

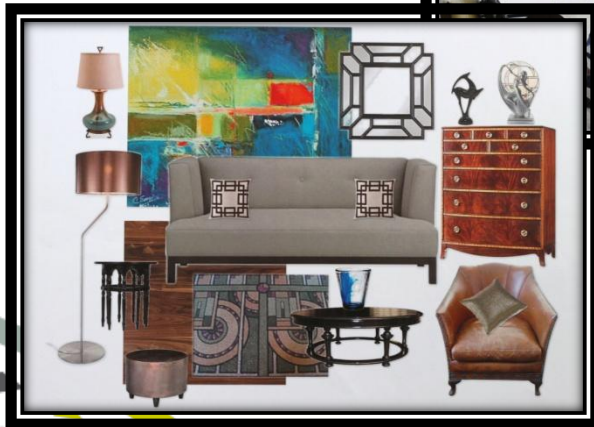
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**INTERIOR DESIGN**

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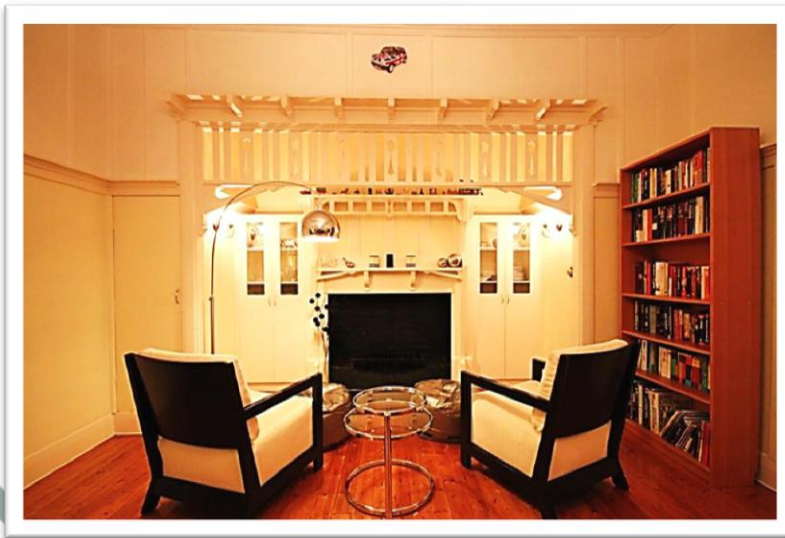
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# Space plan, mood boards & sample board – Brighton



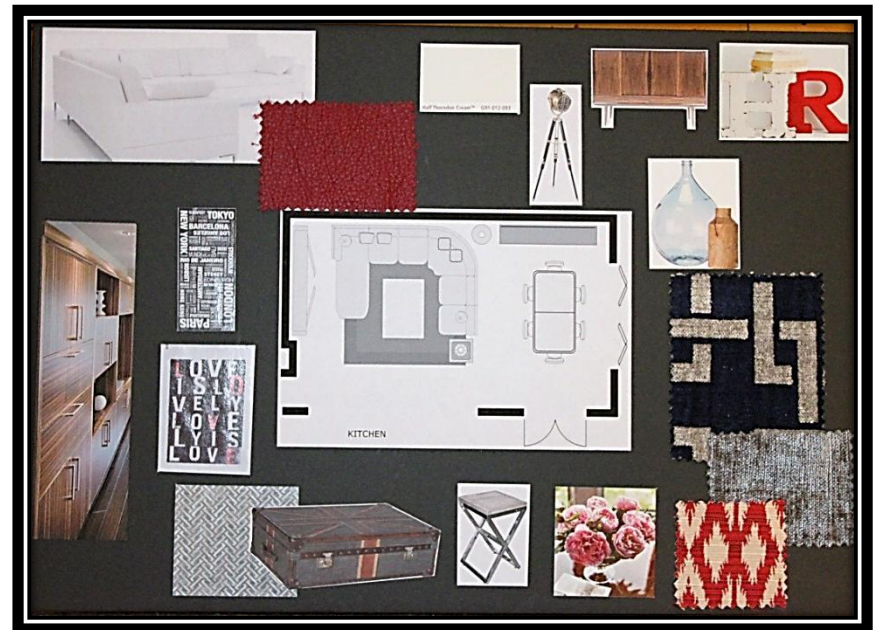
# Interior design, rental home – Sandringham



