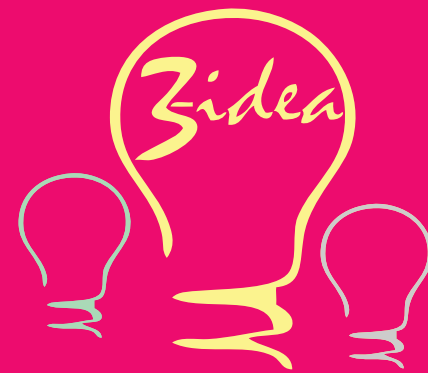
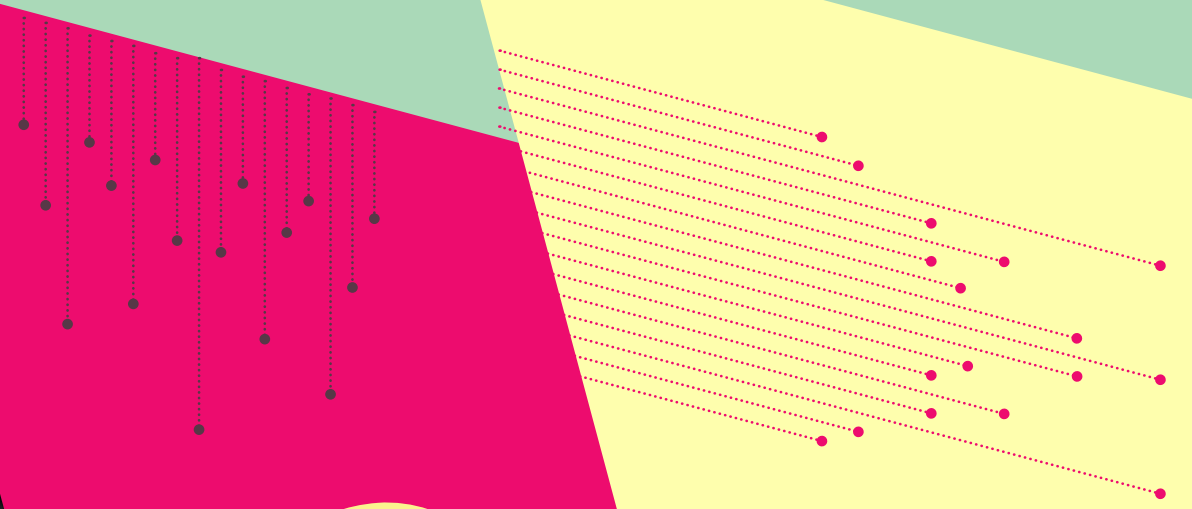




DESIGN, MARKETING, WEB,
TUITION & SERVICES

LEARN
CREATE
GROW

STAND OUT FROM THE CROWD.



Grow Your Creativity

CONTACT INFO:
WWW.3-IDEA.COM
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Telephone

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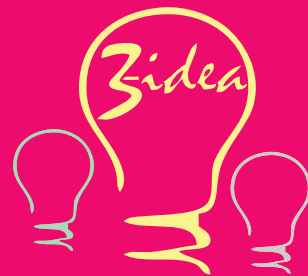
PO Box 824
Coolangatta
QLD 4225

Grow Your Creativity

About Us

We are the foundation for growing your creativity! We engineer possibilities and we get you in the know! How....? Well firstly by creating fantastic work in everything from motion graphics to website design, from social media to print graphics. Secondly, by empowering you, we don't just walk the walk, we talk the talk, we teach everything we know in simply structured courses, workshops and engaging one-on-one tuition. We offer ongoing classes for corporations and a plug-in service for companies of all sizes.

When we say share our knowledge we mean it, we offer classes in everything digital, everything design, everything online... basically everything worth knowing! So don't get left behind in the world of technology and web, help yourself, as after all you are your biggest asset. Plant the seeds to growing your creativity today.



GOOD
FRIENDS
HELP
FRIENDS

WE ARE HERE TO HELP YOU.

COURSES & WORKSHOPS

WORKSHOPS

ABOUT THE WORKSHOPS

SPECIAL OFFER

DIY WEBSITE

DIY ONLINE STORE

SOCIAL MEDIA PLATFORMS

VIDEOS & QR CODES

NEWSLETTERS & DATABASES

DIGITAL MARKETING

FACEBOOK PAGES

SELLING ON E-BAY

PRIVATE TUITION

2 HOUR WEBSITE/BLOG EXPRESS

BUSINESS SERVICES

WEBSITES

ONLINE STORES

BIGCOMMERCE ONLINE STORES

SOCIAL NETWORKS

APPS

CORPORATE IDENTITY

STATIONARY

FLYERS

PRESS ADS

BROCHURES/CATALOGUES

PRODUCT PACKAGING

PROMOTIONS

SIGNAGES & BANNERS

STICKERS

QR CODES

VIDEOS & FILMING

PLUG-IN DESIGN & MARKETING SERVICE

INDIVIDUAL SERVICES

WRAPS & SKINS

WALL PAPER AND WALL MURALS

WALL DECALS

INVITATIONS & ANNOUNCEMENTS

WEDDING STATIONARY

RESUME & PERSONAL BRANDING

ONLINE PROFILE

BLOG START-UP

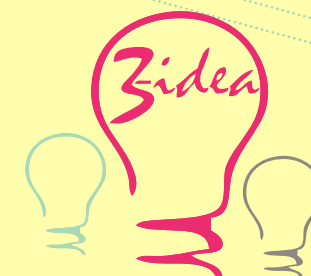
START-UP WEBSITE

PHOTOBOOKS & PHOTO EDITING

TYPESETTING & ILLUSTRATION

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A BIT OF BLURB

IN A NUTSHELL WE ARE THE FOUNDATION FOR GROWING YOUR CREATIVITY We engineer possibilities and we get you in the know.

WE ARE ALL ABOUT YOU We recommend what you need not what we want. We listen to you and work collaboratively to produce the most effective results for your objectives.

WE BUILD OUR RELATIONSHIPS ON HONESTY, TRUST AND COMMUNICATION. We thrive on providing honest answers and honest solutions. We facilitate trust in the relationship by taking create pride in the work we do for you and doing our best to help you. We communicate, we keep you up-to-date through your preferred medium, and we let you know exactly what is going on with your project so you never feel lost.

GRAPHIC DESIGN

WEB DESIGN

ONLINE VIDEOS

TRAINING & TUITION

SOCIAL MEDIA

MOTION GRAPHICS

DIGITAL MARKETING

ONLINE STORES

DATABASE MANAGEMENT

TRAINING LOCATIONS

- Brisbane
- Sydney
- Adelaide
- Hobart
- Perth
- Newcastle
- More On At Your
- Gold Coast
- Melbourne
- Canberra
- Cairns
- Coffs Harbor
- Darwin
- Request Place

WORKSHOPS

WORKSHOPS

ABOUT THE WORKSHOPS

SPECIAL OFFER

DIY WEBSITE

DIY ONLINE STORE

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VIDEOS & QR CODES

NEWSLETTERS & DATABASES

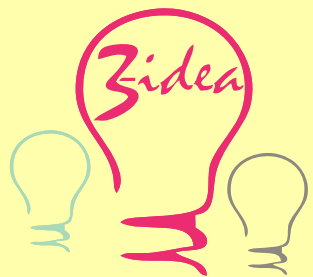
DIGITAL MARKETING

FACEBOOK PAGES

SELLING ON E-BAY

PRIVATE TUITION

2 HOUR WEBSITE/BLOG EXPRESS



We Are HONEST & HAPPY
Our Service Is FAST & RELIABLE
The Outcome Is SMASHINGLY GOOD

GROW YOUR KNOWLEDGE

EMPOWER YOURSELF We all know knowledge is power. **MAKE IT A CAREER** our digital marketing courses are a great introduction to online marketing, social media and website design. **BECOME A BIGGER ASSET TO YOUR ORGANISATION** Help your organisation grow and make a wave online. Understand how to create, analyse and execute digital strategies. **STAND OUT FROM THE JOB APPLICATION CROWD** Some of the most in demand skills are technology, it seems every company wants to move forward online. **MINIMISE LEARNING REDUNDANCY** Learn what you need to know for your task in hand, don't get lost in the jargon. **WORK ON YOUR OWN PROJECTS AS YOU LEARN** There is a double WHAM to doing a 3-idea course, your learn and you create. **TRAINING IS PITCHED TO YOUR LEVEL** We speak in many different languages not just our own, we teach on the level you need to learn.



WORKSHOPS

HERE'S A BRIEF ON WHAT'S INCLUDED

- Create your own work, we encourage you to work on personal projects not ours.
- 3-idea manual full of everything that was covered that day as well as some extra tutorials so you can further enrich your learning.
- Certificate of Achievement and a personal written reference.
- Access to 3-idea's online 'helping you to grow' forum.
- All equipment, refreshments & lunch.

PRIVATE TUITION

HERE'S A BRIEF LOW DOWN ON WHAT'S INCLUDED

- Create your own work, we cover what you want to learn and work on your projects.
- 3-idea manual full of everything that was covered that day as well as some extra tutorials so you can further enrich your learning.
- Screencast of the entire learning process so you can re-do the training and continue to refresh yourself on the topics covered.
- Certificate of Achievement and a personal written reference.
- Access to 3-idea's online 'helping you to grow' forum.

CELEBRATE THIS SPECIAL OFFER

DIY WEBSITE & FACEBOOK PAGE WORKSHOP

8HRS INTENSE! **ONLY \$849** SAVE \$1510.

Yep that's right we have listened to what you want and packaged together a super info packed course combining Websites and Facebook Pages. Longer than our regular workshops you have 8 hours of fun & learning in which you will create your own Website and Facebook Page.

Be quick this offer is valid for 3 months with only 100 spots available every month in Jan, Feb & March. Available at the following locations: Sydney, Melbourne, Adelaide, Brisbane, Cairns, Gold Coast .

To register visit www.3-idea.com/SPECIALS

This special includes: 1 x 8 hour workshop, lunch, equipment, 2x 3-idea Learning Manuals: DIY Wordpress Website & Facebook Pages, free access to the 3-idea 'help you to grow' forum, 10 minutes of one-on-one tuition with Screencast. Please note manual includes all tasks completed during the workshop & extra tutorials to help you grow.

THE WORKSHOP

3-idea's DIY Website Workshop has been designed specifically for small to medium businesses, entrepreneurs and hobbyists, it's easily to follow and requires no prior knowledge of web design, html, css or even content management systems. We will brief you on the platform and show you how to create a website or blog, most importantly we will teach the skills you need to be able to manage and update your site with ease, we will also share a few tips and tricks that the pros use to get your site working efficiently.

We want you to get the absolute most out of this workshop so you can build a website you will use and will help you. The workshop comes with pre-course questionnaire, this is where we engage the purpose of your website; whether it is a portfolio website for your photography work or wedding photos, an informative website for your business, a blog for your hobbies, a personal website for your portfolio or just something else that interests you. Based on the results of your questionnaire we are able to recommend what images you should bring and what text, that way you can build your own website as we go through the workshop, rather than using dummy data.



Private \$1499
Workshop \$749

Available At All Locations

Visit www.3-Idea.com for a full list of workshop topics.

WORDPRESS

If there's one thing 3-idea knows well it's Wordpress! We know the powers and capabilities of this super cool platform and really want to share it with you. Our workshop is aimed at getting you familiar with WordPress so you can design your own website or blog easily. WordPress is web software you can use to create a beautiful website or blog.

The Wordpress team say and we happen to agree that WordPress is both free and priceless at the same time. It is an incredibly easy to use content management system that gives you full control over content and design. Wordpress is such a stable versatile online platform that we feel everyone should know how to use, it is a fantastic introduction to blogs and websites even for the most novice user.

OUTCOME

- 1 Your own website for you or your business.
- 2 Knowledge of Wordpress & website layouts.
- 3 3-idea DIY Website Manual & online support.

PRE-REQUISITE

Working knowledge of a computer.

Reasonable mouse skills.

Some web browser experience.



D.I.Y. WEBSITE

SAVE MONEY & LEARN! Why pay someone thousands of dollars to do it for you when you can learn to do it for yourself all in one info-packed day. You also learn how to maintain and manage it yourself to prevent the usual lock-in fees you get with web design agencies.

ADVANCE YOUR SKILL SET The ability to build your own website is a fantastic skill to have on your resume and a great asset to any organisation.

BECOME YOUR OWN RESOURCE This course is a great foundation for anyone thinking of becoming a web designer or entering into the World of Online Marketing.

THE WORKSHOP

We will show you how to build an online store using the BigCommerce platform.

The workshop demonstrates the basics of configuring a store, processing a payment, and charging for shipping and taxes, as well as creating, displaying, and categorising products. Before we dive into building the store we first take a look at; different e-commerce platforms, how to layout your store, promotional tools, sales functions, the essential elements that must be included in any online store and how you can make an online store work for you.

Selling online allows your shop to be open 24hrs a day to an international audience. From a couple of products to thousands we help you build your online store. We may not get thousands of products uploaded during the day but we sure do leave you with the knowledge, resources and confidence to be able to do it yourself.

