

# advanced graphics Business based graphic design package deals

(Please note that prices do not include GST)

ⓘ Printing is an optional extra

## Basic package deal ~~\$1,980~~ \$1,890

- Logo design.
- Business card design.
- Letterhead design – Artwork provided in PDF, Jpeg formats & also as a Microsoft Word Doc template.
- Complementary slip design.
- Envelope design.
- A4/DL Flyer design.

## Standard package deal ~~\$3,080~~ \$2,930

- |   |  |
|---|--|
| <b>General design items</b>   | <b>Business form templates</b>   |
| <ul style="list-style-type: none"><li>• Logo design.</li><li>• Business card design.</li><li>• Letterhead design – Artwork provided in PDF, Jpeg formats &amp; also as a Microsoft Word Doc template.</li><li>• Complementary slip design.</li><li>• Envelope design.</li><li>• A4/DL Flyer design.</li></ul> | <b>Project based forms:</b> <ul style="list-style-type: none"><li>• Project description.</li></ul> <b>Finance related forms:</b> <ul style="list-style-type: none"><li>• Quotation.</li><li>• Invoice.</li><li>• Purchase order.</li></ul> <b>Budget related forms:</b> <ul style="list-style-type: none"><li>• 12 month profit &amp; loss projection.</li></ul> |

## Advanced package deal ~~\$5,240~~ \$5,040

### General design items

- Logo design.
- Business card design.
- Letterhead design – Artwork provided in PDF, Jpeg formats & also as a Microsoft Word Doc template.
- Complementary slip design.
- Envelope design.
- A4/DL Flyer design.

### Business form templates

#### Project based forms:

- Project description.

#### Finance related forms:

- Quotation.
- Invoice.
- Purchase order.

#### Employment related forms:

- Employment application.
- Employment agreement.
- Employee job description.
- Employee induction into the company checklist.

#### Employee actions related forms:

- Employee performance review.
- Employee disciplinary action checklist.
- Employee absence warning letter.

#### Agreement related forms:

- General Partnership Agreement.

#### Budget related forms:

- 12 month profit & loss projection.



The business related graphic design specialists

Starting a new business or wanting to give your established business a fresh new look? or just simply needing general graphic design work done?

If so then we are the people to talk to.

Contact us through the following options

m 0423 238 322

e josh@advancedgraphics.com.au

w advancedgraphics.com.au

Follow us at

f facebook.com/advancedgraphics.au

Please see over the page for the design items description & service features, so you are aware of the service you get for each item within your package.

# advanced graphics services price list

(Please note that prices do not include GST)

- ?** Items appearing with the price that is questioned, requires further information in order for us to provide a price. Please contact us to go over the intended work needed in order to receive your quote.
- +** Items appearing with a plus symbol may be subject to price change in accordance to complexity of the task involved.

## General & print based services

### Logo \$420

#### Service features:

- 2 unique concept designs.
- Up to 3 revisions to chosen concept.
- Print & screen ready files provided.

#### Optional extras:

- Additional concept design - \$105 per Concept.
- Logo style guide

### Logo Re-creation \$180

Re-create your existing logo from a low resolution file.

### Business card \$330

#### Service features:

- 2 unique concept designs for 1 person.
- Up to 3 revisions to chosen concept.
- Print & screen ready files provided.

#### Optional extras:

- Additional person - \$35 per person.
- Printing.

### Letterhead \$330

#### Service features:

- 2 unique concept designs for 1 person.
- Up to 3 revisions to chosen concept.
- 1 generic concept design for chosen concept.
- Print & screen ready files provided.

#### Optional extras:

- Additional person - \$30 per person.
- Microsoft Word template - \$90.
- Printing.

### Complementary slip \$240

#### Service features:

- 2 unique concept designs.
- Up to 3 revisions to chosen concept.
- Print & screen ready files provided.

#### Optional extras:

- Printing.

### Invitation \$300 +

#### Service features:

- 2 unique concept designs.
- Up to 3 revisions to chosen concept.
- Print & screen ready files provided.

#### Optional extras:

- Printing.
- Image sourcing.

### A4/DL Flyer \$330 +

#### Service features:

- 1 unique concept design.
- Up to 3 revisions to concept.
- Print & screen ready files provided.

#### Optional extras:

- Printing.
- Image sourcing.

### Advertisement \$300 + (magazine, press release & other)

#### Service features:

- 1 unique concept design.
- Up to 3 revisions to concept.
- Print & screen ready files provided.