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# Two living room concepts – Glen Iris



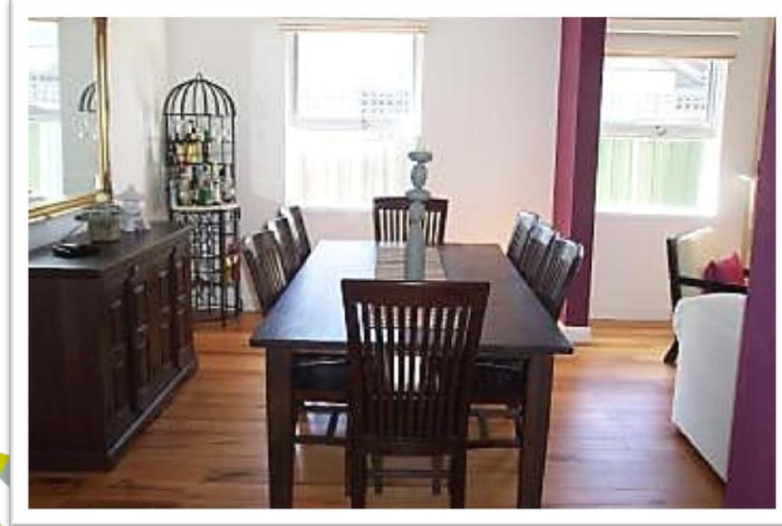
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# Space plan and sample board – luxury apartment





# Styling house for rental – Hampton



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# Styling house for sale – Sandringham



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# Bedroom mood board & sample board - London





# Local workshop – Black Rock



## INTERIOR DESIGN FOR CHILDREN'S BEDROOMS

### Free Workshop

Be inspired and learn  
some tricks of the trade  
with local interior  
designer Joanna Ford to  
easily and inexpensively  
transform your child's  
room into a playful,  
organised haven.

Thursday, 16<sup>th</sup> June  
10.00am – 11.30am  
Cerberus Beach House  
Half Moon Bay, Black Rock

RSVP Friday 10<sup>th</sup> June  
M: 0400 886 944

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# In the media



In our bid to prove you really can make your mark on a rental home, this week interior designer Joanna Ford shares her living room with *Interiors Addict*. What do you think of the before and afters?

Having lived in London for almost five years, Joanna and her family returned home to Bayside, Melbourne at the start of this year. With longterm tenants in their own house, they have been forced to rent for a year or so. "This is the fifth new home for our young family in the past seven years and I needed to create a space that feels stable and familiar for the children, particularly as they transition to a 'new' country, new school etc. At the same time it's likely to be just 12-to-18 months before we move into our own home.

Interiors Addict, 26 April 2011 - <http://interiorsaddict.tumblr.com/>-

**MELBOURNE WEEKLY**  
Home News Sport Opinion Weather Community Classifieds About

Community → Events → Interior Design for Children's Bedrooms

**Interior Design for Children's Bedrooms**

When: 16 Jun 11  
Time: 10am – 11.30am  
(morning tea provided)

Where: Cerberus Beach House, Boat Shed 212, Half Moon Bay, off Beach Road, Black Rock, 3193  
Victoria  
AUSTRALIA

Cost: Free Workshop  
RSVP by 10/6/2011 as places are limited.

Mobile: 0400886944  
Email: joanna@joannafordinteriordesign.com.au  
Website: <http://www.joannafordinteriordesign.com.au>

Description:  
Come and be inspired and learn some tricks of the trade with local interior designer Joanna Ford, on how to transform your kids room into a playful (organised!) haven.

