



Advertising Contract

Client Details

Business Name..... Authorising Officer.....

Mailing Address..... Postcode.....

Phone/Mobile Fax..... Email.....

Ad Sizes

Ad size
 Full page: 235mm W x 275mm H plus 3mm bleed
 Half page: 221mm W x 123mm H
 Quarter page: 108mm W x 123mm H
 Eighth page: 108mm W x 60mm H
 Sixteenth page: 52mm W x 60mm H

Ad Rates (GST not included)

casual	3 issues	6 issues
<input type="checkbox"/> 1500	<input type="checkbox"/> 1350	<input type="checkbox"/> 1200
<input type="checkbox"/> 850	<input type="checkbox"/> 765	<input type="checkbox"/> 680
<input type="checkbox"/> 580	<input type="checkbox"/> 522	<input type="checkbox"/> 464
<input type="checkbox"/> 350	<input type="checkbox"/> 315	<input type="checkbox"/> 280
<input type="checkbox"/> 245	<input type="checkbox"/> 220	<input type="checkbox"/> 198

Schedule

	Booking	Artwork	Distribution
Oct	<input type="checkbox"/> Sep 26.....	Sep 30.....	Oct 6
Nov	<input type="checkbox"/> Oct 31.....	Nov 4.....	Nov 10
Dec	<input type="checkbox"/> Nov 28.....	Dec 2.....	Dec 8
Jan	<input type="checkbox"/> Dec 26.....	Dec 30.....	Jan 5
Feb	<input type="checkbox"/> Jan 30.....	Feb 3.....	Feb 8
Mar	<input type="checkbox"/> Feb 25.....	Mar 3.....	Mar 9
April	<input type="checkbox"/> Mar 27.....	Mar 1.....	April 7
May	<input type="checkbox"/> April 24.....	April 29.....	May 5

Conditions

- GST or ad design is not included in quoted rates
- Loadings apply for pages 2–7 and preferred positions
- Front and back page package prices are available on request
- The rates are based on artwork being supplied
- Ad artwork must be supplied press ready in 300dpi cmyk format
- Packages must be used within 12 months

Payment Method

- Prepaid Invoiced
 Cheque (Payable to 'New Farm Village News')
 EFT (St George Bank BSB: 114 879 Acc: 483 869 851)
 Credit Card (3% for Amex) **Amount:** \$..... **Expiry date:** /.....

Card Holder:.....

Card Number:

Options for submitting advertising material

Via Email

- Convert all RGB images to CMYK
- Emails with attachments not to exceed 10Mb.
- Attachments can be complete PDFs, JPEG images, Zip or .sit (Stuffit) files. JPEG files should be set to best quality and be at the correct final size.

On Disk (CD or DVD only): Post to Village News

- 300dpi Print ready PDFs preferred (use crop marks plus 3mm bleeds for full page ads only).
- A proof must be supplied with all disk ads
- Convert all RGB images to CMYK
- PDFs are our preferred format in print ready resolution (300dpi) and cmyk.
- We do not accept Word documents containing images – text and images to be sent as separate files.

Terms & Conditions: Advertisement design is not included in the advertised rate.

Cancellations will not be accepted within seven days of publication date. Invoiced credit terms is strictly 14 days from date of publication. Prepaid rates area a discount offer and must be paid at confirmation of the booking otherwise the casual rate will apply. Unpaid or overdue accounts will attract a surcharge of 5%. All work is copyright to the New Farm - Fortitude Valley Village News. *The Publisher (New Farm - Fortitude Valley Village News ABN 88330509542) does not accept responsibility for any content in any advertisement or advertorial published.*

Ad cost	
GST	
TOTAL	

Signature Date...../...../2008

Thank you for booking with Village News