.



EMAIL YOUR ACCOUNTANT

How many times have you tried calling your accountant, and he/she never returns your calls? Just email them! If it's in their inbox the onus is on them to reply to you in due course. Make your accountant accountable to you!

* Parker, Lesley 2011, 'Do the numbers stack up?', *Sydney Morning Herald*, 2 November, viewed 13 November, 2011, <http://www.smh.com.au/small-business/franchising/do-the-numbers-stack-up-20111102-1muio.html>