We want you to get the absolute most out of this course so you can build a website that will use and will benefit you. The workshop comes with pre-course questionnaire, this is where we engage what the purpose of your online store and what you aim to sell (now or in the future). This just helps us tailor the course so you get the most out of it and walkaway knowing everything you need to know.

BIGCOMMERCE

BigCommerce is an all-in-one, feature rich e-commerce platform that allows even the most novice of user to create a fully functional online store and sell both physical and digital products online. Utilising an easy to use interface, online retailers can publish products in seconds, accept credit cards, use multiple shipping methods, run effective marketing campaigns and more.

Built from the ground up to support search engine optimisation features such as search engine friendly links, effective use of heading tags, alt tags and per product and per page title tags. BigCommerce also features a built in content management system to allow easy publishing of website content including web pages, news items, blogs, promotional banners and coupon codes.

OUTCOME

- 1 Be selling online by the end of the day.
- 2 Know how to set-up & manage an online store using Big Commerce.
- 3 3-idea DIY Online Store Manual.

PRE-REQUISITE



Working knowledge of a computer.

Reasonable mouse skills.

Web browser & internet experience.

D.I.Y. ONLINE STORE

CHEAPER THAN PAYING SOMEONE TO DO IT FOR YOU Why pay someone thousands of dollars to do it for you when you can learn to do it for yourself, and also learn how to manage and maintain it.

ADVANCE YOUR SKILL SET The ability to build your own online store is a fantastic skill to have on your resume and a great asset to any organisation.

BECOME YOUR OWN RESOURCE This course is a great foundation for anyone thinking of becoming a web designer or entering into the World of Online Marketing and/or e-Commerce.



Private \$1499
Workshop \$749

Available At All Locations

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SOCIAL MEDIA

The term Social Media refers to the use of web-based and mobile technologies to turn communication into an interactive dialogue. It is a group of Internet-based applications that allow the creation and exchange of user-generated content. Enabled by ubiquitously accessible and scalable communication techniques, social media has substantially changed the way we communicate.

Not just a flash in the pan, Social Media is a hugely powerful tool. When used in the right way it can shift attitudes, gain attention for your brand, and ultimately sell. Social network sites continue to show staggering growth, with millions of users worldwide. So much so that if Facebook were a country it would be the World's third largest! Not only is the number of users continually on the rise, but so is the level of sophistication in how people use and interact with these sites.

THE WORKSHOP

Social media is by the far the most inexpensive (and arguably effective) tool for conducting accurate market research, efficiently delivering marketing campaigns and building brand equity. The biggest problems most businesses face when it comes to social media is not knowing how and where to start, which is exactly why we have created this workshop. Our Social Media Workshop provides you with an introduction and overview of the most popular social media platforms available, we then cover the ones that will benefit you and your organisation in more detail. We will show you how to create social media accounts, explain the how each social media platform fits into a digital marketing strategy and guide you on creating an effective social media strategy.

We cover a wide variety of social media platforms from social networks like Facebook and Ning, social bookmarks like Reddit & Stumble & Upon, location based media such as Foursquare and Gowalla, microblogging like Twitter & Tumblr, business-to-business networks like LinkedIn & Slideshare, blogging platforms like WordPress & Blogger, video sharing like YouTube & Vimeo, photo sites like Flickr & Photobucket and so much more. If your serious about gaining an online presence then you can't afford to miss this workshop.

OUTCOME

- 1 Have your own social media accounts.
- 2 Understand the social media map.
- 3 Know how to create and implement an effective social media strategy.

PRE-REQUISITE

Working knowledge of a computer.

Awareness of social media and it's place on the internet.



SOCIAL MEDIA PLATFORMS

ACQUIRE SOUGHT AFTER SOCIAL MEDIA MARKETING SKILLS Stand out from the crowd in your job and on your resume with working knowledge of social media platforms and how they fit into a marketing strategy.

UNDERSTAND YOUR EMPLOYEES & OUTSOURCED AGENTS Ever got lost in the social media jargon when talking to employees and/or creative agents? Having an understanding of social networks will help you better analyse, manage & monitor online related tasks.

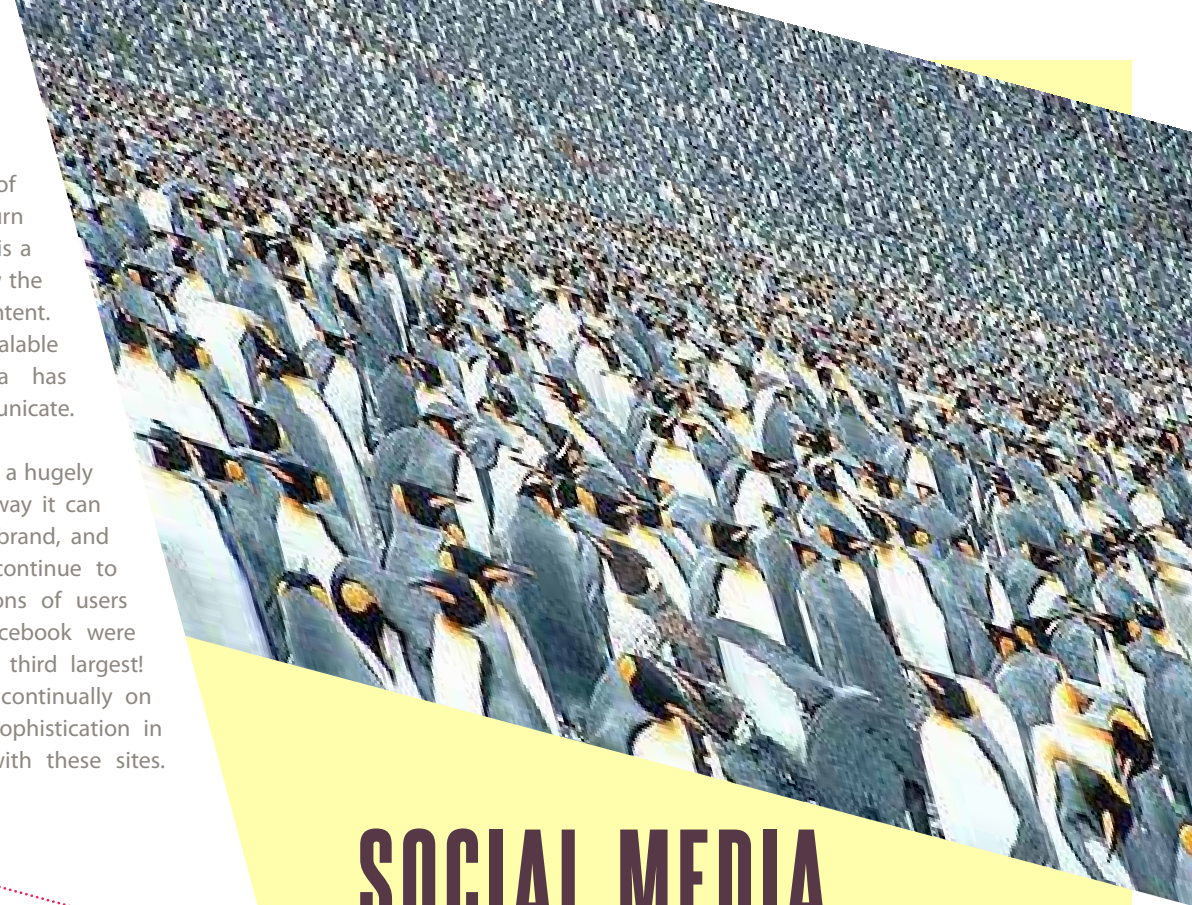
BECOME YOUR OWN RESOURCE This course is a great foundation for anyone dabbling in the idea of moving into the digital marketing space, or those with a commercial, creative or personal interest in the rise of social media and social networking.



Private \$1499
Workshop \$749

Available At All Locations

Visit www.3-idea.com for a full list of workshop topics.



THE WORKSHOP

Video clips and QR codes go hand-in-hand that's why we teach them both together. QR codes can be linked to anything including your contact details, a website, an online form, a video and anything else digital. During the workshop we will look at how QR Codes fit into marketing strategies, we look through some case studies of companies that are successfully using QR codes & we teach you how to create your own QR Codes and different ways to apply them.

People like video clips because they are often more entertaining and engaging than a clump of text. It is easier to execute actions and emotions through a video than it is with text and pictures. During our online video workshop we will teach you everything you need to know about online videos, how they can fit into your digital marketing plan, what you can use them for, the easiest and cheapest way to set them up, the different video sharing platforms available, how QR codes link to videos, promoting your videos both online and offline, different types of videos messages and the do's and don't for online videos.

Producing your own online videos can be cheap and easy, most likely you already have the equipment you need to get started your just not aware of it yet. So let us give you that kick of information you need to get your videos online.

QR CODES & VIDEOS

QR codes are Quick Response Codes they enable you to link any type of digital media with non-digital media. They are most commonly scanned by mobile phones however can be scanned by any digital image capturing device. The most common places you will see QR codes is on print advertisements linking them to an online video.

Video clips are super popular online, so much so that YouTube is the second most popular search engine following Google. When it comes to online videos the opportunities are endless you can use them to express yourself, inform customers about your products, advertising, to introduce yourself to your customers, to educate your customers, to build a relationship with your customers and much more.

OUTCOME

- 1 Be able to record & publish online videos.
- 2 Know how to create your own QR codes.
- 3 Be able to integrate online videos and QR codes into Marketing Strategies.

PRE-REQUISITE

Working knowledge of a computer.

Awareness of online videos.

Marketing experience is beneficial.

VIDEOS & QR CODES

ENGAGE YOUR CUSTOMERS WITH YOUR OWN ONLINE VIDEOS Add another realm to your communication channels with online videos, get the message across to your customers quicker and more effectively than before. Jump ahead of your competition by utilising QR Codes and Online Videos in your marketing strategy.

ADVANCE YOUR SKILL SET IMPROVE YOUR KNOWLEDGE

This course is ideal for anyone who wants to learn about digital media, start to vlog (video blog) or have a shot at online video fame. Being able to shoot & release your own videos either free hand, in a studio or with a green screen is a fantastic skill set to have for both personal projects and work related tasks. Imagine the possibilities when you are able to make your own mini-movies, online TV series or tutorial videos!



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Workshop \$749

Available At All Locations

Visit www.3-Idea.com for a full list of workshop topics.



EMAIL MARKETING

Email marketing is a form of direct marketing which uses electronic mail as a means of communicating commercial messages to an audience. The most common usage of email marketing is to; enhance the relationship of a business with its current or previous customers, encourage customer loyalty and repeat business, to acquire new customers, convince current customers to purchase something immediately, or to convey advertising message from third party organisations.

Email Marketing is done by so many businesses, however it is done well by so few. How many times have you received an irrelevant newsletter through an email marketing campaign and unsubscribed from their list because of it? We look forward to teaching you all you need to know about this crucial addition to any online marketing plan.

THE WORKSHOP

The Email Marketing Workshop covers everything you need to know to get an email campaign up and running. It is a comprehensive workshop that covers everything from database management right through to the delivery systems available and your legal obligations.

During the workshop we predominantly use the database management platform MailChimp to practice setting up campaigns, managing the database and analysing results. These skills can be transferred into any other email marketing & database management platforms.

In brief the course covers (however is not limited to) : Strategic Positioning of Email Marketing in the Media Mix, Database Management, Email List Rental, Email List Compilation, Software Platforms for Email Delivery, Legal Issues, Spam, Design Techniques for Effective Email, Writing Styles to Increase Response, Ethics, Email Marketing Metrics, Hyperlinks in Email, HTML Vs. Plain Text, Using Rich Media and Graphics, Filtering Systems, Email Bounces, Timing of Email Releases, Managing Email Marketing, Privacy Issues, Email Marketing Planning, Demographic and Psychographics Applications.



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Workshop \$749

Available At All Locations

Visit www.3-Idea.com for a full list of workshop topics.

OUTCOME

- 1 Have your own database management & email sending account.
- 2 Use emails campaigns in your media mix.
- 3 Be able to send email campaigns that work.

PRE-REQUISITE

Working knowledge of a computer.

Experience using online platforms.



NEWSLETTERS & DATABASES

ACQUIRE SOUGHT AFTER EMAIL MARKETING SKILLS

Impress the boss and prospective employees with working knowledge of database management platforms, how to send, monitor & analyse email campaigns, and strategies on how to build you database list.

CONNECT WITH YOUR CUSTOMERS Email campaigns are a crucial tool for any business whether you are wanting to engage with your consumers, increase brand awareness or encourage sales. Get ahead of the competition with an effective email campaign or integrating newsletters in to your digital marketing strategy.



THE WORKSHOP

3-idea takes the confusion out of digital marketing and depending on your prior knowledge and skills we can get you up to speed so you can either understand how to implement, maintain, manage and assess a digital marketing strategies and/or be able to create your own effective digital media strategy. We touch on many things during this popular workshop from the different platforms available, software and tools that would benefit your organisation, and the pros and cons of the most popular communication channels.

