



Our team is proud to deliver original & fresh
website design, mobile apps and marketing solutions.



our vision

To be the best people we can be, striving to deliver world class products and services. We are a team, a family and respect each other. We are here to help and our clients are our greatest treasure.



ABOUT US

Digital Glare is an online solutions provider based in Brisbane, Australia. Digital Glare specialises in website design, email marketing, web-based applications and mobile app development.

Our difference is our service. We work closely with our clients to understand their business process, requirements and preferences. Based on this we plan, design and deliver online solutions that add value to their business.

ABOUT US

Digital Glare was founded in 2007 by Kaushal Gunaratne, one of the founding members and former multimedia manager of Vision6, one of Australia's largest email marketing solutions providers.

What started as a sole trader business in 2007 was registered as an Australian Company in 2009 and has now grown to become a team of more than 12 developers, designers and project coordinators with offices in Brisbane and Colombo, Sri Lanka.

Today, we are passionate about all things web. We empower hundreds of businesses with smart online solutions to achieve great marketing and business results. And we are always on the lookout for new ways to make our clients happy.

OUR TEAM

Our project coordinators and the creative team based in Brisbane, Australia is responsible of planning, designing and managing the production and delivery process of high quality online solutions to our clients.

Our web and mobile development team based in Colombo, Sri Lanka looks after the production process. With strict quality control processes, we are able to deliver high quality online solutions that fits in with both Australia and international markets.

Our business model enables our clients to enjoy competitive rates with an Australian company, without the hassle of dealing with offshore staff.



OUR GOAL

Since the start, 2007 Digital Glare has offered businesses of all sizes located in Australia as well as overseas the opportunity to achieve their online goals.

Our goal is to educate our customers of new technologies and provide them solutions that can be easily used to generate results. Our goal is to build a trusted and knowledgeable brand that provides an exceptional service.



our **services**

Providing smart online
solutions for your business.

Our Services

Web Development



We create websites and web based applications that look good on any device and integrates with your online marketing so that it generate more leads and conversions.

Our team will look at your requirements and the existing marketing strategy and will come up with a website that captures leads and automates the marketing process.

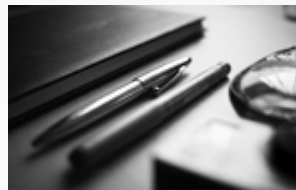
Mobile App Development



Is your company seeking in-depth expertise in Mobile Application Development?

At Digital Glare, we design, develop & deploy mobile applications for multiple platforms including iOS, Android and Windows.

Email Marketing



We design and code email templates for marketing campaigns.

Whether you're looking for an email newsletter template, a product update template or a one off marketing campaigns, we can design, build and test responsive email templates that look great on both desktop and mobile email clients.

SEO



We always design and develop websites with SEO in mind.

We make sure the content management system is right for you, page titles and meta data is correct, the site is tested for W3C and more.

We have partnered with some of Australia's leading SEO strategists to provide you with customised SEO services.



WEB DEVELOPMENT



Web Design

We specialise in designing and developing custom websites.

Based on your requirements, audience and budget, we can plan, design and develop your new website.



Web Application

We specialise in designing and building web based applications such as membership management systems, online ticketing systems and software integration.



E-Commerce

Our very own eCommerce platform enables you to manage unlimited products and integrate with services such as AusPost, FedEx, FastWay, eWay, PayPal, Xero and MYOB in minutes.



MOBILE APP DEVELOPMENT

A mobile app is nothing if it doesn't offer a great user experience that taps into a human's needs and desires. At Digital Glare, we focus on designing a user interface that will be remembered for all the right reasons.

Our mobile application team is adept at converting your creative ideas into apps for Smart phones and tablets. Our mobile development team delivers flexible solutions and business oriented customised solutions for any industry.

We understand that the new workforce demands high grade experiences; incorporating workflow and cutting edge user experience. This is why at Digital Glare, we focus on designing a user interface that will be remembered for all the right reasons. Our mobile app solutions reflect this core belief that true integration of business, technology and design can redefine business performance.



EMAIL MARKETING

We design and code email templates for marketing campaigns. Whether you're looking for an email newsletter template, a product update template or a one off marketing campaigns, we can design, build and test responsive email templates that look great on both desktop and mobile email clients.

Visit www.CoolTemplates.com.au to browse over 400 email templates and select the design and layout you love.

Price on Cool Templates website includes applying your company logo, colours and images; build it into your favourite email marketing system and test for deliverability.

1 Plan.

Our process is simple and you will work with a dedicated project coordinator.

