

# ChemDry® Carpet Magic

*Drier. Cleaner. Healthier.™*

## "Home Care Products"

There's clean. And then there's ChemDry clean. At ChemDry, we take great pride in helping you maintain a cleaner, healthier home. That's why in addition to our revolutionary carpet cleaning service we offer a full line of equally innovative and effective Professional Home Care Products.

If you are interested in purchasing any of these Professional Home Care Products, on **(02) 8824 7779** and ask for Michael or Caroline.

**For all your  
Carpet &  
Upholstery  
needs!**



### Professional Strength Spot Remover

Quickly and thoroughly remove most stubborn spots from colourfast carpets, upholstery, and auto interiors by using our powerful carbonating process to lift stains to the surface. Professional Strength Spot Remover can also be used as a pre-wash spotter for tough laundry stains.

### Grease & Oil Remover

Some stains are downright nasty. Especially the ones that are grease or adhesive based. To fight them, we offer this powerful solvent spotter. It removes those stubborn spots you may be tempted to run away from.



### Fabric Protector

This protector helps keep your fabrics and upholstery looking their best. It forms an invisible barrier against dirt and stains. Because it is water repellent, spills won't penetrate the fabric, allowing for easy clean up with a white cloth or towel.

### Carpet Deodorizer

Our deodorisers keep your carpet smelling as good as it looks. It covers up smoke, cooking, pet, and other offensive odours found in homes or vehicles. It even protects your carpets. And there are no gritty or abrasive powders to vacuum.

Available Fragrances:

- Wildflowers, Mulberry or Apple & Cinnamon



## "Contact Us"

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## "Business Overview"

Ensuring that homes are well maintained is one of the many concerns that landlords have when renting out investment properties. One of the biggest issues that landlords face is ensuring that the new tenants will look after and maintain the cleanliness of their carpets. ChemDry Carpet Magic can help many tenants ensure that they maintain their carpets for their family's sake, and as a responsible tenant for their landlord.

ChemDry Carpet Magic specializes in the cleaning, deodorizing, sanitising and protection of carpet, upholstered or leather furniture, & mattresses. As carpet & upholstery cleaners, we pride ourselves on our service to our clients and the products we offer to clean soiling and treat carpet stains.



ChemDry Carpet Magic is a local, family operated business that provides service to residential and commercial clients, across the Western Sydney area. ChemDry Carpet Magic can provide a professionally managed service proposition with committed customer care, along with skilled staff to service your needs, and/ or support one-off cleaning requirements and emergency calls.



Like certified public accountants or builders, ChemDry Carpet Magic has technicians certified within the cleaning, restoration and flooring industry for Water Damage Restoration (IICRC S 500). This is just one of the first steps for ChemDry Carpet Magic to continue improvement in our services. This provides support for our clients knowing that our clients are professionally trained. This accreditation covers the cleaning and restoration of water damaged materials, such as carpet, furniture, and some building structures. Much of this work is generated from Insurance claims, however we can provide a service to corporate clients to minimize any minor claims that may affect your insurance premiums.

ChemDry Carpet Magic currently provides work for clients in the hospitality, retail, property management and insurance sectors. We have clients that would be happy to provide references for you. We pride ourselves on our quality service and have the support of our clients to talk to you on matters.

We offer a range of services from fully maintained through to specified 'at call' requests. After understanding your needs as a real estate agent, we can suggest what type of service may work best for your organization in the interests of your tenants and landlords. Being a 'Local' operator we can also support emergency calls to ensure that your tenants are disturbed as least as possible. This will also provide peace of mind to landlords, knowing that we will attend to situations responsibly, and eliminate any potential long-term damage to their property.

## "The Cleaning Process"

**Carpets** - The ChemDry process is ideally suited to home environments. Our system is unique, using a hot carbonating solution means most carpets are dry in 1-2 hours, causing as little inconvenience as possible to the current or new incoming tenants.

The cleaning process is gentle and effective making the carpet stay cleaner for longer and prolonging its life.

**Upholstered fabrics and Bedding** – Patented ChemDry cleaning solutions, and processes are utilized to maintain upholstered fabrics and bedding mattresses. The importance of clean and hygienic furniture and bedding is paramount in any home environment.

## " ChemDry is Drier, Cleaner & Healthier "

### "ChemDry is Drier"

The ChemDry cleaning system deep cleans your carpet without leaving it soaking wet for hours - this means very little disruption to the servicing of stay rooms. Carpets cleaned the ChemDry way are left sparkling clean and casually dry in 1 to 2 hours - not the 1-2 days you may have experienced with other methods like steam cleaning. Our secret is our carbonated cleaning solutions that use less 10% of the moisture that steam cleaners use. And if that weren't enough, the ingredients used in our cleaner are copied from Mother Nature herself. We don't need soaps, detergents or harsh chemicals to accomplish our great cleaning results - we've got the power of crystal clear carbonating bubbles.