Not just a flash in the pan, online marketing is a hugely powerful tool, and when used in the right way can shift attitudes, gain attention for your brand, and ultimately sell. By the end of the day you will know how to plan a digital marketing campaign, how to push your campaign across the web, how to manage your campaign and measure your campaigns success.

We take a tour of primary and secondary online tools from your most popular social media channels such as Facebook & Twitter, to less well known but extremely useful platforms such as publishing platform Issuu, online form builder Wufoo, event management software EventBrite, create your own social network platforms Ning and many more. Don't get left behind simply dive-in and get ahead.



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Workshop \$749

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DIGITAL MARKETING

Digital Marketing is the promoting of brands using all forms of Internet reliant advertising channels to reach consumers. These delivery channels include a realm of mediums including websites, e-commerce sites, web banners, search engine ads, Facebook ads, newsletters, social networks, micro-blogs, forums, social bookmarking and much more.

Previously seen as a stand-alone service in its own right, it is frequently being seen as a domain that can and does cover most, if not all, of the more traditional marketing areas, by providing the same method of communicating with an audience but in a digital fashion. Digital communication mediums make communicating with customers quicker, cheaper and more efficient you really can't afford get left behind.

OUTCOME

- 1 Create a Digital Marketing Plan.
- 2 Be able to analyse campaigns.
- 3 Know Google Analytics, Google Adwords, Facebook Ads & online ad platforms.

PRE-REQUISITE

Working knowledge of a computer.

Awareness of social media & digital media analytic tools is helpful.

Marketing experience is beneficial.



DIGITAL MARKETING

OPEN THE DOOR OF POSSIBILITIES FOR YOUR

ORGANISATION Empower you and your business with the skills you need to know to effectively manage a productive digital marketing strategy in-house. With the rapid growth and vast up-take in advancing Internet based technology, you really can't afford to not get on board & get left behind.

ADVANCE YOUR SKILL SET IMPROVE YOUR KNOWLEDGE

This course is ideal for anyone who wants to learn about digital media. I'm sure you see icons on web pages and think what is that one, how can it help me? Or you hear clients and colleagues talk about the latest digital marketing craze and think how I want to do that? Well, we have the answers to all your questions and are ready to empower you with a wealth of digital media knowledge.



THE WORKSHOP

It's important to beware that just like a website the saying "build it and they will come" is not at all applicable. You need to build an effective Page that communicates with your target market, engages them, emphasise your brand images and expresses your product and/or service offering. Your page must be focused around your target audience, it must contain information that is current, interesting, and can foster dialogue. During this one day workshop we teach you all of that. We provide an introduction to Facebook and Facebook Pages, how Facebook fits in with other social media platforms and how it can be part of your digital marketing strategy.

The course is very hands on and we will actually build a Facebook Page for your business, event, public figure, brand, community or even venue. We discuss some strategies you can use to make your Facebook Page effective for you, how to best attract Fans and how to increase the number of Monthly Active Users on your Page. We touch on Facebook ads and how they can help you, we teach you how to set-up, analyse and manage Ad campaigns. The outcome of the workshop is that you will have a Facebook Page that you can continue to manage for yourself, you will have the skills, tools and resources to be able to set-up future Facebook Pages and run Facebook Ad campaigns.



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Workshop \$749

Available At All Locations

Visit www.3-idea.com for a full list of workshop topics.

FACEBOOK PAGES

Living in Australia you have to take note of social media, in a per capital basis Australia has one of the highest uptakes of social media in the world. Out of our population of 21 million, 14 million Australians are internet users. Facebook is the most popular social media site in Australia with over 9.2 million users which is almost 66% of our internet population. (Facts released by Hitwise, 2010).

As a result of Australia's uptake on social media many companies are generating great results from social media advertising, particularly with Facebook's advanced advertising system. Facebook isn't just restricted to Australia it has 600million users Worldwide giving you massive scope to an international audience. That's why if your company is not on Facebook your going to be left behind. This course is not just for organisations it's for individuals too. It's worth learning these skills as an individual as they are highly sort after in todays work force.

OUTCOME

- 1 Your own Facebook Page.
- 2 Be able to manage your Facebook Page.
- 3 Know how to leverage Facebook Pages and how they fit into social media and marketing strategies.

PRE-REQUISITE

Working knowledge of a computer.

Knowing what you want to learn.



FACEBOOK PAGES

BUILD BETTER RELATIONSHIPS WITH YOUR CUSTOMERS AND REACH A WIDER MARKET Integrate Facebook into your marketing plan and leverage the powerful resources offered by Facebook Pages. Let your company be seen, the opportunities are endless when it comes to Facebook all you need is to 'know how'.

GAIN VALUABLE SKILLS Facebook Pages aren't just for organisations but also events, artists, communities and much more. Learn the valuable skills and transfer them to many industries. Knowledge of Facebook Pages is a sought after skill in many jobs today. So stand out from the crowd and get in 'the know'.



EBAY

eBay now forms a large part of many businesses income. In some cases, they have been able to produce a large second stream of income by selling a range of their products and services via auction. You don't even need to sell your latest products as eBay is a great way to move old stock or used goods to people who need them. Why not learn how you can eBay your way to greater sales success.

eBay is a free, easily accessible platform, all you need are some products, a computer, internet access and good communication skills. The beauty of eBay is the low cost set-up and accessibility to a large market. You can honestly sell anything on eBay from a ghost in a jar to a UFO detection device, from a finger nail to a grilled cheese sandwich that looks like the virgin Mary... SERIOUSLY!

OUTCOME

- 1 Have an eBay & PayPal account.
- 2 Know how to set-up an eBay store.
- 3 Know how to manage & promote your store.

PRE-REQUISITE

Working knowledge of a computer.

Some web browser experience.

Familiarity with eBay useful not essential.



SELLING ON EBAY

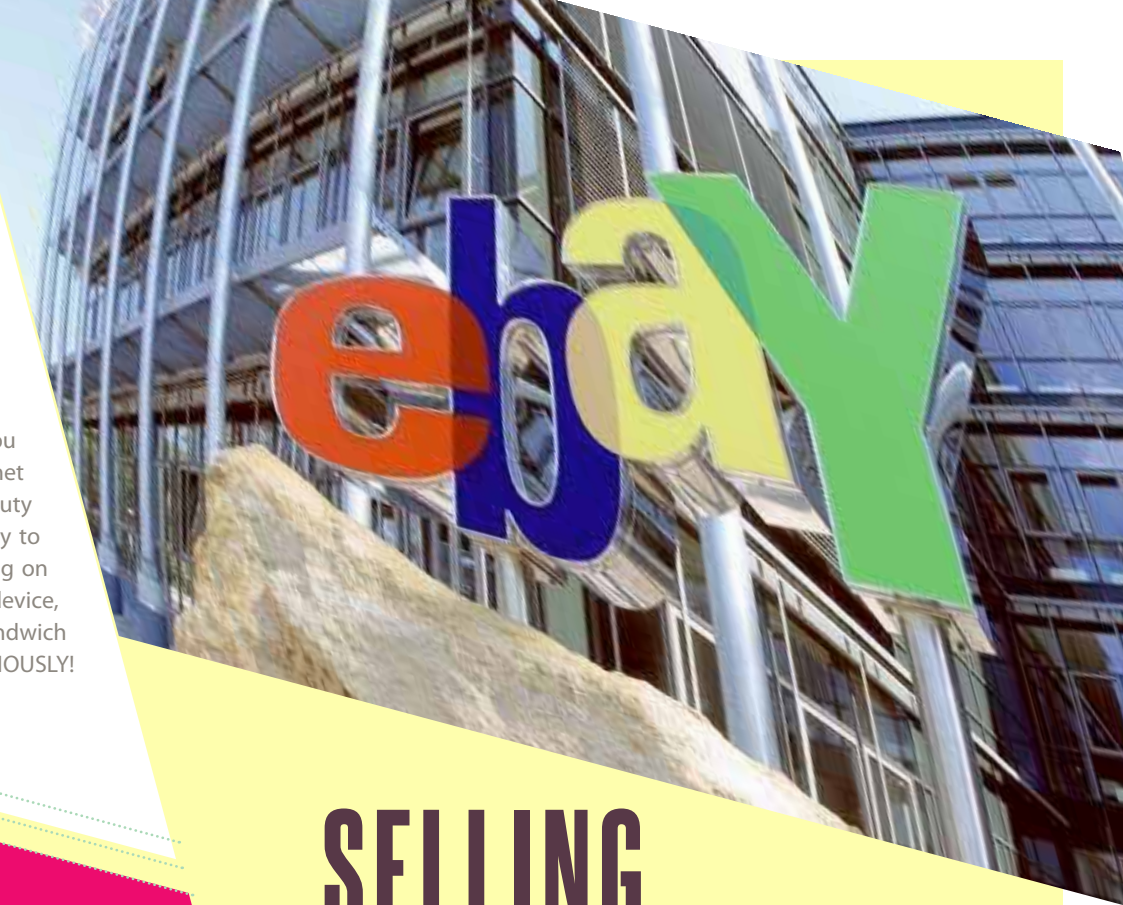
ADD A NEW DISTRIBUTION CHANNEL FOR YOUR PRODUCTS

If you're not already selling online eBay is a cheap and easy way to test the market. It is also a fantastic integration for any online store, increasing product awareness and consumer reach.

ADVANCE YOUR SKILL SET IMPROVE YOUR KNOWLEDGE

eBay store management is a great skill to bring to a job role or as a basis for an entrepreneur adventure.

CREATE AN INCOME Many successful companies started out selling on eBay and you can too. Have a hobby or a niche product, start selling it on eBay you never know where it may take you.



THE WORKSHOP

In this full day workshop we cover all the elements you need to know to start selling on eBay. We go through every motion from what products you could sell, what markets to enter, how to set-up your store, how to get selling and how to market your products.

In the 3-idea Selling On eBay Workshop you will learn how to; become an eBay seller, research and create listings, improve your listings with better descriptions and photography, how to set prices, how to open and use a PayPal account, monitor your listings, complete transactions, start and/or grow an eBay based business, choose the right listing format, create compelling listings, use eBay listing tools, market your business on eBay, manage your listings, ship inventory, and much, much more.

We want you to get the absolute most out of this workshop so you can build an eBay store that you will use and will help you.

The workshop comes with a pre-course questionnaire, this is so we can engage what you want out of your eBay store, what you want to sell, how your channel of distribution works and what your expected outcome is. The course is great for anyone thinking of opening an eBay store whether it be for an existing business or an entrepreneur wanting a cheap way to enter the retail market.



Private \$1499

Workshop \$749

Available At All Locations.

Visit www.3-Idea.com for a full list of workshop topics.

THE TUITION

With 3-idea private tuition we send one of our pros to sit with you at your computer and teach you how to use whatever software you want, you could have specific software you want to excel in such as online database management software Mailchimp, or you might want to outsource projects to freelancers and not sure what websites to use or how to get started, you might hear everyone talk Facebook and need a run down on it's capabilities and security settings, or you might even want to start your own blog or learn how to build a website and not have a clue where to get begin.

3-idea is able to offer solutions for all these problems, one-on-one tuition the best way to learn given that when it comes to technology everyone has a different starting point and varying prior knowledge. As always 3-idea goes that one step further and screencasts (video records) all of your tutorials, so you can refer back to each tutorial again and again, as the saying goes 'practice makes perfect'! We also provide a written reference for each tutorial session, this is helpful for anyone wanting to stand out of the crowd at job interviews.

We don't just offer private tuition for individuals but also organisations. We can create custom courses to suite your business needs from just one employee to over a 100 employees. We can guarantee that we will get you on the right path with technology, digital communications and social media platforms.



\$199p/h
\$1499 per day
Select Locations Only

PRIVATE TUITION

There are 68 ways to tie a shoe lace, basically emphasising that everyone learns differently. These days if you want to learn how to use most online platforms you have to rely on their tutorial videos or help sheets. The problem with this is that not only are they bias they also work at a monotone pace, they don't take into account people have different foundations of knowledge, varying industry backgrounds or different learning methods. HENCE there are 68 ways to tie a shoe lace.

3-idea offers private tuition for individuals and organisations. With private tuition the learning is tailored specifically to your needs. The training is pitched to your level. We work on your tasks and projects that are for you and/or your business needs. Training is provided at your premises and on your computer. So your familiar with your console and surroundings. Learning redundancy is minimised as you are taught on a need to know basis.

OUTCOME

- 1 Know more.
- 2 Learn what you want.
- 3 Learn at your level.

PRE-REQUISITE

Working knowledge of a computer.

Knowing what you want to learn.



PRIVATE TUITION

LEARN ANYTHING YOU WANT Grow your skills the most efficient way with one-on-one private tuition. You tell us what software you want to learn or what task you want to complete and we will help you master it.

IMPROVE YOUR SKILLS Private Tuition is the most beneficial way to enhance your skills given everyone has differing experience and working knowledge when it comes to computer, technology and social media platforms. Private tuition will take you to where you want to be faster and more efficiently.



