



MEDIA RELEASE

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Local 'sparky' secures elite national recognition

Local electrical contractor Infinity Electrical & Communications Contractors or IECC has been recognised as one of Australia's best providers of high quality, safe and environmentally friendly electrical services.

Ali Beydoun has achieved national industry accreditation as an Accredited Master Electrician – the highest level of professional accreditation for an electrical contractor.

Master Electricians Australia Group CEO, Malcolm Richards, said Infinity Electrical & Communications Contractors should be very proud of its Master Electrician status, as the extensive selection criteria for accreditation ensures that only the finest members of the electrical industry can become Master Electricians.

"To be considered a Master Electrician, electrical contractors must agree to be audited annually for safety and quality, offer their customers a 12-month guarantee on workmanship, and adhere to a strict code of practice," Mr Richards said.

"Accredited Master Electricians must also demonstrate that they have a comprehensive safety management system in place to protect themselves and their customers."

Mr Richards said that the Master Electricians program was created to help consumers make an educated choice among their local electrical contractors, and to encourage electricians to better meet the needs and safety requirements of their customers.

"Master Electricians take pride in the fact that when customers see our logo they genuinely know that they have chosen the best. By having Accredited Master Electricians in the local community it will also help to raise the bar for other electricians in the area, which is good for everyone," Mr Richards said.

Ali Beydoun said that becoming an Accredited Master Electrician was a great personal honour and an opportunity to set Infinity Electrical & Communications Contractors apart from its competitors.

"Our customers have always trusted us to deliver a high standard of work for them but now the rest of the community can also recognise our commitment to electrical excellence."

"IECC is very proud to be accredited as Master Electricians, and we will work very hard to maintain that status in the years ahead."

Visit www.masterelectricians.com.au for more information.

To speak directly with Ali Beydoun your local Accredited Master Electrician, please call 0410564990