2 Build.

We build your email template in your favourite email marketing system such as Vision6, MailChimp, Constant Contact, Exact Target and many more.

3 Deploy.

We test your email template in most common email programs such as Outlook, Gmail, Yahoo, Mac Mail and more.



SEARCH ENGINE OPTIMISATION



Boost Online Traffic

Your website will be design and built with SEO in mind. We will make sure the correct W3C standard are followed and your website is optimised for SEO.



Increase your Sales

With our network of industry experts, we can help you implement a SEO strategy that generate quality leads which will increase your conversions.



Highest ROI

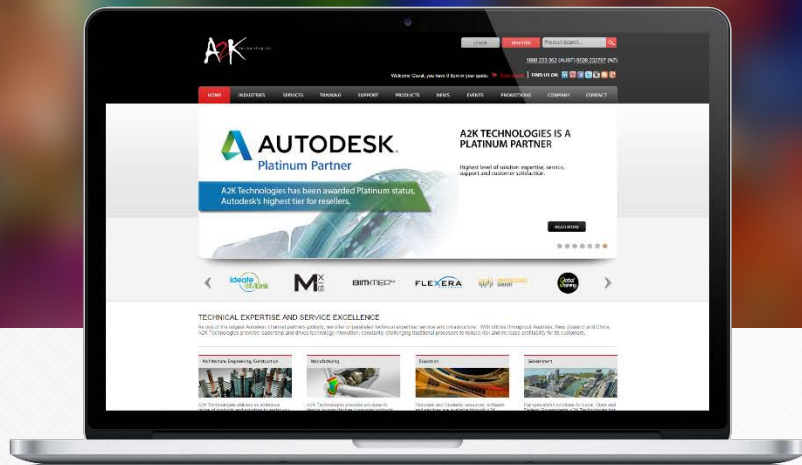
With our network of search marketing experts, we can introduce value added search marketing strategies to boost your ROI.



our portfolio

We craft every project with true
passion & attention to detail.

A2K TECHNOLOGIES



www.a2ktechnologies.com.au

A2K Technologies are one of Australasia's largest design and information technology specialists, committed to providing the highest quality, most reliable, software & hardware services.

Digital Glare was engaged to plan, design, and develop A2K Technologies new website.

Features

- Overall website concept and design
- Online product gallery with 'request a quote' feature
- Training management system
- Integration with Vision6 email marketing system

WESLEY MISSION BRISBANE

Wesley Mission Brisbane has been caring for the Queensland community for more than 100 years.



www.wmb.org.au

Digital Glare was engaged to plan, design and develop Wesley Mission Brisbane's corporate website as well as all the divisional websites.

Features

- Integrated email marketing with a corporate account structure where all website collect leads into separate databases that can be accessed and managed by staff members looking after each sub division.
- WMB staff members can send out branded email marketing campaigns and track responses using live detailed reports.

INFINITY GOLD COAST

Infinity is a unique Gold Coast attraction that is located in the heart of Surfers Paradise and will make you both laugh and scream at the same time.



www.infinitygc.com.au

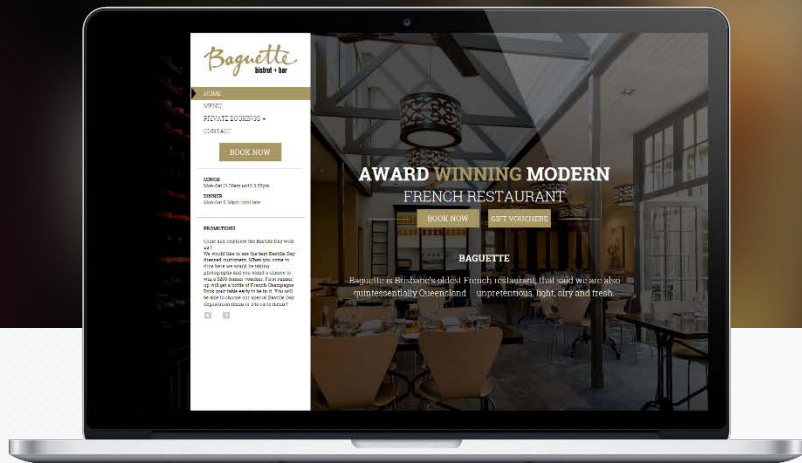
Digital Glare was involved in developing Infinity's website, mobile website, online ticketing system and integration of Vision6 email marketing system.