BUSINESSES

SERVICES PROVIDED

WEBSITES

ONLINE STORES

BIGCOMMERCE ONLINE STORES

SOCIAL NETWORKS

APPS

CORPORATE IDENTITY

STATIONARY

FLYERS

PRESS ADS

BROCHURES/CATALOGUES

PRODUCT PACKAGING

PROMOTIONS

SIGNAGES & BANNERS

STICKERS

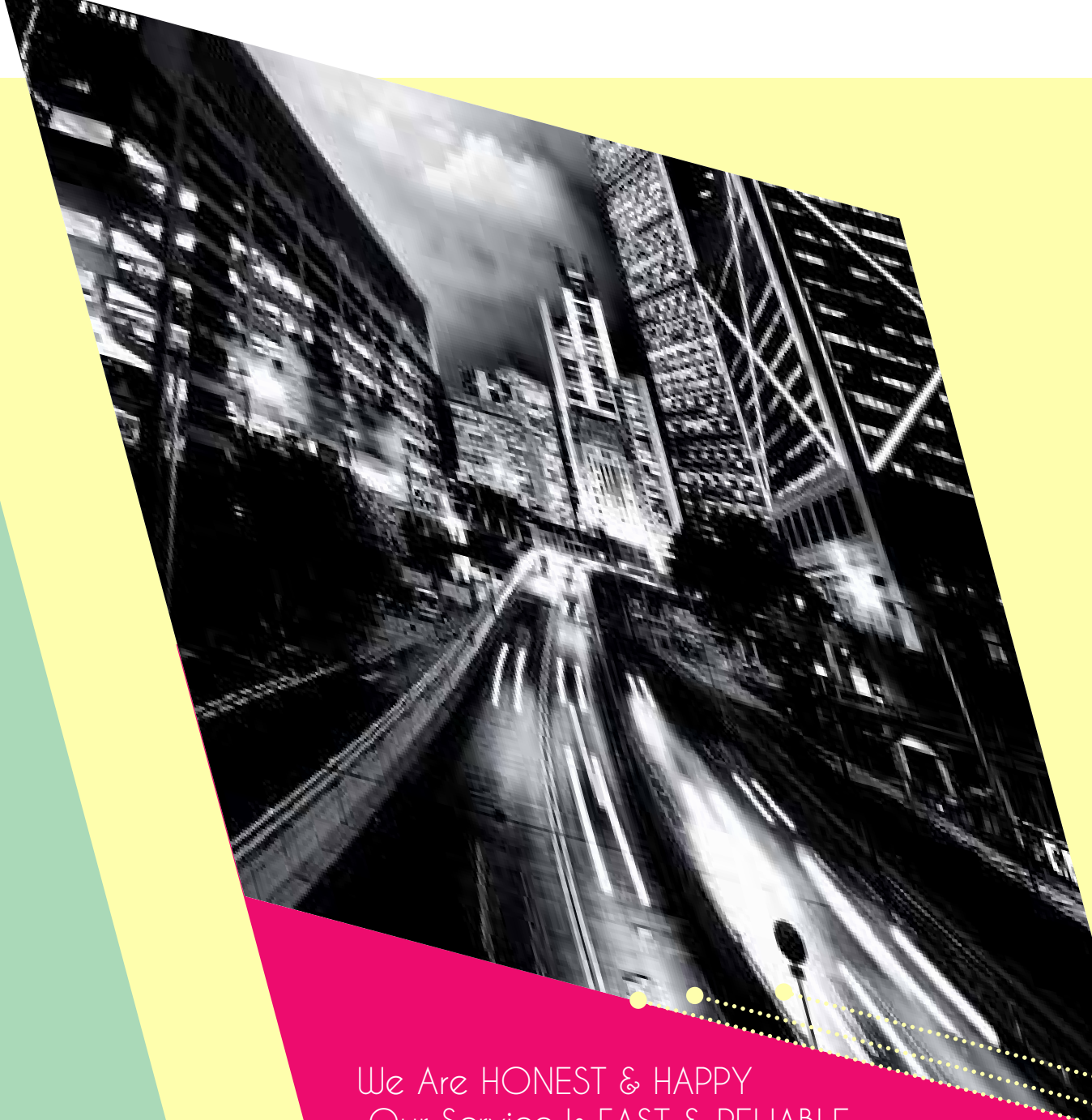
VIDEOS & FILMING

QR CODES

PLUG-IN DESIGN & MARKETING



We Are HONEST & HAPPY
Our Service Is FAST & RELIABLE
The Outcome Is SMASHINGLY GOOD



BASIC PACKAGE

- Custom Website Design (1 Design, 2 Revisions)
- 5 Pages
- Online Contact Form
- Major Search Engines Submission
- 1 year Domain Name Registration
- 3 Months Web Hosting
- 3 Email Addresses, hosted for 3 Months.
- CMS User Guide (incl: How to update your website, images, pages, videos and content)
- 1hr Website Consultation

\$899

START-UP PACKAGE

- Custom Website Design (2 Designs, 2 Revisions)
- 7 Pages
- Online Contact Form
- Major Search Engines Submission
- Site Map
- Home Page Slider with 3 Custom Graphics
- 1 year Domain Name Registration
- 12 Months Web Hosting
- 5 Email Addresses, hosted for 12 Months.
- CMS User Guide (incl: How to update your website images, pages, videos and content)
- 1hr Website Consultation

\$1499



PRICING GUIDE

- Social Media Account Set-Up & Design (Facebook Page, Twitter, Google+) \$499
- Facebook Landing/Promo Page \$399
- Google AdWords Set-Up (incl. \$50 Voucher) \$150
- Homepage Slider \$60
- Graphic Design Home Page Sliders (per slide) \$65
- Calender Booking Form \$300
- Social Media Buttons \$60
- Web Design/Coding Fee (per hour)\$85
- Web Design Consultation (per hour) \$249
- Additional Web Pages; Set-Up & Design from \$95
- Lightbox Gallery \$175
- Hosting Set-Up \$65
- CMS Installation Set-Up \$75
- Private Tuition/In-House Training (per hour) \$199
- Newsletter Sign-Up Form BASIC \$65 CUSTOM \$109
- Newsletter Database Account Set-up from \$99
- Newsletter Template Design (per design) \$199
- Online Welcome Video \$699 *motion graphics not included, filmed on location, 90 Secs edited & uploaded to website.

* This is a basic price guide for our most popular services.

ULTIMATE PACKAGE

- Custom Website Design (3 Design, 4 Revisions)
- 9 Pages (e.g. home, services, about us, blog & contact us)
- Online Contact Form
- Home Page Slider with 4 Custom Graphics
- Major Search Engines Submission
- 1 year Domain Name Registration
- 12 Months Web Hosting
- 5 Emails Addresses, hosted for 12 Months
- CMS User Guide (incl: How to update your website at images, pages, videos and content)
- Email to Blog Set-Up
- Social Media Buttons
- Lightbox Photo Gallery
- Facebook Page Design & Set-up
- Facebook Promo Page Design & Set-up
- Twitter Page Design & Set-up
- Google+ Page Design & Set-up
- SEO Friendly URL's
- Google Analytics Installation & Set-up
- 2hr Website Consultation

\$2999

WEBSITES

BASIC WEBSITES These are great for sole traders and small businesses that need an online presence so they can be found on the internet and provide customers with essential information, such as; services, location and prices. These website are usually 3-5 pages.

BROCHURE WEBSITES A little more complex and a lot more substance than your basic websites. Brochure websites are fantastic for medium to large businesses that need to communicate information on their products and services and connect further with their consumers.

CUSTOM FUNCTIONAL WEBSITE Quite often clients have website requirements that don't full into traditional categories, such as a gaming websites, location based website, App site or even a product builder site. Whatever your needs we can help.

* A 50% deposit is required to start work. 1 meeting is included in package deals. Additional meetings will incur an additional costs. Domain names can be a .com.au domain name or .com depending on availability.



ULTIMATE ONLINE STORE

- Custom Design (2 Designs, 4 Revisions)
- 500 Products Set-Up
- Categories Configuration
- 6 Image Home Page Slider
- Newsletter Sign-Up Integration
- Blog integration
- Product Specific Question Tab

\$11999

BASIC ONLINE STORE

- Custom Design (1 Design, 2 Revisions)
- 20 Products Set-Up
- Home Page Featured Products
- 2 Image Home Page Slider

\$3999

ONLINE STORE

- Custom Design (2 Designs, 2 Revisions)
- 100 Products Set-Up
- Home Page Featured Products
- 4 Image Home Page Slider
- Newsletter Sign-Up Integration

\$5999

PRICING GUIDE

The below pricing guide is to give you an indication of cost & fees for common tasks. For the best indication of the cost of your project please contact us for a detailed quote.

- Hosting, Store, CMS, SSL Set-Up \$1299
- Product Specific Questions \$249
- Downloads (e.g. product specs) \$249
- Newsletter Sign-up Form \$149
- Sale Countdown Timer \$149
- Coupon Codes Configuration \$89
- Banner/Slider (per block of 3) \$549
- Category Images (per block of 5) \$349
- Private Tuition/In-House Training \$169p/h
- Custom Product Builder from \$4999
- Category or Brand Pages \$249
- Blog Integration & Set-up \$1299
- Live Chat \$339
- Page peel \$339
- Slide Out Twitter Box \$339
- Slide-Out Facebook Box \$339
- Home Page Video from \$699
- Home Page Featured Carousel \$699
- Website Designs \$1799
- Website Revisions (per block of 2) \$349
- Image Editing \$55p/h
- Online Store Consultation \$249p/h

CUSTOM FEATURES

All our custom online stores feature a custom website design, 12 months hosting, SSL Certificate, 3 email addresses and the features identified below. The configuration of these features are included in some package deals, otherwise they require self-configuration.

- Custom Design
- Content Management System
- Unlimited Categories
- Unlimited Product Options
- Paypal/Payment Gateways
- Currency Configuration
- Taxes & Gst Configuration
- Shipping Configuration
- Multiple Shipping Options
- Automatic Invoicing
- Shipping Notifications
- Customer Management
- Re-Order System
- Wish List System
- Customer Accounts
- Sales Reports
- Discount Coupon System
- Credit System
- Gift Voucher System
- Reward Points System
- Sales & Promo System
- Product Review/Rating
- Social Media Integration
- Product Ratings
- Automated Image Optimisation
- Grid View & List View Product Display Options
- Unlimited Products
- Product Downloads

ONLINE STORE

ONLINE STORES Online stores are the best way to reach an international audience FAST. Whether you have one product or 5000 products we can build an online store that will suite your needs and get you selling securely online.

ONLINE PAYMENT FACILITY If you have just a few products and/or an existing website and just require a payment facility for your product or service, we can either create you a payment page or integrate a payment system into your pre-existing site. We can also set-up payment facilities for newsletters, shows, e-books and events.

* 1 Year Hosting, 1 SSL Certificate, 1 year domain registration, 5 Email Addresses & hosting set-up and configuration are included in all packages. A 50% deposit is required to start work. 1 meeting is included in package deals. Additional meetings will incur additional costs. Domain name can be a .com.au domain name or .com depending on availability.



ABOUT BIGCOMMERCE

BigCommerce is an all-in-one, feature rich e-commerce platform, that allows even the most novice of user to create a fully functional online store, and sell both physical and digital products online.

Utilising an easy to use interface, online retailers can learn how to publish their products and manage their store. Once configured users can accept credit cards, use multiple shipping methods, run effective marketing campaigns and more.

BigCommerce is designed to support search engine optimisation features such as; search engine friendly links, effective use of heading tags, alt tags and per product and per page title tags.

BigCommerce also features a built in content management system to allow easy publishing of website content including web pages, news items, blogs, promotional banners and coupon codes.

BIGCOMMERCE SET-UP

If you want to use one of the most popular on-line e-commerce platforms, BigCommerce, but don't have time to learn how to use it, or are overwhelmed at setting it up yourself then we can help. The following packages are set-up fees only and do not include monthly hosting fees charged by BigCommerce.

All BigCommerce store set-up packages include the following:

- PayPal & other payment configuration
- Taxes & GST set-up
- Shipping Configuration
- Image Upload & Configuration
- Domain Connection and/or set-up
- Email Set-Up
- Home Page Banner (with 3 images)
- Category Set-Up
- Product Configuration
- Customer Group Configuration
- Store Settings Configuration
- Template Customisation (your logo & colours)



BIGCOMMERCE

BIGCOMMERCE E-COMMERCE PLATFORM Using a shared e-commerce platform has its benefits. As they are pre-built and operate on a shared platform they are often cheaper to set-up, they propose minimal up-front costs due to the cost absorbing monthly payment plans. They also benefit from having a large development team working on the software, therefore you receive constant updates in security and store features, that you can manage with the click of a button. You also benefit from a support team and help desk should any problems arise.

BigCommerce & other online all-in-one e-commerce platforms come complete with every thing you need to get started; pre-installed platform, hosting, SSL certificate for security and Email addresses. Although they are easy to operate and can be simple to set-up, we offer a set-up service for this platform as we find most customers don't have the time to set-up the store themselves and/or find it difficult to learn without assistance.