#### Optional extras:

- Printing.
- Image sourcing.

### A3/A4 Poster \$300

#### Service features:

- 1 unique concept design.
- Up to 3 revisions to concept.
- Print & screen ready files provided.

#### Optional extras:

- Printing.
- Image sourcing.

### DL Brochure \$480 + (A4-6 panel brochure)

#### Service features:

- 1 unique concept design.
- Up to 3 revisions to concept.
- Print & screen ready files provided.

#### Optional extras:

- Extra panels - \$100 per panel.
- Printing.
- Image sourcing.

### Magazine/Newsletter \$130 per page +

#### Service features:

- 1 unique concept design.
- Up to 3 revisions to concept.
- Print & screen ready files provided.

#### Optional extras:

- Printing.
- Image sourcing.

### Annual Report \$130 per page +

#### Service features:

- 1 unique concept design.
- Up to 3 revisions to concept.
- Print & screen ready files provided.

#### Optional extras:

- Printing.
- Image sourcing.

### Stationary \$240 +

#### Service features:

- 2 unique concept designs.
- Up to 3 revisions to chosen concept.
- Print & screen ready files provided.

#### Optional extras:

- Printing/Manufactured.

### Packaging \$330 +

#### Service features:

- 1 unique concept design.
- Up to 3 revisions to concept.
- Print & screen ready files provided.

#### Optional extras:

- Printing/Manufacture.
- Image sourcing.

### Photo editing \$? +

#### Service features:

- 1 Photo edit.
- Up to 3 revisions to concept.
- Final high/low resolution files provided.

### Screen based services

### Website \$? +

#### Service features:

- 1 unique webpage series concept design.
- Up to 3 revisions to concept.
- Packaged files provided.

#### Optional extras:

- Image sourcing.
- Website hosting.
- Future website management.

### Interactive document \$? + (PDF, website based & other)

#### Service features:

- 1 unique concept design.
- Up to 3 revisions to concept.
- Print & screen ready files provided.

#### Optional extras:

- Image sourcing.
- Upload to a website.

### Social media setup & skin design \$? +

#### Service features:

- 1 unique social media interface concept design.
- Up to 3 revisions to concept.
- Final high/low resolution files provided.

#### Optional extras:

- Image sourcing.
- Future management.

### Signage design \$?

We provide a vast range of signage design services & can also handle the production & installation side of things using our representable signage guys. Refer to our services page on our website to view the list of most popular signage based services & if interested please contact us if in need of further information or a free quote.

### Business forms

Business forms are the tools that you need in order to help run a structured & orderly business. A well structured form can save you a heap of time & make your business run more efficiently & smooth, but most of all they give your business a professional appearance.

#### How this service works

#### Initial template choice:

Each form has three generic templates to choose from.

If you are not already using our logo or letterhead design service then you will need to provide us with your logo & letterhead if in possession of one in one of the following file types: EPS, PDF, AI, PS, JPG, PNG, TIFF. Your chosen form template is then branded & stylised to suit your business branding & or if a letterhead is provided then that can be used as the main backdrop.

#### Draft feedback:

We send you through the draft which then gives you the ability to instruct us on preferred customizations for how you like the overall layout to function & look. You can also change the text elements to best suit your business type. Please note that high levels of structure reworking may incur extra costs.

*This price guide only delves into standard graphic design services. For items you require that are not listed within the price guide please contact Advanced Graphics & speak to one of our consultants.*

### Form working template programs:

Please note that forms are created within Microsoft Word or Microsoft Excel programs, which either program type is dependent on the type of form. If other program are desired, please notify us before any work commences & we will advise you regarding possibilities & if further costs will apply.

#### Each form has the following Service features:

- 1 of the 3 generic template designs, stylised to feature your logo & the overall look based on your branding or provide your own letterhead.
- Up to 2 revisions to concept.
- Packaged template working file provided.

#### Project based forms:

- **Project description \$220**

#### Finance related forms:

- **Quotation \$220**
- **Invoice \$220**
- **Purchase order \$220**

#### Employment related forms:

- **Employment application \$290**
- **Employment agreement \$340**
- **Employee job description \$220**
- **Employee induction into the company checklist \$290**

#### Employee actions related forms:

- **Employee performance review \$290**
- **Employee disciplinary action checklist \$220**
- **Employee absence warning letter \$220**

#### Agreement related forms:

- **General partnership agreement \$290**

#### Budget related forms:

- **12 month profit & loss projection \$220**