Features

- Desktop optimised website
- Special mobile optimised responsive site for tablet and mobile phones
- Online ticketing system with a ticket management system
- Integration with Vision6 email marketing system

BAGUETTE BISTROT & BAR

Baguette is Brisbane's oldest French restaurant, that said they are also quintessentially Queensland – unpretentious, light, airy and fresh.



www.baguette.com.au

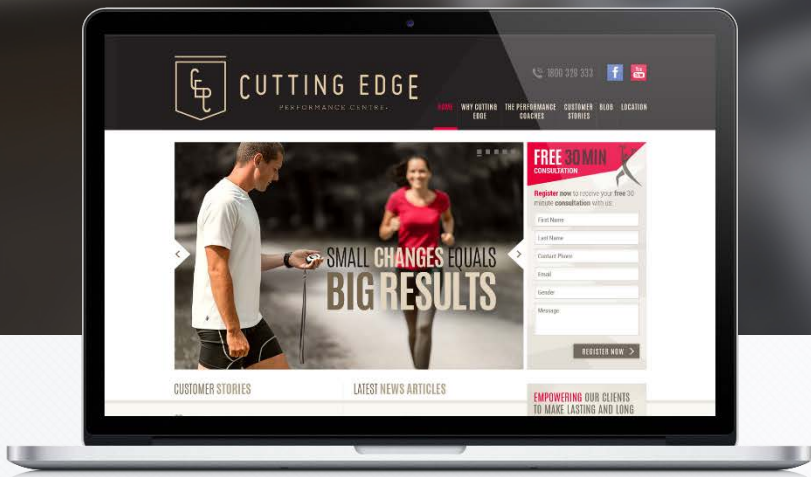
Digital Glare helped Baguette update their website with a complete new look to match their upmarket brand and audience

Features

- Responsive website that looks good on any device

CUTTING EDGE PERFORMANCE

Exclusive Personal Training Studio in Milton, Brisbane.



Digital Glare helped Cutting Edge Performance Centre with designing and building their new website.

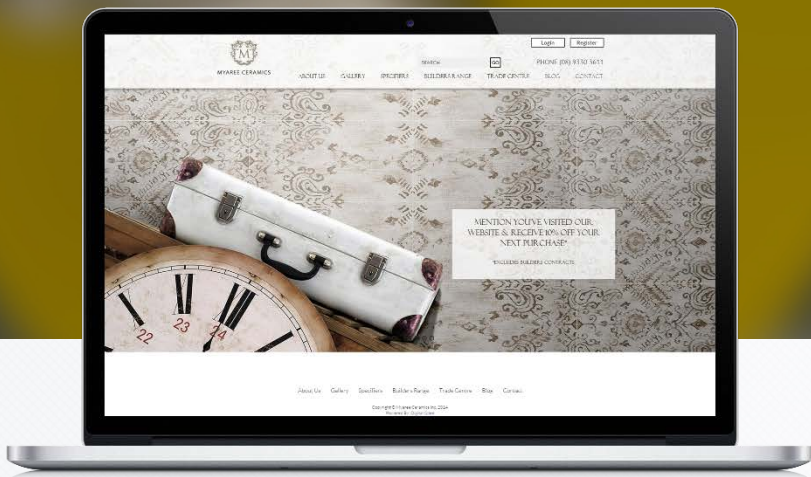
Features

- Responsive website that adapts to mobile devices
- Integrated email marketing system to capture leads and manage regular email marketing
- Automated SMS reminder to their customers and personal trainers alerting of appointments

www.cuttingedgepc.com.au

MYAREE CERAMICS

Western Australia's distributor of Italian and European ceramic wall and floor tiles.



www.myareeceramics.com.au

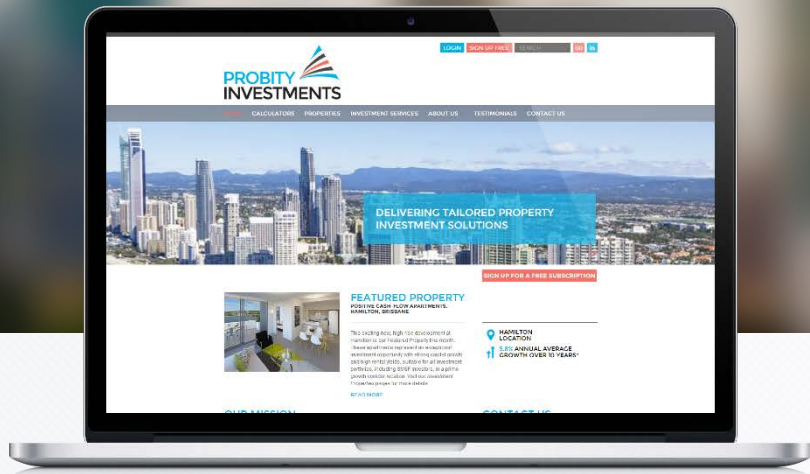
Digital Glare helped Myaree Ceramics design and develop their new website

Features

- Responsive website that adapts to mobile devices
- Secure login area

PROBITY INVESTMENTS

Probity Investments Pty Ltd is your wealth creation partner, dedicated to service excellence, professionalism and expertise in property investment.



www.probityinvestments.com

Digital Glare helped Probity Investments with building their website.

