

# Cutting Corporate Carbon.



# Hungry for less?

## **FACING THE PROSPECT OF A CARBON CONSTRAINED FUTURE, THE CHALLENGE FOR BUSINESSES IS TO MEASURE, MANAGE AND MITIGATE ENERGY AND GREENHOUSE GAS EMISSIONS INTENSITY ACROSS ALL ASPECTS OF THEIR OPERATIONS AND PRODUCT OR SERVICE SUPPLY CHAINS.**

In fact, Australian and international markets are increasingly focusing on the emissions performance of the products or services they buy or sell and as such, the size of a business's carbon footprint and their ability to accurately report on it is fast becoming a defining factor in maintaining market access, developing competitive advantage and actively reducing operating costs.

## **CARBON INTELLIGENCE AND YOUR BUSINESS**

Your business may be asked to assess and report on its carbon emissions and energy usage. New markets, regulations, investor demands, supply chain pressures and increasingly conscious customers are making carbon management a priority in investment and purchasing decision making. Additionally, the Australian government is pursuing the introduction of carbon price across the Australian economy in the order of >\$20-\$30 per tonne of Carbon dioxide equivalent (tCO<sub>2</sub>-e).

## **CARBON REPORTING IS COMPLEX**

Energy and carbon reporting in accordance with Australian and international standards is complex and can be time consuming without the right knowledge and tools. Emissions sources are wide and varied and requirements such as undertaking uncertainty analysis, detailed reporting by scope and developing an auditable framework can present challenges.

## **C3ONLINE™ MAKES YOUR CARBON REPORTING EASY**

C3Online™ (Corporate Carbon Cutter) is a flexible web-based solution featuring powerful and full featured monitoring, reporting and analysis tools.

## **BUILT ON EXPERIENCE**

Founded in 2006, BalanceCarbon® was one of the first carbon management companies in Australia and is recognised by the United Nations Environment Program (UNEP) as one of the first 100 companies globally (UNEP Centurion) to commit to a series of low carbon initiatives.

BalanceCarbon® has worked with hundreds of organisations to complete energy and carbon assessments and develop mitigation strategies across a broad range of industry sectors.

C3Online™ was developed by BalanceCarbon® in Australia utilising our experienced team of systems engineers, business analysts and certified environmental and compliance auditors.

## **MAKING CARBON WORK FOR YOU**

We view carbon management as the umbrella or framework for product and service innovation, building brand reputation, improving competitiveness and reducing operating costs.

When we deal with emissions we are also dealing with improving efficiency, minimising wastage and using better business practices to achieve positive outcomes.

These outcomes are not just good for the environment and society, but your financial bottom line.

# C3Online™ in detail.

## FEATURES AND BENEFITS OF C3ONLINE™

FEATURES	BENEFITS
Carbon management application developed by a carbon management company	C3Online™ created based on years of industry experience
Secure data management	The safety of your confidential data is assured
Highly flexible and configurable	Tailored to suit your business's unique needs
Simple setup	Can be accessed from any computer with internet access and requires no installation
Intuitive workflow	Makes the process easy for assessors and data collectors
Simple and user friendly	An uncomplicated solution for your carbon management and reporting needs
Multiple user access	Accessible by multiple personnel across different organisational divisions
Supported by carbon industry experts	Our development team are on hand to ensure that developments in standards, legislation and emission factors are promptly updated
Detailed reporting	By thoroughly understanding your carbon emissions you can improve business efficiency, confidently report and save money
Scenario analysis function (optional)	Allows economic and emissions assessment of various plant and equipment upgrades, replacement or retro-fits
A comprehensive suite of training and support services	BalanceCarbon's specialist consultants will guide your business through the application and are easily available if support is needed

## C3ONLINE™ LOGO

All licensed users of C3Online™ are eligible to display the C3Online™ logo on their website:

Carbon Intelligence  
Powered By:



This is a clear signal that your business has carbon management systems in place and is working towards efficiency improvements, cost savings and corporate social responsibility.

# If it's manmade, chances are it has a carbon footprint.

"AS THE LARGEST COLES DISTRIBUTION CENTRE IN AUSTRALIA, BALANCECARBON® IS ASSISTING US TO EFFECTIVELY MANAGE OUR ENERGY CONSUMPTION AND BROADER CARBON FOOTPRINT".

Mark Chambers | Coles Group  
Edinburgh Parks Distribution Centre

"IN OUR FIRST YEAR WORKING WITH BALANCECARBON®, WE HAVE ACHIEVED A 23% REDUCTION IN ENERGY USE AND GREENHOUSE GAS EMISSIONS ACROSS OUR ADELAIDE OPERATIONS. THIS SAVING HAS RESULTED IN AN IMMEDIATE PAYBACK – A GREAT OUTCOME FOR THE ENVIRONMENT AND OUR BOTTOM LINE".

Peter Bucklow | Managing Director  
Mediaedge: CIA

## FIND OUT MORE

For further information about C3Online™, please contact us as outlined below. We will happily organise a no obligation demonstration of how C3Online™ can assist your business.

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