* A 50% deposit is required to start work. 1 meeting is included in package deals. Additional meetings will incur additional cost of \$50 per meeting. Domain name is not included in cost.

PRICING GUIDE

- eBay Integration \$699
- Google Adwords \$499
- Customised Gift Certificates \$499
- Custom Built Store Design \$2999
- Email Marketing Integration \$499
- Additional Banners (blocks of 3) \$469
- Private Tuition/In-hose Training \$129p/h
- 10 hours Training \$999
- Custom Design Home Page \$1299

* This is a basic price guide for our most popular services.

100 Products
\$1999

500 Products
\$5999

250 Products
\$3999



YOUTUBE

YouTube is the World's second largest search engine, so if your not on it, how can you expect to be seen? You don't need a long stream of videos to be active on YouTube, you can have a couple of engaging videos and then take your time to comment, rate and recommend other videos and add them as favourites in your channel.

With our Youtube channel package you get:

- Account & username set-up
- Custom designed YouTube background
- Custom design YouTube profile picture
- Uploading of your first three videos
- 101 How To Make The Most Of YouTube

\$199

COMBO SPECIAL

Just getting started in social media? Then our combo package is for you, we have combined all our individual social media start-up packages into one BIG money SAVING combo.

- YouTube set up package
- Twitter set up package
- Facebook Page set up package

Bonus:

- Google+ account set-up & custom Profile Picture.
- Streamline & integration of social media

\$6.99



FACEBOOK PAGES

With over 600 million members Worldwide, Facebook is a great way to generate brand awareness and a great medium to interact with your customers. You can communicate promotions, events and contests. You can even ask for their input and ideas on how you can improve your products or services.

With the average Facebook user having 130 friends who will see them instantly 'like' your page and recommend your product, it is most certainly Word-Of-Mouth advertising on steroids.

- Custom Profile Image
- Custom Landing Page for Fans
- Custom Landing Page for None-Fans
- Streamline website/blog RSS feed
- Streamline your online videos
- 100+ fans to get you started
- Facebook 101 Manual

\$399

TWITTER

It's no longer good enough to just be on Twitter you need to speak your brands language and shout out your identity. We design Twitter pages to suite your brands image, we get you some followers to get you started, and give you the low-down on how to make a presence on this micro-blogging platform.

Twitter background, Twitter Profile Pick, some followers, Twitter Manual, & the installation of any Twitter Apps you might need.

\$199



SOCIAL MEDIA

THE TERM SOCIAL MEDIA refers to the use of web-based and mobile technologies to turn communication into an interactive dialogue. It is a group of Internet-based applications that allow the creation and exchange of user-generated content.

SOCIAL MEDIA MARKETING STRATEGIES usually involve creating content that attracts peoples attention and encourages readers to share it with their social networks. Social media is by the far the most inexpensive (and arguably effective) tool for conducting accurate market research, delivering marketing campaigns and building brand equity.

* Full payment for social media packages is required up-front. Meetings and consultations are not included in design costs for press advertisements. Where applicable clients are required to supply a detailed design brief and sign-off on proofs.

INSTANT BENEFITS

Give Customers A Stronger Voice

Use forums to enable customers to connect with you and other evangelists.

Turn Members Into Your Marketers

Let members be the first to know about deals and promotions. Integrate with Facebook and Twitter to let them spread the word for you.

Build Your Database

Collect emails and demographic information to build a deeper relationship with customers.

Renew Customer Passion

Give members early previews of upcoming products to generate excitement.

Increase Your Web Presence

Create a social destination for your business, group, band, school or community.

USAGE

- Music Groups & Bands
- TV Shows & Entertainment
- Bands & Music Groups
- Workplaces (internal network)
- Brands
- Non-profit organisations & groups
- Local Councils & Political Groups
- Fan Clubs
- Sporting Groups
- Online Magazines
- Elite & Exclusive Business Groups
- Professional Bodies
- Dating Websites

COMMON FEATURES

All our social network options feature all or some of the below common features:

- Member Profiles
- Groups
- Events
- Walls
- Forums
- Instant Messaging
- Private Inbox
- Custom Designs
- Video Sharing
- Audio Sharing
- Photo
- Integrate with Facebook, Twitter & YouTube
- User Blogs
- Integrated Online Store for merchandise
- Privacy & Security Settings
- Analytic Tools
- Member Tiers
- Advertisement Integration
- Custom Registration Forms
- Mobile Compatible

PRICES

Open Platform Supported Social Network

- Custom Design
- Most Common Features
- Integration With Existing Site

from **\$2499**

Custom Social Network

- Custom Design
- Full Features
- Full Features

from **\$4999**



SOCIAL NETWORKS

PRIVATE SOCIAL NETWORKS ARE A GREAT WAY TO CONNECT communities, sporting groups, common interest groups, workplaces, universities and even schools. They can be set-up as a free to use platform facilitating communication between groups or as an income platform through paid memberships or advertisements and sponsorships.

ESTABLISHING A SOLID FOUNDATION for your social community is core to the success of any organisation or brand today. You want to foster a two-way dialogue with your audience, grow customer loyalty and increase organic word of mouth marketing through the power of the social graph.

* A 50% deposit is required to start work. 1 meeting is included in package deals. Additional meetings could incur additional costs. Domain name can be a .com.au domain name or .com depending on availability. Hosting not included.



FACEBOOK APPS

As we all know Facebook is a globally successful social network with over 600 million users, which is why it makes sense to cleverly integrate a Facebook App into your marketing strategy.

Facebook Apps can be used as a promotional tool for a product or service, or developed as a business in their own right. The purpose of Facebook Applications is to create memorable user experiences through interactive, engaging and media-rich content.

A custom developed Facebook App can allow your users to create quizzes, participate in trivia, send gifts, role-play, run a fantasy sports league, rate stuff, find true love, or simply blow things up. It's all within your reach.

Whether you have an existing idea, which you would like transformed into reality, or have goals you would like to meet via a social media application, we can help.

APP PRICES

The following prices are based on average estimates, fixed costs do not apply.

- Quiz/Trivia App: \$2499
- Gifting Apps: \$2499
- Flash Game App: \$2999
- Share Stories Apps: \$2499
- Market Place Apps: \$2999
- Location Based Apps: \$3999
- Utility Applications: \$2999
- Multimedia Apps: \$3999
- Full Custom Apps: \$4999



IPHONE APPS

There are millions of iPhone Apps available on the market. A custom built iPhone app really can improve the face of your business and strengthen customer relationships.

Apps do not just have to be used as a marketing tool for businesses, they become a business in their own right.

Apps have many uses and come in many different forms from Games to iMagazines, Business Solutions to Online Stores. Apps can be defined by the four key areas:

- Entertainment
- Education
- Convenience
- Information

Whatever your idea and whatever your needs, we can design and help market an App that works for you.

CONVERT YOUR WEBSITE TO IPHONE APP

We can turn your existing website into an iPhone App so customers can easily access the information they need without having to open their browser. With a simple App interface customers can read your blog, access your product or service information, watch your videos and even buy your products, all from one easy to use App.

from **\$2499**



APPS

APPS OR APPLICATION SOFTWARE ARE DESIGNED TO HELP US PERFORM SPECIFIC TASKS These days the most common places we are seeing Apps emerge are on Facebook and smart phones mostly the iPhone and Android.

APPS CAN BE A SUCCESSFUL MARKETING TOOL for any business and can even be a business in itself if you can obtain enough users. Apps can range from a simple blog, photo or video feed to your mobile phone, to complex built games such as farmville (on facebook) or even database gathering platforms such as Where I've Been (on facebook and iPhone.)

* A 50% deposit is required to start work. 1 meeting is included in package deals. Additional meetings could incur additional costs. Domain name can be a .com.au domain name or .com depending on availability. Hosting not included.

ALL-IN-ONE PACKAGE

- 2x Logo Designs (2 Revisions)
- 1x Logo Style Guide
- 1x Business Card Design (2 Revisions)
- 1000 Premium Business Cards
- 1x Email Signature

Logo files supplied as EPS, AI, PDF and JPG. Once the design is finalised you (the client) has complete Ownership/ Reproduction Rights. Email Signature supplied as PNG.

\$599

PRICING GUIDE

Design Fee: \$99 (1 Designs 2 Revisions)
Design Fee: \$119 (2 Designs, 3 Revisions)

PREMIUM BUSINESS CARDS
Colour: Full Colour 2 sides
Finish: Double Sided Matt Cello or Gloss
Size: 89mm x 54mm
Stock: 300gsm
500 = \$135
1000 = \$175.00
2000 = \$225.00
4000 = \$365.00

Optional Extras (prices per 1000)
\$35 Spot UV (one side)
\$35 Spot Silver (one side)
\$35 Raised Print (one side)
\$35 Slimline (smaller than standard size)
\$35 Rounded Corners (5mm round)
\$45 Ultra Thick 400gsm

Other Options:
Magnets, Stickers, Clear Plastic, Frosted Plastic, Die Cut, Metal, Fragrance Card, Seeded Card, Recycled Card, Metallic.



SIMPLE LOGO DESIGN

- 3 Logo Designs
- 5 Revisions
- Logo Style Guide

Logo files supplied as EPS, AI, PDF and JPG. Once the design is finalised you (the client) has complete Ownership/ Reproduction Rights.

\$399

BRAND IDENTITY

- 2hr Brand Development Consultation
- 6 Logo Designs (based on your brief)
- 5 Revisions
- Email Signature
- Brand Style Guide

Logo files supplied as EPS, AI, PDF and JPG. Once the design is finalised you (the client) has complete Ownership/ Reproduction Rights. Style guide identifies brand colours in ex code, RGB and CMYK, logo design full colour, logo design Black & White and any acceptable logo variations.

\$799

BUDGET CARDS

Design Fee: \$65 (1 Design 2 Revisions)

Quantity 250
\$49 1 Side Full Colour, Super Seal, 300gsm
Quantity 500
\$70 1 Side Full Colour, Super Seal, 300gsm
Quantity 1000
\$94 1 Side Full Colour, Super Seal, 300gsm



CORPORATE IDENTITY

A **PROFESSIONALLY DESIGNED LOGO** will give your business a unique look and professional brand image. Your logo can say a lot about who you are, what you do and what you stand for, it is always worth the investment.

BRAND IDENTITY Developing a brand identity is one of the first agendas for new businesses, it is essential that the brand image appeals to your customers. It is your brand identity that will leave a lasting impression in the minds of your customers, enabling recognition and identification.

BUSINESS CARDS create a physical connection between you and your customers. They are a vital representation of your business and personify your brands image as well as clearly displaying your contact details.

* A 50% deposit is required to start work.

NOTEPADS

50 A6 148mm x 103mm Pads
1 PMS \$250 2 PMS \$305 Full Colour \$315
50 DL 210mm x 98mm Pads
1 PMS \$255 2 PMS \$310 Full Colour \$325
50 A5 210mm x 148mm Pads
1 PMS \$310 2 PMS \$350 Full Colour \$359
50 A4 297mm x 210mm Pads
1 PMS \$359 2 PMS \$405 Full Colour \$459

* 90gsm Bond, pads of 50, strawboard backing. Quotes are for quantities of 50.
* More quantities available.

ENVELOPES

Design Fee \$65 (3 revisions)
DL 110mm x 220mm 1 PMS Colour
Window \$245 Plain \$235
DL PLUS 120mm x 235mm 1 PMS Colour
Window \$330 Plain \$309
C5 162.5mm x 229mm 1 PMS Colour
PLAIN \$439
C4 162.5mm x 324mm 1 PMS Colour
PLAIN \$495

*Prices based on QTY 2500 1 Sided
* Extra PMS Colour \$70
* More QTY's available

ULTIMATE PACKAGE

1000 With Comps Slip
DL 1 PMS Colour 90gsm Bond

1000 Letterheads
A4 1 PMS Colour 90gsm Bond

1000 Envelopes
DL 1 PMS Colour Window or Plain

1000 Business Cards
2 Sides Full colour Matt Laminated 300gsm

1 Logo Design Packages
2 Logo Designs with 3 revisions

1 Email Signature

1 Company Branded Word Template

1 Logo Style Guide

Includes all designs and artwork. Artwork supplied in pdf. Email signature supplied in png.

\$899

LETTERHEADS

Design Fee \$65 (3 revisions)
A4 ECO 100% Recycled 100gsm
1 PMS \$283 2 PMS \$330 Full Colour \$359
A4 Bond 90gsm
1 PMS \$225 2 PMS \$275 Full Colour \$305
A4 Laser 100gsm
1 PMS \$285 2 PMS \$339 Full Colour \$343

*Prices based on QTY 2500 1 Sided
* More QTY's & Sizes available

WITH COMPS SLIPS

Design Fee \$65 (3 revisions)
DL ECO 100% Recycled 100gsm
1 PMS \$199 2 PMS \$249 Full Colour \$295
DL Bond 90gsm
1 PMS \$169 2 PMS \$219 Full Colour \$245
DL Laser 100gsm
1 PMS \$200 2 PMS \$255 Full Colour \$262

* Prices based on QTY 2500 1 Sided
* More quantities and sizes available.