Features

- Responsive website that adapts to mobile devices
- Secure login area to view detailed property listings
- Integrated email marketing system
- Integration with Salesforce CRM



ONE TOUCH BOOKS

OneTouchBooks is a registered BAS agent and bookkeeping team is managed by experienced qualified accountants.

Digital Glare was engaged to build an app for an accounting firm that help manage their customers' bookkeeping. Digital Glare was responsible for designing the user interface for the mobile app, desktop portal and developing the iOS and Android mobile apps.

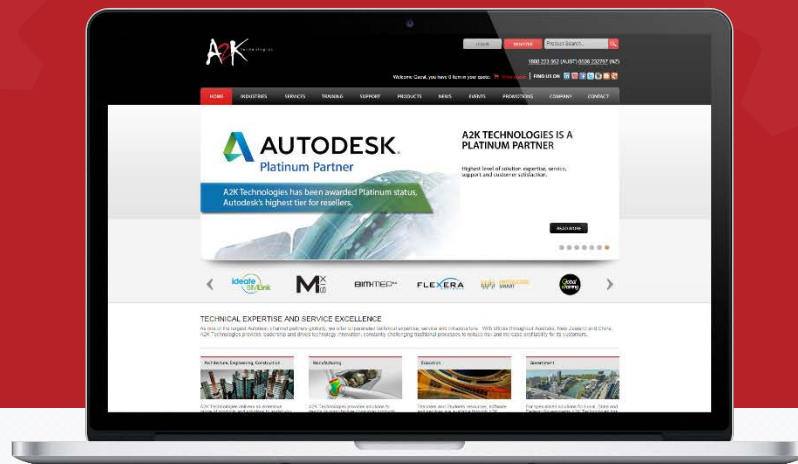
www.onetouchbooks.com.au

AVAILABLE NOW



Features

- Take photos of receipts
- Record voice memos
- File receipts
- Desktop application integrated with Xero accounting system to code and file receipts



STATE WINNER

E-COMMERCE CATEGORY



AUSTRALIAN
WEB
AWARDS
2013

Digital Glare managed to bring home the Queensland State Winner award for category 'e-Commerce Websites' at the 2013 Australian Web Awards event which was held on 4th October 2013 in Sydney, Australia.

OUR TEAM



Kaushal Gunaratne

Founder / General Manager

Kaushal has been working in the email marketing & multimedia industry for over twelve years and was one of the founding members of Vision 6 Pty Ltd, one of the leading email marketing solution providers in Australia.



Arnel Guanlao

Project Coordinator

Arnel has been working in Web industry for over ten years as Web Designer and over three years as a Project Coordinator. The web is his playground, his field of work, his area of expertise, his medium of expression, and his world.



Todd O'Brien

Project Coordinator

Todd graduated recently at Queensland University of Technology with a Bachelor of Creative Industries, Communication and Media Studies and he is now handling everything with email marketing at Digital Glare.



Carl Thompson

Web Designer

Carl is a Web Designer, developer and photographer. Carl's years as a freelance designer have given him plenty of experience in every aspect of Web design and project management.

Meet Kaushal



Kaushal Gunaratne

Founder / General Manager

In 2002, upon completing a Bachelor of Multimedia at Griffith University, Kaushal joined the two founders of Vision 6 Pty Ltd, currently one of the leading email marketing solution providers in Australia, to help build their creative design division.

During this period Kaushal worked with some of Australia's biggest brands and advertising agencies such as BMW, Queensland Government, Michael Hill, RACQ, Dick Smith Electronics, Stockland, Ray White Commercial, Adcorp, BCM and PublicisMOJO.

In 2007 Kaushal founded Digital Glare as a sole trader to help people with their web design and printing requirements. In 2009 Kaushal left Vision6 with the aim of building a company that deliver smart multimedia solution.

Today Digital Glare works with some of Australia's biggest brands and has a portfolio of over 300 clients.

