



GEEK QUEEN
MIAMI, GOLD COAST, QLD | PH. +61 417 625 939

○ Websites

CUSTOM BUSINESS WEBSITE DESIGN FROM \$1850.00

Your website is developed with your product and market in mind. Extra integrations and coding will increase the cost of the website, however as a rule a small business (IE: a tradesman, restaurant or service business) can expect to pay around \$1800-\$2000.

E-COMMERCE SOLUTION FROM \$3250.00

An eCommerce website involves everything that a standard website does along with sales items and products, payment systems and setup. The interview process for an eCommerce website is quite in-depth as I need to establish how customised you would like your online store to be.

BLOG WEBSITE FROM \$450.00

This involves the initial design and setup of a blog style website. This does not include any "pages" and is simply a blog

○ Web Extras

DOMAIN REGISTRATION FROM \$40.00 / YEAR

Domain registration of .com, .com.au, .net, .net.au or any other domain extension is generally \$40.00 per year. Unique extensions (.club, .online, .store etc) can be a higher cost.

SSL CERTIFICATES FREE

These are included in our website costs at no extra charge

DNS SETTINGS (CURRENTLY HELD DOMAINS) QUOTABLE

Depending on who you have registered your domain name with, the charges to add DNS hosting if applicable (some domain hosts do include this option for free) is dependant on your domain host. We can set up your domain's DNS through our own GoDaddy account if necessary.

GOOGLE ANALYTICS SETUP FREE

This is setup as part of your website development at no further cost to you.

○ Logos And Branding

NEW LOGO DEVELOPMENT FROM \$650.00

Logo design is very hard to quote without speaking to you, however if you are interested in a reasonably simple logo design with no extras (Facebook cover photo or custom fonts etc) if you budget around \$600 that should cover it.

BUSINESS CARD DESIGN FROM \$280.00

To develop a design for your business cards, we must have your original logo files in eps or ai format. If we need to rebuild your logo to be suitable for a print situation, that will incur an extra cost.

PROMOTIONAL MATERIALS QUOTABLE

We can create flyers, banners, posters or brochures for your business and supply the print ready file to you. Typically an A4 single sided print design would be \$150.00 + gst. A double sided tripple fold brochure would usually be around \$220.00 + gst.

○ Image Manipulation

IMAGE RESIZING AND MANIPULATION \$45.00 / HR

Creating templates in Photoshop for website images. Creating all product images (you supply the images) to be a uniform size and shape. No editing is involved here, its simply resizing the images you supply to suit your website design and layout.

CREATING CUSTOM IMAGES \$60.00 / HR

This could be adding a border to all your product images or drop shadows for example.

PHOTO EDITING IN PHOTOSHOP \$60.00 / HR

This involves editing and or optimising photos for publishing.

REBUILDING LOGOS FROM IMAGES QUOTABLE

If you have a logo that you no longer have design files for, we could possibly recreate those files for you. This is very dependant on the logo and complexity.

PRODUCT PHOTOGRAPHY FROM \$450.00

This charge covers setup, post production and the first 2 hours of photography. After the first two hours an hourly rate of \$65.00 will be charged. This rate also includes post production



GEEK QUEEN
MIAMI, GOLD COAST, QLD | PH. +61 417 625 939

○ Social Media Templates

FACEBOOK PAGE COVER IMAGES \$40.00

We create this template for you and supply it to you via Canva where you can edit it yourself easily. We can create a single template or multiple options for you.

YOUTUBE HEADER TEMPLATE \$40.00

Again this is supplied as a Canva file so you are able to edit and upload a new version as you like.

INSTAGRAM TEMPLATE \$40.00

This image is supplied as a set size and has your logo as a subtle watermark. Again we can create more unique templates in a variety of designs for you to use.

INSTAGRAM STORIES TEMPLATES \$120.00

We supply 3 different layouts for your instagram stories

INSTAGRAM STORIES THUMBNAIL TEMPLATE \$20.00

We supply a thumbnail template for your instagram stories that you can edit in Canva.

○ Emails

INITIAL EMAIL SETUP \$70.00

This involves creating your initial domain email setup through Google's GSuite. This does NOT include the cost of the email hosting and a credit card will be required to cover this cost with Google. GSuite emails start from \$8.40 per month per user. This covers the DNS settings to direct your emails to GSuite as well.

https://gsuite.google.com/intl/en_au/pricing.html

ADDITIONAL EMAIL SETUP \$25.00

Adding any additional emails to your domain account once set up with GSuite

○ Content And Web Updates

ADDING CONTENT TO YOUR WEBSITE \$45.00 / HR

Adding text or image content to your website as supplied by you in appropriate format. The content you supply MUST be in the correct format and require no editing.

SETTING UP NEW FORMS \$45.00 / HR

Should you wish me to set up a new form for your website, it will be charged as an hourly rate. As a guide, I would expect a simple form to take around 30 mins to setup and test.

HEADERS AND SLIDERS \$70.00

When creating a new slider for your website header it is important to ensure all your images are aligned and the correct ratio. I can develop a three image slider that is suitable for both desktop and mobile.

○ SEO

INITIAL WEBSITE SEO INCLUDED

Your website is built with SEO in mind and is included in the price of your design. SEO however is an ongoing practice and is necessary to keep the almighty Google happy.

REWRITING BLOG POSTS (MONTHLY) \$40.00

I can rewrite articles you provide as new blog posts for your website. I do not write articles from scratch however can rewrite any post or news item you supply to be unique content for your website blog or news feed.

LINK BUILDING & ONGOING SEO FROM \$180.00 / MTH

Link building is a time intensive operation and does not come cheap. SEO as an ongoing service is not any type of magic. It's hard work and you should look at it as a marathon not a sprint. You should not expect to see any dramatic change from SEO, rather a slow steady rate of increase. This package includes manual link building, additions to local directories and keyword and phrase refinement.

○ Anything Else?

If there is anything else I might be able to help you with, please ask and I will chat to you about any and all options.