



CULTIVATE

Concepts & Communication

A proposal to help your business grow

ABN. 47 724 854 230

SPECIAL INTRODUCTORY RATE - SAVE 25%

Your
Investment....

Monthly retainer - Social Media & Marketing

COST: \$300 + GST*



grow your business

WTFF
[Where's The Food]



Your investment includes:

- Twitter management
- Facebook management
- Instagram management
- Fortnightly reports
- Monthly scheduling report

Optional extras

(as required and at a competitive rate)

- Graphic Design
- Print management
- Photography
- Email database creation

* Introductory rate valid until 30 June 2016
Cost from 1 July 2016: \$400 + GST


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Inclusions



Instagram management

Instagram is a great visual medium to showcase your products and services in a rich, visual context, enticing new customers.

Cultivate's services include:

- A minimum of three updates published each week
- Full-time account management
- Account build and design
- Audience growth and engagement
- Promotion of content and product



Twitter management

Twitter is powerful social marketing tool and a leading online community.

Cultivate's services include:

- Three updates published per week
- Full-time account management
- Account build and design
- Direct communication with key personalities in your industry
- Promotion of content and product



Facebook management

Facebook is an important social media tool that allows your business build lasting relationships with people and find new customers.

Cultivate's Facebook services include:

- A minimum of three updates published per week
- Full-time account management
- Account build and design
- A new cover photo published each week
- Responses to consumer enquiries
- Raising brand awareness
- Page performance monitoring and insights
- Drive online sales
- Increase local sales
- Build current and new client relationships

Monthly scheduling report

Cultivate will send you a scheduling report before the beginning of each month with visuals of upcoming posts and ideas. This will give you an idea of what to expect and to make any change in direction as needed.

Fortnightly reports

We will provide a short report each fortnight via email that summarises that fortnight's progress and how your business is improving. This will include social media statistics and interactions, your social media schedule, overall growth and upcoming marketing and promotion ideas.



Design management (as required)

We'll take the hard work out of the creative process for you. We can discuss artwork concepts with you, brief our graphic designer and create a standout design that is ready for print; all you need to do is sign off. Flyers and brochures are just a few of the design services we can provide.

Print management (as required)

We utilise an external company for all printing. Cultivate can request quotes, suggest stock sizings and quantities, and submit orders on your behalf. We will also deliver the finished product to your business.

Photography (as required)

Need high quality prints to promote your business or product? Cultivate can provide this service at a competitive rate including:

- Venue photography
- Food photography
- Profile shots and portraits
- Socials and event photography

Email database creation & Newsletter campaigns (as required)

Cultivate can create an online email database for your business and use this email marketing platform as an efficient and economic means to communicate with your customers through newsletter campaigns and updates.



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