STATIONARY

PROFESSIONALLY DESIGNED STATIONARY can give your brand a competitive edge. It looks professional, unique and amplifies your brands image. 3-idea offers a range of stationary design and print packages to suite your needs and your budget.

REFRESHING YOUR STATIONARY DESIGN is the quickest and most effective way to give your brand image a make-over. If your tired of the out-dated look of your stationary and want to revamp the style whilst staying true to your corporate identity, then 3-idea can help.

* Payment for printing and design of stationary is required up-front. Where applicable you must supply a copy of your logo in high quality PDF, AI or EPS. Meetings and consultations are not included in design costs for stationary. Clients are required to supply a detailed design brief and sign-off on proofs.



PROMO PACKAGE

5x A1 No Tear Polyester Posters
Full Colour. Single Sided. 1 Design.

500x A6 300gsm Postcards/Vouchers
Full Colour. Double Sided. Gloss. 1 Design.

500x A5 150gsm Flyers
Full Colour. Double Sided. Gloss. 1 Design.

\$799

PRINTING

All prices are based on 1000 copies, full colour, double sided. Local delivery included. Artwork cost extra.
Additional sizes, quantities & finishes available.

A6 148mm x 103mm GLOSS
150gsm \$188 230gsm \$219 300gsm \$229

A6 148mm x 103mm MATTE
150gsm \$188 300gsm \$309 400gsm \$495

DL 210mm x 98mm GLOSS
150gsm \$225 230gsm \$239 300gsm \$330

DL 210mm x 98mm MATTE
150gsm \$225 300gsm \$349 400gsm \$555

A5 210mm x 148mm GLOSS
150gsm \$255 230gsm \$270 300gsm \$285

A5 210mm x 148mm MATTE
150gsm \$255 300gsm \$425 400gsm \$660

A4 297mm x 210mm GLOSS
150gsm \$338 230gsm \$368 300gsm \$392

A4 297mm x 210mm MATTE
150gsm \$338 300gsm \$644 400gsm \$967

GRAPHIC DESIGN

Design includes double sided of any size flyer, voucher or postcard. Initial design is taken from clients brief with the allowance of up to 3 revisions for minor edits and changes.

Design Fee = \$185

Not sure what you want from the design?
Don't know how to create a design brief?
Need some help from a marketing expert?
During a design consultation we will help you understand and clearly identify what the communication message is for you flyer, postcard or voucher.

One of our marketing experts will map out and write-up your design brief and help you understand what is involved in creating an effective design brief. Our design consultations are designed to help you get the most out of your promotion or marketing initiative.

90 Minutes Design Consultation = \$199

POSTERS

All posters are single sided, full colour.

Polyester Poster Paper (Tear Free)
A3 \$25 A2 \$40 A1 \$55 A0 \$99

Poster Paper Gloss or Satin 200gsm
A3 \$15 A2 \$25 A1 \$35 A0 \$60 B0 \$99

A3 Poster Paper Gloss or Matte 150gsm
500 \$315 1000 \$360 2500 \$499



FLYERS

FLYERS, LEAFLETS, PAMPHLETS or whatever you want to call them, are a great resource for promoting your product, service or event. Short, sharp, snappy, eye-catching and to the point they are ideal for any promotion or marketing initiative.

3-IDEA WILL WORK WITH YOU to create a flyer that gets your message across without the clutter and amplifies your brands image. A professionally designed flyer can seriously improve the effectiveness of your campaign. We provide design services and printing services for all types of flyers, to get you started we have began by listing the most common.

* Payment for printing and design of flyers is required upfront. Where applicable you must supply a copy of your logo in high quality PDF, ai or EPS. Meetings and consultations are not included in design costs for flyers. Clients are required to supply a detailed design brief and sign-off on proofs.



INCLUSIONS

All advert design costs includes; initial design from the client's brief, proofs, any minor edits & changes (up to 3 revisions).

The design will be supplied press ready to the publications requirements and specifications. You will also receive the design files.

Design fees do not include the purchase of any stock-photos. Additional charges will apply for these items.

CONSULTATION

Not sure what you want from the design? Don't know how to create a design brief? Need some help from a marketing expert? During a design workshop we will help you understand and clearly identify what the communication message is for your press advertisement.

One of our marketing experts will map out and write-up your design brief and help you understand what is involved in creating an effective design brief, for future reference. 3-idea's design consultations are designed to help you get the most out of your promotion or marketing initiative.

Half-day Workshop = \$499

SMALL ADVERT

Up to 1/6 of a page. Horizontal or vertical.

Price = \$69

1/4 PAGE ADVERT

Horizontal or vertical.

Price = \$89

1/3 PAGE ADVERT

Column, Square or Rectangle.
Price = \$99

1/2 PAGE ADVERT

Horizontal or vertical.

Price = \$149

1 PAGE ADVERT

A4 size or close to.

Price = \$189

DOUBLE PAGE SPREAD ADVERT

Centre spread any size.

Price = \$229

* Fixed rates per column provided on request.



PRESS ADVERTISEMENTS

ALLOW YOUR ADVERTISEMENTS TO STAND OUT and look professional. Advertisements in the press don't come cheap and often get lost in the clutter, so make the most of the campaign with a professionally designed advertisement.

3-IDEA ARE FAST, RELIABLE AND ADHERE TO ADVERTISEMENT SPECIFICATIONS we are committed to meeting your deadline and will supply your artwork press ready. We provide set prices so you don't get caught out by hidden surprises.

* Full payment for advertisements is required up-front. Where applicable you must supply a copy of your logo in high quality PDF, ai or eps. Meetings and consultations are not included in design costs for press advertisements. Clients are required to supply a detailed design brief and sign-off on proofs.



BI-FOLD A3

Design of double sided A3 folded into a 4 panel A4 brochure. Or double sided A4 folded into a 4 panel A5 brochure.

Design includes initial design from client brief, proofs, any minor edits & changes (up to 3 revisions), and supply of press ready files.

Design Fee \$299

Printing of 2 sided A3 folded to A4 size brochure on 150gsm gloss or matt stock. Other sizes, stocks and finishes are available.

Price includes full colour printing, folding and local delivery.

500	\$489
1000	\$559
2,500	\$754
5,000	\$1089
10,000	\$1759

BI-FOLD A4

Printing of 2 sided A4 folded to A5 size brochure on 150gsm gloss or matte stock. Other sizes, stocks and finishes are available.

Price includes full colour printing, folding and local delivery.

500	\$340
1000	\$379
2,500	\$490
5,000	\$679
10,000	\$1050



TRI-FOLD A4

Design of double sided A4 folded into 6 panel DL brochure.

Design includes initial design from client brief, proofs, any minor edits & changes (up to 3 revisions) and set up and supply of press ready files.

Design Fee \$365

Printing of 2 sided A4 folded to DL size brochure on 150gsm gloss or matt stock. Other sizes, stocks and finishes are available.

Price includes full colour printing, folding and local delivery.

500	\$399
1000	\$445
2,500	\$545
5,000	\$709
10,000	\$1145

CATALOGUES & BOOKS

Design fees are based on a per page bases and include all standard and custom sizes. Artwork can be set press ready and/or e-book format. (Up to 3 revisions included).

Small catalogues and brochures:
4pp = \$399 8pp = \$635 12pp = \$789

Product, Catalogues, Mini-Mags, e-Books:
16pp = \$999 24pp = \$1499

Books, Magazines, Manuals, Reports:
48pp = \$2950 120pp = \$6500



BROCHURES CATALOGUES

CATALOGUES, BROCHURES, MAGAZINES, BOOKLETS and mini-books are a great way to share information with your consumers. From a menu to a product brochure, an e-book to a novel. 3-idea can help you make the most out of you marketing collateral with professional designs, attention to detail, fast turn-around and psychology influenced layouts.

* Payment for printing and design of brochures and catalogues is required up-front. Where applicable you must supply a copy of your logo in high quality PDF, AI or EPS. Meetings and consultations are not included in design costs. Clients are required to supply a design brief and sign-off on proofs.



PLUG-IN

You can use our plug-in service for any of the design, marketing, web or media services we offer. It is important to note that it does not include physical goods such as printing and promotional products.

Most commonly businesses use this service for; ongoing online video editing, annual business reports, press advertisements, corporate profiles, brochures and catalogues, e-Newsletter designs, ongoing marketing campaigns, publications, quarterly magazines, website maintenance and development, e-Book publications, general marketing advice, development of marketing and promotional plans, company specific digital marketing advice and recommendations.



PLUG-IN DESIGN & MARKETING

LET US BE YOUR DESIGN & MARKETING DEPARTMENT We can take care of your design, media and online initiatives, without the expense of an in-house design department and with the professionalism of an experienced agency.

OUR PLUG-IN PACKAGES ARE FLEXIBLE and can be arranged to suite your budget and your needs. Plug-in service contracts are paid monthly over a period of 12months, unused monthly hours can be rolled over to next the month. You can set your marketing budget for the next 12 months, with no surprises, just one fixed easy to manage fee.

* Monthly plans must be paid 1 months in advance. All monthly plans reduce the hourly rate on design fees, the more hours you pre-purchase the more you save.

MONTHLY PACKAGES

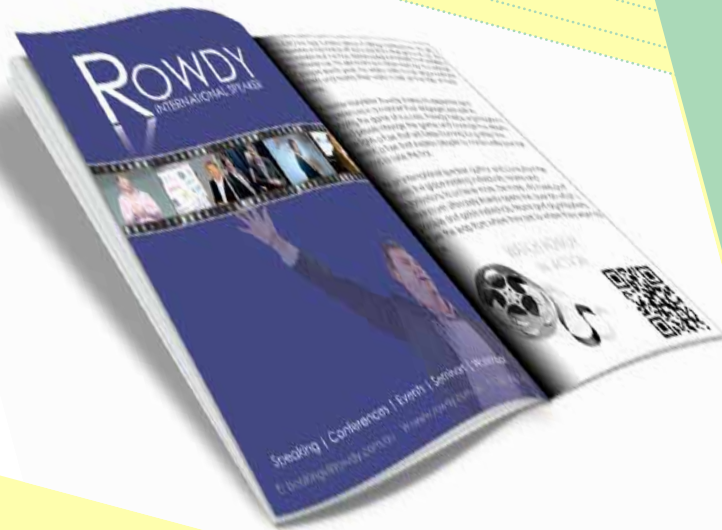
Our packages provide you with a reduced hourly rate and priority for any design, web and print needs, along with ongoing unlimited expert advise. Unused hours can be rolled over each month.

Ultra Lite: 5 Hours per month \$350 p/month

Lite: 12 Hours per month \$799 p/month

Standard: 30 Hours per month \$1899 p/month

Heavy: 65 Hours per month \$3899 p/month





- TUBES

- BOXES & BAGS

- CARTONS & TINS

- PRODUCT PACKAGING

- ECO-FRIENDLY

- POSTAL PACKAGING

- FOOD PACKAGING

- PHARMACEUTICAL & COSMETIC



PRODUCT PACKAGING

Packaging design is one of the most important aspects of product marketing. When a consumer goes to a supermarket or a store, they do not see an innovative product. What they see is the packaging. Therefore having an attractive and unique look but at the same time practical packaging design is a key competitive advantage for manufacturers and retailers.

Unique logos, unusual shapes, bright colors, striking text and textures are among the elements that usually catch the attention of consumers. The growing awareness of consumers about global warming and other environmental problems also impact on how manufacturers package their products. There has been a recent shift to recyclable or recycled materials for product packaging. Biodegradable materials such as paper and pulp are a popular trend among producers in the packaging industry.

We are so far ahead in the technology game, we know all the fancy materials and machines available to make the most WOWZA product packaging to suite your budget and your needs.

CONSULTATION \$699 includes:

1x Recommendation Report (featuring at least 3 alternative packaging solutions, estimated pricing, basic mock-up and suggested design outline).

1 hour Consultation (in person or via conference call)

Packaging Design Fees from \$399

Including 3 revisions and print ready artwork.



PRODUCT PACKAGING

YOUR PACKAGING NEEDS TO STAND OUT FROM THE CROWD and deliver an effective marketing message. We understand that retail is perhaps the most challenging marketplace. With over-saturated markets and time-poor consumers, products and packaging have to work harder than ever before, to capture attention and inspire the end user. We create product packaging that not only screams and shouts for the consumers attention but screams and shouts your brand identity and personality too.

* Full payment for packaging design is required up-front. Where applicable you must supply a copy of your logo in high quality PDF, AI or EPS. Meetings and consultations are not included in design costs for packaging. Clients are required to supply a detailed design brief and sign-off on proofs.

PROMO SURFBOARDS

3-idea produce customised surfboard (& skateboard) graphics for promotions and advertisements. We have the facilities to cater for 1 to 500+ surfboards that are tailored to your companies needs. We are experienced in surfboard graphics and have the skills and technology to custom design full colour surfboards.

As each surfboard is custom made, you can have any design to suit your current marketing strategy or short-term promotion. Promotional surfboards are a memorable and innovative product, they are a great way to enhance your brand-awareness in the market place and differentiate from the competition. With the ability to print a range of over 500 metallic colours including silver and gold you can really make your board stand out!