#### **ChemDry won't leave you with soaking wet, smelly carpets.**

Have you ever noticed that when something is wet for a long time it often starts to smell? Well that's usually because mould, mildew & bacteria have begun to grow. That can happen when a carpet cleaner soaks your carpet with litres & litres of soapy water. Not only can the odour be unpleasant, it can become very unhealthy as well, causing rapid microbial growth like bacteria, mould & mildew. With a drier cleaning system like ChemDry, you don't have to worry about that. Your carpets are clean, dry, and healthy.

#### **More benefits of a drier carpet cleaning process**

- Sparkling clean carpets that you can walk on almost immediately
- Having your carpets cleaned is not such an unpleasant experience
- Less slip/fall hazard because of wet surfaces in your home or business
- No dirt attracting residues that cost you money in the long run
- No risk of shrinkage
- No rotting carpet backing or pad

### "ChemDry is Cleaner"

If you want the peace of mind of knowing that your carpet is deep down clean, then ChemDry is for you. We don't just clean the tips of the carpet like some cleaners do - nor do we pressure wash the dirt down below the surface only to have it reappear as it dries. You have asked us to "remove" the dirt and unhealthy elements from your carpet and that is what we do.

#### **Carpets not only GET cleaner, they STAY cleaner longer.**

Because the bubbles do the work for us, ChemDry does not need to use the litres of soapy cleaning chemicals that other cleaners or do-it-yourself machines rely on so much. Soapy residues attract dirt like a magnet - making your carpet dirty again faster than ever. And the more times they clean, the worse the problem gets.

ChemDry's primary cleaner contains no soaps, detergents or surfactants. You save money when your carpet stays cleaner longer. Less cleanings means better value for you and one less thing you need to worry about.

#### **Reappearing spots? No problem with ChemDry.**

Spots reappear in the same place after cleaning for two reasons. 1) They were never thoroughly removed in the first place and the soaps used and/or the uncleaned sticky substance collects more dirt; or 2) The unwanted material is forced down below the surface of the carpet by a high pressure steam cleaning unit - only to "wick" back up as the carpet dries.

### "ChemDry is Healthier"

Many people think that the best way to clean is to "soak" the carpets and "suck" the water back out - the method commonly known as steam cleaning ... But this soggy approach has some serious drawbacks. Steam cleaning can dump buckets of water on your carpet and underpad. When water is driven into your carpet and underpad by steam cleaning it can be left behind, this water can create a breeding ground for mould and bacteria in just hours. It can also leave behind chemicals and soapy, dirt-attracting residue. Some steam cleaners use harsh chemical with a high pH, which can cause irritation to some people.

'The Natural®', an amazing, patented general cleaner, is at the heart of the ChemDry cleaning process. 'The Natural®' combines a balance of ingredients copied from Mother Nature to produce millions of carbonating bubbles that clean carpets thoroughly, quickly and safely. Because it uses a fraction of the water compared to steam cleaning, and contains no soaps, detergents, solvents, enzymes, or other harsh chemicals, ChemDry's 'The Natural®' can be used in and around all inside environments. That's why ChemDry is Healthier.

### **Benefits of ChemDry's healthier cleaning:**

- Dirt, dust, and other allergens are lifted to the surface and extracted away instead of being forced deeper into your carpet.
- ChemDry's 'The Natural®' cleaning solution cleans better and doesn't contain any hazardous chemicals that is safe for everyone.
- A quicker drying process eliminating any chance for the growth of mould, mildew or bacteria, which can act as an irritant for many people who are sensitive.

## **" Summary "**

### **In Summary ChemDry Carpet Magic can support you in the following ways,**

- Carpet, Upholstery & Mattress cleaning service – Professionally managed service to one-off or emergency service calls
- Quick drying times for carpet (around 1-2 hours), eliminating downtime for your stay rooms
- Quality cleaning products that leave no residual dirt or surfactants, meaning cleaner carpets for longer
- Healthier carpets and furnishings due to quicker drying times
- 24/7 local contact
- Professional and industry trained technicians, with the support of the world's largest carpet cleaning company – CHEMDRY!!!

## **List of Services we offer**

### **Real Estate Agents**

- ✓ 24/7 Phone access
- ✓ Industry accredited Water damage restoration technician
- ✓ Professional inspection and reporting services
- ✓ Marketing material support for tenants
- ✓ After hours call outs

### **Landlords**

- ✓ Landlord subsidized managed service program
- ✓ Quality cleaning processes to ensure carpets are thoroughly cleaned
- ✓ Warranty service

### **Tenants**

- ✓ Quality cleaning processes to ensure carpets are thoroughly cleaned
- ✓ Anti-bacterial, anti-allergen and carpet protection services
- ✓ Warranty service
- ✓ After service & ongoing phone help service
- ✓ Stain removal tips
- ✓ Quality carpet cleaning products