Melbourne Weekly, June 2011 - <http://www.melbourneweeklybayside.com.au/>

MARCH 18, 2011 - 12:52 PM

[Jump to Comments](#)

Aussie designer Joanna Ford swapped figures for paint and has never looked back



Joanna grew up in Australia and trained as an accountant for many years, but she couldn't suppress her creative hunger anymore. She took the plunge and enrolled on a [National Design Academy Professional Interior Design Diploma](#) and within a week she was hooked! Now finally doing something she's loves and enjoying every minute, Joanna runs her own interior design business [Joanna Ford Interiors Design](#), based in Australia, which celebrates honest and thoughtful design. Joanna is proof that successfully changing careers can be achieved and lead to positive things. Get comfy and sink into Joanna's colourful story

[How did you hear about The National Design Academy and what attracted you to enrol on the Professional Interior Design Diploma course?](#)

The Design Hub, March 2011 - <http://thedesigndesign.wordpress.com/>

I am just starting up my own interior design consultancy business in Melbourne, Australia after completing my Diploma in Interior Design through the National Design Academy in the UK. It was while undertaking the course that I gained confidence in my ability to design. By developing my own, individual style, I instantly had a credible and personal piece of intellectual property, a very valuable asset which I could sell.

"I gained confidence in my ability to design"

'Vision Interiors', Spring 2011 - [http://issuu.com/vision\\_interiors/docs/jan-feb\\_11\\_final](http://issuu.com/vision_interiors/docs/jan-feb_11_final)

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Joanna Ford  
Principal of Joanna Ford Interior Design  
[www.joannafordinteriordesign.com.au](http://www.joannafordinteriordesign.com.au)



# Testimonial

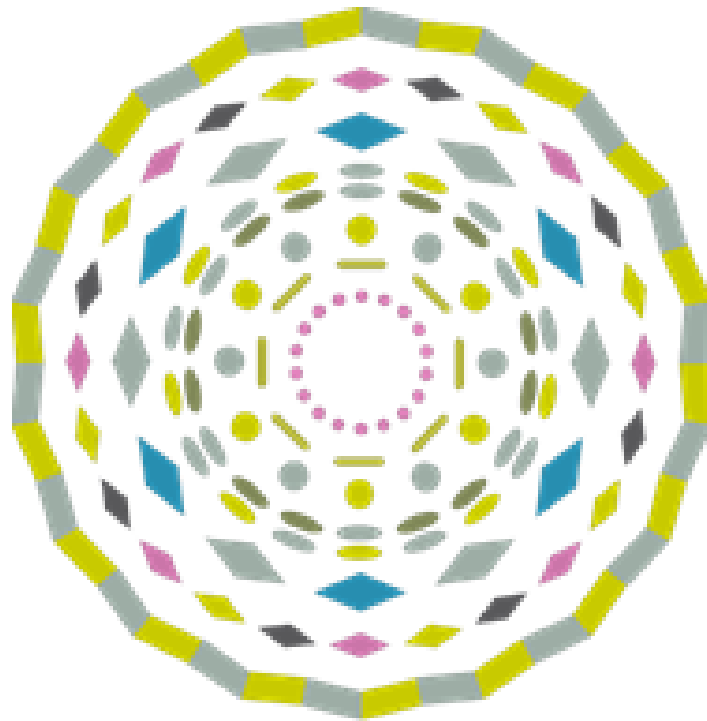
"I engaged Joanna from Joanna Ford Interior Design to freshen up the interior of our casual living room. Right from her first visit to our home, Joanna was friendly and helpful, taking the time to really understand the look and feel we were after as well as getting to know our personal taste and style asking questions about existing pieces, what we wanted to keep and how we use the room. I was confident that Joanna would come back with some ideas that would really reflect our style. I wasn't disappointed.

Joanna presented us with a number of comprehensive and detailed options including suggested fabric samples, fabulous mood boards designed to reflect the style we were trying to create, examples of suggested furniture and where to source them. Joanna's entire proposal really matched the style we were after and her pictures, room layout options and samples gave us some great options to work with. I can highly recommend Joanna for any interior design or decoration projects and wouldn't hesitate to use her again in the future."

***C. Burns, Brighton***



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