As the surfboard graphics are sealed deep below the layers of the surfboard they will last the lifetime of the board and will not fade. Custom designed surfboards do not just have to be for promotions they can be an additional product in your current retail range, or even incorporated into retail store and window displays.

A single custom design surfboard (up to 6'4") will cost \$899 including all graphic design and manufacturing fees. Discounts apply for bulk orders, additional charges apply for larger boards.

\$899

PROMOTIONAL PRODUCTS

- USB Sticks & Computer Accessories
- Plant and Seed Packs
- Lanyards & Key Rings
- Wristbands & Wraps
- Towels
- T-Shirts, Caps & Clothes
- Candy, Chocolate & Mints
- Pens, Notepads & other Stationary
- Desk Accessories
- Skateboards, Snowboards, Surfboards
- Bikes & other Sporting Equipment
- Golf Balls, Golf Bags, Golfing Equipment
- Cooking & BBQ Utensils & Equipment
- Outdoor Products,
- Leisure Equipment
- Beach Essentials
- Sunshades & Umbrellas
- Stress Balls & Other Novelty Products
- Luggage & Luggage Tags
- Watches & Corporate Gifts
- Drinks: Wine, Beer, Water
- Drinkware and Accessories

CUSTOMISATION

All mentioned promotional products can be fully customised with your brands logo and in some cases colours and/or custom graphics.

We have only listed some promotional products to give you an idea of what is available. However we do cater for a much larger range of products from boats to blow up dolls.



PROMOTIONS

PROMOTIONAL PRODUCTS are a great way to get your brand name out there, they are the ideal attention grabber at trade shows and events and make the perfect personalised corporate gift or competition giveaway. Whatever your promotion 3-idea can design and order the most unique promotional products that are within your budget.

MORE THAN JUST A LOGO STAMPED ONTO A PEN promotional products can really work for your brand. Quite often a large investment, it really is crucial you make the most of it, and not only utilise a product that creates a buzz with your customers but also leaves a lasting impression and YELLS out your brands image.

* Payment for promotional products and designs are required up-front. Where applicable you must supply a copy of your logo in high quality PDF, AI or EPS. Meetings and consultations are not included in design costs for promotional products.



EXPO+ PACKAGE

1x Curve Aluminium Pop Up Frame Wall with Graphics 230cm x 330cm

2x Halogen Lights for curved wall (150 Watts)

1x Table Counter with Graphics 70cm (w) x 80cm (h)

1x Brochure Stand 6 Pocket Shelves. To fit max size A4 Brochures. Adjustable height 120cm, 135cm, 150cm. Width 23cm.

2x Premium Roll-up Banners with Graphics 85cm (w) x 205cm (h)

All equipment is flight safe, easy to set-up and comes with a carry bag. Price includes all artwork from clients brief with a total of 3 revisions.

\$2499

MARQUEE

We offer portable marquees, pop up gazebos, pop up marquee tents and portable signage for all outdoor occasions.

Graphic Design Fees: \$99

Marquee \$999 3m x 3m
Frame and Canopy Printed With Your Design

Marquee +2 Walls \$1399 3m x 3m
Frame and Canopy Printed With Your Design
+ 2 side walls printed double sided.



ROLL UP BANNERS

A Pull-up Banner is great for on the go advertising. This display system automatically rolls into the base and carries your message wherever you go.

All our banners are lightweight, durable and flight friendly. They are easy to pack away and set-up and come complete with a carry case.

Design includes initial design from client brief, proofs, any minor edits & changes (up to 3 revisions) and set up and supply of press ready files.

Graphic Design Fees: \$99

Small Banner \$149
600 x 1400mm

Medium Banner \$169
800 x 2000mm

A- FRAMES

The A Frame has been used as street signs for years. Graphic design fee includes initial design from clients brief, proofs, any minor edits & changes (up to 3 revisions) and set up and supply of press ready files.

Graphic Design Fees: \$99

Snap Frame \$179 900 (w) x 600 (h) mm
Steel Frame \$209 900 (w) x 600 (h) mm
Corflute Frame \$209 900 (w) x 600 (h) mm



SIGNAGE & BANNERS

DISPLAY UNITS, SIGNAGE AND BANNERS come in many different forms and are used both outside and indoors. Display units and banners can bring any trade show stand to life, and give your company top brand exposure and a professional look. Marquees are a fantastic way to shout out your presence or support at any outdoor event.

* Full payment for advertisements is required up-front. Where applicable you must supply a copy of your logo in high quality PDF, AI or EPS. Meetings and consultations are not included in design costs for press advertisements. Clients are required to supply a detailed design brief and sign-off on proofs.

STATIC CLING STICKERS

These are great for any window display, counter display or screen products. The static cling leaves no residue and can be repositioned on glass.

The perfect solution for displaying promotions in any window.

\$6.9 p/m²

WALL STICKERS

Perfect for giving your store or show room a unique make-over. Wall stickers can be applied to the entire wall or just small sections or murals. They won't damage the wall or paint, and can be removed.

\$6.9 p/m²

VEHICLE STICKERS

These can be used on part of your car in panels or as a wrap for the entire body.

\$89 p/m²

CUSTOM ARTWORK

Design includes initial design from client brief, proofs, any minor edits & changes (up to 3 revisions), set-up and supply of press ready files.

Bumper Stickers from \$45

General Stickers from \$45

Simple Product Labels from \$65

Complex Product Labels from \$95

Small Window Display from \$65

Large Window Displays from \$95

Wall Stickers from \$65

Floor Stickers from \$95

Vehicle Stickers from \$95

Fridge Wraps from \$95

Wall Paper from \$95

GENERAL LABEL STICKERS

We print general label stickers on a range of different vinyls. These stickers can be used for everything from packaging labels, price tags, promotions and much more.

All our sticker prices are charged per square meter. Extra charges apply for lamination, metallic colours and die cutting.

General Application Paper Stickers \$35 p/m²

General Application White Vinyl Gloss Stickers \$45 p/m²

General Application White Vinyl Matte Stickers \$45 p/m²

General Application Clear Vinyl Matte Stickers \$45 p/m²

Die Cut To Any Basic Shape \$55 set-up fee

Die Cut To Complex Outline \$75 set-up fee

Metallic Colours from \$45 extra p/m²

STICKERS

DIGITALLY PRINTED STICKERS gives you great flexibility for your promotions. From a general application white-based sticker that can do just about any job. To options such as; translucent stickers, wall stickers, floor stickers, microhole stickers, repositional static cling material, all kinds of window stickers, vehicle stickers, marine stickers and much more.

Stickers aren't just used for labels and signage they can also be used for promotional displays in the forms of wraps, such as; a car wrap (covering the entire car in a custom printed vinyl sticker) a fridge wrap, bin wrap, wall wrap and much more.

* Full payment for stickers are required up-front. Where applicable you must supply a copy of your logo in high quality PDF, AI or EPS. Meetings and consultations are not included in design costs for sticker printing and design. Clients are required to supply a detailed design brief and sign-off on proofs.



SCAN ME



QR CODES OVERVIEW

Transform your brochures and business cards into dynamic marketing materials, using the latest technology, QR (Quick Response) Codes. They are most commonly scanned by mobile phones however can be scanned by any digital image capturing device.

They are then automatically linked to your website, social networking page, text, SMS message, video, blog post, newsletter, email, phone number, Facebook Page, Twitter, YouTube, Google Maps or V-Card. By sending a V-Card to your customers, your contact details are automatically stored in their phone for easy access.



QR CODES OVERVIEW

We can link your QR codes to any media you want we can even create the media for you. For example, if you are running a promotional campaign and would benefit from an online competition form, or even a custom built mobile website for the occasion we, can help with that too.

10 QR Codes \$100

20 QR Codes \$175

30 QR Codes \$250

QR Code with Online Entry Form \$350

QR Code with mobile website \$699

QR Code with Facebook Page \$299

All QR Codes are supplied in EPS, & PNG Format. You can custom choose the colour of your QR Code.

QR CODES USES

Here's some ideas on how you can use QR Codes:

- Print QR Codes on your business cards so customers can store your contact information without having to add it manually.
- Use QR Codes to replace competition entry forms. Customers simply scan your code to enter a competition.
- If you want to offer your customers a limited offer discount, simply SMS the QR Code direct to their mobile phone for presentation in-store.
- Print QR Codes on your company merchandise & print media and link to some interesting information or even a video of the product in demonstration. Your customers will be intrigued to find out more and will benefit from learning more about the product.

QR CODES

QUICK RESPONSE CODES a.k.a QR Codes are starting to appear everywhere and are a useful tool for connecting non-digital media with digital media. They can bring your regular print campaign to life and add a whole new dimension to your product labels and product information.

By **PRINTING QR CODES** on all your marketing materials (business cards, company brochures, posters, press advertising, labels, stickers etc) you make it easier for customers to find you, and are able to connect more information with them than you could do with your regular message.

* Full payment for QR Codes are required up-front. Meetings and consultations are not included in design costs for sticker printing and design. Where applicable clients are required to supply information and links for the QR Codes.



MOTION GRAPHICS

A quality animation is a professional and clever method of really engaging your customers, and holding their attention.

Using animation to convey key business messages doesn't have to be expensive, we offer tailored packages to suite all business needs.

Simple 30sec Logo Animation \$599

Animated Background \$799

Video/Product Displays \$799

ONLINE VIDEOS

People like video clips because they are often more entertaining and engaging than a clump of text. It is easier to execute actions and emotions through a video than it is with chunky text and pictures. What's more, online videos will help you boost through Google's new algorithm.

Online videos can be quick and easy to shoot. Online videos can be used as a Vlog (video blog) or even as a warming introduction to your company and your team.

3-idea are happy to show you how your business can set-up their own online video stream or do it for you.

Half-Day Vlog Shoot On Location \$599

Half-Day Green Screen shoot + edit \$899



ONLINE VIDEO ADS

Video advertising can be an effective way to deliver your communication message to your target audience. Video ads tend to stand out from the crowd more than your regular banner ads, and on some streamlines are compulsory viewing prior to the content.

They can be designed to promote weekly specials, or used to highlight a specific product or service. 3-idea uses the latest technology to create dynamic and engaging video advertisements that can be used in a multitude of applications.

Please contact us for a more accurate quote our advertisement packages starting from as little as \$899 including shoot, edit and music.

INSTRUCTIONAL VIDEOS

Instructional videos have many uses from trade shows, sales, specific products in your online store and staff training. The obvious factor they all have in common is information, with the key element of informing the end user on either the product, service or your company.

We have the facilities and equipment to shoot these videos on location or in a studio.

Our prices start from as little as \$799 for your basic online 90 second product information video.

\$799



VIDEOS

SOMETIMES ACTIONS SPEAK LOUDER THAN WORDS and what better way to capture the action than with video. Thanks to online video sharing platforms such as Youtube, Vimeo and Dailymotion, accessing and sharing videos has never been easier.

VIDEO CLIPS are super popular online, so much so that YouTube is the second most popular search engine following Google. When it comes to online videos the opportunities are endless you can use them to express yourself, inform customers about your products, for advertising, to introduce yourself to your customers, to educate your customers, to build a relationship with your customers and more.

* 50% payment for videos is required up-front. Where applicable you must supply a copy of your logo in high quality PDF, AI or EPS. Meetings and consultations are included in some packages.

INDIVIDUALS

SERVICES PROVIDED

WRAPS & SKINS

WALL PAPER AND WALL MURALS

WALL DECALS

INVITATIONS & ANNOUNCEMENTS

WEDDING STATIONARY

RESUME & PERSONAL BRANDING

ONLINE PROFILE

BLOG START-UP

STAR-UP WEBSITE

PHOTOBOOKS & PHOTO EDITING

TYPESETTING & ILLUSTRATION



We Are HONEST & HAPPY
Our Service Is FAST & RELIABLE
The Outcome Is SMASHINGLY GOOD



FRIDGE WRAPS

You can add any design to your fridge from a photo of your most recent vacation, a family portrait or even a custom design that compliments your current interior. The fridge wraps are easy to apply and can be applied to any white good or appliance.

Fridge Wrap \$99
up to 36inch x 72inch

Washing Machine Wrap \$69
up to 36inch x 72inch

Dishwasher Wrap \$69
up to 36inch x 72inch

Laptop Wrap \$29

CUSTOM ARTWORK & Design: from \$65



OTHER WRAPS

Guitar Wraps \$39
up to 17inch x 22inch

Skateboard Wraps \$34.99
up to 8inch x 28inch

Cupboard Wraps \$10.99
per panel

Desktop Wraps \$69
Up to 1400mm x 700mm

Custom Artwork Design: \$65

Design includes initial design from client brief, proofs, any minor edits & changes (up to 3 revisions) and set up and supply of press ready files.

BIN WRAPS

Make your boring, smelly bin look like a fun piece of art. Choose from our standard designs, add your own image or have a design custom made for you. Ad some style to your neighbour hood, you can even use them to advertise your small local business, show your support for you favourite football team or share an insightful message with your suburb.

