

# NEW CUSTOMIZED CAMOUFLAGE SERVICES

BLEND GRAY, YOUR WAY... IN AS LITTLE AS 5 MINUTES

## TIRED OF THE GRAY?

Do something about it! [Redken](#) gives you options including our New Customized [Camouflage](#) Service. Want to blend a little gray? In just 5 minutes you can look years younger. Want to blend even more gray? You're just 10 minutes away from increased coverage and a younger look! New Customized Camouflage Services are fast, easy and discrete:

- Reveal younger-looking haircolor in only 5 or 10 minutes
- Customize how much gray you want to blend
- Applied quickly and easily right in the shampoo area
- Leaves hair with natural-looking results that fade gradually

[Camo FAQs](#)

SEE WHAT A CUSTOMIZED CAMOUFLAGE SERVICE DID FOR THESE GUYS...

SEE THE DIFFERENCE 5 MINUTES MAKES... AND THEN 10 MINUTES



**Before**



**5 minutes**



**10 minutes**

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COVER THE GRAYEST AREAS AND ADD DIMENSION



**Before**

**After**

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## **BLEND YOUR GRAY ALL OVER**



**Before**



**After**

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### **Camo FAQs**

#### **What can I expect as my hair grows out?**

Camo will gradually fade over time. You won't see any major difference or off-color results. It's a formula designed specifically for men.

#### **How much gray will it cover?**

Camo doesn't cover the gray completely; it just reduces the amount of gray in a very believable way. You'll see more "pepper" among the salt and pepper.

#### **How much time will it take each visit?**

Ten minutes is all it takes. And color camo applies so quickly it can be done at the [shampoo](#) bowl.

#### **Will it damage my hair?**

Like all Redken For Men products, Camo contains ingredients that actually improve the condition of hair such as [protein](#) for strength and quinoa oil for healthy shine.

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### **Speak to your stylist today about a Customized Camouflage Service.**

For more information and to find a salon that offers Color Camo, [locate a Redken For Men salon](#).