Professional Skills

Photoshop	██████████
Web Design	██████████
Project Management	██████████
Email Marketing	██████████

Follow Him



au.linkedin.com/in/kaushalg

Meet Arnel



Arnel Guanlao

Project Coordinator

A Web design specialist with an obsession for perfection — That's how Arnel is described by his peers in the industry. A self-confessed perfectionist, Arnel cannot settle for anything less than the best that he can make out of a client's design specifications."

Arnel graduated with a degree of Bachelor of Science in Computer Science, his long years of exposure to the IT industry have given him a very keen eye for details, while his fully-honed skills and creativity in Web design have enabled him to execute and finish his work on time. The result is always consistent with the client's vision and objectives. Simply put, it is always "pixel perfect", nothing less.

Professional Skills

Photoshop	
Web Design	
Project Management	
Web Development	

Follow Him



au.linkedin.com/in/arnelguanlao



[@neiguanlao](https://twitter.com/neiguanlao)

Meet Todd



Todd O'Brien

Project Coordinator

Todd is a Project Coordinator and handles everything to do with email marketing at Digital Glare. As a recent QUT graduate, Todd is enthusiastic to make his mark on Brisbane's digital scene whilst learning as much as he can from the other industry professionals in the Digital Glare team.

Professional Skills

Email Marketing	████████████████████
Online Advertising	████████████████████
Project Management	██████████████████
Social Media	████████████████████

Follow Him



au.linkedin.com/pub/todd-o-brien/65/315/711



[@hecklebean](https://twitter.com/hecklebean)

Meet Carl



Carl Thompson

Web Designer

The most recent addition to the Digital Glare team, Carl is a Web Designer, developer and photographer. With a Bachelor degree in Internet Communications (Web Design) from Curtin University, Carl's years as a freelance designer have given him plenty of experience in every aspect of Web design and project management.

Professional Skills

Photoshop



Web Design



CMS /HTML



Web Development



Follow Him



au.linkedin.com/in/carlgt



[@CarlGT_Web](https://twitter.com/CarlGT_Web)

Our Clients

Here are some of the companies we're proud to call clients.



“

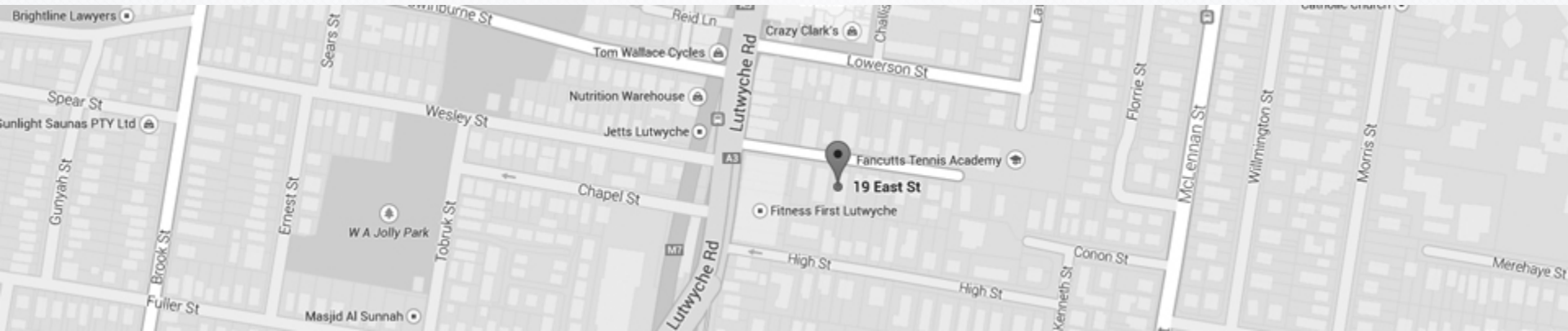
We recently completed an overhaul of our online presence and engaged Digital Glare for the development of the new website. I found the team at Digital Glare wonderful to work with. From initial specification development all the way through to final project completion, communication was clear, objectives and expectations were met, and the quality of work was spot on.

In addition to smooth project execution, we're now experiencing uplift in leads sourced from our new site, and improved traffic and page impression statistics. I would not hesitate in recommending Kaushal and his team for a site redevelopment.

- Deborah Manning | Marketing Manager | A2K Technologies

Let's talk

Interested in working together? Give us a call or shoot us an email and we'll contact you shortly.



www.digitalglare.com.au



1300 889 946



contact_us@digitalglare.com.au

You can also find us at:



@digitalglare



digitalglare1

A grayscale photograph of a person standing on a wooden pier extending into a large body of water. The person has their arms outstretched to the sides. In the background, there are mountains and a forest. The text 'think big' is overlaid in white, and 'win the world' is overlaid in red.

think big

win the world

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