120L \$34.95

240L \$44.95

62L \$24.95

CUSTOM ARTWORK & Design: from \$65

WRAPS & SKINS

THEY ARE KNOWN AS WRAPS, SKINS, VINYL STICKERS, COVERS & GRAPHICS. They are a quick, easy, cheap and safe way to change the look of many everyday household products, appliances and sporting equipment. Easy to apply our wraps and skins can transform the look of any of your items from table tops to fridges, surfboards to guitars, bins to cupboard doors. Long lasting with 5 years UV guarantee our wraps can easily be removed and are ideal for revamping old furniture or adding your personal touch to generic items such as dishwasher doors and even floors.

* Full payment for packaging design is required up-front. Meetings and consultations are not included in design costs for packaging. Clients are required to supply a detailed design brief and sign-off on proofs.





WALL DECALS

The below prices are just a guide, for a detailed quote please contact us

Small Text Decals \$29
up to 50cm x 30cm

Large Text Decals \$49
up to 100cm x 30cm

Small Decal \$29
up to 30cm x 30cm

Medium Decal \$59
up to 60cm x 60cm

Large Decal \$119
up to 120cm x 120cm

Artwork For Text Decals \$19 (1 design, 2 revisions)

Custom Art Decals \$79 (1 design, 3 revisions)



WALL DECALS

CHANGE THE LOOK OF YOUR ROOM WITH A STUNNING, CUSTOM DESIGNED WALL DECAL. Design your wall the way you want it with a custom designed vinyl decal. The secure vinyl decals will not damage your wall and are easy to apply and remove. They are the perfect way to change the look of any room. We offer a custom design service for all decals large and small, from complex murals to basic fonts, simple objects to custom designed fonts. We can even print in over 500 metallic colours, adding a touch of elegance to any design.

* Full payment is required up-front.. Meetings and consultations are not included in design costs. Clients are required to supply a detailed design brief and sign-off on proofs.



WALL PAPER

The below prices are just a guide and based on average prices and sizes for recent orders. For a detailed quote please contact us.

Wall Paper Mural \$349
Approx. size 2.5m x 3m

Custom Wall Paper \$299
Approx. size 65cm x 10m

Artwork for Wall Paper from \$145

Artwork for Mural from \$199

WALL PAPER & WALL MURALS

BE DIFFERENT AND ADD YOUR OWN UNIQUE STYLE TO YOUR WALLS We often spend hours searching the internet and trawling through stores to find a wallpaper that matches the vision in your head, or the one in the magazine photoshoot. Save time by designing your own wallpaper. You can have absolutely any design or pattern printed onto easy to apply wallpaper. You can even have an eye-catching mural or a stunning enlarged photograph. You have a choice of Wallpaper finishes to choose from including satin, suede, fabric, pebble, plaster and more.

* Full payment is required up-front.. Meetings and consultations are not included in design costs. Clients are required to supply a detailed design brief and sign-off on proofs.



WEDDING PACKAGES

The designs will be produced based on your requested dimensions. Files will be supplied in both print ready and easy viewing web format. We design stationery to be printed onto any substrate and any dimension.

Wedding Invitation Only \$75

Part Wedding Stationary Collection \$199

Including all but not limited to: invitations, save the date, reply card, place card, bomboniere, order of service, table numbers, place mats, napkin bands.

Full Wedding Stationary Collection \$399

Including all but not limited to: invitations, save the date, reply card, place card, bomboniere, order of service, table numbers, place mats, napkin bands.



WEDDING STATIONARY

MAKE YOUR DREAM DAY THAT EXTRA BIT SPECIAL WITH CUSTOM DESIGNED, UNIQUE WEDDING INVITATIONS AND STATIONARY We custom design wedding invitations and wedding stationary to your style and your theme. We are experienced in creating beautiful designs based on you or your wedding planners' creative briefs. We can tailor all your wedding stationary to meet your needs, no matter how unique or what your budget is. Create the mood for your wedding from day one, and have beautifully matching wedding stationary that personifies the theme of your wedding, and you and your partners personality. Stand out from the crowd with professionally designed unique wedding invitations that are not mass produced and don't look home-made.

INVITATIONS

All designs are produced to your requested dimensions.

Single Sided Invitation \$65

Double Sided Invitation \$85

Postcard Announcement \$75

Die Cut Invitations \$109

Printing and assembly prices are not included in the graphic design costs. We accommodate this service and provide quotes upon request. We are experienced in delivering the most unique invitations/stationary and have the facilities to print in house on any substrate, from fabric to fine art paper, with over 500 metallic colour to choose from.

INVITATIONS & ANNOUNCEMENTS

AN INVITATION IS AN ANNOUNCEMENT TO THE WORLD THAT THERE IS A SPECIAL OCCASION TO CELEBRATE ON THE WAY The invitation is often the first port-of-call for any recipient and sets the theme and style of the event, whether it be elegant, formal, fun, themed or contemporary. For a lasting and impression and to truly set the theme for the event and get noticed, let us design a custom invitation or announcement for you. Why not mark the special occasion in a truly special way with invitations and announcements that speak your style not the manufacturers.

* Full payment is required up-front. Meetings and consultations are not included in design costs. Clients are required to supply a detailed design brief and sign-off on proofs.





RESUMÉS

Layout is crucial on a resume. Our unique designs will ensure you can attractively display all your skills on one easy to read page. All resumes are supplied in both print and web formats.

Standard 1 Page Resume \$75
Interactive 1 Page Resume \$85
Including QR code and links
Additional Pages \$45 per page
Printing Costs start from \$2 per page

PORTFOLIO

A portfolio is normally 4-8 pages and is often used by senior professionals or those in the creative professions such as public speakers and artists. They most likely display additional information and examples of work, either in the form of a gallery or case studies, detailing the project, the requirements, the delivery details and the outcome.

4 Page Portfolio \$145
Printing Costs start from \$8
8 Page Portfolio \$199
Printing Costs start from \$15

PORTFOLIO WEBSITE

- Custom Website Design (1 Design, 2 Revisions)
- 4 Pages (About, Contact, Portfolio, Blog)
- 1 year Domain Name Registration
- 3 Months Web Hosting
- CMS User Guide (incl: How to update your website, images, pages, videos and content)
- 1hr Website Consultation

\$6.99



RESUME & PERSONAL BRANDING

STAND OUT FROM THE CROWD IN THE COMPETITIVE MARKET WITH A RESUME THAT LOOKS AS GOOD AS IT READS We all know how important a first impression is, and we all know that when it comes to job interviews and promotions you need to stand out from the crowd. A professionally designed resume will do just that, it will not only get you noticed but will also add that extra layer of merit as it amplifies your characteristics to take pride in yourself and your work. Our professionally designed resumes are designed to your style and can be completely interactive with QR codes, linked to an online video or interactive links connecting your resume to your blog.

* Full payment is required up-front.. Meetings and consultations are not included in design costs. Clients are required to supply a detailed design brief and sign-off on proofs.

ONLINE PROFILE

SHOW OFF YOUR SKILLS AND REACH A MUCH LARGER AUDIENCE WITH YOUR OWN PERSONAL PORTFOLIO WEBSITE Having your own website will not only help you stand out from the crowd in both job applications and proposals but will give you the added edge of professionalism. You can fit more on a website than you can on your resume, what's more you have the reach and attention of internet users from across the world. There is no better way to emphasise and illustrate your skills than with your own blog, on your specialised topic. A professional website is a must for anyone wanting to step ahead in business; from consultants to professional speakers, senior executives to university graduates.



START-UP PACKAGE

- Custom Website Design
(1 Design, 2 Revisions)
- 5 Pages
- Online Contact Form
- Major Search Engines Submission
- 1 year Domain Name Registration
- 3 Months Web Hosting
- 1 Email Addresses, hosted for 3 Months.
- Google Location/Map submission
- CMS User Guide (incl: How to update your website, images, pages, videos and content)

\$899

ULTIMATE BLOG PACKAGE

- Custom Website Design
(1 Design, 2 Revisions)
- 2 Pages
- 1 Blog Page
- Major Search Engines Submission
- 1 year Domain Name Registration
- 3 Months Web Hosting
- 1 Email Addresses, hosted for 3 Months.
- Submission to major blog directories
- Email to Blog Set-up
- CMS User Guide (incl: How to update your website, images, pages, videos and content)

\$6.99

BLOG START-UP

BLOGS ARE A GREAT WAY TO EXPRESS YOURSELF, SHARE YOUR KNOWLEDGE OR EVEN EARN SOME MONEY and position yourself as a thought leader on your niche topic.

You can write a blog on just about anything you love or are good at; from motherhood to cooking, cars to surfing, science to art, any anything else in between. If your blog is good, has a large following, is interesting and unique then you are set to earning some great benefits from your blog.

Your can earn money through adverts, sponsorships, and affiliate programs. You never know, become a big enough expert and you may even be able to turn your blog into a career or it could just be the avenue to your dream job.

WRITING A BLOG IS EASY For the most part, starting a blog is extremely easy. We always say, "If you can write an email, you can maintain a blog." It's really that easy. The blogging software takes care of all of the scary stuff, like writing HTML and publishing your pages to the web. All you need to do is type your content. Blogs are so fun and so powerful that even celebrities are enjoying the open voice communication medium, including Heidi Klum, John Mayor and Alec Baldwin.



SMALL BUSINESS START-UP WEBSITE

WE ALL KNOW THE IMPORTANCE OF A PROFESSIONALLY DESIGNED WEBSITE WHEN STARTING YOUR OWN BUSINESS A professionally designed website will not only facilitate in communicating the all important information of your new business such as service/product information, pricing, contact information and location, but will also give you that professional image, putting potential new customers at ease with the reassurance of an established and trustworthy company. Our start-up website packages are ideal for budding entrepreneurs and small service providers such as plumbers, mechanics, hairdresser, & beauticians.

* A 50% deposit is required to start work. 1 meeting is included in all package deals. Additional meetings will incur an additional costs. Domain names can be a .com.au domain name or .com depending on availability.



PHOTO EDITING

Digital photography has opened the door to a wealth of possibilities when it comes to photography editing. We can take any photograph and turn it into a master piece. We specialise in enhancing photographs by adding creative and unique styles, combined with layering and collage techniques to bring you a truly original piece.

- Turn your photos into a comic strip \$245 up to 6 photos, you provide text and images.
- Unique collage (up to 10 pictures) \$185
- Photo re-colour and re-touch \$125
- Custom Work from \$105 per image

PHOTO BOOK

Have your next photobook custom designed, illustrated or narrated book for that extra special occasion. Our photobooks are not template based and are designed uniquely to your style and personality.

- 12 Page Photobook \$385
- 24 Page Photobook \$535
- 36 Page Photobook \$749

BOOK TYPESETTING

The layout, font and typeset of a book can really personify the tone. A professionally typeset and designed book will certainly bring your words to life.

- Front & Back Page Design (1 design, 2 revisions)
- Design, layout & Font (1 design, 2 revisions)
- Typeset of up to 50 pages

\$1499



BOOK TYPESETTING & ILLUSTRATION

MANY PEOPLE ENGAGE ON WRITING THEIR OWN BOOK, NOVEL OR CHILDREN'S BOOK FOR THE CHALLENGE, EXPERIENCE, OR SIMPLY JUST THE LOVE OF IT Don't let your talent go hidden, share it with close family, friends or event the World. We offer a type setting service and book illustration service, that can turn a stack of typed pages into an engaging, beautifully presented masterpiece.

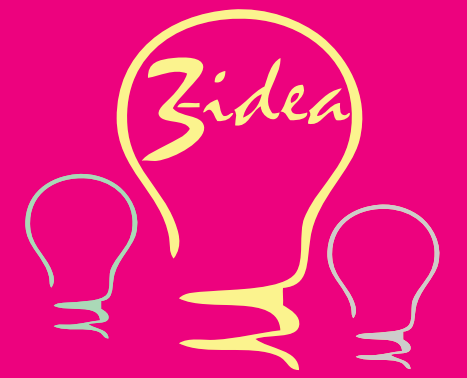
WE TAKE AS MUCH PRIDE IN YOUR WORK AS YOU DO We offer services to fit all budgets and work to fulfill your brief and needs. Whether you are compiling a book of family history, a book for the grand children, a farewell message to your loved ones or having a shot at self publication, we can create a package that works for you.



PHOTOBOOK, COLLAGES & PHOTO EDITING

DISPLAY YOUR PRECIOUS PHOTOS IN STYLE There are so many avenues and options available enabling you to have your wonderful prints displayed around your home, that the layouts and executions are starting to look the same. Let 3-idea create an inspiring photobook that personifies your personality and tells the story behind the images.

We are that creative we know all the unusual and tasteful ways to displaying your keepsake images from photo-display surfboards to custom wall decals, portraits mounted on glass to a fridge wrapped in a collage of your photos. What ever your needs we can help.



Grow Your Creativity

DESIGN, MARKETING, WEB,
TUITION & SERVICES

LEARN
CREATE
GROW

STAND OUT FROM THE CROWD.

CONTACT INFO:

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